

#### REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

## BROADCASTING STATION LICENSE RECORD

Date first licensed 1-14-74

Call letters W A M I-FM

Station location .Qpp. Alabama

Name of licensee .... THE OPP BRANDCASTING COMPANY, INCORPORATED

Transmitter location .U. S. 331. 1.3 miles north of Opp. Alabama (PH-9-15-72) I 1-14-74)

Main studio location \_\_Same\_as\_transmitter\_\_\_\_\_

# CONSTRUCTION PERMIT AND LICENSE RECORD

The second second				Maran Marina de la	
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
VALUE OF THE PARTY.			al	Juch's II.	0 15 72
	9-15-72	Company of the Compan	And the second second second	W(H&V) UI	
	80'(H&V)		The second second	ew FM Sta	B 10n
BPH-7883	11-13-72	Call le	tters a	ssigned.	
(1)					
EBSA	3-2-73				
	9-24-7	MP(BPH-	7883) <b>e</b>	rt. time	o I-I5-74
(2)					
BLH-6002	THE RESIDENCE OF THE PARTY OF T	Lic.(BP	H-7883,	as mod.)- 3kw (H&V	New 4-1-76
HAAT: 28	3φ'(H&V)	102.3mhz	ERP:	3kw (H&V	9
BRH-286	4(B) 6-25	<del>1</del> 76	Renews	11	4-1-79
BRH7812	04UG3-22-7	RENEW	L OF LI	CENSE	4-1-32
(S)					
100000					
100000					

## APPLICATION RECORD - BROADCASTING

Call W A M I-FM Letters NEW-FM

Name The Opp Broadcasting Company, Incorporated
Opp, Alabama (PO Box 169, Opp, Alabama 36467)

	CONTRACTOR OF THE PARTY OF THE	THE PROPERTY OF THE PROPERTY O	and the same of the same		
File No.	Dated	Application for	Nature Date		
BPH-7883	2-29-72	CP for New FM on: 102.3mc. #272	GRANTED	The second name of the last of	
R & F #060366 \$100 CODE: 013		HAAT: 279.15'(h&v) ERP: 3kw(h&v). Trans: COLLINS-830E-1B; Ant: COLLINS-LP-C2, 2 sects.(h&v). T-SL: US #331, 1.3 mi. N. of city, Opp, Ala.	Faid:014,1	nt fee: \$900 -3-72 W114834	
PRESS: MAY	95-8-72	31° 18' 54" - 86° 15' 45"	FCC Form	e: submit 302	
		Atty Engr			
AMENDED	THE RESERVE OF THE PERSON OF T	Section VI. Section IV-A			
BMPH-13,871 Rec'd	8-14-73 8-20-73	MP (BPH-7883) ext. time to  (New Station)	ORANTED 9	-24-73	
Filed #225614 \$30	9-4-73 8-22-73		1	-15-74	
#229815 \$20	9-6-73				
Code 057 Press	SEP 14 1973				
		F.C.C WASHINSTON, S. C.			

PN mailed: 5-5-72.

PERSON TO CONTACT(IN CASE OF URGENCY)

Donald Cooke(General Manager) Highway 331 North, Opp, Alanama Area Code-(205) 493-3588 Form BC-121 September 1969

## APPLICATION RECORD - BROADCASTING

Call Letters .....

WAMI-FM

File No.	Alabama Dated	Application for	Nature Date	
BLH-6002 R & F W 246867-\$50. AC-057	10-27-73 10-29-73 10-29-73-	Lic.(BPH-7883, as mod.)-New Sta. Transmitter: CCA, FM-500-DS - Antenna: CCA, FMC-LP-2, 2 sects.	GRANTED	1-14-74
PTA PRESS AMEND. R&F	11-9-73 NOV 2 1 197 11-12-73	3 Trans: CCA, FM-5000-DS		
BRH-2864 R & F P.N.	11-28-75 12-1-75 12-1-75	Renewal of License  AMENDED 6-18-76 re: balance sheet	GRANTED	6-25-76
BRH 781204U PRESS DE	EB 4 1976 C 1 5 1978	RENEWAL OF LICENSE	GRANTED	3=22-79
		F.G.G WASHINGTON, D. G.		

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

