



United States of America
FEDERAL COMMUNICATIONS COMMISSION
AM BROADCAST STATION CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

ETERNITY MEDIA GROUP LLC
337 ELLISVILLE BLVD
LAUREL MS 39440


Son Nguyen
Supervisory Engineer
Audio Division
Media Bureau

Facility Id: 58393

Call Sign: WLNO

Permit File Number: BP-20170619AEI

Grant Date:

SEP 20 2017
This permit expires 3:00 a.m.
local time, 36 months after the
grant date specified above.

This Permit Modifies Permit No.: BMML-20100421ADI

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Hours of Operation: Daytime with Secondary nighttime

Average hours of sunrise and sunset:
Local Standard Time (Non-Advanced)

Jan.	7:00 AM	5:15 PM	Jul.	5:15 AM	7:00 PM
Feb.	6:45 AM	5:45 PM	Aug.	5:30 AM	6:45 PM
Mar.	6:15 AM	6:15 PM	Sep.	5:45 AM	6:00 PM
Apr.	5:30 AM	6:30 PM	Oct.	6:00 AM	5:30 PM
May	5:00 AM	6:45 PM	Nov.	6:30 AM	5:00 PM
Jun.	5:00 AM	7:00 PM	Dec.	6:45 AM	5:00 PM

Callsign: WLNO

Permit No.: BP-20170619AEI

Name of Permittee: ETERNITY MEDIA GROUP LLC

Station Location: NEW ORLEANS, LA

Frequency (kHz): 1060

Station Class: D

Antenna Coordinates:

Day

Latitude: N 29 Deg 52 Min 48 Sec

Longitude: W 89 Deg 59 Min 45 Sec

Night

Latitude: N 29 Deg 52 Min 48 Sec

Longitude: W 89 Deg 59 Min 45 Sec

Transmitter(s): Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Nominal Power (kW): Day: 10.0 Night: 0.245

Antenna Mode: Day: ND Night: ND

(DA=Directional Antenna, ND=Non-directional Antenna; CH=Critical Hours)

Antenna Registration Number(s):

Day:

Tower No.	ASRN	Overall Height (m)
1	1022516	

Night:

Tower No.	ASRN	Overall Height (m)
1	1022516	

Non-Directional Antenna: Day

Radiator Height: 72.3 meters; 90 deg

Theoretical Efficiency: 400 mV/m/kw at 1km

Non-Directional Antenna: Night

Radiator Height: 72.3 meters; 90 deg

Theoretical Efficiency: 205 mV/m/kw at 1km

Special operating conditions or restrictions:

- 1 The permittee/licensee must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
- 2 Permittee shall install a type accepted transmitter, or submit application (FCC Form 301) along with data prescribed in Section 73.1660(b) should non-type accepted transmitter be proposed.
- 3 A license application (FCC Form 302) to cover this construction permit must be filed with the Commission pursuant to Section 73.3536 of the Rules before the permit expires.
- 4 Ground System Description:
120 equally spaced, buried copper radials 70.7 meters in length, except where terminated by property boundaries or where intersecting radials are shortened and bonded to a transverse copper strap midway between adjacent towers. Plus 120 interspersed radials 15 meters in length, plus a 7.3 meter square ground screen, about the base of each tower.

*** END OF AUTHORIZATION ***