

#### REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC 126 June 1954 OFFICIAL NO. 1789

4-16-73 Auth. gr. for on-tro-air I.D. as:"Salinas-Monterey, California

BROADCASTING STATION LICENSE RECORD

Date first licensed December 20, 1965

KWYT-FM (EFF: 11-17-75 ×K W Y T (EFF: 10-13-73 Call letters XKRSA - FM

Station location SALINAS, CALIBORNIA

PENMONT BROADCASTING CORPORATION (BALH-2461 Gr.5-31-77 EFF: 7-25-77) MT. TORO BROADCASTING CORP. (AL 4-28-72, Eff: 5-1-72) \* KRSA BROADCASTERS, INC. (ALH 5-22-67 EFF: 6-1-67

Name of licensee

Transmitter location 1 Mile northwest of Mt. Toro, near Salinas, California

933 North Main St., Salinas, CA {Ltr. 6-14-77} ×971 North Main Street, Salinas, California (BSH 9-10-74) x 918 North Sanborn Road, Salinas, California

# CONSTRUCTION PERMIT AND LICENSE RECORD

Anni			-		
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To
BPH-3839	7/16/64	100.7mc	ERP: 730	w Uni.	9/16/64
HAAT: 2420	CONTRACTOR OF THE PARTY OF THE	Ch. 264	TPO: 250	W	3/16/64
	CP for a	new Clas	S B FM	roadcast	station-
BMPH-8176	3-15-65	Mod. of	CP(BPH-	839 KKXM8	t.) for ext.
(1)	3-23-03	of compl			9-16-65
BMPH-8485	10-7-65				mod.) for
(2)		CONTRACTOR DESCRIPTION OF	and an extension of the last o	d disentanguages	0 11-1-65.
BLH-3050	12-20-65	Description of the last of the			12-20-65
HAAT:2,420'		ch.#264	CONTRACTOR OF STREET		12-1-68
					hich auth. a e trans as
	GT-BT-1A	C Bratio	a and by	ecrity cyp	e crame as
BALH-973		oluntary	assignme	ent of lic	ense to
EFF		KRSA BROA		CONTRACTOR OF THE PARTY OF THE	
BRH-1789(4	11-26-68	RENEWAL C	FLICE	E 12	-1 12-1-71
BPH-6482	11-26-68			watts U	8-10-69
HAAT: 2,370		h#264 TPC	Control of the Contro		// b-b-1-
	9	P make ch	che FPP	(Move ant	(incr.hght); -same site)
100/0	) 3-19-70	ISO (BPH	-6482) ch	anges	12-1-71
	)11-26-71		- 10-7		2-1-74
BALH-16L1	72 72	Vol. AL -		+-	
DALIII-LOUL					
- FID CA	5 22 72				
O-EBSA	5-22-72	100 7	EPD. 010	(HSV)	1-22-73
BPH-8140 HAAT: 242	11-22-72	#264		RC)	11-22-75
HAA1: 242	(nex)	CP inst	all new t	rans., ant	
			O, ERE, H		
BLH-5748(I	) 4-4-73	Lic(BPH-81	140)for cl	nanges 1	12-1-74
	9-10-74	IL to che	SL& RC.		12-1-77
BRH-1789(L	) 11-18-74				
BSCA-1490	7-29-75	SCA 67kl	12		
contol	8-17-76	Auth gr.	operati	e with T	rans:
comtel	QA.	TES FM-1	B. COLL	INZ FIOS-	2 exciter

### BROADCASTING STATION LICENSE RECORD

Main studio location .....

## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To
Ltr.	6-14-77	Street St	ASSESSMENT OF THE OWNER, THE OWNE	location	
BAIH-2461 BASCA-808	5-31-77	Vol AL	EFF:	7-25-77	
BRH-1789(L)	12-9-77	Renewal	of Licen Main & S	se CA)	12-1-80
		-	lain & S	LA)	

FORM BC-121 AUG. 1955

#### APPLICATION RECORD - BROADCASTING

Call Rew KRSA-FM

SALINAS KRKC, INC.

SALINAS KRKC, INC.

(P.O. Box 625, King City, Calif.)

File No.	Dated	Application for	Nature	On Date
BPH-3839 Rec'd Filed  SEE CARD #2	7-16-62 7-24-62 7-24-62	Construction permit for a new FM broadcast station to be operated on: Frequency- 96-lmc,-CM-241- 100.7mc CH 264 ERP- 10.4kw- 729 watts TPO- 3kw 250 watts HAAT193-ft-(minus) 2419 feet Type trans RCA-BTF-3B Collins 830B-1A Type antenna- Andrew-1304,-4-sections Trans. loc0-3-wiNE-intersection-EMarket St&-US-101, Alisal, California Studio loc sawe-as-transwitter  Atty pearman & Moberson EngrCecil Lynch , Modesto, Calif.	GRANTED	7/16/64
		F. C. C WASHINGTON, D. C.	.	

#### APPLICATION RECORD - BROADCASTING

			Action	
File No.	Dated	Application for	Nature	Date
BPH-3839 Amendment  Filed	CON'T 10-4-63 11-1-63 3-16-64 5-12-64 5-12-64	AMENDED to change station location to SALINAS, CALIFORNIA, change frequency to 100.7mc CH 264, change studio location to 918 N. Sanborn Road, Salinas, California, change antenna-transmitter location to Approx. 1 mi. N. W. of Mt. Toro, Salinas, California, operate transmitter by Remote Control from studio location, change type transmitter (Collins 830B-1A) change type antenna (Collins 37M-3, 3 sections) reduce ERP to 729 watts, reduce TPO to 250 watts, increase HAAT to 2419 feet	GRANTEL	7/16/64
nMPH-8176	2-13-65 2-23-65	Modification of CP (BPH-3839 which authorized a new FM broadcast station) for extension of completion date from 3-16-65 to 9-16-65.  Atty: Richard Hildreth	The state of the s	3-15-65
		F.C.C WASHINGTON, D. C.	1	

### APPLICATION RECORD - BROADCASTING

Call Letters ARSA-FM

Name K. KRKC, INC.
SALINAS, CALIFORNIA

File No. BMPH-8485 R&F	Dated 9-13-65 9-15-65	Application for  Modification of CP (BPH-3839 as modified which authorized a new FM broadcast station) for extension of completion date from 9-16-65 to 10-15-65.	Nature	Date 10-7-65 11-1-65
BLH_3050 R & F PROG_TESTS BALH-973	10/2/65 10/11/65	Lic. to cover CP (BPH_3839 a mod.) which authors FM b/c station, & specify type transitive Fletcher, Heald, Rowell, Kenehan & Hildreth  Voluntary assignment of license to		12-20-65
R&F	4-10-67	KRSA FROADCASTERS, INC.  Atty - John Tierney (Fletcher, Heald etc)	RANTED	5-22-67

FORM BC-121 Aug. 1955

Call Letters KRSA-FM

KRSA BROADCASTERS, INC. Name SALINAS CALIFORNIA Action Application for File No. Dated Nature Date Renewal of License 8-23-68 BRH-1789 **GRANTED** 11-26-68 9-3-68 R&F Atty - Richard Hildreth, Edward W. Hummers, 9-3-68 #456038 \$180 (Fletcher, Heald, etc.0 QCT 9 1968 AMENDED 11-12-68 re: Foreign language programming CP make chgs. in ant. system (incr. hght); 8-23-68 BPH-6482 GRANTED 11-26-68 chg. TPO .25kw; chg. ERP .720kw; (move antenna 9-17-68 9-17-68 same site -KMST(TV) tower) #459116 \$30 Atty - Richard Hildreth(Fletcher, Heald) OCT 23 1958 Lic.(BPH-6482) for changes. BLH-4602 7-17-69 GRANTED Atty: Philip J. Hennessey III(Fletcher, 3-19-70 7-25-69 R&F Heald, Rowell, etc.) 7-25-69 #531025 \$30. 1970 8-1-69 PTA F. C. C. - WASHINGTON, D. C.

Form BC-121 September 1969

### APPLICATION RECORD - BROADCASTING

Call Letters KRSA-FM

MT. TORO BROADCASTINGCORP.

Name X KRSA BROADCASTERS, INC.
Salinas, California

				tion
File No. Dated		Application for	Nature	Date
BRH-1789 8-8-71		Renewal of License	GRANTED	11-26-71
R & F	9-2-71	AMENDED 10-4-71 re: programming Atty: M. Scott Johnson (Fletcher, Heald, etc.		
P.N.	9-2-71			
PRESS 1971		AMENDED 10-15-71 re: Section II resubmitted AMENDED 11-1-71 re: commercial matter		
007 6				
BALH-1641	2-9-72	Voluntary assignment of license to	CRANTED	4-28-72
Recula	2-11-72	MT. TORO BROADCASTING CORP.	10	t fee \$4,300.00
FEE PD: \$10	00 #041545		Eff:	5-1-72
CODE O49(AL	SO SEE AM)		rant Fee 1	
FILED	2-24-72	San Francisco, Calif.	063, 5-19.	72. W 074477
MAR 7 197	2			
Pub. notice	filed 4-14-	72		
BPH-8140	10-27-72	CP to install new trans. (Gates FM-1B); install	GRANTED	11-22-72
R & F	11-6-72	new ant. (Jampro JLCP-2, 2 sects. (H&V); chg.	OKANTAD	11-22-72
#125249 \$50	11-6-72	TPO; ERP: .907 (H&V); HAAT: 2370 (H&V).		
Code 061 Press	V 1 5 1972	Atty: George M. Malti (San Francisco, California	1)	

Call KWYT-FM Letters XKRSA-FM

Name MT. TORO BROADCASTING CORP.

Salinas, California

	State of the later			
File No.	Dated	Application for	Nature	Date
BLH-5748	1-10-73	Lic.(BPH-8140) for changes.		
Rec'd	1-18-73	Changes.	GRANTED	4-4-73
W 155176-\$50.		-068		
Amended & F	3-7 -73	HAAT: 2420'		
PTA	-3-8-72			
PRESS	MAR 2 7 197			
Ltr. dated	3-9-73	Filed by Mt. Toro Broadcasting Corp. Request	for dual C	ity
Rec'd:	3-15-73	identification from: SALINAS-MONTEREY, Calif		
PRESS: APR 4			GRANTED_	4-16-73
BRH-1789	7-29-74	Renewal of License		
R&F	7-31-74		GRANTED	11-18-74
PN	8-2-74			
PRESS	AUG 23 1974			
BSCA-1490		Request for Subsidiary Communications Author-	GRAnted	7-29-75
R & F		ization on a sub-carrier frequency of 67 khz.		
#448379\$100	7-14-75			
Code 001				
PRESS	JUL 23 1975	F.C.C WASHINGTON, D. C.		

Form BC-121 #7

#### APPLICATION RECORD - BROADCASTING

Call Letters KWYT-FN

PENMONT BROADCASTING CORPORATION

Name X MT. TORO ERCADCASTING CORP.

				Act	1on
	File No.	Dated	- Application for	Nature	Date
	BALH-2461	3-5-77	Voluntary assignment of license and SCA to	GRANTED	5-31-77
ı	BASCA -808		to PENMONT BRCADCASTING CORPORATION	EFF:	7-25-77
ı	R&F	3-7-77	(SEE OVER)		
ı	(FCRM 314)	APR 1 1977	Atty for assignor - George Malti, San Francisco, Calif.		
8		Ł	for assignee - Cohn & Marks	1	
8	BRH-1789	7-29-77	RENEWAL OF LICENSE		
	BRSCA-1490	"	RENEWAL^OF SCA	GRANTED	12-9-77
	R & F	8-1-77			
	PN Recd.	AUC OF	-Dudon M. Moddon Attu		
	PRESS	AUG 29 197	Brian M. Madden, Atty.	+-	
	BRH800801 U	N	RENEWAL OF LICENSE		
	BRSCA "	1000	RENEWAL OF SCA		
	PRESS	SEP 9 9 1980	Cheryl D. Stein, Atty.  AMENDED 1-16-81 re: comm. Leader Checklist &		
			programming Leader Checklist &		
			AMENDED 4-9-81 re: EEO F.C.C WASHINGTON, D. C.		

RE: BALH-2461 - Assignor is selling AM KWYFEAL-261y
AMENDED 4-6-77 - re plan of financing;
AMENDED 5-13-77 - financial data

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

