WCLA-FM



REMOVABLE LABEL TAB

CATALOG NO. 4550L 1/5

#2815

FREQUENCY MODULATION

#### BROADCASTING STATION LICENSE RECORD

Date first licensed April 18, 1973

Call letters WCLA-FM

Station location Claxton Georgia

Name of licensee THE EVANS COUNTY BROADCASTING COMPANY, INC.

Transmitter location 316 N, River Street, Claxton, Georgia (PH-7-10-72)

Main studio location Same as transmitter

# CONSTRUCTION PERMIT AND LICENSE RECORD

App	THE RESERVE OF THE PARTY OF THE	Date Issued	Frequ	Power	Time Div.	Period From To-
The second secon		7-10-72 5'(H&V)	107.1mc	The second secon	w(H&V) U	11. 7-10-72 ition.
BPH-	785	4(1) 8-28	72 Call	letters	assigned,	
BLH-		2-27-7 (L)4-18-7		PH-7854,	as mod.)+	NEW 4-1-76
BRH-2	2815	(L)3-12-76 (L)3-12-76 (L)3-12-76 (L)3-12-76		RENEWAL	THE REAL PROPERTY AND ADDRESS OF THE PARTY AND	4-1-79 

## APPLICATION RECORD - BROADCASTING

Call WCLA-FM Letters .X.NEW-FM

Name The Evans County Broadcasting Company, Inc.
Claxton, Georgia (FO 316 N. River St., Claxton, Ga. 30417)

File No.	Dated	Application for	Nature   Date	
THE RESERVE THE PARTY OF THE PA	3-13-72	CP for New FM on: 107.lmc. #296 HAAT: 194'(h&v) ERP: 3kw(h&v)	GRANTE	D 7-10-72
R & F #050666 \$100 CODE: 013		Trans: CCA-FM-3000DS; Ant: CCA-FMC-LP-3, 3 sects(h&v)	Req id	rent fee: \$900.00 ,8-8-72, W 098139
PN REC'd: PRESS: APR	The state of the s	T-SL: 316 N. River St., Claxton, Georgia  32° 10′ 12″ - 81° 53′ 56″	Cond'1 r Form 30	e submit FCC
AMENDED	STREET, STREET	Atty Engr Community Problems & Needs.		
BLH-5634 Rec'd W 119536-\$50	10-16-72	Lic.(BPH-7854, as mod.) for New FM Broadcast Station. Trans: CCA-FM-300D - Ant: CCA-FMC- LP, 3 sections (H&V).	GRANTED	4-18-73
AC-068 LTD PTA Amended & F	10-26-72	to 11-26-72 Section II-B		
PTA ext. PRESS	11-9-72 NOV 28 1972	F.C.C WASHINGTON, D. C.		

CONTACT: Bon Sports
316 N. River Street
Claxton, Georgia 30417
(912) 739-3035

Form BC-121 September 1969

### APPLICATION REGORD - BROADCASTING

Call Letters W.C.L.A-fm

Name THE EVANS COUNTY BROADCASTING COMPANY, Inc.
Claxton, Georgia

Clarcon, Georgia										
File No.	Dated	Application for	Nature .	Date						
The COMMISSION on 11-7-74 notified the licensee that it had incurred an apparent liability for forfeiture for \$1500 for AM and FM for willful or repeated violation of Sec. 73.87 & 73.265(a) and (c) of the Rules.										
R &F PN Recd.	11-24-75 11-28-75 " JAN 22 1976	RENEWAL OF LICENSE	GRANTED	3-12-76						
BRH781201X PRESS: FE		RENEWAL OF LICENSE	GRANTED	7-79						
		F.C.C WASHINGTON, D. C.								

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

