

**FEDERAL COMMUNICATIONS COMMISSION
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January 25, 2017

Entercom License, LLC
401 E. City Avenue
Suite 809
Bala Cynwyd, PA 19004

Re: Entercom License, LLC
WMC(AM), Memphis, TN
Facility ID: 19185
Special Temporary Authority

Dear Applicant:

This is in reference to the request filed January 9, 2017, on behalf of Entercom License, LLC ("Entercom"). Entercom requests special temporary authority ("STA") to operate station WMC(AM) with parameters at variance from license values and/or reduced power while maintaining monitor points within license limits.¹ In addition, the station requests the option to operate WMC(AM) with an alternate non-directional antenna.

In support of its request, Entercom states that station WMC(AM) was granted an STA to operate from a temporary antenna to facilitate the repair of an FM antenna and replacement of the tower lights on the licensed daytime antenna. The repairs to the FM antenna and the tower lighting have been completed and 7 of the 8 monitor points are within their respective limits. However, additional adjustments will be required prior to completing the required partial proof of performance. Therefore, WMC(AM) requests STA to operate daytime from either the licensed daytime antenna or with a non-directional auxiliary antenna with a power not to exceed 5 kilowatts. Additionally, during nighttime hours the station requests operation with parameters at variance while maintaining monitor points within license limits or non-directional operation at a power not to exceed 1.25 kilowatts from either the licensed daytime antenna or an auxiliary antenna at the site.

¹ WMC(AM) is licensed for operation on 790 kHz with a daytime and nighttime power of 5 kilowatts, employing a directional antenna pattern at night (DAN-U).

Accordingly, the request for STA is GRANTED. Station WMC(AM) may operate daytime with its licensed daytime antenna or with the non-directional auxiliary facilities specified below. During nighttime hours the station may operate with parameters at variance while maintaining monitor points within licensed limits or non-directionally from either the licensed daytime antenna or with the auxiliary antenna facilities listed below:

Geographic coordinates	35° 10' 13" N, 89° 53' 12" W (NAD 1927)
Frequency	790 kHz
Hours of operation	Unlimited
Operating power	5 kilowatts (daytime), 1.25 kilowatt (nighttime)
Antenna type	Existing tower
ASRN	1055952
Antenna efficiency	305.78 mV/m/kW/km

It will be necessary to further reduce power or cease operation if complaints of interference are received. Entercom must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **July 24, 2017**.

STA Advisory: Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.


Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly

beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,



Jerome J. Manarchuck
Audio Division
Media Bureau

cc: Carrie A. Ward, Esq. (via email only)