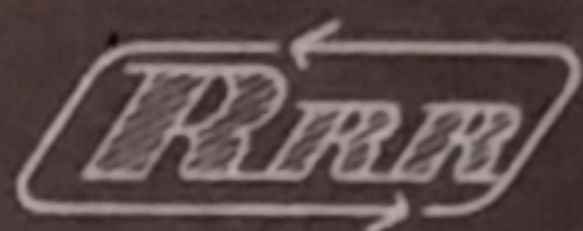


K M C S



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



Form BC 126
June 1954

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Official No. 3173

Date first licensed May 24, 1976

Call letters KMCS

Station location Gatesville, Texas

MONARCH COMMUNICATIONS SYSTEMS, INC. (AL: 5-30-79 EFF: 5/31/79)

George W. McClarin tr/as McClarin Broadcasting Co.

LOWELL C. DUNCAN, JR. (AL 8-31-78 EFF: NOT CONSUMMATED)

Name of licensee GEORGE W. MCCLARIN tr/as MCCLARIN BROADCASTING CO.

Transmitter location Rte. 107, 4 mi. E. of Rte. 36, Gatesville, Texas (PH 7-28-75)

815 Main St., Gatesville, Texas (LH, 5-24-76)

Main studio location To-be-determined, Gatesville, Texas (PH 7-28-75)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-9321 HAAT: 300ft (H&V) (L)	7-28-75	98.3mhz. #252 CP for	ERP: 3kw (H&V) Class-A NEW FM Station	U (RC)	7-28-76
BPH-9321(1)	9-15-75	Call letters	assigned		
EBSA	9-15-75				
BLH-7038(L)	5-24-76	Lic. (BPH-9321, as mod.) - New			8-1-77
BSCA-1588	5-21-76	SCA	67 khz		
BRH-3173	7-29-77	(S) RENEWAL OF LICENSE			
BRSCA-1588	"	REN. OF SCA			8-1-80
BALH-2712 BASCA-897	8-31-78	VOL. AL & SCA			NOT CONSUMMATED
BALH790315HS	5-30-79	VOL. AL & SCA			EFF: 5/31/79
BRSCA & BRH	800404	YH	7-31-80 (L)	RENEWALS	8-1-83

APPLICATION RECORD - BROADCASTING

Call **K M C S**
Letters **x NEW-FM**

Name **George W. McClarin tr/as McClarin Broadcasting Co.**
Gatesville, Texas (PO 813 Main Street, Gatesville, Texas 76528)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-9321	1-15-75	CP for New FM on: 98.3mhz #252	GRANTED gr fee Pd 002 W 475246	7-28-75 req. \$1,350.00 9-17-75
R & F	1-17-75	ERP: 3KW(H&V) HAAT: 300' (H&V)		
#383759 \$100	1-20-75	Trans: CCA FM-3000D/S; Ant: CCA FMC-LP-2, 2		
Code 013		sects. (H&V).		
Press	FEB 10 1975	TL: Rt. 107, 4 miles east of Rt. 36,		
P. N. Rec'd	2-12-75	Gatesville, Texas		
AMENDED	2-12-75	SL-RC: To Be Determined, Gatesville, Texas		
AMENDED	6-11-75	31° 23' 52" - 97° 38' 24"		
AMENDED	7-8-75	Atty: Carter E. Keithley (Bilger & Blair)		
BSCA-1588	3-19-76	Engr: John H. Mullaney (Potomac, Maryland)		
Rec'd	3-31-76	Financial Data and Community Needs and		
Filed	4-19-76	Interest.		
#558524\$100	4-21-76	Sections II and III.		
Code 001	APR 26 1976	Ascertainment of Community Needs.		
PRESS		Request for Subsidiary Communications	GRANTED	5-21-76
		Authorization on a sub-carrier frequency of		
		67 khz.		

APPLICATION RECORD - BROADCASTING

98.3mhz.

GEORGE W. McCLARIN tr/as McCLARIN BROADCASTING CO.

Call
Letters K M C S

x LOWELL C. DUNCAN, JR.

Name x GEORGE W. McCLARIN tr/as McCLARIN BROADCASTING CO.
Gatesville, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BLH-7038 R & F W550713-\$100. PTA PRESS	3-26-76 3-31-76 4-1-76-001 4-6-76 MAY 3 1976	Lic.(B.H-9321, as mod.) - New station. Transmitter: COLLINS, 831D-2 - TPO:2.1kw. Antenna: SHIVELY, 6710, 3 sects. SL & RC: 815 Main, Gatesville, Texas	GRANTED	5-24-76
BRH-3173 BRSCA-1588 R & F PN Recd. PRESS	3-15-77 " 3-22-77 " MAR 30 1977	RENEWAL OF LICENSE RENEWAL OF SCA	GRANTED	7-29-77
BALH-2712 BASCA-897 R & F FORM 311 PN FILED	5-26-78 6-6-78 JUN 19 1978 8-24-78	Voluntary assignment of license and SCA to LOWELL C. DUNCAN, JR. REQUEST WAITER SEC. 1.597 (SEE OVER)	GRANTED EFE: NOT COMSUMMATED ltr. (12-26-78)	8-31-78 per atty (ltr 3-26-79)

RE: PALH-2712 - NOTED: Applic dated 5-2-78 but Contract is signed(original sig) and dated 5-26-78 - DATE OF APPLICATION TAKEN AS 5-26-78.

Par. 17, Column 2 incomplete re dates(Sec.II)

APPLICATION RECORD - BROADCASTING

Call
Letters K M C S

MONARCH COMMUNICATIONS SYSTEMS, INC.

Name George W. McClarin tr/as McClarin Broadcasting Co.
Gatesville, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BATH 790315HS Form 314 PRESSSS MAR 7 1979 PN filed 3-15-79		Vol AL to MONARCH COMMUNICATIONS SYSTEMS, INC. (INCLUDE SCA) (over)	GRANTED EFF: 5/31/79	5-30-79
BRH 800404 BRSCA " APR 24 1980	YH	RENEWAL OF LICENSE RENEWAL OF SCA	GRANTED	7-31-80

BALH790315HS Amended 5-10-79 re: Bank ltr.; program-
ing and EEOP data

AMENDED 5-15-79 - to reflect ownership of KBGH (McClarin)

AMENDED 5-21-79 - bank ltrs re loans

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

