

KSEL-FM



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

KSEL-FM (Ltr. 7-6-62)
K R K H-FM (Ltr. 12-8-58)

Date first licensed November 14, 1957

Call letters KSEL-FM

LOCATION: LUBBOCK, TEXAS

KSEL, INC (ALH. 3-13-75; EFF: 4-1-75)

McALISTER BROADCASTING CORPORATION (AL 6-20-62, EFF: 7-1-62)

Name of licensee SOUTHWESTERN BROADCASTING COMPANY

1201 84th St., Lubbock, Texas (redescription ltr. 2-2-76)

933 Ft. SW of inter. of 84th St. & Ave. J., Near Lubbock, Texas (PH-9-10-68)

Transmitter location 1.0 mile East of Courthouse, 450 ft. South of East Broadway, Lubbock, Texas

904 East Broadway, Lubbock, Texas (Letter 8-2-76)

Same as Trans (PH-9-10-68)

(BLH-12-20-60)

1.0 mi. E. of Courthouse, 450 ft. S. of E. Broadway, Lubbock, Texas/
 1916 Avenue "Q", Lubbock, Texas

Main studio location 1916 Avenue "Q", Lubbock, Texas

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To..
BPH-2133	9-5-56	CP for new FM station			11-5-56
		Terr: 195ft.	96.3mcs. 9.6 kw,	U.	5-5-57
		COND. re: indirect method KSEL(AM) during installation of FM			
BMPH-5087	1-28-57	Mod. CP to change FREQUENCY			3-28-57
& CH. (229)		93.7mcs. 9.6 kw,	U.		9-28-57
		XXXXXXXXXXXXXXXXXXXX			
BMPH-5087	1-28-57	Superseding authorization			3-28-57 to
(1-19-57)		correcting name of applicant.			9-28-57
BLH-1186	11-14-57	93.7mc	9.6 kw	U	11-14 8-1-59
		HAAT 195' Ch 229			
		License to cover BPH-2133 as mod for new station			
BSCA-106	11-13-57	SCA Multiplex, 4kcs and 67 kc Harkins			
Eff: 11-14-57		and Hershfield FME-50 exciter unit. (Condition)			to 8-1-59
BSCA-106	9-30-58	Mod. SCA to delete condition			8-1-59
BSCA-67	8-1-59	Mod. SCA to change transmitting equip.			
BRH-848	7-22-59	Renewal of license			8-1 8-1-62
BRSCA-106	7-22-59	Subsidiary Communications Authorization Multiplex Basis.			8-1-62
BPH-3094	8-8-60	C.P. to install new type ant. & make			10-8 4-8-61
		chgs. in ant. system.			
BLH-1678	12-20-60	93.7mcs 9.6kw	U		12-20 8-1-62
		HAAT: 195ft.	TOP: 3kw		
		Lic. to cover cp (BPH-3094) for instl. new type ant and chgs. in ant. sys.			
BALH-524	6-20-62	Voluntary assignment of license to McAlister Broadcasting Corporation			
EFF: *					
BRH-849	9-27-62	93.7mcs, 9.6kw	U	9-27	8-1-65
Wire	7-18-63	Auth. remain silent thru	8-15-63.	8-15-63.	8-15-63.
Wire	8-13-63	Ext. auth. remain silent thru	9-4-63.	9-4-63.	9-4-63.
BPH-4063	8-27-63	93.7mcs ERP: 9.6kw	Unl.		10-27 4-27-64
		Ch. 229 TPO: 3.7kw			
HAAT: 195'		CP to install new trans. (Collins 830E-1), extend transmission line, & incr. TPO.			
Wire	9-4-63	Ext. auth. remain silent thru			9-30-63.

Form BC 126

June 1954

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

CARD # 2

Date first licensed

Call letters K S E L-FM

Station location LUBBOCK, TEXAS

Name of licensee McALISTER BROADCASTING CORPORATION

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From: To:
Wire	10-1-63	Ext. auth. remain silent thru 10-16-63			
Wire	10-18-63	Ext. auth. remain silent thru 10-23-63			
BMPH-7680 (1)	9-25-63	Mod. of CP(BPH-4063) to chg. type ant. (Collins 37M-8, 8 secs.); decr. TPO to 1.60kw & decr. HAAT to 170' (Cond'1).			
BPH-4354 HAAT:155'	3-13-64	93.7mcs	ERP:30kw	Unl.	5-13-64 11-13-64
		Ch.# 229 TPO:5kw			
		CP to incr. TPO & ERP and decr. HAAT.			
BLH-2459 (1)	4-9-64	Lic. to cover CP(BPH-4063, as mod.) which auth. chgs. in TPO, ER HAAT, transmission line, and install new trans. & ant. (specify trans COLLINS 830E-A)			
BLH-2535 HAAT:155'	8-17-64	93.7mcs	ERP:30kw	Unl.	8-17-64 8-1-65
		Ch.#229 TPO:4.926kw			
		Lic. to cover CP(BPH-4354) which auth. incr. TPO & ERP and decr. HAAT.			
BRH-849	7-7-65	RENEWAL OF LICENSE			8-1-68
BTC-5023 EFF:	3-3-66 5-1-66	Voluntary acquisition of positive control of lic. corp. by R. B. McAlister and Bill B. McAlister, as a Family Group, thru purchase of stock from Roy Bass and Alex Miller.			
BRH-849(S)	7-22-68	RENEWAL & NDEA			8-1-71
BPH-6372 HAAT: 740'	9-10-68 (h&v)	93.7mc.	ERP:100kw(h&v)	U	5-10-69
		ch#229 TPO: 20kw (rc) CP chg. ant-trans & studio loc. operate by RC from studio loc; install new trans new ant; chg. TPO, ERP; operate with vert. ERP and chg. HAAT;			
BLH-4415(L)	6-23-69	Lic. (BPH-6372) for chgs.			8-1-71
BTC-6486	2-24-71	VOL. TO EFF: 3-23-71			
BRH-849(S)	8-19-71	RENEWAL AND NDEA			8-1-74
EBSA BRH-849	5-25-72 8-20-74	(S) RENEWAL OF LICENSE			8-1-77
BALH-2080	3-13-75	Vol. ALH. EFF:			
ltr. Letter	2-2-76 8-2-76	Redescribe TL, SL & EC SL and RC changed			

#3
BC-126
June 1975

FM BROADCAST

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KSEL-FM

Station location

Name of licensee SEE CARD ONE

Transmitter location SEE CARD ONE

Main studio location SEE CARD ONE

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRH-849(L)	7-14-77		RENEWAL		8-1-80
COMTEL	3-20-80	APPROVAL OF AGREEMENT BETWEEN KSEL, INC. (FM AND KNCC(TV)			
BSCA-790329AJ	4-22-80	SCA of 67 KHZ.			8-1-83
BRH800328UB (S)	7-18-80	RENEWAL OF LICENSE			8-1-83

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters NEW-KSEL-FMName SOUTHWESTERN BROADCASTING COMPANY1916 Avenue "Q", Lubbock, Texas

File No.	Dated	Application for	Action	
			Nature	Date
B PH-2133 Recd & filed	7-16-56 7-26-56	C. P. for a new FM B/c Station: Frequency: 93.7 mcs. Ch. 229 ERP: 9.6 kw. U. Ant. ht. above average Terr: 194.875 ft. S-L: 1916 Avenue "Q", Lubbock, Texas T-L: 1.0 mi. East of Courthouse 450 ft. So of East Broadway, Lubbock, Texas. (GE BT-3-A 3 kw) Filed by Roert E. Hodson, atty NOTE: CONTINGENT ON GRANT OF CP FOR AM STATION KSEL FILED SIMULTANEOUSLY HEREWITH.	GRANTED 96.3mcs. CH. 242 ERP: 9.6 kw TERR: 195 ft. TPO: 3 kw; Condition: RE: KSEL (AM) indirect measurement (302)	9-5-56
BMPH-5087 Recd & filed	12-I-56 12-4-56	Mod. of C.P. (BPH-2133 which authorized a new FM B/c Station to change frequency to 93.7 mcs. Ch. 229. Robt. E. Hodson, atty	GRANTED 1-28-57 Also note Petition filed by applicant 11-28-56 re freq GRANTED 1-28-57	

APPLICATION RECORD - BROADCASTING

Call KRKH-FM
Letters XKSEL-FM

Name SOUTHWESTERN B/CG. COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BLH-1186 Rec'd & filed	7-3-57 7-9-57	License to cover C.P. (BPH-2133 as mod. which authorized a new FM B/C station).	GRANTED	11-14-57
BSCA-106 Rec'd Filed	9-21-57 9-25-57 9-25-57	Request authority to establish a subsidiary communications authorization (Multiplex), two sub-channels, 41 kc and 67 kc.	GRANTED Eff:	11-13-57 11-14-57
BRH-849 Rec'd & Filed	5-2-59 5-11-59	Renewal of license	GRANTED	7-22-59
BSCA-106 Rec'd & Filed	5-2-59 5-11-59	Renewal of Subsidiary Communications Authorization.	GRANTED	7-22-59
EMSCA-67 R & F	7-12-59 7-14-59	Mod. of SCA (BSCA-106 as mod.) to install new equipment (Gates M 5534 Exciter and Gates 5633 A and B).	GRANTED	8-4-59
BPH-3094 R & F	7-28-60 7-29-60	Construction Permit to install new type antenna (Andrews-Multi-V4) & make changes in antenna system.	GRANTED	8-8-60

AUG. 1955

#3

APPLICATION RECORD - BROADCASTING

Call
Letters KRKH-FMName SOUTHWESTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BLH-1678 R & F	10-7-60 10-10-60	License to cover C. P. (BPH-3094) for instl. new type antenna & changes in antenna system.	GRANTED	12-20-60
BPH- Rec;d	4-14-61 4-19-61	Construction permit to move antenna-transmitter and studio location from 1.0 mi. east of Courthouse, 450 feet S. of East Broadway, Lubbock, Texas to 50th Street and Avenue A, Lubbock, Texas; to install new antenna (Andrews, 1304-1); incr. HAAT from 195' to 308'; and make changes in antenna system.	Returned	5-17-61 Re: Section II dated after Section I.
BALH-524 Rec'd Filed	3-13-62 3-21-62 3-21-62	Voluntary assignment of license to McAlister Broadcasting Corporation. Leo Resnick, Atty.	GRANTED EFF:	6-20-62 7-1-62

APPLICATION RECORD - BROADCASTING

Call
Letters KSEL-FMName McAlister..Broadcasting..Corporation.....
Lubbock, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BRH-849 Rec'd Filed	7-6-62 7-9-62 7-9-62	Renewal of license	GRANTED	9-27-62
BSCA- Rec'd	8-7-62 8-8-62	Renewal of Subsidiary Communications Authorization. (Stereo operation only).	Ret'd unnecessary.	8-20-62
BALH-584 R & F	1-26-63 1-31-63	Voluntary assignment of license to TEXAS TECHNOLOGICAL COLLEGE Request waiver of Section 1.365 of Rules	DISMISSED Req. of applicant	7-12-63
BPH Rec'd	2-21-63 2-25-63	Construction permit to ^{ohg} ant-trans. & studio location from 1.0 mile East of Courthouse, 450 ft South of East Broadway, Lubbock, Texas, TO Texas Technological College, Lubbock, Tex; operate trans. by remote control from Speech Bldg., Texas Technological College, Lubbock, Tex. incr. ERB from 9.6kw TO 9.93kw; HAAT to 263 ft install new trans. (G.E. RF 2A1 P.O. Box 1000, Washington, D.C.)	RET'D filed by proposed assignee (above)	7-12-63

APPLICATION RECORD - BROADCASTING

CARD # 5

Call
Letters K S E L-FMName McALISTER BROADCASTING CORPORATION
LUBBOCK, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
	Ltr. rec'd 7-15-63	requesting auth. remain silent for a period of 30 days pending installation of new trans. equip. - B/C 7-17-63		
BPH-4063 R & F	8-19-63 8-20-63	Construction permit to install new transmitter (COLLINS-830E1), extend transmission line, and incr TPO from 3 to 3.67kw.	GRANTED	8-27-63
BMPH-7680 R & F	9-7-63 9-9-63	Mod. of CP (BPH-4063 which auth chgs to TPO, transmission line and install new trans) to install new ant (COLLINS-37M8, 8 sect), decr HAAT from 195' to 172' and decr TPO from 3.7 to 1.53kw.	GRANTED Cond'l re	9-25-63 KSEL submit 302s
BLH-2459 R & F	10-14-63 10-16-63	Lic. to cover CP (BPH-4063 as mod) which auth chgs in TPO, HAAT, transmission line, install new trans & new ant and specify type trans as (Collins-830E-1A).	GRANTED	4-9-64

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters KSEL-FMName McALISTER BROADCASTING CORPORATION
LUBBOCK, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BPH-4354 R & F	2-6-64 2-10-64	Construction permit to increase ERP to 30.4kw dec. HAAT to 157.5' & inc. TPO to 5 kw.	GRANTED	3-13-64
BLH-2535 R & F	3-16-64 3-17-64	Lic. to cover CP (BPH-4354) which auth chgs ERP, HAAT and TPO.	GRANTED	8-17-64
BRH-849 R & F	4/28/65 4/30/65	Renewal of license	GRANTED	7-7-65
BTC-5023 R & F (Form 316)	1-31-66 2-3-66	Voluntary acquisition of positive control of lic. corp. by R.B. McAlister and Bill B. McAlister, as a Family Group, thru purchase of stock from Roy Bass and Alex Miller Atty - Leo Resnick	GRANTED EFF:	3-3-66 5-1-66

APPLICATION RECORD - BROADCASTING

Call Letters KSEL - FM

Name McALISTER BROADCASTING CORPORATION
LUBBOCK, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BRH-849 R & F #424459 \$75 Press: MAY 31 1968	4-25-68 4-29-68	Renewal of license.	GRANTED	7-22-68
PH-6372 R & F #444228 \$75 AUG 2 1968 PN REC'D:	7-17-68 7-18-68 7-18-68 8-13-68	CP chg. ant-trans & studio loc. to 933 ft. SW of intersection of 84th St. & Ave. J, Near Lubbock, Texas; operate by Remote Control from studio loc., install new trans (Collins-830H-1B) p new ant (Collins-37CP-12, 12 sects); make chg. in ant. system (inct. hght); chg. TPO 20kw; ERP 100kw; operate with vert. ERP 100kw; and chg. HAAT; 736 ft. Atty - Leo Resnick Engr: Guy C. Hutcheson	GRANTED	9-10-68

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters KSEL-FM

Name McALISTER BROADCASTING CORPORATION
Lubbock, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BLH-4415 R & F #502443 \$30 PT AMENDED:R&F JUN 1969	3/24/69 3/28/69 3/28/69 4/9/69 6/5/69	License (BPH-6372) for changes. Atty: Leo Resnick Re remote control loc.	GRANTED	6-23-69
BTC-6486 R&F #659314 \$250 (316) Pub. notice filed 2-15-71 FEB 8 1971	1-25-71 1-27-71 1-27-71	Vol. acq. of neg. control by each R.B. McAlister and Bill B. McAlister thru sale of stock by Mack Mead to the lic. corp. Leo Resnick, Atty.	GRANTED EFF:	2-24-71 3-23-71
BRH-849 R & F PN Recd. PRESS JUN 22 1971	4-27-71 4-29-71 "	RENEWAL OF LICENSE AMENDED 7-22-71 re: programming; commercial matter; employment policy	GRANTED	8-19-71

Called Atty: 6/2/69 re remote control-BLM-4415

1

Call
Letters **KSEL-AM**

Name **KSEL, INC.**
X McALISTER BROADCASTING CORPORATION
Lubbock, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BRH-849 R & F PN PRESS	4-25-74	Renewal of License	GRANTED	8-20-74
	4-29-74			
	4-29-74			
	MAY 7 1974			
BALH -2080 R & F FEE PD: \$1000 # 368026 CODE 049 (ALSO SEE AM) DEC 17 1974	11-12-74	Voluntary assignment of license to KSEL, INC. Atty for assignor - Leo Resnick for assignee - Dow, Lohnes & Albertson	GRANTED	3-13-75
	11-25-74			EFF: 4-1-75
				Gr. Fee is requested (Also see AM) pd 063 4-10-75 411572
BRH-849 R & F PN Recd. PRESS	3-17-77	RENEWAL OF LICENSE J.A.Roberts, Atty.	GRANTED	7-14-77
	3-31-77			
	" APR 8 1977			

APPLICATION RECORD - BROADCASTING

Call
LettersK.S.E.L.-FM.....Name KSEL, INC.
LUBBOCK, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BSCA790329AJ PRESS (0)	APR 19 1979	Request for Subsidiary Communications Authorization on a Subcarrier Frequency of 67 Kiloherztz. Atty. L. Adrian Roberts (Dow, Lohnes & Albertson) enr.	GRANTED	4-22-80
AMENDED	5-7-79			
BRH800328UB PRESS APR	24 1980	Renewal of License Atty.: L. Adrian Roberts	GRANTED	7-18-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

