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BROADCASTING STATION LICENSE RECORD

Date first licensed July 30, 1979

Call letters KLUK (7-24-78)

Station location Atlanta Texas

Name of licensee ... *Gloria D. Herring & A. T. Moore dba Cass County Broadcasting Company

On Bivins Hwy. 2.4 miles of Main St., Atlanta, Texas (MP 9-11-78)

Transmitter location 2.4 miles SE of Downtown, Atlanta, Texas (FF 7-24/75)9-11-78)

Same as transmitter

Main studio location X117 East Main Street, Atlanta, Texas (FH 2-24-75)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BPH-7948	2-24-75	99.3MHz.	ERP: 31	kw(H&V)	U 2-24-76
CONTRACTOR OF THE PARTY OF THE	t(H&V)		Contractor Section 1988	(RC)	
		CP for l	IEW FM S	ation	
Name and Post Of the Owner, where the Party of the Owner, where the Owner, which is the Owner, whic	10-14-75	Charles and the Party of the Pa	etters a	ssigned	
EBSA	10-14-7		1 70/01		1 21 -
BMPH-14,736	STATE OF THE PARTY OF	and the same of	The state of the s		The state of the state of the state of
BMPH-1480	1 (3) 5-1				
DMD11 3 10 0 0 11	11 0 7		xt time		B-24-76
BMPH-14884 {4}	11-4-1		me to	as mod	2-24-77
BMPH-15043	2-28-77		State and State of St	mod l avi	time to
(5)		(,,40, a.		24-77
3MPH-15078	4-6-77				Trans; chg
(6)					ner hght); ch
		arkings.		(nav)a cr	g. obstruction
BMPH-152U2			The second line of the second li	mod) ext	12-24-77
(7)	0-31-77	time to			
BMPH-15338	3-16-78	MP (BPH-	7948, as	mod)	8-1-78
(8)		ext tim	ne to		+
BAPH-634	5-11-78	Vol. a	ssignment	of CP	FF: 6-23-78
EBSA	724-7				
ENGH_15552	7 5 5-77=7	# 99 3m	az 3kwHa	V 200 H	&v 2-1-79 -
	Mod. of	BPH-7948	to chg.	TL,SL.	
BLH-781211A	0 7-30-79	Lic.(BP	H-7948,as	mod.)	8-1-80
(L) BRH 80031	AUG 7-18-	80 (S)	STATION RENEWAL		8-1-83
BKI 00031	2 20-1-12	7-22			
	B Barrers				

Form B 2 121
* September 1969

APPLICATION RECORD - BROADCASTING

Call KLUK Letters ... XNEW-FM.

Gloria D. Herring

Name Alvie N.-Dewd & A. T. Moore dba Cass County Broadcasting Company Atlanta, Texas(PO P.O. Box 1072, Vivian, Louisiana 71082)

	File No.	Dated	Application for	Nature Act	1on Date
R & #080	0859 \$100 E: 013	6-8-72 6-8-72 6-8-72	Trans: COLLINS-831D-1; Ant: 60bbins-376P-4;-4; seets-(h&v).		
PRES	SS: JUL REC'd:	3 1972	Texas. SL & RC: 117 E. Main, Atlanta, Texas. 33° 05' 22" - 94° 08' 10"	GRANTED gr fee	2-24-75 eq. \$900.00 6-13-75
A)	MENDED	8-30-72	Engr Lauren A. Colby Gordon R. Malick Engr Letter of credit and correct antenna (Collins -	438457	
A	MENDED	10-30-72	Financial Data, Programming and Engr. Data (Chg. frequency monitor and modulation monitor and antenna (Collins LPC-4).		
AM	MENDED ENDED(ORDE MENDED(ORDE	2-20-73 R) 7-27-73 ER) 9-7-73		me.	

CONTACT: Alvis N. Dowd
Highway 1 North
Vivian, Louisiana 71082
(318) 375-3278

Form	BC-	121
Septe	mber	1969
	100	

2

APPLICATION RECORD - BROADCASTING

Call x NEW-FM

Name Gloria D. Harring & A. T. Moore dha Casa County Broadcasting Company Atlanta, Texas

				Act	tion
	File No.	Dated	Application for	Nature	Date
		NTINUED FROM) 10-15-73	CARD #1 Section II, paragraph 3.		
1	BMPH-14,736	1-21-76	MP(BPH-7948) ext time to 8-24-76	GRANTED	2-19-76
	R & F	1-23-76	(New Station)	TO	4-24-76
	#523436\$100	1-28-76	Actual Condon D. Waldala		
	CODE 001 PRESS	FEB 6 1976	Atty. Gordon R. Malick		
	BMPH-148 R & F 560081\$1 CODE 001 PRESS	4-23-76	8-24-76 {New Station}	The second secon	5-12-76
			F.C.C WASHINGTON. D. C.	1	

Form BC-121

May 1976

SHME . PP

Call Letters

Gloria D. Herring and A.T. Moore dba Cass County Broadcasting Company Atlanta, Texas Name

File No. BMPH-14884 R & F 596115\$100 CODE 001 PRESS	7-22-76	Application for MP{BPH-7948, as mod} ext time to 2-24-77 {New Station} Atty. Harold K. McCombs, Jr.	Nature GRANTE TO	
BMPH-15043 R & F PRESS EE	1-21-77 1-25-77 B 23 1977	MP{BPH-7948, as mod} ext time to 8-24-77 {New Station} Atty. Harold K. McCombs. Jr.	GRANTE	D 2-28-77 8-24-77
BMPH-15078 Rec'd Filed 595876#100	7-20-76 7-22-76 1-28-77	MP{BPH-7948, as mod} chg Trans: COL- LINS A30D-1A; chg Ant: PHELPS-DODGE, CFM, LP-7, 7 sects {H&V}; mke chgs in Ant sys: {incr hght}; chg TPO & HAAT: 272.5 feet {H&V} Atty. Harold K. McCombs, Jr. Engr A. T. Moore additional Engr. data	GRANTED	4-6-77

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call Letters

ARK-LA-TEX BROADCASTING CO.

Name x Gloria D. Herring and A. T. Moore dba Cass County Broadcasting Company Atlanta, Texas

File No.	Dated	Application for	Nature	tion Date
BMPH-1520 R & F PRESS	27-29-77 8-2-77 AUG 1 0 1977	MP{BPH-7948; as mod} ext time to 2-24-78 New Station Atty. Harold K. McCombs: Jr.	GRANTEL	8-31-77
BMPH-15338 R & F PRESS: DE	11-23-77 11-29-77 6 8 1977	MP (BPH-7948, as mod) for extension of time to: (NEW STATION) Atty: Robert A. Marmer	GRANTED TO	3-16-78 8-1-78
BAPH -634 R & F FORM 314 PN FILED	2/24/78 3/10/78 MAR 2 8 1978	Voluntary assignment of CP(BPH-7948 as mod for new sta) to Ark-La-Tex Broadcasting Co. (OVER) Atty - Harold K. McCombs, Jr.	GRANTED EFF:	5-11-78 6-23-78
		F.C.C WASHINGTON, D. C.	- 1	

BAPH-634 Amended 5-1-78 re: chge. existing capital; & comm. survey and demographic info

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call Letters

File No.	Dated	Application for	Nature	Date
MPH-15552 & F PRESS:	7-1-78 7-5-78 UL 2 8 1978	MP (BPH-7948, as mod) to chg. TL/SL to: On Bivens Hwy., 2.4 mi. S. of Main St., Atlanta, Texas (KALT(AM) site); delete RC; chg. Trans. (CETEC 602A); chg. Ant. (JAMPRO JLCP-3, 3 sects H&V); mke. chg. ant. sys. (decr. hght.); mke. chg. in transmission line; chg. TPO & HAAT: 200' (H&V); mke. chg. in modulation monitor. 33° 04' 53" 94° 10' 56"	GRANTED	9-11-78
		Atty: Engr: Engr:		
MPH- & F	8-11-78 8-14-78	(Anne a Am a Mar Akr)		9- 21 -78 • to 2-1-79

Form BC-121 May 1976

APPLICATION RECORD - BROADCASTING

Call Letters KPYN

File No.	Dated	Application for	Nature Nature	1on Date
LH-781211AO TA: RESS:	12-19-78 MAY 1 8 1979	License to cover (BPH-7948, as mod.) for NEW STATION Atty:	GRANTED	7-30-79
H800318UC PRESS	R 2 9 1980	Renewal of License AMENDED 6-2-80 re: programming	GRANTED	7-18-80
		F.C.C WASHINGTON, D. C.		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

