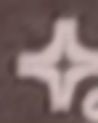


KSER

 SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



Form BC 126 #2874
June 1954

Frequency Modulation

BROADCASTING STATION LICENSE RECORD

K S E R (EFF: 10-1-75)

Call letters K W C K-FM

Date first licensed 2-22-74

Station location Searcy, Arkansas

KWCK, INC. (ALH 8-26-74 EFF: 9-24-74)

Name of licensee HORNE INDUSTRIES, INC.

Transmitter location 1.7 miles east of city on U.S. Highway 67, Searcy, Arkansas
(PH-8-29-73)

100 E. Arch Avenue, Searcy, Arkansas (MPH-10-5-73)

Main studio location Same as transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-6810 HAAT: 155' (H&V)	8-29-73	99.3mhz. #257	ERP: 3kw (H&V) (RC)		8-29-74
CP for New FM Station.					
BMPH-13883 (1)	10-5-73	MP (BPH-6810)	chg. SL, & RC Loc., chg. trans., ant, TPO,		HAAT: 170' (H&V)
BPH6810 (2)	11-5-73	Call letters assigned.			
EBSA	11-5-73				
BLH-6001 HAAT: 170' (H&V)	2-22-74	Lic. (BPH-6810, as mod) - New 99.3mhz., ERP: 3kw (H&V)			6-1-76 RC
BALH-2006	8-26-74	VOL. ALH	EFF:	9-24-74	
BRH-2874 (L)	5-12-76	Renewal			6-1-79
BTC-8141	9/29/76	Vol TO			EFF:
BRH790126UQ (S)	5-20-80	RENEWAL OF LICENSE			6-1-82

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call **K W C K-FM**
Letters ***NEW.FM***

Name **Horne Industries, Inc.** 100 East Arch Avenue
Searcy, Arkansas (PO Highway 67 E, Searcy, Arkansas 72143)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6810 R & F	7-14-69	CP for New FM on: 99.3mc. #257 ERP: 3.0kw	DESIGNATED FOR HEARING MIN SEP 9 1970 18989	8-29-73
#530131 \$75	7-17-69	HAAT: 153' TPO: .8762kw.		
PRESS: PN REC'D: AUG 3 1969	7-17-69	Trans: Gates-FM-1G; Ant: Gates-FMC-7, 7 sects. T-SL: Hwy. 67, East, Searcy, Arkansas (RC) 35° 15' 02" - 91° 41' 14"		
Amended 12-31-69 re community survey.		Atty- Eugene T. Smith Engr - Robert A. Jones (La Grange, Ill.) AM STATION: KWCB, Searcy, Arkansas	cond'l re: subit FCC Form 302. No grant fee required. Filed prior to 7-1-70.	
AMENDED 5-24-71 (By Order)		chg. Studio & RC loc. to: 100 East Arch Avenue, Searcy, Arkansas; Section II, Table II, para. 19, and Section IV-A, part. I.		
BMPH-13,883 R & F	9-7-73	MP (BPH-6810) chg. SL & RC to: 100 E. Arch	GRANTED	10-5-73
#231715 \$50	9-11-73	Ave., Searcy, Arkansas; chg. trans. (Gates		
Code 057 Press	9-12-73 SEP 25 1973	FM-2.5H3); chg. ant. (Gates FMC-3A, 3 sects. (H&V); chg. TPO and HAAT: 193' (H&V). Atty: Eugene T. Smith F.C.C. - WASHINGTON, D. C.		

Contact:

John Paul Capps
Hwy 67 East
Searcy, Ark. 72143

Phone: 501 268-5100

APPLICATION RECORD - BROADCASTING

Form BC-121
September 1969

Call Letters KSER
xKWCK-FM

KWCK, INC.
x HORNE INDUSTRIES, INC.

Name
Searcy, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BLH-6001	10-9-73	Lic.(BPH-6810, as mod.)-New Sta.	GRANTED	2-22-74
Rec'd	10-12-73			
W 242192-\$50	10-12-73-AC	-057-Atty: Eugene T. Smith		
Amended	10-18-73	enr. data		
PTA	10-29-73	pending amend w/in 15 days		
Amended & F	11-12-73	new 302 to show cor. TPO & HAAT		
PRESS	DEC 17 1973			
Amended	12-11-73	Section VI.		
<hr style="border-top: 1px dashed black;"/>				
BALH-2006	6-15-74	Voluntary assignment of license to	GRANTED	8-26-74
R & F	6-27-74	KWCK, INC.		
FEE PD: \$250 #320301		(SEE OVER)		
CODE 049(Form 316)		Atty - E.T. Smith		
JUL 8 1974				

RE: BALH-2006 - Assignee is licensee of AM KWCK (Art on fi

Form BC-121
September 1969
6-74

APPLICATION RECORD - BROADCASTING

99.3mhz FM

Call
Letters K S E R

Name KWCK, INC.
SEARCY, ARKANSAS

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2874 R & F PN Recd. PRESS FEB 27 1976	1-20-76 2-2-76 2-10-76	RENEWAL OF LICENSE E.T.Smith,Atty.	GRANTED	5-12-76
BTC-8141 Rec'd Filed Fee pd \$100 Code 047 (FORM 316) Also see KWCK(AM)	8/16/76 8/19/76 9/17/76 W 614964	Voluntary transfer of control of lic corp from Horne Industries, Inc. to Michael Horne Atty - Eugene Smith	GRANTED EFF: NO FEE:	9/29/76
BRH 790126 UQ PRESS MAR 30 1979		RENEWAL OF LICENSE Eugene T. Smith,Atty.	CRANTED	5-20-80

APPLICATION RECORD-BROADCASTING

Call Letters: KSER

Name: KWCK, INC.

Station Location: Searcy, Arkansas

File No.	Date	Description	Action and Date
BTCH810302FH Form 315 PRESS APR 09 1981 Also see KWCK(am)		Vol TC from Michael Horne to Trend Communications, Inc. Atty for transferor Sol Schildhause Atty for transferee Eugene T. Smith	EFF: 6-26-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

