

W A C R - F M

BC-126
June 1975

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-9-79

Call letters W A C R-FM

Station location Columbus, MISS.

BROADCAST ASSOCIATES, INC. (AL 11-21-78 EFF: 11-22-78)

Name of licensee XJAMES W. EATHERTON

Transmitter location 14th Ave. North, Columbus, Mississippi (PH-6-16-77)

Main studio location 400 Main St., Columbus, Mississippi (PH-6-16-77)

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From-- To |
|-------------------------------------|--------------------|---|-------------------------------|--------------|---------------------|
| BPH-9440 HAAT: 205' (h&v) (L) | 6-16-77 | 103.9mhz #280 | ERP: 3kw(h&v) (RC) Class-A | U | 6-16-78 |
| BPH-9440(1) | 9-12-77 | CALL LETTERS & EBSA ASSIGNED | | | |
| BMPH-15517 (2) | 6-27-78 | MP(BPH-9440) for extension of completion date to: | | | 10-1-78 |
| BMPH-780828 AL (3) | 9-21-78 | MP(BPH-9440, as mod) for ext. of completion date to: | | | 4-1-79 |
| BAPH780817EE BLH-781206AC (L) | 11-21-78 5-9-79 | VOL. ASSIGN. OF CP EFF: Lic.(BPH-9440)NEW STATION | | | 11-22-78 6-1-79 |

APPLICATION RECORD - BROADCASTING

Call W A C R-FM
Letters ~~X~~ NEW-FM

Name James W. Eatherton
Columbus, Mississippi (PO 400 Main Street, Columbus, Mississippi 39701)

| File No. | Dated | Application for | Action | |
|---------------|-------------|---|----------|---------------|
| | | | Nature | Date |
| BPH-9440 | 4-14-75 | CP for New FM on: 103.9mhz #280 | GRANTED | 6-16-77 |
| R & F | 4-16-75 | ERP: 3KW(H&V) HAAT: 204.1'(H&V) | Cond'L | submit sketch |
| #414304 \$200 | 4-17-75 | Trans: RCA BTF-3E1; Ant: RCA BFH-3A, 3 | combined | installation |
| Code 013 | | sects. (H&V) | | etc. FCC Form |
| Press | JUN 17 1975 | Trans: RCA BTF-3E1; Ant: RCA BFH-3A, 3 sects. (H&V) | | 302. |
| P. N. Rec'd | 5-5-75 | TL: 14th Ave. North, Columbus, Mississippi | | |
| PN Rec'd | 7-13-76 | SL-RC: 400 Main Street, Columbus, Mississippi 33 30' 35.98" - 88° 24' 45.52" | | |
| | | Atty:---- | | |
| | | Engr: John E. King, Jr. (West Point, Mississippi) | | |
| AMENDED | 3-8-76 | Section IV-A (Programming). | | |
| AMENDED | 7-13-76 | Section IV-A ascertainment of community problems community leader survey, | | |
| AMENDED | 3-11-77 | Section IV-A, part 1, para. 1.A Exhibit 5 & para. 1.B exhibit 6. | | |
| AMENDED | 5-18-77 | Financial(bank ltr) | | |

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters WACR-FM

BROADCAST ASSOCIATES, INC.

Name X JAMES W. EATHERTON
Columbus, Mississippi

| File No. | Dated | Application for | Action | |
|---|--------------------|--|----------------|----------------------|
| | | | Nature | Date |
| BMPH-15517 R & P PRESS: JUN 6 1978 | 5-22-78 5-24-78 | MP (BPH-9440) extnesion of time to: <u>10-1-78</u> (NEW STATION) Atty: ---- | GRANTED TO | 6-27-78 10-1-78 |
| BAPH 780817EE FORM 311 (ALSO SEE AM) SEP 7 1978 | | Vol. assignment of CP(BPH-9440 - new station) to BROADCAST ASSOCIATES, INC. | GRANTED EFF | 11-21-78 11-22-78 |
| BMPH-780828AL PRESS: SEP 11 1978 | | MP (BPH-9440, as mod) for extension of time to: _____ (NEW STATION) Atty: ---- | GRANTED TO | 9-21-78 5-4-1-79 |
| ELH781206AC PTA PRESS | 1-10-79 4-18-79 | Lic. cover BPH-9440) for changes New Station. | GRANTED | 5-9-79 |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

