

WB 1 Z-FM

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Form BC 126

June 1954

FREQUENCY MODULATION

Off. No. 2167

# BROADCASTING STATION LICENSE RECORD

Date first licensed 4-2-68

Call letters WBIZ-FM

Station location Eau Claire, Wisconsin

SENTRY BROADCASTING, INC. (ALH 12-6-77 EFF: 12-7-77)

Name of licensee x WBIZ, Incorporated

Transmitter location 1907 South Hastings Way, Eau Claire, Wisconsin (PH-7-10-67)

54701  
Main studio location 609 Cameron Street, Eau Claire, Wisconsin (PH-7-10-67)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-5567 HAAT: 740'	7-10-67	100.7mc. ch#264	ERP: 100kw Unl. TPO: 8.8kw		9-10-67 3-10-68
	CP for a new FM broadcast station with RC.				
BPH-5567 (1)	9-19-67	Mod. of	CP(BPH-5567) to assign call letters WBIZ-FM.		
BPH-5567 HAAT: 740'	7-10-67	100.7mc Ch.#264	ERP: 100kw Unl. TPO: 9.6kw RC		9-10-67 3-10-68
	Superseding CP to correct TPO.				
BLH-3906(L)	4-24-68	Lic. (BPH-5567	as mod)		12-1-70
BRSCA-870	6-13-68	SCA on a freq. of 67kcs.			
BRSCA-243	12-2-68	Mod. of SCA to add a subcarrier freq. of 41kcs.			
BRH-2167(S) BRSCA-870	11-25-70		RENEWAL RENEWAL	of SCA	12-1-73
ERSA	5-22-72				
BPH-7896 HAAT: 740'	5-18-72	100.7mc #264 line.	ERP: 100kw Unl. CP to change transmission (RC)		5-18-73
BLH-5648(L)	12-5-72	Lic(BPH-7896) for changes			12-1-73
BRH-2167(S) BRSCA-870	11-28-73 11-28-73	RENEWAL RENEWAL	OF SCA		
BRH-2167(S) BRSCA-870	11-15-76 "	Renewal Renewal	of SCA		
BALH-2563 BASCA-851	12-6-77	Vol AL	ETP: 12-7-77		
BRH790730UV BRSCA"	11-30-79	RENEWAL OF LICENSE RENEWAL OF SCA			12-1-82



FORM BC-121  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call WBIZ-FM  
Letters new FM

Name WBIZ, INCORPORATED  
EAU CLAIRE, WISCONSIN (PO 609 Cameron St., Eau Claire, Wisc. 54701)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5567 R & F	5-18-66	Construction permit for a new FM broadcast station to be operated on: Frequency: 100.7mc CH 264 ERP: 100kw TPO: 8.8kw 9.55kw HAAT: 496-feet 738  Type trans: Collins-830F-1A Type ant: Collins-37M-14, 14 sections Trans loc: 1907 S. Hastings Way, Eau Claire, Wisc.  Studio loc: 609 Cameron St., Eau Claire, Wisc.  Remote control loc: Same as studio  Atty: Dow, Lohnes & Albertson	GRANTED After hearing Docket No. 17353.	7-10-67
	9-19-66			
Amendment	12-14-66	Amended to redesc. ant.-trans. loc. as 1907 S. Hastings Way, Eau Claire, Wisc.; chg. TPO to 9.55kw, chg. HAAT to 738', & make chgs. in ant. sys. (chg. tower hght.)		
R & F	1-10-67			



CONTACT: Howard G. Bill

PHONE: Code 715; 835-5111

ADDRESS: 609 Cameron

Eau Claire, Wisconsin



FORM BC-121 #2  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters **WBIZ-FM**

Name **WBIZ, INCORPORATED**

**Kau Claire, Wisconsin 54701**

File No.	Dated	Application for	Action	
			Nature	Date
BLH-3906 R & F #395924 \$30 PT	12/14/67 12/15/67 12/15/67 12/22/67	Lic. (BPH-5567, for new station) Atty: Charles J. Robertson Engr: Ralph J. Bitzer	GRANTED	4-2-68
BSCA-870 R & F #429745 \$30 MAY 31 1968	5-15-68 5-20-68 5-20-68	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilocycles.	GRANTED	6-13-68
BMSCA-243 R & F #469817 \$30 NOV 22 1968	10-30-68 11-4-68 11-4-68	Mod of Subsidiary Communications Authoriza- tion to add a sub-carrier frequency of 41 kcs. (Retain 67kcs)	GRANTED	12-2-68



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters **WBIZ-FM**

Name **WBIZ, INCORPORATED**  
**EAU CLAIRE, WISCONSIN 54701**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2167 BRSCA-870 R & F PN Recd. PRESS	8-11-70 " 8-27-70 " <b>SEP 8 1970</b>	RENEWAL OF LICENSE RENEWAL OF SCA'S. Earl R. Stanley, Atty. (Dow, Lohnes, Albertson)	GRANTED	11-25-70
BPH-7896 R & F #068590 \$50 Code 061 Press	4-28-72 5-1-72 5-1-72 <b>MAY 12 1972</b>	CP to change transmission line. . Atty: Earl R. Stanley	GRANTED	5-18-72
BLH-5648 Rec'd W 116920-\$50. PTA Amended & F PTA PRESS	10-5-72 10-10-72 10-10-72- 10-16-72 11-10-72 11-20-72 <b>NOV 30 1972</b>	Lic. (BPH-7896) for changes. AC-068 Limited to 11-16-72 Engr. data extended	<del>GRANTED</del>	<del>12-5-72</del> 2



# APPLICATION RECORD - BROADCASTING

100.7 mc

Call  
Letters **WBIZ-FM**

**SENTRY BROADCASTING, INC.**  
**Name x WBIZ, INCORPORATED**  
**EAU CLAIRE, WISCONSIN**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2167 BRSCA-870 R & F PN Recd. PRESS	8-24-73 " 8-27-73 " <b>SEP 11 1973</b>	RENEWAL OF LICENSE RENEWAL OF SCA	<del>GRANTED</del>	<del>11-28-73</del>
BRH-2167 BRSCA-870 R & F P.N. Press	7-26-76 7-26-76 7-29-76 7-29-76 <b>SEP 27 1976</b>	RENEWAL OF LICENSE RENEWAL OF SCA AMENDED 10-25-76 re: ascertainment of community needs & EEO	GRANTED	11-15-76
BALH -2563 BASCA -851 R & F FORM 314 (ALSO SEE AM) <b>SEP 29 1977</b>	9-8-77 9-12-77 9-12-77	Voluntary assignment of license and SCA to SENTRY BROADCASTING, INC.  Atty for assignor - Dow, Lohnes & Albertson for assignee - Booth & Freret  (see over)	GRANTED EFF:	12-6-77 12-7-77



RE: Amended 11-7-77 Legal Data



## APPLICATION RECORD-BROADCASTING

Call Letters: WBIZ-FM

Name: SENTRY BROADCASTING, INC.

Station Location: EAU CLAIRE, WISCONSIN

File No.	Date	Description	Action and Date
BRH 790730 UV BRSCA " PRESS SEP 14 1979		RENEWAL OF LICENSE RENEWAL OF SCA E.D. Johnston, Atty.	GRANTED 11-30-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

