

K O C N

BC-126  
June 1975

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

OFFICIAL NO. 3405  
Date first licensed 4-28-78

Call letters KOCN

Station location Pacific Grove,  
California

Name of licensee MONARCH BROADCASTERS, INC.

Transmitter location Hill-top, 8 mi. SE of Pacific Grove, CA (PH-8-15-77)  
X 7 miles East of Carmel, California (PH 11-30-76)

Main studio location 311-D Forest Ave., Pacific Grove, Calif. (MPH-3-13-78)  
x125 Ocean View Blvd., Pacific Grove, CA (PH-8-15-77)  
X To-be-determined, Pacific Grove, California (PH 11-30-76)

# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No.   | Date<br>Issued | Freq.                        | Power                           | Time<br>Div. | Period<br>From- To |
|--|----------------|------------------------------|---------------------------------|--------------|--------------------|
| BPH-9225(L)<br>HAAT: 550 feet {H&V}<br>(CP for NEW FM Station) | 11-30-76       | 104.9MHz                     | ERP: 740 watts                  | H&V          | 11-30-77           |
| BPH-9225<br>(1)  | 1-31-77        | Call Letters assigned & EBSA |                                 |              |                    |
| BTC-8211   | 12/23/76       | Vol rel of pos con EFF:      |                                 |              |                    |
| BPH-10613<br>HAAT: 550' (h&v)<br>(L)                           | 8-15-77        | 104.9mhz                     | ERP: 0.95kw (h&v)               | U            | 8-15-78            |
|  |                | #285 (RC)                    | CP_redes. TL; chg TPO & BRP - - |              |                    |
| BPH 10613 (1)<br>(1)   | 3-13-78        | Ltr. to change SL & RC.      |                                 |              |                    |
| BLH-7610<br>HAAT: 550' (H&V)<br>Lic. (BPH-10613) for           | 4-28-78        | 104.9MHz                     | ERP: 950 watts                  | (H&V)        | 12-1-80            |
|  |                | #285 (RC)                    | U                               |              |                    |
| BRH800801WS<br>(S)   | 11-24-80       | RENEWAL OF LICENSE           |                                 |              | 12-1-83            |

# APPLICATION RECORD - BROADCASTING

Call Letters K O C N  
X NEW-FM

Name Monarch Broadcasters, Inc.  
Pacific Grove, California (PO 17910 Berta Canyon, Salinas, California 93901)

| File No.                    | Dated    | Application for   | Action  |          |
|-----------------------------|----------|---|---------|----------|
|                             |          |   | Nature  | Date     |
| BPH-9225                    | 10-31-74 | CP for New FM on: 104.9mhz. #285  | GRANTED | 11-30-76 |
| R & F                       | 10-31-74 | HAAT: 550' (h&v) ERP: .740kw(h&v)   |         |          |
| #360413 \$100               | 11-4-74  | Trans: GATES-FM-1H3; Ant: JAMPRO-JLCP-2,  |         |          |
| CODE: 013                   |          | 2 sects.(h&v)   |         |          |
| PRESS: NOV 18 1974          |          | TL: Hill-top, 7 mi. E. of city, Carmel, Calif.  |         |          |
| PN REC'd: 1-3-75            |          | SL & RC: To-be-determined, Pacific Grove, Calif.  |         |          |
| <del>PN REC'd: 1-3-75</del> |          | 36° 33' 12" - 121° 47' 05"  |         |          |
|                             |          | (MUTUALLY EXCLUSIVE WITH KOCN(FM) RENEWAL)  |         |          |
| AMENDED 1-10-75             |          | Atty - Keith E. Putbrese  |         |          |
| AMENDED 1-22-75             |          | Engr- A. E. Towne<br>Section II and Certified Copy of Articles.<br>Financial Statement. |         |          |
| <del>PN REC'd: 3-5-75</del> |          |   |         |          |
| PN REC'd 3-5-75             |          | Section IV-A.   |         |          |
| AMENDED 5-20-75             |          | Section IV-A.   |         |          |
| AMENDED 6-9-75              |          |   |         |          |

APPLICATION RECORD - BROADCASTING

Call K O C N  
Letters ~~X~~ Unassigned.....

Name Monarch Broadcasters, Inc.  
Pacific Grove, California

| File No.                        | Dated    | Application for   | Action                       |      |
|---------------------------------|----------|---|------------------------------|------|
|                                 |          |   | Nature                       | Date |
| BPH-9225 (Con't. From Card # 1) | 11-25-75 | JOINT PETITION FOR DISMISSAL OF APPLICATION AND APPROVAL OF AGREEMENT FOR REIMBURSEMENT OF EXPENSES FILED BY MONARCH BROADCASTERS, INC.   |                              |      |
|                                 | 10-8-76  | AND MEDIA FOUR<br>JOINT PETITION FOR DISMISSAL OF APPLICATION AND APPROVAL OF AGREEMENT FOR REIMBURSEMENT OF EXPENSES AND PURCHASE AND SALE OF EQUIPMENT filed by Keith Putbrese on behalf of applicant |                              |      |
|                                 | 11-1-76  | SUPPLEMENT TO JOINT PETITION filed by Richard Kennedy on behalf of applicant  |                              |      |
| BLH-7342                        | 3-21-77  | Lic. (BPH-9225) for new sta.  | DISMISSED AS MOOT<br>4-28-78 |      |
| Rec'd                           | 3-23-77  | TL redes. as: 1/2 mile West of Boots Rd. on   |                              |      |
| Filed                           | 5-3-77   | Saddle Rd., Monterey, Calif.  |                              |      |
| PTA                             | 4-4-77   | SL-RC specified at: Eardley Ave. & Ocean  |                              |      |
| PRESS                           |          | View Blvd., Pacific Grove, Calif.   |                              |      |
| AMENDED                         | 5-3-77   | Ant. Collins LPC-2, 2 sects<br>Trans. Sparta 602A<br>Engr. Data Atty: Richard F. Kennedy  |                              |      |

APPLICATION RECORD - BROADCASTING

Call K O C N  
Letters ..NEW-FM.....

Name MONARCH BROADCASTERS, INC.  
PACIFIC GROVE, CALIFORNIA

| File No.   | Dated  | Application for   | Action                     |          |
|--|--|---|----------------------------|----------|
|  |  |   | Nature                     | Date     |
| BTC-8211<br>R & F<br>Fee pd \$100<br>Code 047 (FORM 316) | 12/11/76<br>12/14/76<br>W 647366             | Voluntary relinquishment of positive control of permittee corp by Edward Lowery thru distribution of stock by the permittee corp to Perry Flicker and Louise Flicker (Jointly)<br><br>Atty - Putbrese & Kennedy | GRANTED<br>EFF:<br>NO FEE: | 12/23/76 |
| BPH-10613<br>R & F<br>PRESS                              | 6-9-77<br>6-13-77<br>JUL 20 1977             | CP redescribe TL as: Hill-top, 8 miles SE of Pacific Grove, CA; chg TPO and ERP: .950kw H&V<br><br>Atty. Richard F. Kennedy<br>Engr. A. E. Towne  | GRANTED                    | 8-15-77  |
| ELH-7610<br>R&F<br>PTX<br>AMEND. R&F<br>FEB 8 1978       | 11-17-77<br>11-21-77<br>11-28-77<br>12-13-77 | Lic. cover CP (BPH-10613) for changes & chg st. & RC to 311-D Forest Ave., Pacific Grove, Cal.<br>Richard Kennedy, Atty.<br><br>Engr. Proof   | GRANTED                    | 4-28-78  |

#4

## APPLICATION RECORD-BROADCASTING

104.9 MHz

Call Letters: K O C N

Name: MONARCH BROADCASTERS, INC.

Station Location: Pacific Grove, California

| File No.                         | Date | Description  | Action and Date  |
|----------------------------------|------|--|------------------|
| BRH800801WS<br>PRESS SEP 24 1980 |      | Renewal of License<br>Atty.: George L. Lyon, Jr.<br>AMENDED 11-17-80 re: programming | GRANTED 11-24-80 |

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

