

UNITED STATES OF AMERICA  
FEDERAL COMMUNICATIONS COMMISSION

File No.: BZ-810714AB

Call Sign: K S B Q

STANDARD BROADCAST STATION LICENSE

Subject to the provisions of the Communications Act of 1934, subsequent Acts, and Treaties, and Commission Rules made thereunder, and further subject to conditions set forth in this license, by the LICENSEE

CAL-COAST BROADCASTERS, INC.

is hereby authorized to use and operate the radio transmitting apparatus hereinafter described for the purpose of broadcasting for the term ending 3 a.m. Local Time DECEMBER 1, 1983

The licensee shall use and operate said apparatus only in accordance with the following terms:

1. On a frequency of 1480 kHz.
2. With nominal power of - watts nighttime and 1 kilo watts daytime,  
with antenna input power of - watts - directional  - current - amperes  
antenna nighttime .....  - resistance - ohms,  
and antenna input power of 1 kilo watts NON directional  Antenna current 4.08 amperes  
antenna daytime .....  Antenna resistance 60 ohms
3. Hours of operation: Daytime as follows:

Jan. 7:15 am to 5:15 pm; Feb. 6:45 am to 5:45 pm;  
 Mar. 6:15 am to 6:15 pm; Apr. 5:30 am to 6:30 pm;  
 May 5:00 am to 7:00 pm; June 4:45 am to 7:15 pm;  
 July 5:00 am to 7:15 pm; Aug. 5:15 am to 6:45 pm;  
 Sep. 5:45 am to 6:15 pm; Oct. 6:00 am to 5:30 pm;  
 Nov. 6:30 am to 5:00 pm; Dec. 7:00 am to 4:45 pm;  
 Pacific Standard Time (Non-Advanced)

4. With the station located at: Santa Maria, California
5. With the main studio located at: 117-E South Broadway  
Santa Maria, California
6. Remote control point: 117-E South Broadway  
Santa Maria, California
7. Transmitter location:

North Latitude: 34° 57' 02"  
 West Longitude: 120° 29' 22"

On Black Road 0.3 mile South of West Main Street, Santa Maria, California  
 Antenna and ground system: 166' (169' overall height) uniform cross-section, guyed, series-excited, vertical radiator. Ground system consists of 120 copper wire radials 166' long, spaced 3' and buried 4 to 6 inches deep, with a 48' square copper ground screen placed under tower.

8. Obstruction marking specifications in accordance with the following paragraphs of FCC Form 715: 1, 3, 11 & 21.
9. Transmitter(s): Type Accepted
10. Conditions: ---

The Commission reserves the right during said license period of terminating this license or making effective any changes or modification of this license which may be necessary to comply with any decision of the Commission rendered as a result of any hearing held under the rules of the Commission prior to the commencement of this license period or any decision rendered as a result of any such hearing which has been designated but not held, prior to the commencement of this license period.

This license is issued on the licensee's representation that the statements contained in licensee application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

1/This license consists of this page and pages ---

Dated: July 24, 1981

FEDERAL  
COMMUNICATIONS  
COMMISSION



REVISED PARAMETERS FOR OPERATION UNDER POST-SUNSET AUTHORITY (PSSA)

(Post this letter with your current authorization )

THIS AUTHORIZATION SUPERSEDES ANY PREVIOUS POST-SUNSET AUTHORITY

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Post-Sunset operation as set forth below is authorized. These values may not be exceeded, but operation at lower power is permitted.

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CALL: **KSBG** CITY: SANTA MARIA STATE: CA CALCULATIONS BASED ON:  
 FREQUENCY: 1480 KHZ ANTENNA: DAYTIME LICENSED FACILITIES

MONTH	TIME PERIOD	POWER WATTS	CONV. FACTOR	MONTH	TIME PERIOD	POWER WATTS	CONV. FACTOR
JAN	5:15- 5:45	75.0	0.2739	JULY	8:15- 8:45	64.5	0.2540
	5:45- 6:00	50.0	0.2236		8:45- 9:15	39.7	0.1992
	6:00- 6:15	40.3	0.2008		9:15-10:15	31.3	0.1768
	6:15- 7:15	31.3	0.1768				
FEB	5:45- 6:00	75.0	0.2739	AUG	7:45- 8:15	65.5	0.2559
	6:00- 6:15	68.0	0.2608		8:15- 8:45	39.8	0.1996
	6:15- 6:45	40.2	0.2004		8:45- 9:45	31.3	0.1768
	6:45- 7:45	31.3	0.1768				
MAR	6:15- 6:45	67.0	0.2589	SEP	7:15- 7:45	66.5	0.2578
	6:45- 7:15	40.0	0.2001		7:45- 8:15	40.0	0.1999
	7:15- 8:15	31.3	0.1768		8:15- 9:15	31.3	0.1768
APR	6:30- 7:00	65.9	0.2567	OCT	6:30- 7:00	67.6	0.2601
	(STD.) 7:00- 7:30	39.9	0.1997		(ADV.) 7:00- 7:30	40.1	0.2003
	(TIME) 7:30- 8:30	31.3	0.1768		(TIME) 7:30- 8:30	31.3	0.1768
APR	7:30- 8:00	65.9	0.2567	OCT	5:30- 6:00	75.0	0.2739
	(ADV.) 8:00- 8:30	39.9	0.1997		(STD.) 6:00- 6:30	40.1	0.2003
	(TIME) 8:30- 9:30	31.3	0.1768		(TIME) 6:30- 7:30	31.3	0.1768
MAY	8:00- 8:30	64.9	0.2548	NOV	5:00- 5:30	75.0	0.2739
	8:30- 9:00	39.7	0.1994		5:30- 6:00	50.0	0.2236
	9:00-10:00	31.3	0.1768		6:00- 7:00	31.3	0.1768
JUNE	8:15- 8:45	64.3	0.2537	DEC	4:45- 5:15	75.0	0.2739
	8:45- 9:15	39.7	0.1992		5:15- 5:45	50.0	0.2236
	9:15-10:15	31.3	0.1768		5:45- 6:00	50.0	0.2236
					6:00- 6:45	31.3	0.1768

(All times listed are PM local time)

FEDERAL COMMUNICATIONS COMMISSION  
 WASHINGTON D. C. 20554  
 AUGUST 29, 1994

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 NOTICE OF PARAMETERS FOR  
 OPERATION UNDER PRE-SUNRISE AUTHORITY (PSRA)

(Post this letter with your current authorization )

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 Pursuant to Section 73.99 of FCC Rules and Regulations, Pre-Sunrise operation (PSRA) is permitted in accordance with the parameters listed below. The powers listed below are maximum values that may not be exceeded. However, operation at any power not in excess of those listed is permissible.  
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CALL: KSBQ CITY: SANTA MARIA STATE: CA CALCULATIONS BASED ON  
 ANTENNA: DAYTIME FREQUENCY: 1480 KHZ LICENSED FACILITIES

MONTH	START TIME	CONVERSION FACTOR	NOMINAL POWER-WATTS	LIMITING STATION
JANUARY	6:00	0.7071	500.0	NONE
FEBRUARY	6:00	0.7071	500.0	NONE
MARCH	6:00	0.7071	500.0	NONE
APRIL	6:00	0.7071	500.0	NONE
--FOR APRIL, ALSO SEE SPECIAL NOTE REGARDING ADVANCED TIME--				
MAY	**** NOT APPLICABLE **** SUNRISE OCCURS BEFORE 6:00 AM ****			
JUNE	**** NOT APPLICABLE **** SUNRISE OCCURS BEFORE 6:00 AM ****			
JULY	**** NOT APPLICABLE **** SUNRISE OCCURS BEFORE 6:00 AM ****			
AUGUST	6:00	0.7071	500.0	NONE
SEPTEMBER	6:00	0.7071	500.0	NONE
OCTOBER	6:00	0.7071	500.0	NONE
--FOR OCTOBER, ALSO SEE SPECIAL NOTE REGARDING ADVANCED TIME--				
NOVEMBER	6:00	0.7071	500.0	NONE
DECEMBER	6:00	0.7071	500.0	NONE

SPECIAL NOTE REGARDING ADVANCED TIME  
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APRIL--Follow MARCH parameters until advanced time begins.  
 OCTOBER--Follow NOVEMBER parameters as soon as advanced time ends.

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 STATUS OF PREVIOUS PRE-SUNRISE AUTHORITY  
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This notice and its parameters supersede any previous Pre-Sunrise authority. If these parameters are lower than those previously authorized, the power must be reduced within 30 days of receipt of this letter or PSRA must be terminated. PSRA operation may be resumed on completion of the reduction.

CALCULATION OF ANTENNA INPUT POWER  
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The nominal power listed is not necessarily the same as the Antenna Input Power. To determine the Antenna Input Power permitted during PSRA; multiply the INPUT POWER listed on the station authorization by the SQUARE of the ANTENNA CURRENT CONVERSION FACTOR. The Antenna Current or Common Point Current permitted during PSRA is obtained by multiplying the ANTENNA CURRENT CONVERSION FACTOR by the AUTHORIZED ANTENNA CURRENT or COMMON POINT CURRENT.

--- CONTINUED ON REVERSE SIDE ---

NATURE OF AUTHORITY GRANTED

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PSRA is secondary to the basic instrument of authorization with which it is to be associated. The PSRA may be suspended, modified, or withdrawn by the FCC without prior notice or right to hearing, if necessary to resolve interference conflicts, to implement agreements with foreign governments, or in other circumstances warranting such action. Moreover, the PSRA does not extend beyond the term of the basic authorization.

NOTIFICATION PROCEDURE

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PSRA operation under this authorization may commence immediately upon submission of the following information:

1. Licensee name, station call sign and location
2. Indication that such PSRA operation is intended by the station
3. A description of the method whereby any necessary power reduction will be achieved.

Send to: Chief, AM Branch, Audio Services Division, Mass Media Bureau,  
----- Room 342, Federal Communications Commission, Washington, D.C. 20554

FOR ADDITIONAL INFORMATION

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If there are any questions concerning PSRA operation please call:

Audio Services Division, Mass Media Bureau  
(202) 632-7010

FEDERAL COMMUNICATIONS COMMISSION  
WASHINGTON, D.C. 20554  
AUGUST 29, 1994

KSBQ  
CAL-COAST BROADCASTERS, INC.  
P. O. BOX 442  
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