

KCSW

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CATALOG NO. 4550L 1/5



Form BC 126
June 1954

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

Ltr. 12-14-70 On-Air Ident. "San Marcos-Austin", Texas
OFFICIAL NUMBER: 2631
Date first licensed 8-2-71
K C S W (EFF 7-26-76)
Call letters X K H M H

Station location San Marcos, Texas

PIONEER BROADCASTING COMPANY (ALH gr 5/6/76 EFF: 6/23/76)
Name of licensee x Advance, Inc.

Transmitter location X 1 mi. NW of city, on Ranch Rd 1966, Maxwell, Texas (PH-8-26-70)
Approx. 1.2 mi. E. of 1H 35, SE of Buda, Texas (PH-11-5-70)

Main studio location SAME AS TRANSMITTER (PH-8-26-70)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From - To
BPH-6950 HAAT: 600' (h&v)	8-26-70	103.7mc Ch#279	ERP: 91kw(h&v) TPO: 20kw(h&v)		10-26 8-26-71
CP For New FM Station					
BPH-6950(1)	10-26-70	Call letters Assigned.			
BMPH-13,027 HAAT: 530' (h&v)	11-5-70	103.7mc #279	ERP: 97kw(h&v) TPO: 19kw.		8-26-71
MP(BPH-6950) chg. trans & studio loc; chg. trans; Ant; TPO, ERP: (h&v) & HAAT: (h&v).					
BLH-5137(L) HAAT: 530' (H&V)	8-2-71	103.7	ERP: 97kw(H&V) TPO: 19kw		8-1-74
Lic.(BPH-6950, as mod) for new FM Broad. Stat.					
EBSA	5-22-72				
BRH-2631(S)	7-31-74	RENEWAL			8-1-77
BALH-2247	5/6/76	Vol ALH EFF: 6/23/76			
EBSA	7-26-76	issued in new call sign			
BRH-2631	7-29-77	(L) RENEWAL OF LICENSE			8-1-80
BRH800321UJ (S)	7-18-80	RENEWAL OF LICENSE			8-1-83

APPLICATION RECORD - BROADCASTING

Call
Letters NEW FM

Name Advance, Inc.
San Marcos, Texas (PO 1011 West 11th Street, Austin, Texas)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6950 R & F #559353 \$75 PRESS: PN REC'd:	11-24-69 11-25-69 11-25-69 DEC 18 1969	CP for New FM on: 103.7mc. #279 ERP:90.5kws(h&v) HAAT: 595' (h&v) TPO: 20kws Trans: CCA-FM-20,000D/ Ant:Collins-37CP-10, 10 bay sects. T-SL: 1 mi. NW of Maxwell on Ranch Rd., 1966, Near Maxwell, Texas. 29° 53' 22" - 97° 48' 13" Atty ----- Engr ----- Financila Data. Section III. chg. coordinates to: 29° 53' 52" - 97° 48' 15" Bank Statement.	GRANTED	8-26-70
Amended AMENDED Amended AMENDED AMENDED	1-23-70 5-25-70 6-15-70 6-15-70 6-29-70	Section IV-A.		

Contact: R. Miller Hicks
1011 West 11th Street
Austin, Texas 78703

Phone: 512-477-2425

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Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call Letters K R M H
-Unassigned-Name Advance, Inc.
San Marcos, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-13,027 Rec'd: Filed: #635666 \$50 CODE: 061 PRESS: OCT 16 1970	9-29-70 10-1--70 10-12-70 10-12-70	MP(BPH-6950) chg. trans. & studio loc. to Rural location Approximately 1.2 mi. E. of IH 35, SE of Buda., San Marcos, Texas; chg. Trans(Gates-FM-20H); chg. Ant(Gates-FMC-12, 12 horiz. & vert. sects); make chgs. in ant. system(decr. hght); chg. TPO: 19.03kw; horiz. & vert. ERP: 96.6kw; & horiz. & vert. HAAT: 530 ft. 30° 03' 33" - 97° 48' 42" Atty--- Engr-J. G. Rountree(Austin, Texas)	GRANTED	11-5-70
AMENDED	2-18-71	Ltr. w/ reference to Financial Data.		
BLH- Rec'd # 505503 \$50. ACp068 MAY 26 1971	5-17-71 5-19-71 5-19-71	Lic.(BPH-6950, as mod.) for NEW FM Broadcast Station. See Card #3	ORIG. RETURNED -5-21-71 to be Signed by Officer	

#3

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

PIONEER BROADCASTING COMPANY
xxADVANCE, INC.Call K C S W
Letters x K R M HName
San Marcos, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BLH-5137Resub: Filed PTA ltd Amended PTA Ext PRESS	5-27-71 5-28-71 5-28-71 6-1-71 6-14-71 JUN 23 1971	Lic.(BPH-6950, as mod.) NEW FM B/c Sta. Section VI	GRANTED	8-2-71
BRH-2631 R & F PN Recd. PRESS MAY 13 1974	4-11-74 4-30-74 " 7-16-74	RENEWAL OF LICENSE Jason L. Shrinsky, Atty. AMENDED 7-2-74 re: EEO programming	GRANTED	7-31-74
BALH-2247 R & F FEE PD: \$200 #533100 COLE 047 MAR 29 1976	2-13-76 2-18-76	Voluntary assignment of licence to PIONEER BROADCASTING COMPANY Atty for assignor - Stambler & Shrinsky, P.C. for assignee - Dow, Lohnes & Robertson Statement re spot announcements & Pub.notice filed 5-4-76	GRANTED EFF: FEE REQ:	5/6/76 6/23/76 pd 6/30/76 W 586218

#2

APPLICATION RECORD - BROADCASTING

Call **K O S W**
Letters

Name **PIONEER BROADCASTING COMPANY**
SAN MARCOS, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2631 R & F P.N. PRESS	3-19-77	Renewal of License		
	4-1-77			
	4-1-77	Atty.: B. Dwight Perry AMENDED 5-27-77 re: engineering AMENDED 6-16-77 re: commercial matter	GRANTED	7-29-77
<hr style="border-top: 1px dashed black;"/>				
BRH 800321 PRESS	UJ APR 29 1980	RENEWAL OF LICENSE	GRANTED	7-18-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

