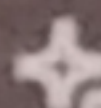


WALX

 SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FILTERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/8

BROADCASTING STATION LICENSE RECORD

Date first licensed 4-11-74

Call letters W A L X

Station location Selma, Alabama

ALEXANDER BROADCASTING COMPANY, INC. (ALH & SCA 8-27-74 EFF: 10-22-74)

Name of licensee *THOMAS E. ALEXANDER

Transmitter location West side of Summerfield Road at Grant Chapel, 4 miles north of
Selma, Alabama (PH-8-24-73)

Main studio location West side of Summerfield Rd., at Grant Chapel, 4 mi. N. of Selma, Al (MPH-11-5-
8001 - 1st Avenue, Selma, Alabama (PH-8-24-73) 73)

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To |
|---------------------------------|----------------|---------------------------------------|---|--------------|--------------------|
| BPH-8455 HAAT: 300' (H&V) | 8-24-73 | 100.9mhz. | ERP: 3kw (H&V) #265 Class A CP for New FM Station. | (RC) | 8-24-74 |
| BPH-8455(1) | 10-15-73 | Call letters assigned. | | | |
| EBSA | 10-15-73 | | | | |
| BMPH-13,906 HAAT: 300' (H&V) | 11-5-73 | 100.9mhz. | ERP: 3kw (H&V) #265 Class A MP(BPH-8455) chg. trans. Loc. (same sit chg. studio loc., delete RC. | | 8-24-74 |
| BSCA-1294 | 11-19-73 | SCA 67 kilohertz | | | |
| BLH-6049(L) | 4-11-74 | Lic. (BPH-8455, as mod.) - New 4-1-76 | | | |
| BALH-2026 BASCA-645 | 8-27-74 | VOL. ALH & SCA | EFF: | | 10-22-74 |
| BRH-2896(L) | 3-9-76 | RENEWAL | | | 4-1-79 |
| BRH781201VX BRSCA781201VX " | 4-27-79 | Renewal of License Renewal of SCA | | | 4-1-82 " |

APPLICATION RECORD - BROADCASTING

Call Letters W A L X
NEW-FM

Name Thomas E. Alexander
Selma, Alabama (PO 15 Pradue Street, Selma, Alabama 36701)

| File No. | Dated | Application for | Action | |
|--|--|--|---|---------|
| | | | Nature | Date |
| BPH-8455 R & F #198948 \$100 CODE: 013 PRESS: PN REC'd: | 6-5-73 6-12-73 6-15-73 JUN 25 1973 7-23-73 | CP for New FM on: 100.9mhz. #265 HAAT: 300' (h&v) ERP: 3kw(h&v) Trans: GATES-FM-2.5H3; Ant: GATES-FMC-3A, 3 sects.(h&v) TL: West side of Summerfield Rd. at Grant Chapel, Selma, Alabama. SL & RC: 3001 - 1st Avenue, Selma, Alabama 32° 28' 39" - 87° 03' 16" Atty - Philip M. Baker Engr- Willis C. Beecher | GRANTED req. grant fee: \$900 pd 014 10-9-73 240304 | 8-24-73 |
| BMPH-13,906 R & F #239914 \$50 Code 057 Press | 9-28-73 10-4-73 10-5-73 OCT 26 1973 | MP (BPH-8455) chg. trans.loc. (Same Site); chg. studio loc. to trans. site: West Side of Summerfield Road at Grant Chapel, 4 miles north of Selma, Alabama; and delete remote control. (32° 28' 20" - 87° 03' 16") REQUEST WAIVER OF SECTION 73.210 OF THE COMMISSION RULES. Atty: Philip M. Baker | GRANTED | 11-5-73 |

APPLICATION RECORD - BROADCASTING

Call
Letters W A L X

ALEXANDER BROADCASTING COMPANY, INC.

Name x Thomas E. Alexander

Selma, Alabama

| File No. | Dated | Application for | Action | |
|---|---|--|-----------------|---------------------|
| | | | Nature | Date |
| BSCA-1,294 R & F #244118 \$50 Code 057 Press | 9-28-73 10-18-73 10-19-73 NOV 13 1973 | Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilohertz. Atty: Philip M. Baker | GRANTED | 11-19-73 |
| BLH-6049 R & F W 258164-\$50. PTA PRESS | 11-30-73 12-3-73 12-3-73-AC-057- 12-12-73 JAN 22 1974 | Lic.(BPH-8455, as mod.)-New Station. Atty: Philip M. Baker | GRANTED | 4-11-74 |
| BALH-2026 BASCA-645 R & F FEE PD: \$250 # 329533 CODE 049 (FORM 316) AUG 22 1974 | 7-22-74 7-25-74 | Voluntary assignment of license and SCA to ALEXANDER BROADCASTING COMPANY, INC. Atty - Philip M. Baker | GRANTED EFF: | 8-27-74 10-22-74 |

APPLICATION RECORD - BROADCASTING

100.9mhz

Call Letters
W A L X

Name
ALEXANDER BROADCASTING COMPANY, INC.
Selma, Alabama

| File No. | Dated | Application for | Action | |
|----------------------------------|--|--|---------|---------|
| | | | Nature | Date |
| BRH-2896 R & F PN PRESS | 11-22-75 12-1-75 JAN 27 1976 | Renewal of license Atty- Philip M. Baker AMENDED 2-11-76 re: Financial statement, prog. demographic study of area | GRANTED | 3-9-76 |
| BRSCA-1294 R & F | 12-15-75 2-24-76 | Renewal of SCA | | |
| BRH 781201 BRSCA " PRESS | VX JAN 26 1979 | RENEWAL OF LICENSE | GRANTED | 4-27-79 |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

