

WALK

Form BC 126
June 1954

#2538

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

WAIL (EFF. 9-3-80)

X W X E L (EFF: 2-8-74)

X W V S L-FM

Date first licensed 10-19-70

Call letters X W V S L-FM

Station location Slidell, Louisiana

SECURITY BROADCASTING OF BATON ROUGE, INC. (ALH gr 1/13/76 EFF: 1/29/76)

X SECURITY BROADCASTING OF NEW ORLEANS, INC. (ALH 12-10-73 EFF: 1-8-74)

X MID SOUTH BROADCASTERS CORPORATION (ALH 8-17-72; EFF: 8-24-72)

Name of licensee X Bill Garrett Broadcasting Corporation



X Corner of Hudson and Algiers Ave, Slidell, Louisiana (BMPH-12-17-69)

Coastal Blvd. & Behrman Ave. (BLH, 10-19-70) Re-descript.

Transmitter location X 3401 Pontchartrain Drive, Slidell, Louisiana (PH-2-12-69)

Slidell

X 3401 Pontchartrain Drive, Louisiana (BMPH, 12-17-69)
Coastal Blvd. & Behrman Ave. (BLH, 10-19-70)

Main studio location Same as Transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPH-5482 HAAT:130' Cond'1	2-12-69	105.3mc.	ERP:59kw Unl. ch#287 TPO:10kw		10-12-69
BPH-5482 (1)	9-16-69	Call letters assigned.			
BPH-10,806 (2)	10-31-69	MP(BPH-5482) ext. time to			4-12-70
BMPH-10769 HAAT:350' (h&v)	12-17-69	MP(BPH-5482) trans loc. trans; ant;	TPO:19kw		4-12-70
		ERP:100kw(h&v)			
BMPH-11,016 (1)	4-10-70	MP(BPH-5482 as mod) ext. time			9-12-70
BLH-4869(L)	10-19-70	Lic.(BPH-5482, as mod.) B/c Sta.	TPO:18.7kw		for new FM 6-1-73
EBSA	5-22-72				
BALH-1680	8-17-72	Vol. ALH	EFF: 8-24-72		
BRH-2538(L)	7-20-73	RENEWAL			6-1-76
BALH-1883	12-10-73	VOL ALH	EFF: 1-8-74		
BALH-2224	1/13/76	Vol AL	EFF: 1/29/76		
BRH-2538(L)	1-6-77		RENEWAL		6-1-79
BRH-2538(L)	1-6-77	Superseded to correct name of Licensee.			
BTC-8246	2/3/77	Vol acq of neg con	EFF:		
BRH-790129UT(S)	5-18-79	RENEWAL OF LICENSE			6-1-82
EBSA	9-3-80	CALL SIGN CHANGE			
BMLH-810309AB HAAT:350' (H&V) (1)	6-30-81	MODIFICATION OF LICENSE TO INSTALL NEW TRANSMISSION SYSTEM.			6-1-82

GOOD #MISENISEING

APPLICATION RECORD - BROADCASTING

Call
Letters W V S L-FM

Name BILL GARRETT BROADCASTING CORPORATION
Slidell, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-10,806 R & F #548207 \$30 PRESS:	10-6-69 10-8-69 10-8-69	MP(BPH-5482) for ext. time to 4-12-70 (NEW STATION). Atty - Booth & <u>Freret</u>	GRANTED TO	10-31-69 4-12-70
BMPH-11,016 R & F #589902 \$30. PRESS:	3-31-70 4-1-70 4-1-70 APR 8 1970	MP(BPH-5482 as mod) ext. time to 9-12-70 (NEW STATION).	GRANTED	4-10-70
BLH-4869 Rec'd #625554 \$1800. Amended & F PTA AMended PRESS	8-17-70 8-19-70 8-19-70 8-20-70 8-28-70 9-8-70 OCT 8 - 1970	Lic.(BPH-5482, as mod.) for new FM B/c Sta. Trans: GATES, FM-20-H; Ant: GATES, FMC \$1,750 Refunded 10-6-70. new 302 & proof of Perf. new 302, Sect. II-B, par. 3 & 4-S-TL: Coastal Blvd. & Behrman Ave.-RC not requested	GRANTED	10-19-70

APPLICATION RECORD - BROADCASTING

Call W X E L
Letters X W V S L-FM

SECURITY BROADCASTING OF NEW ORLEANS, INC.

Name X MID-SOUTH BROADCASTERS CORPORATION
XBILL GARRETT BROADCASTING CORPORATION
Slidell, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BALH-1680 R & F FEE PD: \$1000 #074396 CODE 049 (ALSO SEE AM WBGS) JUN 12 1972	5-10-72 5-17-72	Voluntary assignment of license to MID -SOUTH BROADCASTERS CORPORATION Atty for assignee - Mullin, Connor & Rhyne	GRANTED Req. grant fee \$8,890.00 INCLUDES WBGS(AM) EFF: 8-24-72 Paid: 063, 8-29-72, W104046	8-17-72
BRH-2538 R & F PN Recd. PRESS MAR 7 1973	2-20-73 2-23-73 "	RENEWAL OF LICENSE AMENDED 5-21-73 re: programming emp. policy AMENDED 7-2-73 re: employment program	GRANTED	7-20-73
BALH -1883 R & F FEE PD: \$1000 #223895 CODE 049 SEP 11 1973 Pub notice filed 9-18-73	8-8-73 8-15-73	Voluntary assignment of license to SECURITY BROADCASTING OF NEW ORLEANS, INC. REQUEST WAIVER SECTION 1.597 of RULES Atty for assignor - Mullin, Connor & Rhyne for assignee - Eugene T. Smith (SEE OVER) Request for exp. action filed 12-5-73	GRANTED Req. Grant Fee \$ 6,700.00 EFF: pd 048 12-8-75 505579	12-10-73

RE: BALH-1883 - ATTY WAS CALLED (re assignee) 9-10-73 current bal sheet
not submitted; net income; By laws??; Sec. II par. 4 applica
AMENDED 11-6-73 - correction re Sec. II, Par. 4; Bank ltrs
re no int. in AL; prog. data & re staff; by laws not nec
per La. law; bank ltr re loan

Telegram endorsing above bank loan filed 11-21-73

Ltr re prog. format filed 11-27-73

#4

105.3mhz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W X E LName SECURITY BROADCASTING OF BATON ROUGE, INC.
xSECURITY BROADCASTING OF NEW ORLEANS, INC.
Slidell, La.

File No.	Dated	Application for	Action	
			Nature	Date
BALH-2224 R & F SEE AM WNNR FOR FEE PD (FORM 316)	12-16-75 12-31-75 JAN 12 1976	Voluntary assignment of license to SECURITY BROADCASTING OF BATON ROUGE, INC. Atty - E.T. Smith	GRANTED EFF: NO FEE	1/13/76 1/29/76
BRH-2538 R & F PN Recd. Press	1-28-76 2-2-76 MAR 25 1976	RENEWAL OF LICENSE Eugene T. Smith, Atty. PETITION TO DENY LICENSE RENEWAL filed 4-29-76 by Petitioner (William R. Stoltz, Jr.) MOTION FOR ADDITIONAL TIME filed 5-10-76 by Eugene T. Smith, Counsel on behalf of Security B/Casting of Baton Rouge, Inc. AMENDED 4-30-76 re: EEO MOTION FOR ADDITIONAL TIME filed 6-10-76 by Eugene T. Smith, Counsel on behalf of Security B/Casting of Baton Rouge, Inc. AMENDED 5-25-76 re: commercial matter	GRANTED	1-6-77

(over)

(BRH-2538) OPPOSITION TO PETITION TO DENY LICENSE RENEWAL
filed 7-14-76 by Eugene T. Smith, Counsel on behalf
of Security Broadcasting of Baton Rouge, Inc.

REPLY TO OPPOSITION TO PETITION TO DENY LICENSE RENEWAL
filed 8-17-76 by Edmund T. Wegener, Jr., Counsel on
behalf of Petitioner

MOTION TO STRIKE filed 8-26-76 by Eugene T. Smith,
Counsel on behalf of Security Broadcasting of Baton
Rouge, Inc.

OPPOSITION TO MOTION TO STRIKE filed 9-7-76 by Edmund
T. Wegener, Jr., Counsel on behalf of William R.
Stoltz, Jr. (Petitioner)

12-16-76 MEMORANDUM OPINION & ORDER, Petition to deny
filed by William R. Stoltz, Jr., a Slidell businessman,
DENIED.

APPLICATION RECORD - BROADCASTING

105.3mhz

Call
Letters W X E LName SECURITY BROADCASTING OF BATON ROUGE, INC.
SLIDELL, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8246 R & F Also see WUNR(AM) Formf 316	12/16/76 1/17/77 JAN 20 1977	Voluntary acquisition of negative control of Voting Rights of lic corp by Edmond J. Muniz thru Agreement with stockholders dated September 7, 1976 Atty - Eugene Smith	GRANTED EFF:	2/3/77
BRH-790129 UT PRESS	MAR 30 1979	Renewal of License Atty. - Eugene T. Smith	GRANTED	5-18-79
BMLH-810309AB PTA PRESS	MAR 25 1981	Modification of License to install new Transmission System. Atty: Eugene T. Smith	GRANTED	6-30-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

