KVSR

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BROADCASTING STATION LICENSE RECORD

Date first licensed 1-27-69

Call letters KVSR

Station location South Dakota

DONALD A. SWANSON(ALH4-1-74 EFF: 5-13-74)

Name of licensee XJohn W. Larson

Transmitter location St. Hwy. 16 & Skyline Dr., 0.5 mi. S. of Rapid City, S.D. (PH-12-7-67)

57701

Main studio location Same as Transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

| The state of the s | | Freq. | Power | Time Div. | Period From To |
|--|---------------------------------|------------------------------------|---|--------------|-------------------------------|
| | | 97.9mc. | ERP: 100kw Unl. TPO: 9.3kw | | 2-7-68 8-7-68 |
| BPH-5883 (1) BMPH-10,1 | 3-11-58 | Mod. or | CP(BPH- | 583) to | station. assign 2-7-69. |
| (2) BRCH_910 (3) | 1-16-69 | Opera | te RC. | | |
| BLH-4219(1 | 1-27-69 | Lic.(BPI | -5883 a TES, FM | mod.) fo | r new FM sta. 4-1-71 |
| BRH-2304(| s) 3-25-71 | | RENEWA | | 4-1-74 |
| EBSA | 5-22-72 | | | | |
| BPH-8611 MAAT: 390' | 10-30-7 | 97.9mh: #250 | (RC) | aux, tran | 10-30-74 |
| | | | | purposes 0 | |
| BRH-2304(| S) 3-28-74 | Renewa | of Lice | nse | 4-1-77 |
| BALH-1915 | THE RESERVE THE PERSON NAMED IN | THE RESERVE OF THE PERSON NAMED IN | ATTENDED TO STATE OF THE PARTY | 5-13-74 | |
| BLH-6472(| 3-31-75 | Lic.(BPH | –8611) – n | ew Aux. | 4-1-77 |
| | ed 11-30- 3-15-77 | | | | stalled. |
| BRH791129 | UG(S) 3-25 | + | wal of I | | <u>4-1-80</u> 4-1-83 |
| | | | | | |

FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters New FM

Name JOHN W. LARSON
RAPID CITY, SOUTH DAKOTA (PO Kiron, Iowa 51440)

| File No. | Dated | Application for | Nature Nature | Date |
|------------------------------|--------------------|--|---------------|---------|
| | 5-31-67 | CP for a new FM broadcast station to be operated on: Freq.: 97.9mcs, Ch.#250 ERP: 100kw Type trans.: Gates FM-10H TPO: 6,753w 9.3kw Type ant.: Gates FMA-12, 12 sections HAAT: 90.5-feet 386.5 feet Trans. loc.: West side of Highway \$16,-on Antenna Farm Area, South of Rapid City, South Dakota Studio loc.: Same as Trans. loc. | GRANTED | 12-7-67 |
| AMENDMENT R & F SEP 1 9 1967 | 8-28-67 8-31-67 | Mallyck & Bernton, Attys. Eldon Kanago, Engr. (Spencer, Iowa) AMENDED to show type no. of trans. (Gates FM-10H) incr. TBO to 9.3kw; & redesc. anttrans. & studio loc. as Hwy. #16 & Skyline Dr., & mi. S. of city limits of Rapid City, S. Dak. | | |

CONTACT: Donald A. Swanson PHONE: Code 712; 252-4621 ADDRESS: KTFC-FM RFD2 Sioue City, Jowa FORM BC-121 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call KVS R

CARD #2

Name JOHN W. LARSON
RAPID CITY, SOUTH DAKOTA

| - Knt | ID GIII, SO | OTH DRIVOTA | | |
|---|--|---|---------|----------------|
| File No. | Dated | -Application for | Nature | Date |
| BPH-5883 CONT AMENDMENT R & F | INUED 11-3-67 11-6-67 | AMENDED to change HAAT to 386.5 feet. | See Pa | age 1 |
| BMPH-10,178 R & F #444098 \$30 AUG 5 1968 | 7-12=68 7-16-68 7-16-68 | MP(BPH-5883) ext. time to(NEW STATION). Mallyck & Bernton | GRANTED | 8-13-68 2-7-69 |
| BLH-4219 R & F #465802 \$30 PT ULG 2 | 10/19/68 10/25/68 10/25/68 11/5/68 1958 1/21/69 | License (BPH-5883 as mod.) for new FM b/c station. (GATES FM-10A). Atty: Wm. Bernton Re coordinates | GRANTED | 1-27-69 |
| | | F.C.C WASHINGTON, D. C. | | |

FORM BC-121 13

APPLICATION RECORD - BROADCASTING

Call LettersK.V.S.R.

JOHN W. LARSON Name Rapid City, South Dakota Action File No. Dated Application for Nature Date MP(BPH-5883) to operate transmitter by GRAN TED 12-14-68 BRCH-910 1-16-69 1-9-69 remote control from St. Hwy. 16 & Skyline R&F Drive, 0.5 mi. S. of Rapid City, South 1-9-69 #482704 \$30-Dakota. Atty.: B. Theodore Mallyck BRH-2304 12015070 Renewal of License R & F GRANTED 3-25-71 12-28-70 Atty: Mallyck & Bernton P.N. 12-28-70 AMENDED 3-2-71 re: programming PRESS JAN 1 4 1971 CP to install a new Aux. Trans. (Rust FMT-9-28-73 BPH-8611 5C); at Main Trans. Loc., to be operated on 10-2-73 R&F GRANTED 10-30-73 97.9mhz #250; TPO: 8.7KW; ERP: 100KW and 10-3-73 #238948 \$50 HAAT: 390 , for Auxiliary Purposes Only. Code 057 OCT 17 1973 Press Atty: E. Theodore Mallyck F. C. C. - WASHINGTON, D. C.

Form BC-121

September 1969

APPLICATION RECORD - BROADCASTING

Call

DONALD A. SWANSON

X JOHN W. LARSON Name

| ray | era crty, so | IT CALL THERE OF CO. | | |
|--|---|---|-------------------------------|-----------------|
| File No. | Dated | Application for | Natur | ction e Date |
| BAIH -1915 R & F | 9-29-73 | Voluntary assignment of license to DONALD A. SWANSON | GRANTED GRANT 1 EFF: 5- | FEB: 760.00 |
| CODE 049 FEE PD: \$1000 #239955 PUB. NOTICE FILED 11 | | Atty - Mallyck & Bernton | | 20-74 W 306204 |
| PUB. NOTIC | E FILED II | AMENDED 3-19-74 - financial data(assignee) | | |
| BRH-2304 R & F PN Recd. PRESS | 12-29-73 1-2-74 " 1 5 IAN 1974 | RENEWAL OF LICENSE Mallyck & Bernton, Atty. | GRANTED | 3-28-74 |
| BLH-6472 Rec'd | 10-28-74 | Lic.(BPH-8611)-new auxiliary transmitter (RUST, FMT-50) | GRANTED | 3-31-75 |
| W 360515-\$50 Amended & F PTA | | 7-Atty: Mallyck & Bernton new Sect. II-B-engr. data | | |
| PRESS | DEL | F.C.C WASHINGTON, D. C. | | |

APPLICATION RECORD - BROADCASTING

97.9 mhz.

Call Letters KVSR

Name DONALD A. SWANSON

| | | | Action Action | |
|--------------------------|-----------|--|---------------|---------|
| File No. | Dated | Application for | Nature | Date |
| BRH-2304 | 11-25-76 | RENEWAL OF LICENSE | yr. | 3-15-77 |
| R&F P.N. | 12-1-76 | Atty: E. Theodore Mallyck (Mallyck & Bernton | an . seman | |
| PRESS | FEB 9 197 | | | |
| BRH791129UG PRESS JAN | | Renewal of License | GRANTED | 3-25-80 |
| JAN | 1 4 1980 | | | |
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| | | | | |
| | | F.C.C WASHINGTON, D.C. | | |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

