

K S C O-FM



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1330199

Form BC 126 1275
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-7-62

Call letters K S C O - FM

Station location Santa Cruz, California

Name of licensee Charles Vernon Berlin, Fred D. McPherson, Jr., and Mahlon D. McPherson,
A Partnership dba RADIO SANTA CRUZ.

Transmitter location 2300 Portola Drive, Santa Cruz, California

45060
Main studio location 2300 Portola Drive, Santa Cruz, California

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BPH-3303, HAAT: -250ft.	5-17-61	99.1mcs Ch. 256	24kw TPO: 5kw	Unl.	7-17-61 1-17-62
Construction permit for a new FM broadcasting station.					
BLH-1952	2-7-62	99.1mcs	24kw	Unl.	2-7 12-1-62
Lic. to cover CP (BPH-3303) which auth. a new FM B/C Station.					
BRH-1275	11-28-62	Renewal of license			12-1 12-1-65
BRH-1275	11-5-65	Renewal of License			12-1 12-1-68
BRCH-901(1)	11-4-68	Operate RC.			
BRH-1275(L)	12-20-68	Renewal of License			12-20 12-1-71
NDEA	2-19-70				
BRH-1275(S)	11-26-71	RENEWAL & NDEA			12-1-74
EBSA	5-25-72				
BRH-1275(S)	11-18-74	Renewal, of License			12-1-77
BRH-1275	2-17-78	(L) REN. OF LIC.			12-1-80

APPLICATION RECORD - BROADCASTING

AUG 1955

Charles Vernon Berlin, Fred D. McPherson, Jr. and
 Name Mahlon D. McPherson, A Partnership dba RADIO SANTA CRUZ
Santa Cruz, California (P.O. - Box 1080, Santa Cruz, Calif.)

Call
 Letters new K S C O - FM

File No.	Dated	Application for	Action	
			Nature	Date
BPH-3303	3-1-61	Construction permit for a new FM broadcast station to be operated on: Frequency - 99.1mc CH 256 ERP - 24kw Type transmitter - RCA BTF 5B- 5D Type antenna - RCA BFA 6A (6 section) HAAT Minus 251 ft Trans. location - 2300 Portola Drive Santa Cruz, California Studio location - Same as transmitter	GRANTED	5-17-61
Rec'd	3-3-61			
Filed	3-3-61			
AMENDMENT	4-5-61	Engr. - A.E. Towne Assoc., San Francisco, Calif.	GRANTED	2-7-62
R & F	4-7-61	AMENDED to change type transmitter (RCA BTF 5D)		
BLH-1952	8-17-61	License to cover C.P. (BPH-3303) which		
R & F	8-21-61	authorized a new FM Broadcast Station.		

FORM BC-121
Aug. 1955

#2

APPLICATION RECORD - BROADCASTING

Call
Letters KSCO-FM

CHARLES VERNON BERLIN, FRED D. MCPHERSON, JR. AND
Name MAHLON D. MCPHERSON, PARTNERSHIP dba RADIO SANTA CRUZ
SANTA CRUZ, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1275 Rec'd Filed	8-15-62 8-21-62 8-21-62	Renewal of License	GRANTED	11-28-62
BRH-1275 R & F	8-19-65 8-23-65	Renewal of license	GRANTED	11-5-65
BRH-1275 R & F #456156 \$75 OCT 14 1968	7/30/68 9/3/68 9/3/68	Renewal of license Atty: Robert M. Booth, Jr.	GRANTED <i>[Signature]</i> 12	12-20-68
BRCH-901 R & F #468624 \$30 NOV 1 1968	10-24-68 10-28-68 10-28-68	Modification of license to operate transmitter by remote control from 2300 Portola Drive, Santa Cruz, California.	GRANTED	11-4-68

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters KSCO-FM

CHARLES VERNON BERLIN, FRED D. McPHERSON, JR., and
Name MAHLON D. MCPHERSON, A PARTNERSHIP d/b as RADIO SANTA CRUZ
 SANTA CRUZ, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1275 R & F PN Recd. PRESS SEP 16 1971	8-24-71 9-2-71	RENEWAL OF LICENSE	GRANTED	11-26-71
BRH-1275 R & F PN Recd. PRESS AUG 26 1974	7-14-74 8-1-74 "	RENEWAL OF LICENSE	GRANTED	11-18-74
BRH-1275 R & F PN Recd. PRESS AUG 4 1977	7-11-77 7-26-77 "	RENEWAL OF LICENSE	GRANTED	2-17-78
BRH800731VB PRESS		Renewal of License Atty.: Julian P. Freret	gt	1-14-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

