

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 TWELFTH STREET SW**  
**WASHINGTON DC 20554**

**MEDIA BUREAU**  
**AUDIO DIVISION**  
**APPLICATION STATUS:** (202) 418-2730  
**HOME PAGE:** [www.fcc.gov/media/radio/audio-division](http://www.fcc.gov/media/radio/audio-division)

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October 17, 2017

Donald H. Pugh Sr, Managing Member  
Eternity Media Group  
PO Box 6424  
Laurel, MS 39441

Re: Eternity Media Group (EMG)  
WLNO (AM), New Orleans, LA  
Facility Identification Number: 58393  
Special Temporary Authority (STA)  
BESTA- 20170824AAO

Dear Mr. Pugh:

This is in reference to the request filed on August 24, 2017. EMG requests an extension of the STA granted on February 9, 2009, to continue operating with a longwire antenna at the licensed site pending filing of the required FCC Form 302 application to cover the recently granted construction permit.<sup>1</sup> In support of the request, EMG stated that additional time is needed to file the application to obtain a new license.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Accordingly, the request for extension of the STA IS HEREBY GRANTED, and EMG may continue to operate using the following facilities:

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<sup>1</sup> WLNO is licensed for DA operation on 1060 kHz with 50 kW day and 5 kW night, and BP-20170619AEI authorizes use of an existing tower adjacent to the licensed site, with 10 kW day and 0.245 kW at night.

Coordinates: 29° 52' 46" NL, 89° 59' 51" WL (NAD 1927)  
Frequency: 1060 kHz  
Operating hours: Unlimited  
Operating power: 5 kW (day), 0.245 kW (night)  
Antenna: 235 foot long wire antenna strung between poles

It should be noted that the nighttime power level has been reduced down to 0.245 kW to match the power level authorized by the construction permit (to ensure adequate protection to all other existing stations). EMG must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **April 17, 2018**.

Sincerely,



Joseph Szczesny, Engineer  
Audio Division  
Media Bureau

cc: Bryan Covey (via e-mail only)