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Form BC 126

June 1954

3-4-75 Auth. gr. for on-the-air I.D. as: CARROLLTON-ALICEVILLE, ALABAMA.

FREQUENCY MODULATION

OFFICIAL NO. 2470

BROADCASTING STATION LICENSE RECORD

W A Q T (Eff: 12-31-73)

X W W A G 10-9-69

Date first licensed April 27, 1970

Call letters X W W A G FM

Station location CARROLLTON, ALABAMA

Name of licensee R. E. HOOK tr/as PICKENS COUNTY BROADCASTERS (ALH 7-24-72; EFF: 8-31-72)
P. M. JOHNSTON, R. E. HOOK AND CARL SAUCEMAN D/B AS PICKENS COUNTY BROADCASTERS

Transmitter location State Hwy. #17, appr. 3 mi. S. of city, Carrollton, Alabama (PH-6-29-66)

Main studio location Same as Transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPH-5004 HAAT: 210' (h) 205' (v) cond' 1	6-29-66	94.1mc. ch# 231 CP for a new Class C FM broadcast station.	ERP: 28kw(h&v) TPO: 10kw	U	8-29-66 3-1-67
BPH-5004 (1)	10-10-66	Mod of CP(BPH-5004) to assign call letters W R A C-FM.			
BMPH-9191 (2)	2-3-67	Mod. of CP(BPH-5004) for ext. of completion date to 7-31-67			
BMPH-9527 (3)	8-11-67	Mod. of CP(BPH-5004 as mod.) for ext. of completion date to 12-31-67.			
BMPH-9486 (4)	11-2-67	Mod. of CP(BPH-5004 as mod.) to chg. HAAT to 300' (h) 295' (v). & inc. antenna hgt.			
BMPH-9777 (5) CONDL	1-19-68	Mod. of CP(BPH-5004 as mod.) for ext. of completion date to 6-30-68			
BMPH-10,124 (6)	8-23-68	MP(BPH-5004 as mod.) ext. time to 12-31-68			
BMPH-10,203 HAAT: 360' TPO: 5kw	8-26-68	MP(BPH-5004 as mod.) chg. trans; chg. ant; chg. TPO 5kw, ERP; 31kw(h&v) and HAAT 360 ft.(h&v) 94.1mc. ERP: 31kw(h&v) U			
BMPH-10,438 (1)	2-5-69	MP(BPH-5004 as mod.) ext. time 4-30-69			
BMPH-10,560 (2)	5-29-69	MP(BPH-5004 as mod) ext. time 8-15-69			
BMPH-10,742 (3)	9-5-69	MP (BPH-5004as mod.) ext. time 10-10-69			
BMPH-10,706 (4)	8-6-69	MPH(BPH-5004 as mod.) to operate by RC from trans. loc. Unl. ERP: 30kw (H&V)			
BMPH-10,810 (5)	11-6-69	MP(BPH-5004 as mod) ext. time 11-30-69			
BMPH-10,882 (6)	12-9-69	MP(BPH-5004 as mod) ext. time 1-15-70			
ELH-4671(L) HAAT: 360' (H&V)	4-27-70	94.1mc Lic. (BPH-5004 as mod) for new FM broadcast station, chg. ant, tran, ERP: TPO: & HAAT:	ERP: 30kw (H&V) TPO: 5 kw		4-1-73

Form BC 126

June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W W A G

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
EBSA	5-22-72				
BALH-1690	7-24-72	Vol. AL	EFF: 8	31-72	
BRH-2470(L)	9-22-75	RENEWAL	OF LICENSE		4-1-76
BRH-2470(S)	3-12-76		RENEWAL		4-1-79
BPH-10129 HAAT: 360' (h&v) (L)	11-2-77	94.1mhz. #231 (RC) CP install new trans; line and ERP	ERP: 100kw (h&v) U		11-2-78
BMPH781102AI	12-7-78	MP (BPH-10,129)			for ext to: 5-31-79(1)
BMPH-780710AJ HAAT: 370. (L) MP(BPH-10129) to chg.	8-25-78	94.1mhz TPO: 18kw Trans., chg. Ant., TPO; & HAAT.	ERP: 98kw H&V RC		5-31-79
BLH 790418 AB		Lic.to	cover (BPH-10129, as mod)		
BRH 781201 ZU	8-15-79	RENEW. OF LIC.	(MAIN & AUX.		4-1-82

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call **WRAG-FM**
Letters ~~NEW~~ ~~XXXXXXXX~~

Name **P. M. JOHNSTON, R. E. HOOK AND CARL SAUCEMAN d/b as**
PICKENS COUNTY BROADCASTERS
CARROLLTON, ALABAMA (PO & R. E. Hook, PO Box 309, Aliceville, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5004 R.&F.	6-10-65 6-16-65	<p>Construction permit for a new FM broadcast station to be operated on:</p> <p>Frequency: 94.1mc CH 231</p> <p>ERP: 27.7kw(horiz. & vert.)</p> <p>TPO: 10kw</p> <p>HAAT: 210.4'(Horiz.) 205.2'(vert)</p> <p>Transmitter: GATES FM-10G (10kw)</p> <p>Antenna: GATES FMA-6, 6 sect (Horiz.) GATES 300G-6, 6 sect (vert)</p> <p>Trans. Loc: State Hwy. 17, approx. 3 mi. S. of Carrollton, Alabama</p> <p>Studio Loc: Same as transmitter</p> <p>Attys-McKenna & Wilkinson(David S.Stevens) Engrs-Kear & Kennedy</p>	GRANTED cond'1	6-29-66 submit 302's for WRAG.

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters W.R.A.G-FM

P. M. JOHNSTON, R. E. HOOK AND CARL SAUCEMAN D/B AS

PICKENS COUNTY BROADCASTERS

Name

CARROLLTON, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-9191 R & F	1-10-67 1-11-67	Modification of CP(BPH-5004 which authorized a new FM broadcast station) for extension of completion date from 3-1-67 to 7-31-67.	GRANTED to	2-3-67 7-31-67
BMPH-9486 R & F JUL 31 1967	6-28-67 7-6-67	<p>Attys - McKenna & Wilkinson(David S. Stevens)</p> <p>Mod. of CP(BPH-5004 as mod., which authorized a new FM b/c station) to incr. ERP to 28.2kw (horiz. & vert.); incr. horiz. HAAT to 300.4feet; and make changes in transmission line.</p> <p>Atty-David S. Stevens(McKenna&Wilkinson) Engr: Marianna Cobb, Washington, D. C.</p>	GRANTED	11-2-67
BMPH-9527 R & F AUG 4 1967	6-29-67 7-6-67	<p>Mod. of CP(BPH-5004 as mod., which authorized a new FM b/c station) for extension of completion date from 7-31-67 to 12-31-67,</p> <p>Atty-David S. Stevens(McKenna&Wilkinson)</p>	GRANTED to	8-11-67 12-31-67

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

LettersW..R..A..G..FM.....

Name P. M. JOHNSTON, R. E. HOOK AND CARL SAUCEMAN D/B AS PICKENS COUNTY BROADCASTERS
CARROLLTON, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-9777 R & F JAN 4 1968	12-12-67	Mod. of CP(BPH-5004 as mod., which authorized a new FM b/c station) for extension of completion date from 12-31-67 to 6-30-68. Attys - McKenna & Wilkinson (David S. Stevens)	GRANTED to condl re promptly file appli. for mod. to inc. tower hgt or proceed to complete construction accord. permit terms.	1-19-68
	12-13-67			6-30-68
BMPH-10,124 R & F #437515 \$80 JUL 8 1968	6-14-68	MP(BPH-5004 as mod.) ext.time to 12-31-68) (New Station). Atty - David S. Stevens (McKenna & Wilkinson)	GRANTED to	8-23-68
	6-20-68			12-31-68
BMPH-10,203 R & F #449678 \$30 AUG 23 1968	8-5-68	MP(BPH-5004 as mod.) chg. trans(Gates-FM-5G); new ant(CCA-FMA-6811-14, 14 sects); make chg. in ant. system(incr.hghth; chg. TPO 5kw; ERP 30.66kw; and HAAT 360 t. Atty - David S. Stevens Engr Marianna Cobb	GRANTED submit 302's for WRAG. (AM). Subject to the cond structure shall not be commenced until the pending application WRAG (AM) be granted.	8-26-68
	8-6-68			

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W R A G-FM

Name P. M. JOHNSTON, R.E. HOOK AND CARL SAUCEMAN D/B AS PICKENS COUNTY BROADCASTERS
CARROLLTON, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-10,438 R & F #477789 \$30 JAN 9 1969	12-6-68	MP(BPH-5004 as mod.) ext. time to 4-30-69 (NEW STATION) Atty - David S. Stevens(McKenna & Wilkinson)	GRANTED to	2-5-69
	12-12-68			4-30-69
	12-12-68			Further ext. not contemplated
BMPH-10,560 R & F #500055 \$30 MAR 28 1969	3-19-69	MP(BPH-5004 as mod.) ext. time to 7-31-69 (NEW STATION) Atty - McKenna & Wilkinson(David S. Stevens)	GRANTED to	5-29-69
	3-20-69			8-15-69
	3-20-69			
BMPH-10,706 R & F #528369 \$30 JUL 28 1969	7-9-69	MP(BPH-5004 as mod) to operate by RC from trans. loc. on State Hwy. 17, Approx 3 mi. S. of Carrollton, Alabama; chg. horiz. & vert. ERP to 29.57kw. Atty - David S. Stevens(McKenna & Wilkinson) Engr: Robert M. Silliman	GRANTED	8-6-69
	7-10-69			
	7-10-69			

AMENDED 5-15-69 re status of instruction of station.

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

#5

Call WWAG
Letters WRAG-FM

Name P. M. JOHNSTON, R. E. HOOK AND CARL SAUCEMAN d/b as PICKENS COUNTY BROADCASTERS
CARROLLTON, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-10,742 R & F #535649 \$30	8-13-69 8-14-69 8-14-69	MP (BPH-5004, as mod,) ext. time to 8-31-69. (New Station) Atty: David S. Stevens (McKenna & Wilkinson)	GRANTED to	9-5-69 10-10-69
BMPH-10,810 R & F #546802 \$30 PRESS:	9-26-69 10-2-69 10-2-69 OCT 20 1969	MP(BPH-5004 as mod.) ext. time to 11-30-69 (NEW STATION). Atty - McKenna & Wilkinson(David S. Stevens)	GRANTED TO	11-6-69 11-30-69
BMPH-10,882 R & F #560057 \$30 PRESS:	11-25-69 11-26-69 11-26-69 DEC 5 1969	MP(BPH-5004 as mod)ext. time to 12-31-69 NEW STATION). Atty - John L. Tierney(McKenna & Wilkinson)	GRANTED to	12-9-69 1-15-70

PTA not auth 1-15
PT 2-5-70

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters
W A Q T
X W W A G

Name R. E. HOOK tr/as PICKENS COUNTY BROADCASTERS
 XP.M. JOHNSTON, R.E. HOOK AND CARL SAUCEMAN d/b as PICKENS COUNTY BROADCASTERS
 Carrollton, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BLH-4671 Rec'd #567521 \$30. Amended & F PTA PRESS APR 21 1970	1-7-70 1-7-70 1-7-70 2-2-70 2-5-70	Lic.(BPH-5004, as Mod.) for new FM B/c Sta. Atty: John L. Tierney(McKenna & Wilkinson) frequency checks	GRANTED	4-27-70
BALH-1690 R & F FEE PD: \$250 #082815 CODE 054 (Form 316) JUN 26 1972	6-14-72 6-14-72	Voluntary assignment of license to R.E. Hook tr/as PICKENS COUNTY BROADCASTERS Atty - McKenna, Wilkinson & Kittner	GRANTED EFF: 8--31-72	7-24-72
BRH-2470 R & F P.N. PRESS FEB 6 1973	12-29-72 1-2-73 1-2-73	Renewal of License Atty.: John L. Tierney AMENDED 4-27-73 re: financial data AMENDED 5-18-73 re: community survey; emp. policy	GRANTED	9-22-75

Form BC-121
September 1969
4-70

APPLICATION RECORD - BROADCASTING

94.1mhz.

Call
Letters W A Q T

Name R. E. Hook tr/as Pickens County Broadcasters
Carrollton, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
Ltr. Dated R & F PRESS:	8-13-74 8-13-74 SEP 9 - 1974	Letter dated 8-13-74 filed by Applicant, Request for Dual City Identification from: CARROLLTON-ALICEVILLE-REFORM-GORDO, ALABAMA.	DISMISSED request	10-23-74 of atty.
Ltr. Dated R & F Press	1-9-75 1-9-75 JAN 24 1975	Ltr. dated 1-9-75 filed by James R. Cooke, Request for Dual City Identification from: CARROLLTON-ALICEVILLE, ALABAMA.	GRANTED	3-4-75
BRH-2470 R & F PN Recd. PRESS	11-30-75 12-1-75 " JAN 12 1976	RENEWAL OF LICENSE Jas. R. Cooke, Atty. AMENDED 2-2-76 re: business interests	GRANTED	3-12-76
BPH-10,129 Rec'd Filed #586733 \$400 Code 001 Press P. N. Rec'd	6-29-76 6-30-76 6-30-76 7-1-76 AUG 25 1976 8-6-76	CP to install new trans. (CCA-PM-200000E); chg. TPO; transmission line and ERP: 100KW(H&V). Atty: James R. Cooke	GRANTED	11-2-77

AMENDED 8-2-77 re chg. type trans.CSI M del T-20F,Financial Section IV-A community survey
AMENDED 9-23-77 re financial

APPLICATION RECORD - BROADCASTING

Call
LettersW.A.Q.T.....

Name R.E. HOOK TR/AS PICKENS COUNTY BROADCASTERS
Carrollton, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-780710AJ R & F PRESS:	7-6-78 7-10-78	MP (BPH-10129) to chg. Trans. (HARRIS FM-20H30); chg. Ant. (PHELPS-DODGE, CFM-HP-12, 12 sects H&V); chg. TPO & HAAT: 370.5' (H&V) Atty: James R. Cooke (Mckenna, Wilkinson, etc.) Engr: Marianne Woodson Cobb	Granted	8-25-78
BPH-780710AK R & F PRESS:	7-6-78 7-10-78 AUG 1 1978	CP to install new Aux. Trans. (GATES FM-5G) & Aux. Ant. (CCA-FMA-6811-14, 14 sects H&V) at main TL; to be operated on: 94.1mhz. #231, ERP: 30.6kw (H&V) & HAAT: 360' (H&V) FOR AUXILIARY PURPOSES ONLY. Atty: James R. Cooke (McKenna, Wilkinson, etc.) Engr: Marianne Woodson Cobb		

APPLICATION RECORD - BROADCASTING

Call
LettersW.A.Q.T.....Name R.E. HOOK TR/AS PICKENS COUNTY BROADCASTERS
CARROLLTON, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BMPH781102AI PRESS	NOV 29 1978	MP (BPH-10,129) for Extension of Time to: (FOR CHANGES)	GRANTED TO	12-7-78 5-31-79
BRH781201ZU PRESS: FEB 26 1979		RENEWAL OF LICENSE (Main & Aux. Trans.) Atty: R. Michael Senkowski	GRANTED	8-15-79
BLH-790418AB PTA: PRESS:	5-23-79 JUN 6 1979	License to cover (BPH-10129, as mod.) FOR CHANGES Atty: R. Michael Senkowski	GRANTED	8-15-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

