

MADE IN U.S.A.



Form BC 128 June 1954 RS-1235

**BROADCASTING STATION LICENSE RECORD** W C L V (Ltr. 11-1-62) Date first licensed 10-10-61 Call letters XV D G O Station location Cleveland, Chio RADIO SEAWAY, INCORPORATED (BMLH 9-24-64) X JANSSEN BROADCASTING COMPANY (BAL 1-3-62 EFF: 1-18-62). Name of licensee THE DOUDIAS G. OVIATE & SON, INC.

50 Public Square, Terminal Tower Bldg., Cleveland, OHIO(PH, X Eastgate Shopping Plaza; 1305 SOM Center Road, Mayfield Hei Transmitter location Eastgate Shopping Center, Mayfield-SOM Center Road, Mayfiel 10-61 1d-SOM Center Road, Mayfield

44113 Main Studio location lame as trans.

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
pu-2914	0-20-00	Since	40-kar	U	11-20-60
AAT: 250'		Th. 238	PPO:4.9-		-20-61
Constru	ction per	mit for	n new FP	And a second	station.
MPH-6535	1-16-61	the state was been	AND ADDA MICH MANY		ge antenna
	Terosor	(Collin	371-81	and TPO	Ser-
A (1)					
BALH-498	1-3-62	Voluntar	y assig	ment of 1	icense to
EFF:	1-13-62	Janssen	Broadca	sting Comp	any.
Inter adam					
ELH-1817		95.5mes	rPO: 5kw		10-10/10-1-64
HAAT: 250		coven of		and the second se	which auth. a
			Statio	the second se	millon au on. a
		Concernance of the local division of the loc	Concentration of the local division of the	Contraction of the local division of the	atrol of
BTC-410				nsfer of a pration fro	
EF	4 ++-1-04			G. Oviate	
				nrad and C	
		Patri			
MIH-209	5 9-24-64		d 40kw	Un	9-24 10-1-64
		Mod. o	f licens	to chg.	name of
	+	license	to RAD	IO SEAWAY	NCORPORATED
Restoration of the local division of the loc	5 10-21-64	RENEWA	L OF LIC	ENSE 1	0-21 10-1-67
BSCA-63	0 8-10-65	Subsidi	ary comm	inications	authorization
			the summaries of the second se	the second se	of 67 kcs.
	9-8-67	Renewal	of Licen	20	0-1 10-1-PY
B DU 616				w(hav)Max.	
	2 7-2-68 40'(h&v)		TPO: 8.3		3-2-09
inner o			the second se	s & studio	location:
				the second se	install new
					; horiz. ERP;
		operate	with ver	t. ERP; and	chg. HAAT;
EMPH-10	,334 11-20-	68 95.5m	CL ERP: 2	7kw(h) 22kw	(v) U 3-2-69
HAAT: 6	40 (hav)	Ch#238	TPO: 8.9k	type ant(	Gates-Custom
		Tirecti	onal-FMC-	4, 4 sects)	and chg
Contraction of the second			nd vert.		
COT 05-40	46 L) 1-31-6				chgs. 10-170
State of the local division of the					

# **BROADCASTING STATION LICENSE RECORD**

Date first licensed .....

Transmitter location ......

Main studio location ......

Call letters WCLV Station location ......

# CONSTRUCTION PERMIT AND LICENSE RECORD



BI	(7)					CIME 1-1-73.
BÌ	MPH-13657	12-22-	72 M_(BP	H-6771 a	s mod) Ex	tension time 7-1-73
-	(8)					
B	MPH 13,800	(9)7-11-7	MP(BPH	6771 as	mod) Exte	nsion time 1-1-74
	BMPH-13,9	54(10) 1-1	4-74MP (1	8PH-6771	as mod) e	xt. time 7-1-74
i	BMPH-14,14	<b>6</b> (11) 6-19	-74 MP(E	PH-6771	as mod) e	kt. time to 12-13-74
	MPH-14,325 (12)		ext tin	ne to		5-13-75
	BMPH-14,45	54(13) 4-2	-75 MP(1	PH-6771,	as mod)	ext to 8-13-75
						DOBOBOOODO
H						ct to 11-13-75
	PMPH-14.68	32(15) 12-1	7-75 MP	BPH-6771	, as mod)	ext 2-13-76
	BMPH-14,7	29(16) 2-2	24-76 MP(	BPH-6771	, as mod)	ext 8-13-76
		and the second se		the second s		and the second se

BC-126 June 1973

# **BROADCASTING STATION LICENSE RECORD**

## Date first licensed ......

NO. 3

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## Transmitter location ......

Main studio location ......

FM/BC

# Call letters WCLV

Station location

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BMPH-14874 {17}	8-11-76	MP(BP) time		as mod)	ext 2-1-77
BMPH-15007 (18)	2-2-77	time to		s mod) ex	5-1-77
BMPH-15093 (19)	5-6-77	MP (BPH) time to		s mod) ext	8-1-77
BMPH-15172 (20)	8-4-77	MP(BPH-		mod) ext	11-1-77
BMPH-15285 (21)	11-25-77	MP(BPH-6 ext tim		mod)	2-1-78
BMSCA-404	7-1-75	program	ming		equipment &
BMPH-15375 (22)	2-8-78	ext time	to:	mod) for	
BLH-7848 Lic. to co	5-3-79 ver (BPH-6	kw (Max)	(H) 19.	kw ERP: 27 5kw (Max) CHANGES	(V)
BRH-1235(S) BRSCA-630					10-1-79
BSCA790608AI	8/3/79	SCA			10/1/82
BRH790529U	J(S) 9-28-7	79 Renew	al of Lie	ense	10-1-82

**APPLICATION RECORD** - **BROADCASTING** 

FORM 8C-121 Aug 1955

THE DOUGLAS G. OVIATE & SON, INC. Name (P.C. - 643 Green Road, Cleveland 21, Ohio) File No. Dated Application for BPH-2914 2-3-60 Construction permit for a new FM broadcast station to be operated on: 2-9-60 Rec'd Frequency - 96-1mo-6H-2Ha- 95.5mc CH 238 2-9-60 Filed ERP - 40kw Type transmitter - GATES FM 5B Type antenna - RCA BFA 8A (8 section) HAAT 299-54 249.25 ft Trans. location - Corner Richmond Rd &-Witson-Mills-Rd. Richmond-Heights, Ohio Studio location - Same as transmitter Atty. - Smith-& Popper (D.P. McDonald) Engr. - Carl E. Smith, Brecksville, Chio AMENDED to change frequency to 95.5mc CH 238 3-24-60 AMENDMENT 3-25-60 R&F change antenna-trans. & studio location to Eastgate Shopping Center, Mayfield and SOM Center Roads, Mayfield Heights, Ohio; decrease HAAT to 249.25 ft. F.C.C. . WARHINGTON, D. C.

Call WD GO Letters leveland, Ohio Station location -

> Nature Date GRANTED 9-20-60 HAAT: 250' ERP: 40-kw DOCKET 13474 GRANTED AFTER HEARING

Action

## FORM BC-121 AUG 1955

## **APPLICATION RECORD - BROADCASTING** Call Action Application for Nature Date Iddification of CP(BPH-2914 for a new FM 1-16-61 GRANTED Broadcast station) to change type antenna to TPO: 5kt Spear, Hill and Greeley, Attys. License to cover C.P. (BPH-2914 as mod. which GRANTED 10-10-61 authorized a new FM Broadcast station). Spear, Hill, and Greeley, Attys. GRANTED 1=3=62 Voluntary assignment of license to Janssen EFF: Eff: |1-13-61

Name

THE DOUGLAS G. OVIATT AND SON, INC. Clubland Ones

File No. ENPH-6535 Rec d&Filed

BLH-1817 Rec'd&Filed

> BALH\_498 Rec'd Filed

11-25-60 12-6-60

Dated

12.

3-2-61 3-3-61

11-8-61 11-9-61 11-9-61

a Collins. 37M-8. 8 sections.

Broadcasting Company.

John G. Smith, Atty.

P.C.C. . WASHINGTON. D. C.

FORM BC-121 Aug. 1955

#3

# APPLICATION RECORD - BROADCASTING

## BROADCASTING COMPANY Name

File No.	Dated	Application for	Nature	Date
BTC_4100 Rec'd Filed	7-27-62 7-31-62 7-31-62	Voluntary transfer of control of licensee corporation from Mare A. Wyse, Douglas G. Oviatt, Jr., and Richard Janssen to Robert D. Conrad and Cecil K. Patrick.	GRANTED: EFF:	<b>10-17-62</b> 11-1-62
BMLH-205 R&F	9-1-64 9-8-64	John G. Smith, Atty. Modification of license to chg name of licensee to Radio Seaway, Incorporated. Atty: Hogan & Hartson	GRANTED	9-24-64
BRH-1235 R.&F.	9-1-64 9-14-64	RENEWAL OF LICENSE Attys: Hogan & Hartson	GRANTED	0-21-64
		F.C.C WASHINGTON, D. C.		



# Call WCLV Letters XWDGO

FORM BC-121 AUG. 1955

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## **APPLICATION RECORD - BROADCASTING**

NADO MANNER	DIO SEAWAY, EVELAND, OH	INCORPORATED
File No.	Dated	Application f
BSCA-630 R&F	7-19-65 7-22-65	Request for subsidiary co authorization on a sub-ca of 67kcs. Atty: Bogan & Hart
BRH-1235 & BRSCA-630 R.&F. JUL 1 7 1967	5-25-67 6-23-67	RENEWAL OF LICENSE & SCA
BPH-6162	2-9-68	CP to chg. ant-trans & stud
R&F	2-12-68	Public Square Terminal Tower
FEB 2 8 19	68	Ohiol operate by remote cont location; install new trans
PN Rec'd	3-27-68	install new ant(Gates-FMA-4/
Amended re Sect.I Amended re Sect.I		& 4 vert. sects); chg. TPO & ERP 27kw(max.) operate with a and chg. HAAT 840 ft. Atty-Cprwin E. Lockwood Assessme Ener:Commercial Radio Equip

Call WCLV Lottors 

Action Nature or Date GRANTED 8-10-65 ommunications arrier frequency tson GRANTED 9-8-67 to location 50 GRANTED 7-2-68 condl max.power directic GRANTED r Bldg., Cleveland, trol from studio of WLDM, Det., Mich shall (Gates-FM-10H); not exceed 10.5kw;; 302 A/300G-4, 4 horiz. must contain proof of DA affidavit by systems 8.28kw; chg. horiz, qualifi vert. ERP 27kw(max); Drod ON. D. C. ment Company

## FORM BC-121 AUG. 1955

## APPLICATION RECORD - BROADCASTING Call Letters ......W.G.L.Y

	O. SRAWAY	NCORFORATED
File No.	Dated	Application
BMPH-10,334 R & F #467805 \$30 N AMENDMENT R & F PRESS: NOV	10-21-68 10-23-68 10-23-68 11-11-68 11-13-68 11-13-68	MP(BPH-6162) chg. type a Directional-FMC-4, 4 so -8.7Hw; Engr-Edw. F.Lor Re chg. TPO to 8.90kw &
BLH_4246 R & F #473466 \$30 PT JAN	11/20/68 11/22/68 11/22/68 12/4/68	License (BPH_6162 as mod. Atty: Corwin R. Lockwo

Action Date for Nature ant(Gates-Custon 11-20-68 GRANTED ects); and chg. TPO Cond'1 |re max. ERP in dir. of WLDM not to exceed 10.5kw; subm. rentz with 302 proof of DA vert. ERP to 21.9kw. system; subm. affidavit by qualified surveyor re proper orientation & sub with 302 complete phys. lescript. of DA systems. for changes. GRANTED 1-31-69 bod Max. ERP in dir.WLDM. Detroit.Mich.(311.5°) shall not exceed 10.5kw

NGTON, D. C.

FORM BC-121 Aug. 1955			Call ottors	WCLV
Name Radi Clev	o Seaway, L eland, Ohio Dated	Application for	Nature	Date
BPH-6771 R & F	6-17-69 6-27-69 30 6-27-69	CP make chgs. in antenna system; chg. TPO: 7.93kw; and chg. vert. ERP: to 19.5kw; Atty - Corwin R. Lockwood(Hogan & Hartson)	GRANTE	7-18-69
MPH-10,976 R & F 579519\$30. PRESS: M	2-17-70 2-20-70 2-20-70 R d 1970	MP(BPH-6771) ext time to 6-18-70(For Chgs). Atty: Corwin R. Lockwood(Hogan & Hartson)	GRANTED	3-9-70
BMPH-11,066 R & F 4603164\$30. PRESS:	5-20-70	MP(BPH-6771 as mod) ext. time to 9-1-70 (FOR CHGS). Atty-Hogam & Hartson(Corwin R. Lockwood)	GRANTED	6-1-70
		F.C.C WASHINGTON, D. C.		

Form BC-121 September 1969

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# APPLICATION RECORD - BROADCASTING

NOLUG ALABERTE	Leveland, Cl	INCORPORAT FD		
File No.	Dated	Application for	Nature	Date
BTC -6273 R & F FEE FD: \$30 (Form 316)	5-19-70	Voluntary relinquishment of negative control of lic corp by each, Cecil K. Patrick and Rot D. Conrad thru sale of stock by the licensee corporation to Mrs. Jean A. Conrad, Edward H. Miller and John D. Stewart Atty - Hogan & Hartson	GRANTED	17-6-70
BRH-1235 R & F	6-29-70 7-6-70	Renewal of License	GRANTED	5-11-79
#613824 \$75. F.N.		itted) Atty: Corwin R. Lockwood .		
BRSCA-630 R & F #613824 \$30.	7-6-70 7-6-70	Renewal of SCA AMENDED 8-13-70 re: balance sheet AMENDED 10-1-70 re: supplemental financial data SUPPLEMENTAL APPLICATION filed 6-29-73 as Amend The pending renewal application. (PN 6-29-73) AMENDED 11-15-73 re: EEO (over)	dment	
		F.C.C WASHINGTON, D.C.		



Call Letters

WCLV

FM



Form BC-121 September 1969 ....

# APPLICATION RECORD - BROADCASTING

	Name assesses	o Seaway, In eland, Ohio	ncorporated
	File No.	Dated	Application for MP(BPH-6771 as mod) ext. t
Contraction of the local division of the loc	R & F 627507 \$50.		MP(BPH=6771 as mod) ext. t (FOR CHGS).
	O68 PRESS SEP 8	1970	Atty- Hogan & Hartson(Corw
	BMPH-13,148	1-20-71	MP(BPH-6771 as mod) ext. ti
	R&F	1-25-71	FOR CHGS.) .
	#659836 \$50	1-25-71	
	CODE 068 PRESS: 8	EB 1971	Atty-Hogan & Hartson
	2-22-71 Ann		ee \$80.00 deducted from \$125
	BMPH-13,298	7-2-71	MP(BPH-6771 as mod) ext. tin
	R&F	7-21-71	(FOR CHGS.)
	#018243 \$50 CODE: 068		Atty - Corwin R. Lockwood(H
	press:	JUL 1971	Ltr. w/explanation to mour

95.5mc.

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Call WCLV Letters 



Form BC-121 September 1969

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# **APPLICATION RECORD - BROADCASTING**

File No.	Dated	Application for	Nature	Date
BMPH-13,408 R & F	11-29-71 12-3-71	MP (BPH-6771, as mod.) for extension of time to 7-1-72. (Changes)	GRANTED	
#022823 \$50 Acc. 068 Press 14 DE	12-3-71	Atty: Corwin R. Lockwood	то	7-1-72
BMPH-13,522	5-31-72		GRANTED	6-26-72
R & F 1079186 \$50	6-2-72	(For Changes)	TO	1-1-73
Code 068 Press JU	8 1972	Atty: Corwin R. Lockwood		
BMPH-13,657 R & F #134871 \$50	12-2-72 12-8-72 12-8-72	MP (BPH-6771, as mod.) ext. time to 7-1-73. (For Changes)	GRANTED	12-22-72 7-1-73
Code 068 DEC Press		Atty: Corwin R. Lockwood		
		F.C.C WASHINGTON, D.C.		



P

95.5mc.

Call Letters WCLV

## #10

Form BC-121 September 1969

## **APPLICATION REGORD - BROADCASTING**

	o Seaway, I veland, Ohio	
File No. BMPH-13,800	Dated 6-15-73	Application for MP (BPH-6771, as mod.) ext. time to 1-1-74
R & F #203740 \$50	6-19-73 6-19-73	(For Changes)
Code 068 Press JU	3 1973	Atty: Corwin R. Lockwood
BMPH-13,954 R & F #256100 \$50	11-26-73 11-27-73 11-28-73	MP (BPH-6771, as mod.) ext. time to 9-15-74. (For Changes)
Code 057 Press DEC	1 1973	Atty: Corwin R. Lockwood(Hogan & Hartson)
BMPH-14,140 R & F #311626 \$50	5-29-74 6-4-74 6-5-74	MP(BPH-6771, as mod.) ext. time to 1-1-75. (For Changes)
Code 057 PRESS	JUN 1 2 1974	Atty: Corwin R. Lockwood

## 95.5mhz

16

Call Letters ... W.C.L.Y

Action Nature Date for kt. time to 1-1-74. GRANTED 7-11-73 t. time to 9-15-74. GRANTED 1-14-74 7-1-74 to Hogan & Hartson) time to 1-1-75. GRANTED 6-19-74 TO 12-13-74 F.C.C. - WASHINGTON, D. C.

#11 Form BC-121 September 1969

## **APPLICATION RECORD - BROADCASTING**

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Name	Radia Seaway	ncorporated	
	Cleveland, Ohio		

	File No.	Deted	Annidantian 6
	File No.	Dated	Application f
E	MPH-14,325	11-11-74	MP(BPH-6771, as mod) ext.
F	L&F	11-13-74	(For Changes)
	364219 \$50	11-13-74	
	Code 057		Atty: Corwin R. Lockwood
	PRESS	OV 27 1974	
ŀ			
	BMPH-14,454	3-31-75	MP(BPH-6771, as mod.) ext.
	R & F	4-2-75	(For Changes)
	#408987 \$100	4-4-75	
2	Code 057		
	PRESS	APR 9 - 1975	
	BMSCA-404	6-10-75	Modification of Subsidiary (
	R&F	a construction was a set of the s	Authorization to make change
	#439392\$100	6-17-75	programming.
	Code 057		Attat Comin P. Lookungd (
	PRESS	JUN 2 5 1975	Atty: Corwin R. Lockwood (
	BMPH-14,570	7-25-75	MP(BPH-6771, as mod.) ext. 1
	R & F	7-28-75	(For Changes)
	24320669100	8-5-75 1975	Atty - Corwin Redocking

95.5mhz.

Call WCLV Letters \*



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Form BC-121 September 1969

# APPLICATION RECORD - BROADCASTING

Clev	eland, Ohio	
File No.	Dated	- Application for
BMPH-14,68 R & F #499240\$10 CODE 001 PRESS	11-17-75	MP(BPH-6771, as mod) ext to (For Changes) Atty. Corwin R. Lockwood
AMENDED	11-20-75	Engineering Data
BMPH-14,729 R & F #521286\$100 CODE 001 PRESS	1-19-76	MP(BPH-6771, as mod) ext t (For Changes) Atty. Richard S. Rodin



F.C.C. - WASHINGTON, D. C.

Form BC-121 May 1976	No. 13	APPLICATION RECORD -
Name Ra	dio Seawa eveland.	y, Incorporated onto
File No.	Dated	Application f
BMPH-14874 Rec'd Filed 596004\$100 CODE 001 PRESS	7-12-76 7-28-76	MP (BPH-6771 as mod) 2-1-77 (For Change
BMPH-15007 R & F PRESS	12-27-76 1-3-77 JAN 11 1977	MP{BPH-6771, as mod} 8-1-77 {For Changes Atty. Edgar W. Holtz
R & F	B 3-30-77 4-4-77 R 1 4 1977	MP{BPH-6771, as mod} ( {For Chgs} Atty
		F.C.C WASHING

# BROADCASTING

95.5MHz Call etters



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# No 14

Form BC-121 May 1976

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# APPLICATION RECORD - BROADCASTING

Name	RadioSeawayIncorporated	***************************************
	Cleveland, Ohio	

Cleveland, Ohio				
File No. Dated		Application for	Nature	Date
BMPH-15172 R & F PRESS		NP{BPH-6771, as mod} ext time to 11-1-77 {For Chgs} Atty	GRANTED	8-4-77 11-1-77
BMPH-15285 R & F PRESS: NO	9-26-77 9-28-77 8 1977	MP(BPH-6771, as mod.) extension of time to <u>2-1-78</u> (FOR CHANGES) AttyE. Holtz	GRANTED TO	11-25-77 2-1-78
BMPH-15375 R & F PRESS:	and the second	Mod. of CP (BPH-6771, as mod) for extension of time to: <u>5-1-78</u> (FOR CHANGES) Atty:	GRANTED TO	2-8-78 8-1-78
BLH-7848 PTA: PRESS:	3-16-79	License to cover (BPH-6771, as mod) FOR CHGS. Atty: Edgar W. Holtz (HOGAN & HARTSON)	GRANTED	5-3-79
		F.C.C WASHINGTON, D.C.		

Call V Letters \*

95.5MHz

## APPLICATION RECORD BROADCASTING

## Nome: RADIO SEAWAY, INCORPORATED

## Station Location: CLEVELAND, OHIO

#15

File No.	Date	Desc
BSCA790608AD PRESS	JUN 2 6 197	Request for Subsidiar Authorization on a Su of 67 Kilohertz.
		Atty. Edgar W. Holtz
BRH790529UW PRESS JUL 2 19	9	Renewal of License Atty. Edgar W. Holtz

Call Letters: WCLV

95.5MHz.



### About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

