

UNITED STATES OF AMERICA  
FEDERAL COMMUNICATIONS COMMISSION

File No.: **BR-2943**

Call Sign: **WAGS**

Fac ID: **9105**

STANDARD BROADCAST STATION LICENSE

Subject to the provisions of the Communications Act of 1934, subsequent Acts, and Treaties, and Commission Rules made thereunder, and further subject to conditions set forth in this license, <sup>1/</sup>the LICENSEE

**LEE COUNTY BROADCASTING COMPANY, INC.**

is hereby authorized to use and operate the radio transmitting apparatus hereinafter described for the purpose of broadcasting for the term ending 3 a.m. Local Time **DECEMBER 1, 1976**

The licensee shall use and operate said apparatus only in accordance with the following terms:

1. On a frequency of **1380** kHz.
2. With nominal power of **\*\*\*** watts nighttime and **1 kilo** watts daytime,  
with antenna input power of **\*\*\*** watts **\*\*\*** directional [ **\*\*\*** current **\*\*\*** amperes  
antenna nighttime ..... [ **\*\*\*** resistance **\*\*\*** ohms,  
and antenna input power of **1 kilo** watts **non** directional [ **Antenna** current **3.66** amperes  
antenna daytime ..... [ **Antenna** resistance **74.6** ohms
3. Hours of operation: **Daytime as follows:**  
**Jan. 7:30 am to 3:30 pm; Feb. 7:00 am to 6:00 pm;**  
**Mar. 6:30 am to 6:30 pm; Apr. 5:45 am to 7:00 pm;**  
**May 5:15 am to 7:15 pm; June 5:15 am to 7:30 pm;**  
**July 5:15 am to 7:30 pm; Aug. 5:45 am to 7:15 pm;**  
**Sep. 6:00 am to 6:30 pm; Oct. 6:30 am to 5:45 pm;**  
**Nov. 7:00 am to 5:15 pm; Dec. 7:15 am to 5:15 pm;**  
**Eastern Standard Time (Non-Advanced).**
4. With the station located at: **Bishopville, South Carolina**
5. With the main studio located at:  
**On Hwy. 341, Approx. 1.6 mi. SE of**  
**Intersection of Hwy. 341 and 15**  
**Near Bishopville, South Carolina**
6. The apparatus herein authorized to be used and operated is located at: North Latitude: **34° 12' 35.4"**  
On Hwy. 341, Approx. 1.6 mi. SE of West Longitude: **80° 13' 34"**  
Intersection of Hwy. 341 and 15  
Near Bishopville, South Carolina

7. Transmitter(s): **GATES, DC-1F**

(or other transmitter currently listed in the Commission's "Radio Equipment List, Part B, Aural Broadcast Equipment" for the power herein authorized).

8. Obstruction marking specifications in accordance with the following paragraphs of FCC Form 715: **1, 3, 11 & 21.**

9. Conditions: **ANTENNA: 195' (190' overall height) uniform cross section, guyed, series-mounted, vertical radiator. Ground system consists of 120 equally spaced, buried copper radials extending to the property boundaries and varying from 105' to 300' in length, plus a 48' x 48' ground screen.**

The Commission reserves the right during said license period of terminating this license or making effective any changes or modification of this license which may be necessary to comply with any decision of the Commission rendered as a result of any hearing held under the rules of the Commission prior to the commencement of this license period or any decision rendered as a result of any such hearing which has been designated but not held, prior to the commencement of this license period.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

<sup>1/</sup> This license consists of this page and pages **\*\*\***

FEDERAL  
COMMUNICATIONS  
COMMISSION



**11** Dated: **DECEMBER 15, 1973**

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FEDERAL COMMUNICATIONS COMMISSION  
WASHINGTON, D.C. 20554  
November 18, 1987

ORDER TO SHOW CAUSE

UNLESS YOU OBJECT, the license of station WAGS, BISHOPVILLE, SC will be modified pursuant to Section 316(a) of the Communications Act of 1934, as amended, to specify nighttime operation. This will permit you to operate at night beginning on the date set forth below with a nominal power of 67.0 watts. ( Instructions for calculating the actual operating power are enclosed. )

IF YOU AGREE TO THIS MODIFICATION, it will be necessary to follow the enclosed instructions and to send the required notification to the Commission before nighttime operation can begin.

-- NIGHTTIME OPERATION FOR YOUR STATION CAN BEGIN ON December 1, 1987 . --

IF YOU OBJECT TO THIS MODIFICATION you may, pursuant to SECTION 1.87 of the Commission's Rules, request that a hearing be held on the proposed modification or file a written statement in opposition to the modification proposed in this Order to Show Cause. In such case, the Commission will conclude that Station WAGS does not wish to have nighttime operation, and the station license will not be so modified. Instead, it will retain its current daytime-only authorization.

----- THE DEADLINE FOR FILING SUCH AN OBJECTION IS January 4, 1988. -----

PLEASE NOTE: In the event the Commission receives no written opposition to the proposed modification, the right to a hearing will be considered to have been waived, and the licensee of Station WAGS will be deemed to have consented to the modification. In such case, the station must begin nighttime operation within a year of the date of this order in compliance with the rules applicable to such operation.

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OPERATING PARAMETERS FOR NIGHTTIME OPERATION

Fac ID: 9105

CALL SIGN: WAGS    CITY: BISHOPVILLE    STATE: SC    CALCULATIONS BASED ON:  
FREQUENCY: 1380 kHz    ANTENNA: DAYTIME    LICENSED FACILITIES

NOMINAL POWER WATTS: 67.0    CONVERSION FACTOR: 0.2588

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----- THIS LETTER MUST BE POSTED AS PART OF THE STATION'S LICENSE -----

THIS AUTHORIZATION IS SUBJECT TO ANY ACTIONS WHICH MAY BE REQUIRED TO ENSURE COMPLIANCE WITH COMMISSION RULES REGARDING INTERFERENCE LIMITATIONS AND IS SUBJECT TO ANY ADJUSTMENT REQUIRED BY INTERNATIONAL AGREEMENT.