



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

KWIZ-FM (7-1-54)

Date first licensed 3-30-49

Call letters ~~KWIZ~~ KWIZ-FM

LOCATION: SANTA ANA, CALIFORNIA

Name of licensee THE VOICE OF THE ORANGE EMPIRE, INC., LTD.

Bauer Hill, New Orange, California (PH-10-31-80)
x 3101 W. 5th St., Santa Ana, Calif. (Redesc. LH 5-18-66)

Transmitter location X 12531 E. Willowick Drive, Santa Ana, California

ZIP 92703

3101 W. 5th St., Santa Ana, Calif. (SH 2-6-67; Eff:5-31-66)
X105 East Fifth Street, Santa Ana, California (See Ltr. 1-8-51)

Main studio location Same

Appl. No.	Date Issued	Mcs. Freq.	E.R.P. Power	Time Div.	Period From- To-
B5-PH-663	5-15-47		1 kw Terr: 180'		
Letter	5-15-47	Subject to channel assignment after final proceedings in Docket 6768 and filing of statement as to effect of proposed construction on KVOE and procedure to insure proper protection to other AM stations.			
		96.7	244	Freq. assigned accord Docket 6768	
B5-PH-663	7-3-47	96.7	1.0 kw	U	By 9-3-47 to 3-3-48
CP issued					
BPH-663	7-3-47	96.7	1.0 kw	U	By 9-3-47 To 3-3-48
<u>Superseded C.P. -</u>		<u>Ltr. dated 10-31-47</u>			
BMPH-918	11-13-47	96.7	460 w Terr: 160'	U	By 9-3-47 to 3-3-48
Mod. of CP as modified to make change in antenna system.					
BMPH-1484	2-17-48	Ext. of completion date		to 6-3-48	
BMPH-1916	5-24-48	Ext. of completion date		to 8-3-48	
BMPH-2236	8-3-48	Ext. of completion date		to 12-3-48	
Subj. cond. by 12-3-48 operation using interim.		constr. be completed		or commence	
Telegram	12-14-48	Re your telephone call this date. Station KVOE-FM application for license rec'd 11-29. No objection commencing prog. tests today in accordance B5-PH-663 as modified. This auth. valid for period 30 days and may be ext. upon your request pending action on application for license. Constr. permit remains valid during COMM consideration of application for license thus application for ext. of constr. permit rec'd 12-8 unnecessary.			
BLH-364	3-30-49	96.7mcs	1kw	HAAT 160'	TPO 460w U 3-30-49 to 6-1-50
Lic. to cover C.P. (BPH-663 as mod.)					

KWIZ-FM

Date first licensed

Call letters ~~KYOE-FM~~.....

Name of licensee THE VOICE OF THE ORANGE EMPIRE, INC., LTD

Transmitter location See card #1

Main studio location See card #1

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BSH-299	5-31-50	Extension of license to			9-1-50
BRH-299	8-31-50	Renewal of license			To 6-1-53 (L)
BRH-299	5-6-53	Renewal of license to			12-1-53 (S)
BRH-299	11-18-53	Renewal of license to			12-1-56 (S)
BRH-299	11-28-56	Renewal of license to			12-1-59 (S)
BRCH-185	6-7-57	Opr. by remote control from 105 E. 5th st. Santa Ana, Calif.			
BRH-299	11-27-59	96.7	1 kw	U	12-1 12-1-62
BRH-299	11-8-62	Renewal of license			12-1 12-1-65
BTC-4679	2-16-65	Voluntary transfer of control of lic. corp. from Ernest L. Spencer & Franc E. Spencer to Davis Broadcasting Company			
BPH-4978	6-17-65	96.7mcs	ERP:3kw (h&v) Unl.		8-17-65
HAAT:120' (H)		CH.#244	TPO:4.2kw		2-17-66
115' (V)	CP to chg. ant.trans loc., delete RC; install new trans. (Collins-830E-1A), install new ant (Composite 2 horizontal and 2 vert. secs), incr. TPO; incr. horzi. ERP and operate on a vertical ERP, and decr. Horiz. HAAT and operate on a vert. HAAT:				
BRH-299	11-5-65	Renewal of License			12-1 12-1-68
BLH-3180	5-18-66	96.7mcs	ERP:3kw (H&V) Unl.		5-18-66
HAAT:120' (H)		Ch.#244	TPO:4.2kw		12-1-68
115' (V)	Lic. to cover CP (BPH-4978) which auth. chg. ant.-trans. loc. (same site), delete RC, install new trans. & dual polarized ant., and chgs. in ERP, HAAT and TPO. (Redesc. ant. trans. loc.)				
BSH-299 (1)	2-6-67	Mod. of Lic. to chg. studio loc. to ant. trans. loc. (Eff:5-31-66)			
BLH-3496	3-8-67	96.7mcs	ERP:1kw W Aux.		3-8 12-1-68
HAAT: 160'		CH.#244	TPO:460w		
<i>not renewed</i>		Lic to use former main trans GE BT-2B & former main ant. GE BY 4C at main trna loc. as an aux. ant-trans. for aux. purp only.			

June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KWTZ-FM

Station location

Name of licensee .. SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BTC-5324	5-22-67	Voluntary transfer of control of Davis Broadcasting Company (parent corp. of lic. corp) from M. Philip Davis and W. Thomas Davis to W. Thomas Davis, William Lloyd Davis and Elizabeth Lloyd Davis, as Trustees under the 1967 Tom Davis Trust (42 $\frac{1}{2}$); Philip C. Davis and Carolyn Lyle Davis and Executors of the Will of M. Philip Davis (42%); and William Weaver (15%)			
BSCA-825	10-13-67	Subsidiary Communications Authorization on a multiplex basis of 67 kilocycles.			
BRH-299(L) BRSCA-825	11-26-68	Renewal of License Renewal of SCA			12-1-71 12-1-71
BRH-299(S) BRSCA-825	11-26-71	RENEWAL RENEWAL of SCA			12-1-74
EBSA	5-22-72				
BRH-299(S)	11-18-74	Renewal of License			12-1-77
BTC-8020	6/22/76	Vol TC EFF:			
BRH-299(L)	3-31-78	Renewal			12-1-80
BPH79120/AB HAAT: 207' (h&v) (L)	10-31-80	96.7mhz. ERP: 3.0kW(H) 2.75kW(V) CP to incr. ERP; HAAT; chg. 10 31-81 TL and rke chgs in ant. sys.			
BRH800713UX (S)	11-17-80	RENEWAL OF LICENSE			12-1-83

APPLICATION RECORD - BROADCASTING

FM (METROPOLITAN)

Call KWIZ-FM
Letters NEW KVOB-FMName THE VOICE OF THE ORANGE EMPIRE, INC., LTD.
(P. O. 296-North-Main-Street, Santa Ana, California)
105 East 5th St. (P-26-49)

File No.	Dated	Application for	Action	
			Nature	Date
B5-PH-693 Rec'd. Filed	10-1-45	Construction permit for new high frequency FM broadcast station (Metropolitan)-"A" Frequency: To be assigned by the Chief Engineer of FCC Coverage: 1,356 Sq. Mi. Population: 465,562 Studio: 2825 W. Fifth Street , Santa Ana, Calif. Transmitter: Same	Granted conditionally	
	10-5-45		10-17-46	Class "A" station. Letter mailed
	10-5-45		10-24-46	
AMENDED Recd. Filed	8-29-46	AMENDED to change class of station from "B" to "A"; transmitter location from 2825 W 5th St., Santa Ana, California to 12531 E. Willowick Drive, Santa Ana, California; Studio: Same ; Specify type of Transmitter as RCA BTF - 1C Max. 1 kw. and make changes in antenna system. Program analysis recd. 10-12-46 Filed by Frederick H. Walton, Jr. Atty. of Engr. info. recd. 7-20-47 re Comm. letter of 11-20-46 changing ERP & make changes in antenna system.	Program plans approved	5-15-47.
	9-6-46		Basic Engr. approved	5-15-47.
	10-17-46		CP issued	7-3-47

APPLICATION RECORD - BROADCASTING

CARD #2

Call Letters KWIZ-FM
~~K-V-O-E-FM~~
 x NEW

Name THE VOICE OF THE ORANGE EMPIRE, INC. LTD.

File No.	Dated	Application for	Action	
			Nature	Date
B5-PH-663	Continued	Engr. info. recd. 6-16-47 changing type of transmitter.		
BMPH-918 Rec'd Filed	9-30-47 10-3-47 10-3-47	Mod. of C. P. (B5-PH-663 which authorized a new FM broadcast station) to make changes in antenna system.	GRANTED	11-13-47
BMPH-1484 Rec'd Filed	2-6-48 2-9-48 2-9-48	Mod. of C. P. (B5-PH-663 as modified) which authorized a new FM broadcast station for extension of completion date from 3-3-48 to 8-1-48. Filed by Frederick H. Walton, Jr., Attorney	GRANTED Ext. only	2-17-48 to 6-3-48
BMPH-1916 Recd. Filed	5-1-48 5-3-48 5-3-48	Mod. of C. P. (B5-PH-663 as modified) which authorized a new FM broadcast station for extension of time within which to complete construction from 6-3-48 to 8-3-48.	GRANTED	5-24-48

APPLICATION RECORD - BROADCASTING

CARD #3

Call
Letters

KWIZ-FM

~~KVGE-FM~~

Name THE VOICE OF THE ORANGE EMPIRE, INC. LTD.

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-2235 Recd. Filed	6-30-48 7-2-48 7-2-48	Mod. of C.P. (B5-PH-663 as modified) which authorized a new FM broadcast station for extension of time within which to complete construction from 8-3-48 to 11-3-48.	GRANTED only to 12-3-48, cond. constr. compl'd or in- terim oper. by 12-3-48	8-3-48
BLH-364 Rec'd. Filed	11-26-48 11-29-48 11-29-48	License to cover C. P. (B5-PH-663 as modified) which authorized a new FM broadcast station.	GRANTED	3-30-49
BRH-299 Recd & Filed	3-14-50 3-17-50	Renewal of license.	GRANTED	8-31-50
BRH-299 Recd. & Filed	2-24-53 2-26-53	Renewal of license.	GRANTED	5-6-53

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call KWIZ-FM
Letters -KVOE-FM-

Name VOICE OF THE ORANGE EMPIRE, INC. LTD.

File No.	Dated	Application for	Action	
			Nature	Date
BRH-299 Recd. & Filed	6-10-53 6-15-53 6-15-53	Renewal of license. (Informal request)	GRANTED	11-18-53
BRH-299 Recd & filed	8-29-56 9-4-56	Renewal of license Andrew G. Haley, atty	GRANTED	11-28-56
BRCH-185 Recd & Filed	5-21-57 5-24-57	Request for remote control operation from 105 East 5th St., Santa Ana, California. Filed by Andrew G. Haley, atty	REJECTED GRANTED	11-19-57 6-7-57
BRH-299 Rec'd&Filed	8-14-59 9-1-59	Renewal of license.	GRANTED	11-27-59 1-28-58

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KWIZ - FM

Name THE VOICE OF THE ORANGE EMPIRE, INC., LTD.
Santa Ana, California

File No.	Dated	Application for	Action	
			Nature	Date
BRH-299 Rec'd Filed	8-30-62 9-4-62 9-4-62	Renewal of license Atty: Andrew Haley	GRANTED	11-8-62
BTC-4373 R & F	9-6-63 9-12-63	Voluntary transfer of control of licensee corporation from Ernest L. Spencer, Franc E. Spencer and Benton Paschall to Raymond T. McKenzie Atty. Spearman & Robertson - transferee (no longer represent applic. per ltr 4-13-64)	DISMISSED	6-29-64 req. of transferors
BTC-4679 R & F	10-13-64 10-14-64	Voluntary transfer of control of licensee corp. from Ernest L. Spencer and Franc E. Spencer to Davis Broadcasting Company Atty - <u>Haley</u> , Bader & Potts	GRANTED	2-16-65 Eff: 2-23-65

FORM BC-121
AUG. 1955

#6

APPLICATION RECORD - BROADCASTING

Call
Letters KWIZ-FM

Name THE VOICE OF THE ORANGE EMPIRE, INC., LTD.
SANTA ANA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4978 R&F	5-24-65 6-7-65	Construction permit to change ant-trans location (no change in site description), delete remote control operation of trans, install new trans (Collins-830E-1A), install new ant (Composite, 2 horizontal and 2 vertical sections), increase TPO to 4.17kw, increase horizontal ERP to 3kw, and operate on a vertical ERP of 3kw, and decrease horizontal HAAT to 122' and operate on a vertical HAAT of 117'. Atty: Haley, Bader & Potts	GRANTED (cont'1) re KWIZ submit 302s	6-17-65
BRH-299 R & F	8-20-65 9-1-65	Renewal of license	GRANTED	11-5-65
Ltr. dated 10-25-65 from Haley inc. request for waiver 731242 B/C				

APPLICATION RECORD - BROADCASTING

Call
Letters K W I Z-FMName THE VOICE OF THE ORANGE EMPIRE, INC., LTD.
Santa Ana, California 92703

File No.	Dated	Application for	Action	
			Nature	Date
BLH-3180 R & F	2/14/66 2/16/66	Lic. to cover CP (BPH-4978) which auth. chng. ant-trans. loc. (same site) delete RC, install new trans. & ant, chng ERP, TPO & HAAT, operate on vert ERP & HAAT. Attys: Haley, Bader & Potts	GRANTED	5-18-66
BLH- 3496 Rec'd Resub. R & F	9/19/66 9/15/66 1/25/67 1/31/67	Lic. to use former main trans. GE BT-2B & former main ant. GE BY-4C at main trans. loc. as an aux. ant-trans. to be operated on 96.7mc ERP: 1kw TPO: 460w HAAT: 160' for auxiliary purposes only. Atty: W. J. Potts Engr: C. Lynch, Modesto, Calif.	RETURNED Sect: -i-incorrect-date. GRANTED	1/12/67 3-8-67
BLH-5324 Rec'd Filed (Form 316)	4-18-67 4-25-67	Voluntary transfer of control of Davis Broadcasting Company (parent corp. of lic. corp) from M. Philip Davis and W. Thomas Davis to W. Thomas Davis, William Lloyd Davis and Elizabeth Lloyd Davis, as Trustees under the 1967 Tom Davis Trust, Philip C. Davis and Carolyn Lyle Davis, as Executors of the Will of M. Philip Davis; and William Weaver F.C.C. - WASHINGTON, D.C. Atty - Haley, Bader & Potts	GRANTED	5-22-67 5-23-67

8
FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters K W I Z-FM

Name THE VOICE OF THE ORANGE EMPIRE, INC., LTD.
SANTA ANA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-825 R & F AUG 9 1967	7-26-67 7-31-67	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilocycles. Attys- Lois P. Siegel (Halvy, Baer etc.)	GRANTED	10-13-67
BRH-299 BRSCA-825 R & F \$456375 \$105 OCT 21 1968	8/30/68 8/30/68 9/5/68 9/5/68	Renewal of license (Main) " " " SCA 67kcs Atty: Lois P. Siegel <i>App not renewed</i>	GRANTED	11-26-68
BRH-299 BRSCA-825 R & F PN PRESS SEP 20 1971	8-31-71 8-31-71 9-1-71 9-1-71	Renewal of License Renewal of SCA	GRANTED	11-26-71

Called Atty: 10/17/68 re renewal of Aux.

✓

APPLICATION RECORD - BROADCASTING

Call
Letters KWIZ-FM

Name THE VOICE OF THE ORANGE EMPIRE, INC., LTD.
SANTA ANA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-299 R & F PN REcd. PRESS	7-2-74 8-1-74 " SEP 3 1974	RENEWAL OF LICENSE L.S.Schwartz, Atty.	GRANTED	11-18-74

BTC-8020 R & F SEE AM FOR FEE PD	4-12-76 4-15-76 13 MAY 1976	Voluntary transfer of control of Davis Broadcasting Company (parent corp of licensee) from William L. Davis, Elizabeth Lloyd Davis and Elizabeth Davis Bond, as Trustees of the Tom Davis Trust; and William Weaver; TO Philip C. Davis and Carolyn L. Davis as Testamentary Trustees U/W of M. Philip Davis Atty - Robert V. Cahill Atty - Robert V. Cahill	GRANTED EFF: FEE REQ:	6/22/76

APPLICATION RECORD - BROADCASTING

Call
Letters KWIZ-FM

Name The Voice of The Orange Empire, Inc., LTD.
Santa Ana, California

File No.	Dated	Application for	Action	
			Nature	Date
BPH- Rec'd Filed #586640 \$200 Code 001 Press P. N. Rec'd	6-30-76 6-30-76 7-1-76 <i>Paulot DB</i>	CP to chg. TL to: 2.7 miles S.E. of Atwood, California, Orange, California; operate by RC from studio site: 3101 West Fift Street, Santa An , California; install new trans. (Collins 831D-2); install new ant. (Jampro JSCP-2DA, 2 sects. (H&V); chg. TPO; ERP: 2.4KW(DA)(H&V) and HAAT: 330' (H&V). 33° 49' 50" - 117° 48' 39" Atty: <u>Robert V. Cahill</u>	RETURNED SHORT-spaced	11-18-76
BRH-299 R & F PN Recd. PRESS	8-1-77 8-1-77 " SEP 14 1977	RENEWAL OF LICENSE	GRANTED	3-31-78

#11

96.7MHz

APPLICATION RECORD-BROADCASTING

Call Letters: K W I Z- FM

Name: THE VOICE OF THE ORANGE EMPIRE, INC. LTD.

Station Location: SANTA ANA, CALIFORNIA

File No.	Date	Description	Action and Date
BPH- 791204AB ACCEPTED PN RECD. JUL 21 '80	10-17-80 CUT OFF AUG 29 '80	GP INCR ERP: 3.0KW(H)2.71KW(V);HAAT: 207' chg TL: Bauer Hill, New Orange, California and make chgs in ant sys 33 48 08 117 47 43 ATTY: James Oyster	GRANTED 10-31-80 COND'L
BRH 800731 UX PRESS SEP 23 1980	11-6-80	PETITION TO DENY FILED BY JULIAN P. FRERET ON BEHALF OF SOUTHWEST BROADCASTING CO., LICENSEE OF FM STATION KCAL SEE OVER	
		RENEWAL OF LICENSE	GRANTED 11-17-80
BLH-810713AF PTA PRESS JUL 29 1981		License to cover (BPH-791204AB) for changes. Atty: James L. Oyster	GRANTED 9-21-81

11-13-80

PETITION FOR RECONSIDERATION FILED BY JULIAN P. FRERET ON BEHALF OF
SOUTHWEST BROADCASTING CO., LICENSEE OF KCAL

11-17-80

OPPOSITION TO PETITION TO DENY FILED BY JAMES L. OYSTER ON BEHALF OF VOICE OF
ORANGE EMPIRE, INC. LTD, LICENSEE OF KWIZ-FM

APPLICATION RECORD-BROADCASTING

96.7MHz.

Call Letters: K W I Z-FM

Name: THE VOICE OF THE ORANGE EMPIRE, INC. LTD.

Station Location: SANTA ANA, CALIFORNIA

File No.	Date	Description	Action and Date
BSCA810713AQ PRESS (Q) AUG	17 1981	Request for Subsidiary Communications Authorization on a Subcarrier Frequency of 67 Kiloherztz. Atty. James L. Oyster (Smith & Pepper)	<u>DISMISSED:</u> <u>10-2-81 PURSUANT</u> <u>TO SECTION 73.295</u> <u>(a)(f) OF THE</u> <u>COMMISSION'S</u> <u>RULES.</u>

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

