

KRHS-FM



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REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/3

Frequency Modulation

DC-126  
June 1975

# BROADCASTING STATION LICENSE RECORD

Official No. 3148  
Date first licensed 3-16-76

Call letters KRHS-FM (7-3-80)  
XKRHS

Station location Bullhead City, Ariz

Name of licensee Albert C. Freeman, Mildred S. Freeman, Charles L. Pfeiffer,  
Mildred R. Pfeiffer dba Holiday Broadcasting Company

Transmitter location Holiday Shores, <sup>3 miles S. of Post Office</sup> Bullhead City, Arizona (PH 10-23-75)

Main studio location Holiday Shores, Bullhead City, Arizona (PH 10-23-75)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time		Period	
				Div.		From	To
BPH-9473 HAAT: minus (L)	10-23-75 600'	102.3mhz. #272A CP for NEW FM Station	ERP: 3kw(H) Class-A	Bkw(H)	U	10-23-76	
BPH-9473(1)	12-22-75	Call letters assigned					
EBSA	12-22-75						
BLH-6932(L)	3-16-76	Lic.(BPH-9473, as mod.)-New				10-1-77	
BRH-3148	9-27-77	(S) RENEWAL OF LICENSE				10-1-80	
E B S A	7-3-80	CALL SIGN CHANGE					
BRH-800602YA	(S) 9-30-80	Renewal of License				10-1-83	

APPLICATION RECORD - BROADCASTING

Call **K R H S**  
Letters **x NEW-FM**  
and

Name **Albert C. Freeman, Mildred S. Freeman, Charles L. Pfeiffer, Mildred R. Pfeiffer dba**  
**Bullhead City, Arizona (PO P. O. Box 1604, Bullhead City) Holiday Broadcasting Company**

File No.	Dated	Application for	Action	
			Nature	Date
BPH-9473 R & F #422038 \$200 Code 013 Press P. N. Rec'd	4-28-75 5-1-75 5-5-75 JUN 24 1975 5-27-75	Arizona 86430 Application for CP for New FM on: 102.3mhz #272 ERP: 3KW HAAT: minus 601.8' Trans: Collins 830D-1A; Ant: Collins 37M4, 4 sects. TL-SL: Holiday Shores, 3 miles So. Post Office, Bullhead City, Arizona 35° 06' 55" - 114° 35' 55"  Atty: Miller & Fields Engr: Milan Leggett (Los Angeles, Calif.)	GRANTED gr fee req. \$1,350.00 Pd 002 W507776	10-23-75 12-12-75
BLH-6932 R & F W512892-\$100 PTA PRESS	12-21-75 12-24-75 12-30-75-001 1-7-76 JAN 19 1976	Lic.(BPH-9473, as mod.) - New station. TPO: 840 watts. Atty: <u>Miller &amp; Fields</u>	GRANTED	3-16-76

10-76

## APPLICATION RECORD - BROADCASTING

Call  
Letters K R H S -FM

ALBERT C. FREEMAN, MILDRED S. FREEMAN, CHARLES L. PFEIFFER,  
 Name MILDRED R. PFEIFFER dba HOLIDAY BROADCASTING COMPANY  
BULLHEAD CITY, ARIZONA

File No.	Dated	Application for	Action	
			Nature	Date
BRH-3148 R & F PN R <sup>E</sup> cd. PRESS	5-25-77 5-31-77 " JUL 19 1977	RENEWAL OF LICENSE	GRANTED	9-27-77
BRH800602YA PRESS	JUL 16 1980	RENEWAL OF LICENSE AMENDED 9-22-80 re: programming	Granted	9-30-80

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

