

**FEDERAL COMMUNICATIONS COMMISSION
445 TWELFTH STREET SW
WASHINGTON DC 20554**

**MEDIA BUREAU
AUDIO DIVISION
APPLICATION STATUS:** (202) 418-2730
HOME PAGE: www.fcc.gov/media/radio/audio-division

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April 19, 2017

Donald H. Pugh Sr, Managing Member
Eternity Media Group
PO Box 6424
Laurel, MS 39441

Re: Eternity Media Group (EMG)
WLNO (AM), New Orleans, LA
Facility Identification Number: 58393
Special Temporary Authority (STA)
BESTA- 20170313ABZ

Dear Mr. Pugh:

This is in reference to the request filed on March 13, 2017. EMG requests a further extension of the STA granted on February 9, 2009, to continue operating with a longwire antenna at the licensed site pending filing of the required FCC Form 301 application to propose a new permanent facility (due to sale of the site and removal of all seven towers).¹ In support of the request, EMG stated that it now plans to file the application to construct a new facility at the licensed site.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Accordingly, the request for extension of the STA IS HEREBY GRANTED, and EMG

¹ WLNO is licensed for DA operation on 1060 kHz with 50 kW day and 5 kW night.

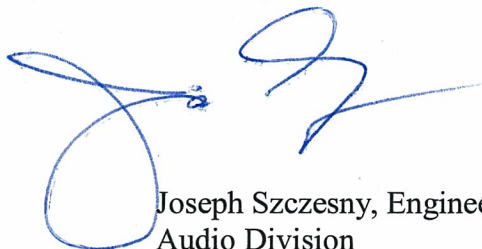
may continue to operate using the following facilities:

| | |
|------------------|---|
| Coordinates: | 29° 52' 46" NL, 89° 59' 51" WL (NAD 1927) |
| Frequency: | 1060 kHz |
| Operating hours: | Unlimited |
| Operating power: | 5 kW (day), 1.25 kW (night) |
| Antenna: | 235 foot long wire antenna strung between poles |

It will be necessary to further reduce or cease operation if complaints of interference are received. EMG must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **October 19, 2017**.

Sincerely,

A handwritten signature in blue ink, appearing to read 'J. Szczesny', with a large loop on the left and a flourish on the right.

Joseph Szczesny, Engineer
Audio Division
Media Bureau