

WCNA-FM

PRODUCT OF

*Remington-Brand*

MADE IN U.S.A.

LIBRARY BUREAU DEPARTMENT  
BRANCHED EVERYWHERE

REMOVABLE LABEL GUIDE

CATALOG NO. 4550L 1/5

Form BC 126  
June 1954 #2012

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

*WRCN 101.1-1-81*  
WCNA-FM (Eff: 9-26-66)

Date first licensed 4-6-67

Call letters XW P J C-FM

Station location SCOTTSBORO, ALABAMA

MELLOW SOUND BROADCASTING, INC. (APLH-301 - 12-4-70 EFF: 1-1-71)

Name of licensee DR. RALPH M. SHEPPARD

Transmitter location Melody Mountain, Scottsboro, Alabama (LH-4-6-67)  
X Reservoir Mountain, Scottsboro, Alabama (BPH-2-25-66)

115 S. Market, Scottsboro, Alabama (BPH-12-30-69)

X Thomas Building, Five Points, Scottsboro, Alabama (MPH-90-3-66)

Main studio location X 113 Market Street, Scottsboro, Alabama (BPH-2-25-66)

*35768*

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-5060 HAAT: 400'	2-25-66	98.3mc ch# 252	ERP 1.5kw TPO 1 kw	Unl	4-25-66 10-25-66
	CP for a new Class A FM broadcast station, with RC.				
BPH-5060 (1)	4-19-66	Mod. of CP(BPH-5060) to assign call letters W P J C-FM.			
BMPH-9032 HAAT: 400'	10-3-66	98.3mc ch# 252	ERP: 1.50kw TPO: 1.10kw	Unl.	4-25-66 10-25-66
	Mod. of CP(BPH-5060) to change studio location and remote control point; change type trans. (General Electric BT-3-B); change type ant. (Andrew 1802-2, 2 sections); and increase TPO;				
BLH-3444	4-6-67	98.3mcs	ERP:1.5kw	U	4- 4-1-70
	Lic to cover CP(BPH-5060 as mod) which auth a new FM b/c station				
BPH-6957 HAAT:400' (h&v)	12-30-69	98.3mc Ch#252	TPO:790watt ERP:1.5kw(h&v)		2-28- 8-30-70
FORFEITED	CP: install new trans & ant.				
BPH-7309 HAAT: 400' (h&v)	11-20-70	98.3mc #252	ERP: 1.5kw(h&v) TPO: 790watt.		1-20 11-20-71
	CP install new trans & antenna .				
BAPLH-114	12-4-70	VOL. APLH RFF: 1-1-71			
BRH-2012(L)	2-18-71	Renewal of License			4-1-73
BRH-2012(L)	3-5-71	Lic.(BPH-7309) for changes.			4-1-73
EBSA	5-22-72				
BRH-2012(\$)	3-30-73	Rnewal of License			4-1-76
BRH-2012(L)	3-30-76	RENEWAL			4-1-79
BRH-781204UJ (L)	3-27-79	RENEWAL OF LICENSE			4-1-82

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters ~~NEW~~ ~~W.P.J.G-FM~~

Name **DR. RALPH M. SHEPPARD**  
**SCOTTSBORO, ALABAMA (PO BOX 6, Scottsboro, Alabama 35768)**

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5060 R & F.	7-12-65 7-15-65	CP for a new FM broadcast station to be operated on: Frequency: 98.3mc CH 252 ERP: 1.5kw TPO: 1kw HAAT: 404' Trans.: GATES FM-1G (1kw) Antenna: GATES FMA-2, 2 sections Trans. Loc: Reservoir Mt. Scottsboro, Alabama Studio Loc: 113 Market St. Scottsboro, Alabama Remote Control Point: Same as studio  Engr-W.J.Holey, Atlanta, Ga.	GRANTED	2-25-66

## APPLICATION RECORD - BROADCASTING

 Call W C N A-FM  
 Letters X W P J C-FM

 Name DR. RALPH M. SHEPPARD  
 SCOTTSBORO, ALABAMA 35768

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-9032 R & F	8-17-66 9-15-66	Modification of CP(BPH-5060 which authorized a new FM broadcast station) to change studio location and remote control point to Thomas Building, Five Points, Scottsboro, Alabama; change type trans. (General Electric BT-3-B); change type ant. (Andrew 1302-2, 2 sections); and increase TPO to 1.12kw.	GRANTED	10-3-66
BLH-3444 R & F	10/22/66 10/26/66	Lic. to cover CP (BPH-5060 as mod.) which auth. a new FM broadcast station. Atty: H. Seligman, Nashville, Tenn.	GRANTED	4-6-67
+ + BPH-6957 Rec'd; PRESS: Resubmitted Filed #561850 \$30 PRESS:	10-8-69 10-20-69 11-18-69 12-4-69 12-4-69 DEC 8 2 1969	CP install new trans(RCA-BTF-1E2); ant (Gates-FMC-4A, 4 horiz. & 4 vert. sects)  Atty - Harold Seligman(Nashville, Tenn.)	<del>RETURNED</del> <del>\$30.00 filing fee was not submitted. File on Revised</del> JOI GRANTED FORFEITED	<del>10-27-69</del>  12-30-69

APPLICATION RECORD - BROADCASTING

Call Letters WCNA-FM

MELLOW SOUND BROADCASTING, INC.

Name MR. RALPH N. SHEPPARD  
SCOTTSBORO, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2012 R & F #568170 \$75 P. N.	12-17-69 1-5-70 1-5-70	Renewal of License Atty: Harold Seligman JAN 27 1970 AMENDED 2-18-70 re: engineering (date of Meas.) AMENDED 10-16-70 re: programming (see over for amendment)	GRANTED	2-18-71
<del>BRH-114</del> R & F FEE PD: \$75 (Form 318) REFUND \$45 AUG 13 1970	7-23-70 7-29-70 #620089 overpayment	Voluntary assignment of license <del>AND CP(BPH-4957)</del> to MELLOW SOUND BROADCASTING, INC. (BPH-7309)	GRANTED	12-4-70 1-1-71
BPH-7309 R & F #642652 \$50. CODE: \$50. PRESS: NOV 18 1970	11-2-70 11-6-70 11-6-70	CP install new trans(RCA-BTF-1E2); Ant(Gates-FMC-4A, 4 horiz. & vert. sects).  PTA-2-10-71	GRANTED	11-20-70

RENEWAL: Ack. card sent 1-26-70 re Sect. II, para. 10(b)

BRH-2012 AMENDED 1-18-71 to change name of applicant  
to "Mellow Sound Broadcasting, Inc."

APPLICATION RECORD - BROADCASTING

Call  
Letters ..... WCNA-FM .....

Name ..... MELLOW SOUND BROADCASTING, INC. .....  
Scottsboro, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BLH-5051 Rec'd #658460 \$50. AC-068 Amended & F PTA PRESS FEB 24 1971	1-11-71 1-20-71 1-20-71 2-8-71 2-10-71	Lic.(BPH-7309) for changes.  Atty: Harold Seligman, Nashville Tenn.  revised Proof of Perf.	GRANTED	3-5-71
BRH-2012 R & F PN PRESS JAN 1 2 1973	12-28-72 12-29-72 12-29-72	Renewal of License  Atty: R. Russell Eagan	GRANTED	3-30-73
BRH-2012 R & F PN Recd. PRESS	11-15-75 12-1-75 " DEC 18 1975	RENEWAL OF LICENSE AMENDED 2-23-76 re: commercial matters	GRANTED	3-30-76



## APPLICATION RECORD - BROADCASTING

Call  
Letters WCNA-FMName MELLOW SOUND BROADCASTING, INC.  
SCOTTSBORO, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BRH 781204 UJ PRESS	DEC 20 1978	RENEWAL OF LICENSE	GRANTED	3-23-79
BALH810724FG Form 314 PRESS AUG 05 1981		Vol AL to KEA Radio, Inc. Atty. Larry Perry (Knoxville, Tenn.)		

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

