

KCRI-FM

 SPERRY RAND

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GUIDES AND FOLDERS

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CATALOG NO. 4550L 1/5





Form BO 126

June 1954

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

Official Number 3185

KCRI-FM (EFF. 6-1-81)  
---XKZKR (1-28-80)

Date first licensed June 2, 1976

Call letters XKCR I

TWIN CITIES BROADCASTING, INC. (APH gr 8/19/75 EFF: 9/1/75) Station location Helena, Arkansas

XRADIO HELENA INCORPORATED

XPHILLIPS COUNTY BROADCASTERS, INC. (APH. 12 27 74; EFF: not consummated)

XRADIO HELENA INCORPORATED (APH 8-30-71)

Name of licensee XJ. Royd Ingram dba Superior Broadcasting Company

Old Little Rock Rd., W., 1.5 mi SW of Helena, Arkansas (MPH-1-21-72)

Transmitter location X 1.5 mi SW of city, Helena, Arkansas (PH-10-9-70)

509 Cherry Street, Helena, Arkansas (Letter-3-24-81)

X309 Cherry Street, Helena, Arkansas (Ltr. 5-14-79)

X Same as transmitter

Main studio location X To-be-determined Helen, Arkansas (PH-10-9-70)



# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No.           | Date<br>Issued   | Freq.                                | Power                 | Time<br>Div. | Period<br>From To |
|------------------------|--|--------------------------------------|-----------------------|--------------|-------------------|
| BPH-7062<br>HAAT: 278' | 10-9-70  | 107.5mc<br>Ch#298                    | ERP: 28kw<br>TPO: 5kw |              | 12-9-70 10-9-71   |
| COND: 1                | CP For New FM Station  |                                      |                       |              |                   |
| 1062                   | 11-30-70   | Call letters assigned.               |                       |              |                   |
| BPH-7062(L)            | 10-9-70  | 107.5mc                              | ERP: 28kw             |              | 12-9-70 10-9-71   |
| HAAT: 280'             | 2-4-71   | Ch#298                               | TPO: 5kw              |              |                   |
| By Wire )              | Mod. of construction permit to chg. coordinates & delete condition.  |                                      |                       |              |                   |
| BAPH-500               | 8-30-71  | VOL. APH                             |                       |              |                   |
| BMPH-13,358(1)         | 11-10-71   | MP (BPH-7062) ext.                   |                       |              |                   |
| BMPH-13,428(L)         | 1-21-72  | 107.5mc                              | ERP: 49kw(H&V)        |              | 4-9-72            |
| HAAT: 260' (H&V)       | MP (BPH-7062, as mod) operate SL from TL, chg. trans., ant., TPO, ERP, HAAT  |                                      |                       |              |                   |
| EBSA                   | 5-22-72  |                                      |                       |              |                   |
| Dkt. No. 19551         | 2-14-73  | 103.1mhz.                            | ERP: 3kw(H&V)         |              | 2-14-74           |
| HAAT: 260' (H&V)       |  | #276                                 | Class A               |              |                   |
|                        | Data filed Feb. 2, 1973 in accordance with Commission's First Report and Order adopted 12-20-72 and released 12-27-72 in Dkt. No. 19551, chg. frequency. |                                      |                       |              |                   |
| BMPH-14,006 (L)        | 3-13-74  | MP (DKT-19,551) ext. time to 6-14-74 |                       |              |                   |
| BAPH-569               | 12-27-74   | Vol. AL. OF CP. EFF: NOT CONSUMMATED |                       |              |                   |
| BAPH-576               | 8/19/75  | Vol AL of CP EFF: 9/1/75             |                       |              |                   |
| BLH-5370               | 6-2-76   | Lic. to cover (Dkt. 19551, as mod.)  |                       |              |                   |
| Ltr.                   | 5-14-79  | Chg. SL (See front of card)          |                       |              |                   |
| EBSA                   | 1-28-80  | CALL SIGN CHANGE                     |                       |              |                   |
| BRH-790201MB (S)       | 5-31-79  | RENEWAL OF LICENSE                   |                       |              |                   |
|                        |  |                                      |                       |              | 6-1-82            |



#2

# BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters ..... K Z R I .....

Station Location .....

SEE CARD ONE

Name .....

SEE CARD ONE

Transmitter Location .....

SEE CARD ONE

Main studio location .....



# Authorization Record

| File No. | Granted | Facilities   | Expires |
|----------|---------|--|---------|
| LETTER   | 3-24-81 | To Correct SL to:<br>509 Cherry Street, Helena,<br>Arkansas. |         |
| E B S A  | 6-1-81  | CALL SIGN CHANGE   |         |



Form BC-121  
September 1969

# APPLICATION RECORD - BROADCASTING

107.5mc

Radio Helena Incorporated

Call **KCRY**  
Letters ~~HEL-FM~~

Name **X J. Boyd Ingram** ~~aka~~ **Superior Broadcasting Company**  
**tr/as**  
**Helena, Arkansas (PO 5663 Beechwood Drive, Jackson, Mississippi 39206)**

| File No.               | Dated         | Application for                                     | Action                 |          |
|------------------------|---------------|---|------------------------|----------|
|                        |               |   | Nature                 | Date     |
| BPH-7062               | 2-15-70       | CP for New FM on: 107.5mc. #298 ERP: 28.03kw        | GRANTED                | 10-9-70  |
| Rec'd:                 | 2-27-70       | HAAT: 278' TPO: 5kws.                               | COND'L                 | proof of |
| #581280 \$50           | 2-27-70       | Trans: Not Specified; Ant: Gates-FMA-6A, 6 sects.   | performance            | made.    |
| Filed:                 | 3-17-70       | TL: Approx. 2. 1/4 mi. SSW of center of Helena,     |                        |          |
| #585850 \$25           | 3-17-70       | Arkansas.   |                        |          |
| PRESS:                 | APR 2 1970    | SL & RC: To be determined, Helena, Arkansas         |                        |          |
| PN REC'd:              |               | 34° 31' 17" - 90° 37' 49"                           |                        |          |
|                        |               | Atty----  |                        |          |
|                        |               | Engr---   |                        |          |
| AMENDED                | 5-7-70        | Section IV-A.                                       |                        |          |
| AMENDED                | 5-25-70       | Financial Data.                                     |                        |          |
| BAPH-500               | 2-26-71       | Voluntary assignment of CP (BPH-7062 - new station) |                        |          |
| R & F                  | 3-15-71       | to RADIO HELENA INCORPORATED (SEE OVER)             | GRANTED                | 8-30-71  |
| FEE PD: \$1000 #672047 |               | Section VI filed 4-22-71                            | Req. grant fee         | \$20.00  |
| CODE 049               |               | Atty - Bilger & Blair                               | Grant Fee Paid         |          |
| Pub. notice            | filed 5-24-71 | AMENDED 7-16-71 - bank ltr re loan                  | 050, 10-14-71.W-011053 |          |



CONTACT: J. BOYD INGRAM  
601-362-2790  
5663 BEECHWOOD DRIVE  
JACKSON, MISSISSIPPI

RE: BAPH-500 - AMENDED 8-5-71 - statement re incurred exp;  
affidavit re no other consideration  
AMENDED 8-26-71 - engr. statement re overlap WSWU (none)  
AMENDED 8-30-71 - Declaration of Assignor re no other  
agreements etc



#2

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

107.5mc.

Call  
Letters K C R IName Radio Helena Incorporated  
Helena, Arkansas

| File No.  | Dated                                       | Application for  | Action         |                    |
|---|---|--|----------------|--------------------|
|   |   |  | Nature         | Date               |
| BMPH-13,358<br>R & F<br>#010926 \$50<br>CODE: 068<br>PRESS: 2 | 9-30-71<br>10-8-71<br>10-8-71<br>OCT 1971   | MP(BPH-7062)extension of time to 12-15-71<br>(NEW STATION).<br><br>Atty - Forbes W. Blair  | GRANTED<br>TO: | 11-10-71<br>4-9-72 |
| BMPH-13,428<br>R & F<br>#030041 \$50<br>Code 061<br>Press     | 12-30-71<br>1-5-72<br>1-5-72<br>JAN 18 1972 | MP (BPH-7062, as mod.) to operate studio from<br>trans. site: Old Little Rock Road, West,<br>1.5 mi. SW of<br>Helena, Arkansas; chg. tran. (Collins 830F-1A)<br>chg. ant. (Gates FMC-10B, 10 sects.(H&V); chg.<br>TPO; ERP: 48.8kw(H&V); HAAT: 258'(H&V).<br><br>Atty: Forbes W. Blair | GRANTED        | 1-21-72            |



# APPLICATION RECORD - BROADCASTING

107.5mhz.

Call  
Letters **K C R I**

Name **TWIN CITIES BROADCASTING, INC.**  
**K RADIO HELENA INCORPORATED**  
**Helena, Arkansas**

| File No.   | Dated   | Application for   | Action        |                  |
|--|---|---|---------------|------------------|
|  |   |   | Nature        | Date             |
| BLH-5370<br>Rec'd<br>W 024442-\$50.<br>Amended & F<br>W 034936-\$50.<br>PTA<br>Amended<br>PRESS<br>JUN 12 1972 | 12-7-71<br>12-10-71<br>12-10-71<br>1-24-72<br>1-24-72<br>2-1-72<br>2-9-72 | Lic.(BPH-7062, as mod.) for New FM B/c Sta.<br><br>AC-068<br>New 302 to cover mod. of CP.<br>AC-068 - Refunded<br>(SEE BELOW FOR AMENDMENT)<br>Coordinates: NL 34° 30' 52" WL 90° 38' 18"<br>Atty: Bilger & Blair | GRANTED<br>Jr | 6-2-76<br>6-2-76 |
| Docket No.<br>19,551<br>R & F<br>No Fee Required<br>Press FEB 8 1973   | 2-2-73<br>2-2-73  | Data filed February 2, 1973 in accordance with Commission's First Report and Order adopted 12-20-72 and released 12-27-72 in Docket No. 19,551, to change frequency to: 103.1mhz, #276.                           | GRANTED       | 2-14-73          |
| BLH-5370(cont'd)<br>R & F<br>W 304610-\$50.<br>Refunded<br>PTA ext.<br>Amended                                 | 5-6-74<br>5-14-74<br>5-17-74<br>9-10-75                                   | Amended to cov. Doc. #19,551-chg. freq.<br>Atty: Forbes W. Blair<br><br>lic. name: Twin Cities Broadcasting, Inc.<br>F.C.C. - WASHINGTON, D. C.   | GRANTED       | 6-2-76           |



## APPLICATION RECORD - BROADCASTING

Call  
Letters KCRI

Name Radio Helena Incorporated  
Helena, Arkansas

| File No.  | Dated  | Application for   | Action                  |                    |
|---|--|---|-------------------------|--------------------|
|   |  |   | Nature                  | Date               |
| BMH-14,006<br>R & F<br>#275188 \$50<br><b>Refunded</b><br>Code 057<br>Press: <b>FEB 28 1974</b> | 1-28-74<br>1-31-74<br>2-4-74                 | MP(DKT-19,551) ext. time to _____<br>(For Changes)<br>Atty: Forbes W. Blair | GRANTED<br>TO           | 3-13-74<br>6-14-74 |
| DKT. 19551<br>Rec'd:<br>#294236 \$50<br>CODE: 057<br>REFUNDED \$50<br>PRESS: <b>APR 8 1974</b>  | 3-18-74<br>3-21-74<br>3-22-74<br>Unnecessary | MP(DKT. 19551) ext. time to _____<br>(for chgs.)                            | RETURNED<br>Unnecessary | 4-5-74             |
|   |  |   |                         |                    |



## APPLICATION RECORD - BROADCASTING

AUG 1955

TWIN CITIES BROADCASTING, INC.

PHILLIPS COUNTY BROADCASTERS, INC.

Name KRADIO HELENA INCORPORATED

Helena, Arkansas

Call

Letters

KCR I

| File No.   | Dated              | Application for   | Action   |                             |
|--|--------------------|---|--|-----------------------------|
|  |                    |   | Nature   | Date                        |
| BAPH-569<br>R & F<br>FEE PD: \$1000 #339619<br>CODE 049<br>SEP 24 1974<br>SUB. NOTICE FILED 10-21-74 | 8-23-74<br>8-27-74 | Voluntary assignment of CP(BPH-7062 & DOCKET 19551 - new station) to PHILLIPS COUNTY BROADCASTERS, INC.<br>REQUEST WAIVER SECTION 1.597<br>(SEE OVER)<br>Atty for assignee - Smith & Pepper   | GRANTED<br>EFF:<br>FEE REQ. \$1,700.00<br>NOT CONSIDERED (1st 2-21 75)<br>COND'L | 12-27-74                    |
| BAPH-576<br>R & F<br>FEE PD: \$200 # 408111<br>CODE 049<br>Pub. notice filed 5-16-75                 | 3-28-75<br>3-31-75 | Voluntary assignment of CP(BPH-7062 & DOCKET 19551 - new station) to TWIN CITIES BROADCASTING, INC.<br>Atty Daly, Joyce, Borsari & George<br>AMENDED 5-8-75 (assignor) - rev. Exp. 4 (Bal. sheet)<br>(Gr of this appl is made without prejudice to any action the Comm may wish to take in connection with the pending WSWG-AM-FM renewal proceeding) | GRANTED<br>EFF:<br>gr fee req<br>fee pd<br>W 471813                              | 8/19/75<br>9/1/75<br>9/8/75 |



RE BAPH-569 AMENDED 11-14-74 - financial data in compliance  
with Sec. 71.597(a)(3) - (assignor)  
Affidavit filed 12-5-74(assignor) - reasons for AL



## APPLICATION RECORD - BROADCASTING

103.1Mhz

KCRI-FM

Call XK ZRI  
Letters X K C R I-FMName TWIN CITIES BROADCASTING, INC.  
HELENA, ARKANSAS

| File No.                                       | Dated   | Application for  | Action  |         |
|--|---------|--|---------|---------|
|  |         |  | Nature  | Date    |
| BRH790201VB<br>Amendment<br>PRESS: MAR 12 1979 | 2-12-79 | RENEWAL OF LICENSE<br>303-R<br><br>Atty: Richard F. Kennedy  | GRANTED | 5-31-79 |
| LETTER DATED<br>PRESS (O) MAY 20 1981          | 4-6-81  | Filed by George R. Borsari, Jr., Request for Dual City Identification<br>As: "KZRI, HELENA-WEST HELENA, ARKANSAS". |         |         |



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

