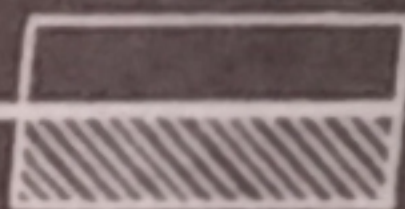


K R C S

 SPERRY RAND



REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC 126

June 1954 12-6-77 AUTHORITY GR. FOR ON-THE-AIR I.D. AS: STURGIS-RAPID CITY, SOUTH DAKOTA

BROADCASTING STATION LICENSE RECORD

#2791

Frequency Station
K R C S (EFF:5-3-77)

Date first licensed January 18, 1973

Call letters X K B H B-FM

Station location Sturgis, South Dakota

Sturgis Radio, Inc.

Name of licensee X Sturgis Radio Company, Inc.

Transmitter location 9.3km South of Sturgis, Sturgis, South Dakota (PH781201AI 3/30/79)
x5.8 miles from Sturgis Post Office on bearing of 196 true, South Dakota
(PH-11-12-71)

Main studio location Hwy 79, 5.2km East of Sturgis, Sturgis, South Dakota (PH781201AI 3/30/79)
xState Highway 79, 3.25 miles east of Sturgis, South Dakota

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-7418(L) HAAT: 1060' (H&V)	11-12-71	93.1	ERP: 25k2 (H&V)	25k2 (H&V)	11-12-72
BPH-7418(1)	1-10-72	CP for new FM Station Call letters assigned.			
EBSA	5-22-72				
BPH-8159(L) HAAT: 1060' (H&V)	12-5-72	93.1mc #226	ERP: 25kw (H&V) (RC)		12-5-73
BLH-5684(L)	1-18-73	CP replace expired permit (BPH-7418) Lic (BPH-8159) for new station 4-1-74			
BPH-8671	11-30-73	CP chg. trans. ant. sys., TPO, ERP: 93.1mhz 52kw H&V 1060' H&V RC 11-30-74			
BRH-2791(L)	7-31-74	RENEWAL			4-1-77
BLH-6524(L)	2-24-75	Lic. (BPH-8671) - Changes			4-1-77
BRH-2791	6-27-77	(L) REN. OF LICENSE			4-1-80
LTR.	5-9-77	TRANS: CCA-FM, 10000 D mod w/ BAUER 605 exciter (alternate exciter)			
BPH781201AI HAAT: 1060' (H&V) (L)	3/30/79	93.1mhz	ERP: 100kw (H&V)	RC	3/30/80
		CP to chg TL, SL, RC, type trans. type antenna, ERP & TPO			
BRSCA 791130	VX	(S)	RENEWAL		
BRH "	3-31-80		SCA		4-1-83
BLH- 790904AA HAAT: 1060' (H&V) (L)	3-17-80	93.1MHz	ERP: 100KW (H&V)		4-1-83
		Lic. to cover (BPH- 781201AI) for changes			

APPLICATION RECORD - BROADCASTING

Call K B H B-FM
Letters XNEW-FM

Name Sturgis Radio Company, Inc.
Sturgis, South Dakota (PO Box 360, Sturgis, South Dakota 57785)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7418	3-1-71	CP for New FM on: 93.1mc. #226 ERP: 25kw(h&v) HAAT: 1060' (h&v) TPO: 4.73kw. Trans: Gates-FM-5H; Ant: Gates-FMC-10, 10 horiz. & vert. sects. TL: 5.8 mi. From Sturgis P.O. on Bearing 196° true, Sturgis, South Dakota. 44° 19' 58" - 103° 32' 20" SL & RC: State Highway 79, 3.25 mi. S. of Sturgis, South Dakota. Atty--- Engr- Vir James Exhibit C w/ref. to Section III. Revised Section III. Section IV-A & Section II. Refers to Sect. 73.210 Rules & Section IV. Section III. w/ref. Section III. Section IV-A.	GRANTED	11-12-71
R & F	3-1-71		Req. grant fee \$1800	
#667773 \$200	3-1-71		Paid: 016,6-19-72	W - 083504
CODE: 015 29	MAR 1971			
PRESS:				
PN Rec'd:	6-7-71			
AMENDED	3-8-71			
AMENDED	3-22-71			
AMENDED	5-17-71			
AMENDED	6-30-71			
AMENDED	7-6-71			
AMENDED	8-9-71			
AMENDED	11-1-71			

publication notice mailed 3-24-71.

Leslie J. Kleven

1325 Nellie Street

Sturgis, South Dakota

Area Code(605) 347-2526 or 347-5776

APPLICATION RECORD - BROADCASTING

Call
Letters K B H B-FM

Name **X Sturgis Radio, Inc.**
X Sturgis Radio Company, Inc.
Sturgis, South Dakota

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8159 R & F #131227 #30 #132153 \$470 CODE: 057 PRESS: NOV 30 1972	11-21-72 11-24-72 11-24-72 11-29-72	CP to replace expired permit (BPH-7418). Atty---	GRANTED	12-5-72
BLH-5684 R & F W 132154-\$50 AC 068 PTA Amended PRESS JAN 9 1973	11-28-72 11-29-72 11-29-72 12-5-72 12-18-72	Lic.(BPH-8159) for New FM Broadcast Station. Transmitter: BAUER, 605. Antenna: CCA, FM-10 HP - 10-sects. (H&V). Noise meas.	GRANTED	1-10-73
BPH-8671 R & F #249563 \$50 Code 057 Press NOV 20 1973	11-3-71 11-6-73 11-8-73	CP to install new trans. (CCA FM-10,000DS); install new ant. (Gates FMC-10, 10 sects. (H&V); chg. TPO and ERP: 52KW(H&V). Atty: Robert A. Marmet (Marmet Professional Corp.)	GRANTED	11-30-73

APPLICATION RECORD - BROADCASTING

Call **K R C S**
Letters **X KBHB-FM**

Name **STURGIS RADIO, INC.**
Sturgis, South Dakota

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2791 R & B PRESS	12-28-73 1-3-74 17 JAN 1973	Renewal of License AMENDED 2-28-74 re: programming; EEO	GRANTED	7-31-74
BLH-6524 R & F W 372533-\$50 PTA PRESS	11-29-74 12-5-74 12-10-74-057 12-23-74	Lic.(BPH-8671) - Changes. -Atty: Robert A. Marmet	GRANTED	2-24-75
Ltr. dated R & F PRESS	1-3-77 1-3-77 JAN 11 1977	Filed by Robert A. Marmet, Esq. for Sturgis Radio, Inc. Request for Dual City Identification as: Sturgis-Rapid City, South Dakota.	GRANTED	12-6-77
	2-10-77	OPPOSITION TO REQUEST FOR DUAL CITY IDENTIFICATION FILED BY MIDLAND BROADCASTING COMPANY OF SOUTH DAKOTA		(OVER)
BRH-2791 R & F PN Recd. PRESS	11-30-76 12-6-76 " MAR 21 1977	RENEWAL OF LICENSE AMENDED 4-7-77 re: engineering R.A.Marmet, Atty.	GRANTED	6-27-77

3-23-77 SUPPLEMENT TO "REPLY TO OPPOSITION"
Filed by Harold K. McCombs, Jr. for
Sturgis Radio Company, Inc.

2-22-77 INFORMAL REQUEST TO FILE A RESPONSIVE
PLEADING ON OR BEFORE MARCH 2, 1977 TO THE
INFORMAL OBJECTIONS SUBMITTED BY MIDLAND
BROADCASTING COMPANY FILED BY ROBERT A.
MARMET, ESQ. FOR STURGIS RADIO COMPANY, INC.

APPLICATION RECORD - BROADCASTING

93.1MHz.

Call
Letters K R C SName STURGIS RADIO, INC.
STURGIS, SOUTH DAKOTA

File No.	Dated	Application for	Action	
			Nature	Date
BP781201AI PRESS	JAN 9 1979	CP to change TL to: 9.3km South of Sturgis, Sturgis, South Dakota; chg. SL & RC to: Hwy. 79, 5.2km East of Sturgis, Sturgis, South Dakota; chg. type Trans. (CCA 20,000-DS); chg. type Ant. (GATES FMC-10, 10 sects. (H&V); incre. ERP: 100kw (H&V) & chg. TPO. 44° 19' 58" 103° 32' 20" re: Exh E-1B-FM Engineering	Granted	3/30/79
Amend Rec'd	2-2-79			
BRH791130VX BRSCA791130VX PRESS	JAN 28 1980	Renewal of License Renewal of SCA Atty.: Harold K. McCombs, Jr.	GRANTED	3-31-80

(302) 9-9-79

#5

APPLICATION RECORD-BROADCASTING

Call Letters: KRCS

Name: STURGIS RADIO, INC.

Station Location: STURGIS, SOUTH DAKOTA

File No.	Date	Description	Action and Date
BLH-790904AA PRESS	FEB 20 1980	License to cover (BPH-781201AI) for changes. Atty: Robert A. Marmet	GRANTED 3-17-80
BPH810612AJ PRESS (0) JUL	21 1981	CP to make chgs. in Ant. Sys.; chg. type Trans.; chg. type Ant. (HARRIS FMH-12AC, 12 sects. H&V); incre. HAAT: 1492' (H&V) & chg. TPO. MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES. Atty. Harold K. McCombs (Marmet Professional Corporation)	GRANTED: 9-22-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

