

W C C N-FM

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CATALOG NO. 4550L 1/5

Form BC 126

June 1954

Official No. 1569

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed DECEMBER 7, 1964

Call letters W C C N-FM

Station location NEILLSVILLE, WISCONSIN

Name of licensee CENTRAL WISCONSIN BROADCASTING, INCORPORATED

Transmitter location State Hwy. #73, 0.95 mi. NW of center of Neillsville, Wisc. (3-20-64 PH) (LH 12-7-64)

ZIP: 54456 1201 East Division Street, Neillsville, Wisconsin (BRCH 3-31-67)
Main studio location X 140 W. 5th St., Neillsville, Wisc. (3-20-64 PH) (LH 12-7-64)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-4271 HAAT: 235'	3-20-64	105.5mcs Ch.#288	ERP: 3kw TPO: 960w	Unl.	5-20-64 11-20-64
CP for a new Class A FM broadcast station with RC oper. of trans. from studio loc. (Cond' 1)					
BLH-2579 HAAT: 235'	12-7-64	105.5mcs Ch.#288	ERP: 3kw TPO: 960w	Unl.	12-7-64 12-1-67
Lic. to cover CP(BPH-4271) which auth. a new FM broadcast station with RC.					
----- HAAT: 195'	6-17-65	107.5mcs Ch.#298	ERP: 100kw TPO: 9.6kw	Unl.	8-17-65 2-17-66
CP showing proposed oper. on above facilities, using a Collins 830F-2A trans. & a Collins 37M-11, 11 sect. ant., per Order 4-21-65, Docket No. 15796. (Cond' 1)					
----- HAAT: 195'	12-21-65	107.5mcs Ch.#298	ERP: 100kw TPO: 9.6kw	Unl.	12-21-65 12-1-67
Mod. of Lic. showing oper. on above facilities accord 1st Report & Order 4-21-65 Docket 15796.					
BRCH-809 (1)	3-31-67	Mod. of license to change studio loc. and remote control point to 1201 East Division Street, Neillsville, Wisc.			
BRH-1569 HAAT: 195'	11-24-67	107.5mcs	ERP: 100kw TPO: 9.6kw U		12-1-67 12-1-70
BRH-1569(S)	3-23-71	Renewal of License			
EBSA	5-22-72				
BRH-1569(S)	11-28-73	RENEWAL			
BTC-7861	1/21/76	Vol TC EFF:			
BRH-1569(L)	11-30-76	Renewal			
BRH790725UV	11-30-79	(S) RENEWAL			

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters ~~WCCN~~ W.C.C.N-FM

Name CENTRAL WISCONSIN BROADCASTING, INCORPORATED
NEILLSVILLE, WISCONSIN (140 West 5th St., Neillsville, Wisconsin)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4271 Received Filed	12-12-63 12-13-63 12-13-63	Construction permit for a new FM broadcast station to be operated on: Frequency 105.5mc CH 288 EHP 3kw Typestrans GATES-FM-1C TPO .961kw Type ant GATES-FMA-4, 4 sections HAAT 235 ft. Trans loc: On Hwy. 73, 0.95 mi. NE of center of Neillsville, Wisconsin Studio loc: 140 West 5th St., Neillsville, Wisc. Remote control point: same as studio. Atty: Samuel Miller Engri: Charles E. Brennan (Milwaukee, Wisc.)	GRANTED Cond'l re WCCN submit 302s	3-20-64
BLH-2579 R&F	6-22-64 6-23-64	Lic to cover CP (BPH-4271) which auth a new FM B/C station.	GRANTED	12-7-64

APPLICATION RECORD - BROADCASTING

Call
Letters WCCN-FMName CENTRAL WISCONSIN BROADCASTING, INCORPORATED
NEILLSVILLE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
	4-28-65	compliance First Report And Order of 4-21-65 in Docket 15796 showing proposed operation on frequency of 107.5mc (Channel 298), ERP of 100kw, HAAT of 195', and TPO of 9.60kw, and showing proposed new trans (Collins-830F-2A), and new ant (Collins-37M-11, 11 sections).	GRANTED Cond'l in submit 302s Issued as new CP	6-17-65 WCCN(AM)
- - -	10-20-65	Data submitted showing operation in compliance First Report and Order of 4-21-65 in Docket 15796.	GRANTED Issued as mod. lic.	12-21-65
BRCH-809 R & F	3-20-67 3-23-67	Modification of license to change studio location and remote control point to 1201 East Division Street, Neillsville, Wisconsin. Atty.: Samuel Miller	GRANTED	3-31-67
BRH-1569 R. & F. SEP 12 1967	8-18-67 8-21-67	Renewal of license. Atty-Samuel Miller	GRANTED	11-24-67

APPLICATION RECORD - BROADCASTING

Call
Letters WCCN-FM

Name CENTRAL WISCONSIN BROADCASTING, INCORPORATED
NEILLSVILLE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1569 R & F PN Recd. PRESS	8-31-70 9-2-70 " SEP 10 1970	RENEWAL OF LICENSE AMENDED 9-24-70 re: engineering data	GRANTED	3-23-71
BRH-1569 R & F PRESS	8-24-73 8-29-73 17 SEP 1973	Renewal of License Atty: Miller & Fields	GRANTED	11-28-73
BTC -7861 R & F SEE AM FOR FEE PD: AUG 21 1975	9-23-75 10-1-75	Voluntary transfer of control of lic corp from Howard Sturtz II to Wayne F. Grap Atty - Miller & Fields	GRANTED EFF: FEE REQ Fee Pd	1/21/76 2/2/76 W 527046

APPLICATION RECORD - BROADCASTING

107.5 mhz.

Call
Letters W C C N-FM

Name CENTRAL WISCONSIN BROADCASTING, INCORPORATED
NEILLSVILLE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1569 R & F P.N. Press	7-20-76 7-30-76 7-30-76 SEP 27 1976	RENEWAL OF LICENSE Atty: Samuel Miller (Miller & Fields) AMENDED 11-11-76 re: engineering	GRANTED	11-30-76
BRH790725UV PRESS SEP	14 1979	Renewal of License Atty. Samuel Miller	<i>SM</i> GRANTED	<i>11-30</i> 11-30-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

