

WAKX



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Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

W A K X (Ltr. 4-24-64) Eff: 5-9-64)

Date first licensed 8-10-59

Call letters XW Q M N

Station location Superior, Wisconsin

STEREO BROADCASTING, INC. (AL 9-30-74 EFF:

Name of licensee x QUALITY RADIO, INC.

Transmitter location 1420 MARYLAND AVENUE, SUPERIOR, WISCONSIN

Northland Bldg., 410 W. Superior St., Duluth, Minn. (ltr. 6-13-69)
x Greyhound Bldg., 404 W. Superior St., Duluth, Minn (BML 3-12-69) (W-73.30 (a)
x 1810 N. 16th Street, Superior, Wisconsin (BRC 1-29-62)
x 1314 Tower Avenue, Superior, Wisconsin (BL-13-10-59)
x 1420 Maryland Avenue, Superior, Wisconsin (MP 3-5-59)

Main studio location x To be determined Superior, Wisconsin

5488A

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-11552	7-23-58	1320kc	1kw	Day	8-23-58/3-23-59
	CP for a new standard broadcast station				
BMP-8417 (1)	2-25-59	Mod of CP(BP-11552)for extension of completion date to September 23, 1959			
BMP-8418 (2)	3-5-59	Mod. of CP(BP-11,552) to move antenna-transmitter location and specify studio location.			
WIRE	6-12-59	Auth. sign off 6 PM CST period ending			9-30-59
BRC-1496 (3)	7-15-59	Modification of construction permit to specify Studio location as 1314 Tower Avenue, Superior, Wisconsin and operate transmitter by Remote Control from Studio location			
BL-7534	8-10-59	1320kc	1kw	Day	8-10 12-1-61
	Lic. to cover CP (BP-11,552, as mod.) which auth. a new standard broadcast station.				
BTC-3582 EFF:	12-7-60 12-17-60	Voluntary transfer of control of licensee corporation from Eugene A. Halker, et al (All Stockholders) to William H. Whitsitt			
BR-3764	11-1-61	Renewal of license			12-1 12-1-64
BRC-1986 (1)	1-29-62	Mod. of license to change studio loc. and remote control point to 1810 N. 16th Street, Superior, Wisconsin.			
BR-3764	11-9-64	1320kc	1kw	Day (re)	12-1 12-1-67
BP-16497	9-20-67	970kc	500w	Day (re)	11-20 5-20-68
	CP to change frequency and decrease power to 500w.				
TELEGRAM	10-17-67	PSA	500w		
BR-3764	11-24-67	Renewal of License			12-1 12-1-70
BL-11,833	12-26-67	970kc	500w	Day (re)	12-26 12-1-70
	Lic. to cover CP(BP-16,497)				
PSA	8-21-68	500w			
BML-2272(1)	3-12-69	ML to chg. studio loc.			
BR-3764(L)	5-19-69	Mod. lic. chg. studio & RC point.			
BTC-6267	9-28-70	VOL. TC EFF: 10-7-70			

Form BC 126
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WAKX.....

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-3764(S)	11-25-70	RENEWAL			12-1-73
BR-3764(S)	6-12-72				
BR-3764(S)	11-28-73	RENEWAL			12-1-76
BAL-8254	9-30-74	VOL. AD	EFF:		
BP-19,988	12-22-75	970khz.	1kw	Day	12-12-76
		CP to inc. daytime power.			
BL-14,098(L)	3-15-76	Lic. to	cover BP-19,988	for changes	
		970khz,	1kw Day		12-1-76
BR-3764(S)	11-15-76	Renewal of License			12-1-79
BR790720UH (S)	11-30-79	RENEWAL OF LICENSE			12-1-82

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters ~~WQW~~ W Q M NName QUALITY RADIO, INC.

(P.O. - Eugene A. Halker, 321 2nd St., West, Ashland, Wisconsin)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,552	8-26-57	Construction permit for a new standard broadcast station to be operated on: Frequency - 1320kc Power - 1kw Hours of operation - Daytime Transmitter location - 1420 Maryland Avenue, Superior, Wisconsin Studio location - Same as transmitter	GRANTED	7-23-58
Rec'd	8-29-57			
Filed	8-29-57			
AMENDMENT R & F	11-12-57 11-14-57	Atty. - Kreiger & Jorgensen Engr. - John H. Mullaney AMENDED to change studio location to To be determined. Superior, Wisconsin.		

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters W Q M NName QUALITY RADIO, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8417 Rec'd Filed	2-9-59 2-16-59 2-16-59	Modification of c.p. (BP-11,552 which authorized a new Standard Broadcast Station) for extension of completion date from 3-23-59 to 9-23-59. Seymour Krieger, Atty.	GRANTED	2-25-59
BMP-8418 Rec'd Filed	2-9-59 2-16-59 2-16-59	Modification of c.p. (BP-11,552 which authorized a new Standard Broadcast Station) to move antenna-transmitter location 500' North of present site (same description) and specify studio location as 1420 Maryland Avenue, Superior, Wisconsin. Seymour Krieger, Atty.	GRANTED	3-5-59
BL-7534 Rec'd Filed	6-6-59 6-10-59 6-11-59	License to cover construction permit (BP-11,552, as mod.) which authorized a new standard broadcast station. (specify trans. as Seymour Krieger, Atty. GATES BC-1T)	GRANTED	8-10-59

AUG. 1955

Call
Letters

W Q M N

Name QUALITY RADIO, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1496 Rec'd Filed	7-3-59 7-7-59 7-7-59	Modification of construction permit to specify Studio location as 1314 Tower Avenue, Superior Wisconsin and operate transmitter by Remote Control from Studio location. Krieger & Jorgensen, Attys.	GRANTED	7-15-59
BTC-3582 Rec'd Filed	10-28-60 11-3-60 11-3-60	Voluntary transfer of control of licensee corporation from Eugene A. Halker, et al (All stockholders) to William H. Whitsitt. Norman E. Jorgensen, Atty.	GRANTED EFF:	12-7-60 12-17-60
BR-3764 Rec'd Resub. Rec'd Filed	8-25-61 9-11-61 9-12-61 9-12-61	Renewal of License. Norman E. Jorgensen, Atty.	RETURNED Request of Attorney GRANTED	9-7-61 11-1-61 11-1-61

APPLICATION RECORD - BROADCASTING

 Call WAKX
 Letters XWQMN

 Name QUALITY RADIO, INC.
Superior, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1986 Rec'd Filed	1-20-62 1-23-62 1-23-62	Modification of license to change studio location and remote control point to 1810 N. 16th Street, Superior, Wisconsin. Norman E. Jorgensen, Atty.	GRANTED	1-29-62
STATION NO LONGER REPRESENTED BY NORMAN E. JORGENSEN (Let. 4-2-62).				
BR-3764 Rec'd Filed	8-27-64 8-31-64 8-31-64	Renewal of license A. L. Stein, Atty.	GRANTED	11-9-64

APPLICATION RECORD - BROADCASTING

Call Letters WAXY

Name QUALITY RADIO, INC.
Superior, Wisconsin.

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,497 R. & F. (Accepted for filing per AMENDED R&F	12-8-64 12-14-64 4-6-65 5-14-65	CP to change frequency from 1320kc to 970kc, decrease power from 1kw to 500w. (Requests Facilities of WIGL) Commission action of February 17, 1965) AMENDED to make change in antenna system (increase height).	GRANTED	9-20-67
BR-3764 R & F SEP 25 1967	8-29-67 8-31-67	Renewal of License	GRANTED	11-24-67
BL-11,833 R & F PTA-11/21/67 DEC 12 1967	11/7/67 11/9/67	Lic. to cover CP (BP-16,497) which auth. chng. freq. and decrease power. Atty: A. L. Stein Engr: Nathan Williams, Wisc.	GRANTED	12-26-67

AUG. 1955

Call
Letters W A K XName Quality Radio, Inc.
Superior, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
ENL-2272 R. & F. #470002 \$30 NOV 13 1968 Amend. R&F	8-9-68	ML to change studio location from 1810 N.16th	GRANTED	3-12-69
	11-4-68	St., Superior, Wisconsin to " To be determined "		
	11-4-68	Duluth, Minn. (Req. waiver of Sect.73.30(a)		
	11-15-68	Operate by RC from studio to be determined in Duluth, Minn.		
Amend. R&F MAR 6 1969	12-16-68	Specify main studio as Greyhound Bldg., 404 W. Superior St., Duluth, Minn.		

BTC -6267 R & F FEE PD: \$75 Pub. notice filed 5-28-70	4-20-70	Voluntary transfer of control of lic corp from William H. Whitsitt to Lewis M. Latto, Jr. (SEE OVER FOR AMENDMENTS) Atty - A.L. Stein	GRANTED	9-28-70
	5-7-70			
BR-3764 R & F P.N.	8-22-70	Renewal of License	GRANTED	11-25-70
	8-27-70			
	8-27-70	Atty: A. L. Stein		
	SEP 15 1970			

FIL-2272 letter NOV 6 1968 re station location, (per Sect. I
Exh A station loc. to remain in Superior) also advise
if RC point to be changed.

RE: BTC-5267 - AMENDED 6-4-70 to show past & present occ
Bal. sheet; financial plan (
AMENDED 9-14-70 - financial data
AMENDED 9-28-70 re comm. practices

APPLICATION RECORD - BROADCASTING

Call
Letters W A K X

STEREO BROADCASTING, INC.

Name QUALITY RADIO, INC.
SUPERIOR, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BR-3764 R & F PN Recd. PRESS	8-23-73 8-27-73 " 27 SEP 1973	RENEWAL OF LICENSE AMENDED 10-5-73 re: Section II resubmitted AMENDED 11-12-73 re: commercial policy; EEO	GRANTED	11-28-73
BAL-8254 Rec'd Filed Fee: \$250 047 Press: SEP 30 1974	9-23-74 9-23-74 9-23-74 348252	Voluntary assignment of licensee corporation to Stereo Broadcasting, Inc. A. L. Stein, Atty.	GRANTED EFF:	9-30-74
BP-19,988 Rec'd Filed \$200-450027 PN REC'D SEP 17 1975	7-11-75 7-15-75 7-15-75 8-12-75	Construction permit to increase daytime power to 1kw. Atty: A.L. Stein	GRANTED Gr. fee req. 1,350.00 FEE PAID: 2-3-76 W527165 AC:001	12-12-75
Ltr. 10-23-75 by A.L. Stein re: FM affiliate				

APPLICATION RECORD - BROADCASTING

970khz

#8

Call
Letters W A K X

Name STEREO BROADCASTING, INC.
Superior, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BL-14,098 R & F \$100#515728 PTA PRESS JAN 29 1976	1-6-76 1-8-76 1-9-76 1-15-76	Lic. to cover BP-19,988 for changes Atty: A. L. Stein	GRANTED	-15-76
BR-3764 R & F P.N. Press SEP 24 1976	7-26-76 7-28-76 7-28-76	RENEWAL OF LICENSE	GRANTED	11-15-76
BR 790720 U H PRESS SEP 7 1979		RENEWAL OF LICENSE A.L.Stein,Atty. Response to letter filed 5-13-80 re: Request for waiver of Section 73.242	GRANTED	11-30-79

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION X W Q M N

W A K X

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-	6-17-66	new	C & H Radio Broadcasting Corporation Superior, Wisconsin		
BP-	5-19-67	new	Stewart B/c Company Superior, Wisconsin		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

