

WBIE



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Cat. No. 4550L

Patent No. 1390199



June 1954

BROADCASTING STATION LICENSE RECORD

On air ident. as Marietta-Atlanta 12-1-71

W B I E (Eff 6-3-74)

Date first licensed 12-30-59

Call letters WBIE-FM

Station location Marietta, Georgia

Name of licensee MARIETTA BROADCASTING COMPANY, INC.

Ga. (PH-3-24-70)

Transmitter location Briarcliff Road & Shephard Lane, N.E. North Druid Hills, near Atlanta, Ga. (PH-3-24-70)
112 1/2 Atlanta Street, Marietta, Georgia

30060

Main studio location 21 1/2 Atlanta Street, Marietta, Georgia (PH-22-3-24-70)
112 1/2 Atlanta Street, Marietta, Georgia

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Channel or Freq.	Power	Time Div.	Period From- To-
BPH-2662 HAAT:210	6-10-59	101.5mcs. Ch. 268	1.35kw. TPO: 1 kw.	Unl.	6-10-59 2-10-60
Construction permit for a new FM Broadcast Station.					
BMPH-5581 #1	8-24-59	Mod. CP (above) change type transmitter.			
BTC-3284 EFF:	11-5-59 11-20-59	Vol. Acq. of positive control of permitted corporation by James M. Wilder thru purchase of stock from Dudley D. McCaskill.			
BLH-1476 HAAT:210	12-30-59	101.5mc	1.35kw TPO:1kw	U	12-30-59 4-1-61
Lic. to cover CP (BPH-2662 as mod.) which auth. new FM Broadcast Station.					
BPH-3041	7-14-60	101.5mcs. Ch.268	3.5kw. HAAT: 200'	Unl.	9-14-60 3-14-61
Construction permit to increase ERP decrease haat and install a new antenna.					
BLH-1675 HAAT:200ft.	2-1-61	101.5mcs	3.5kw TOP:1kw	Unl.	2-1-61 4-1-61
Lic. to cover cp (BPH-3041) for incr. ERP, decr. HAAT and install new antenna.					
	3-29-61	Commission deferred action on renewal pending further consideration.			
BPH-3304 Z	3-23-61	101.5mcs., Ch.268	3.5kw HAAT:200'	Unl.	5-23-61 11-23-61
CP to install a new transmitter (ITA, FM-1000B).					
BPH-991	5-24-61	renewal of license			5-24-61 4-1-64
BLH-1924	11-8-61	Lic. to cover CP (BPH-3304) to install new trans.			
BRH-991	3-13-64	101.5mcs.	3.5kw	U	4-1-64 4-1-67
BPH-991	3-27-67	Renewal of License Renewal of NDBA			4-1-67 4-1-70
BPH-6936 (L)	3-24-70	101.5mc	ERP: 100kw TPO: 9.9kw HAAT: 870'		11-24-70
CP chg. trans loc., studio loc., trans, ant, ERP, TPO, & HAAT					
BPH-991	4-1-70	Renewal of license Renewal of NDBA			4-1-70 4-1-73

Form BC 126
June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W B I E - FM

Station location MARIETTA, GEORGIA

Name of licensee MARIETTA BROADCASTING COMPANY, INC.

Transmitter location SEE CARD # 1

Main studio location SEE CARD # 1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BSCA-986(s)	4-7-70	Request for SCA on a sub-carrier frequency of 67kc			4-1-73
BMPH-13,060 (1)	11-17-70	MP(BPH-6936) ext time			1-24-71
BPH-5007 (L)	1-21-71	Lic. (BPH-6936, as mod.) for changes			4-1-73
BMSCA-299	11-12-71	Mod. of SCA to make chgs. in programming. 67kc			4-1-73
EBSA	5-25-72				
BRH-991(S) BRSCA-986	3-30-73	Renewal of License & SCA			4-1-76
BSH-991(1)	6-3-74	ML TO CHANGE CALL LETTERS			
EBSA	6-3-74				
BRH-991(L) BRSCA-986	10-22-76 "	Renewal of License Renewal of SCA			4-1-79 "
BRH-781201XII BRSCA	(S)		RENEWAL & " " SCA		4-1-82

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

Letters ~~now~~ W B I E-FM

Name MARISTA BROADCASTING COMPANY, INC. Station location - Marietta, Georgia
 (P.O. - James M. Wilder (vice pres), 112 $\frac{1}{2}$ Atlanta St., Marietta, Ga.)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-2662	4-13-59	Construction permit for a new FM broadcast station to be operated on:		
Rec'd	4-15-59	Frequency - 101.5 mc CH 268		
Filed	4-15-59	ERP - 1.34 kw		
		Type transmitter - Gates FM 1B	GRANTED	6-10-59
		Type antenna - Andrew 1302-2 (2 section)	ERP: 1.35kw	HAAT: 210'
		HAAT 212.4 ft		
		Trans. location - 112 $\frac{1}{2}$ Atlanta St. Marietta, Georgia		
		Studio location - Same as transmitter		
		Atty. - W.J. Holey, Atlanta, Ga.		

FORM BC-121
AUG. 1955

#2

APPLICATION RECORD - BROADCASTING

Call Letters W D I B-FM
~~XXXXXXXXXX~~

Name MARIETTA BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-5581 R & F	7-22-59 7-24-59	Mod. of c.p. (BPH-2662 which auth. new FM broadcast station) to install new transmitter. (Industrial Trans. & Antennas FM-1000A).	GRANTED	8-24-59
BTC-3284 Rec'd. Resub. R.&F.	10-22-59 10-26-59 10-31-59 11-3-59	Voluntary acquisition of positive control of permittee corporation by James M. Wilder thru purchase of stock from Dudley D. McCaskill	RETURNED INCORRECT TRANSFER and TRANSFEREE GRANTED	10-29-59 re-transfer 11-5-59 11-20-59
BLH-1476 R&F	10-29-59 11-2-59	Lic. to cover cp (BPH-2662 as mod) which auth. new FM b/c station.	GRANTED	12-30-59
BPH-3041 R & F	6-20-60 6-21-60	Construction Permit to increase ERP from 1.35kw to 3.5kw, decrease HAAT from 210' to 203' & install new antenna (Andrew-1304-2)	GRANTED HAAT: 200'	7-15-60

APPLICATION RECORD - BROADCASTING

Call Letters **WBIE-FM**

Name **MARIETTA BROADCASTING COMPANY, INC.**
Marietta, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BLH-1675 R & F	9-22-60 9-23-60	License to cover C.P. (BPH-3041) for increase in ERP, decrease in HAAT & instl. new antenna.	GRANTED	2-1-61
BRH-991 Rec'd & Filed	12-12-60 12-19-60	Renewal of License	GRANTED	5-24-61
BPH-3304 R & F	3-3-61 3-6-61	Construction Permit to install a new transmitter (ITA 1000B)	GRANTED	3-23-61
BLH-1924 R & F	6-23-61 6-26-61	Lic. to cover CP(BPH-3304) to install new transmitter.	GRANTED	11-8-61
BRH-991 R & F	1-4-64 1-13-64	Renewal of license.	GRANTED	3-13-64
BRH-991 R & F	12-23-66 12-28-66	Renewal of License	GRANTED	3-29-67

APPLICATION RECORD - BROADCASTING

Call Letters W B I E-FM

Name Marietta Broadcasting Company, Inc.
Marietta, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6936 Rec'd: Filed: #548404 \$50 #560666 \$25 PRESS: DEC 1 1 1969 PN REC'd:	10-8-69 10-10-69 11-28-69 10-10-69 11-28-69	CP trans. loc. Briarcliff Rd. & Shephard Lane, N.E., N. Druid Hills, Near Atlanta, Ga.; studio loc. 21 1/2 Atlanta St., Marietta, Ga. (SAME LOCATION--CITY RENUMBERED BLDG.); operate by remote control from proposed studio loc.; trans(RCA-BTF-10D); ant(RCA-BFA-12B, 12 sects); make chgs. in ant. system(incr. hght); TPO: 9.86kws; ERP: 100kws; HAAT 867 ft. 33° 48' 27"-84° 20' 26" Atty - -- Engr- John W. Hillegas(Avondale Estates, Ga.) Section IV-A Financial Data	GRANTED	3-24-70
Amend filed Amended	11-28-69 2-2-70			
BSCA-986 Rec'd: #563874 \$30 Filed: PRESS: JAN ? 1970	11-25-69 11-28-69 12-15-69 12-15-69	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kcs.	GRANTED	4-7-70

#5

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters WBIE-FMName MARIETTA BROADCASTING COMPANY, INC.
Marietta, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BRH-991 R & F #565122 \$75. P.N.	12-27-69 12-29-69 12-29-69 12-29-69	Renewal of License	GRANTED	4-1-70
PN REC'd:	3-19-70			
BMPH-13,060 R & F #642647 \$50. CODE 068 PRESS: NOV 13 1970	10-27-70 10-29-70 11-6-70	MP (BPH-6936) ext. time to 1-24-71 (FOR CHGS). Atty-None	GRANTED	11-17-70
BLH-5007 Rec'd #649435 \$50. AC-068 Filed PTA PRESS JAN 7 - 1971	12-8-70 12-10-70 12-14-70 12-14-70 12-18-70	Lic. (BPH-6936, as mod.) for changes.	GRANTED	1-21-71

APPLICATION RECORD - BROADCASTING

Call WBIE
Letters x WBIE-FM

Name Marietta Broadcasting Company, Inc.
Marietta, Georgia

File No.	Dated	Application for	Action	
			Nature	Date
BMSCA-299 R & F #013887 \$50 CODE: 068 PRESS: NOV 1971	10-19-71 10-21-71 10-21-71	Modification of Subsidiary Communications Authorization to make changes in programming. Atty---	GRANTED	11-12-71
Letter PRESS: 10 NOV 1971	11-5-71	Request for Section 73.1201(b)(2) of the Rules to identify as MARIETTA and ATLANTA, GEORGIA; FILED BY SAMUEL MILLER, Atty.	Granted	3-30-73
BRH-991 BRSCA-986 R & F PN Recd. PRESS JAN 18 1973	12-22-72 1-2-73 "	RENEWAL OF LICENSE RENEWAL OF SCA		
BRH-991 BRSCA-986 R & F PN filed PRESS JAN 28 1976	11-24-75 " " " 12-1-75 " " " JAN 28 1976	Renewal of License Renewal of SCA Atty: Glaser & Fletcher	GRANTED	10-22-76

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call Letters **WBIE**

4-59

Name **MARIETTA BROADCASTING COMPANY, INC.**
MARIETTA, GEORGIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH 781201XI BRSCA " PRESS JAN 31 1979		RENEWAL OF LICENSE RENEWAL OF SCA F.E. Fletcher, Atty.	GRANTED	4-11-79
BTCH810319HA Form 316 PRESS APR 09 1981		Involuntary Transfer of control of lic corp from James M. Wilder to C. Frank Moore Executor and Trustee of the Estate of James M. Wilder deceased Atty. Francis E. Fletcher, Jr.		
BALH810720SD Form 314 PRESS JUL 1981		Vol AL to Capital Cities Communications, Inc. Atty Howard A. Topel		

BTCH/HA

PETITION TO DENY TRANSFER OF CONTROL FILED 6-30-81
by Anthony R. Martin-Trigona

APPLICATION RECORD-BROADCASTING

101.5MHz.

Call Letters: W B I E

Name: CAPITAL CITIES COMMUNICATIONS, INC.

Station Location: MARIETTA, GEORGIA

File No.	Date	Description	Action and Date
BMLH810731AN PRESS (0)		Modification of License to chg. SL & RC to: Building 360 of the Interstate North Office Park, at the Intersection of Interstate Hwys. 75 & 285, Marietta, Georgia (OUTSIDE CITY LIMITS). Atty. David R. Anderson (Wilmer, Cutler & Pickering)	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

