

K C W R

 SPERRY RAND



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CATALOG NO. 4550L 1/5

Form BC 126

June 1954

FM

# BROADCASTING STATION LICENSE RECORD

#2707

Date first licensed May 4, 1972

Call letters KCWR

Station location Oakdale, Louisiana

Name of licensee CYRIL W. REDDOCH & C. WESLEY REDDOCH d/b as LOUISIANA BROADCASTING SERVICE

Transmitter location On State Rt. 10, 0.5 mi. east of city limits of Oakdale, La.

ZIP: 71463

231 East 5th Avenue, Oakdale, Louisiana, (LETTER - 9-1-81)

Main studio location XX Same as transmitter.

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-7219 HAAT: 230' (H&V) CP for a new station.	5-30-71	104.9mc #285	ERP: 1kw TPO: 1kw	Day (100V) RC	6-30-72
BPH7219(1)	10-12-71	Call letters assigned.			
BLH-5424(1)	5-4-72	Lic(BPH-7219) for New station			
					6-1-73
--EBSA	5-22-72				
BRH-2707(S)	5-31-73		RENEWAL		6-1-76
BRH-2707(S)	7-29-76		RENEWAL		6-1-79
BRH790129VR(L)	5-18-79		Renewal of License		6-1-82
LETTER	9-1-81	SL & RC now Loc. at: 231 East 5th Avenue, Oakdale, Louisiana			

APPLICATION RECORD - BROADCASTING

Call K-C-W-R  
Letters X NEW-EM

Name Cyril W. Reddoch & C. Winsett Reddoch dba Louisiana Broadcasting Service  
Oakdale, Louisiana (PO Highway 10 East, Oakdale, La. 71463)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-7219	7-23-70	CP for New FM on: 104.9mc. #285 ERP: 1.5kw(h&v)	GRANTED	6-30-71
R & F	7-27-70	HAAT: 230' (h&v) TPO: 1kw.		
#618652 \$75	7-27-70	Trans: Gates-FM-1C; Ant: Gates-FMC-4A, 4 horiz. &		
PRESS:	AUG 7 1970	4 vert. sects.		
PN REC'd:	8-4-70	T-SL: & RC: 0.5 mi. E. of city limits on S. R.-10, Oakdale, La. 30° 48' 30" - 92° 38' 30"		
		Atty----- Engr- Manly St. Jean, Oakdale, La.	Req. grant fee \$900.00	
AMENDED	11-5-70	Community Needs.	Cond re KREH file 302.	
AMENDED	2-16-71	Ltr. w/ref. to community needs.	Fee Paid: 8-5-71.	
AMENDED	3-25-71	Section IV-A, question 14(2)	014 W021869	
AMENDED	5-5-71	Community Survey.		
AMENDED	6-14-71	Community Survey & Needs.		

PN mailed 8-6-70

APPLICATION RECORD - BROADCASTING

Call  
Letters K C W R

CYRIL W. REDDOCH & C. WINSETT REDDOCH d/b as

Name LOUISIANA BROADCASTING SERVICE  
Oakdale, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BLH-5424 R & F W 048628-\$50. AC-068 PTA PRESS	3-3-72 3-8-72 3-8-72  3-15-72 APR 21 1972	Lic.(BPH-7219, as mod.) for New FM Broadcast Station. Transmitter: GATES, FM-1H2 - Antenna: GATES, FMC-4.	GRANTED	5-4-72
BRH-2707 R & F P.N. PRESS APR 1 1973	2-24-73 3-2-73 3-2-73	Renewal of License	GRANTED	5-31-73
BRH-2707 R & F PN Recd. PRESS	1-22-76 1-30-76 " MAR 23 1976	RENEWAL OF LICENSE AMENDED 4-23-76 re: engineering	GRANTED	7-29-76

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters K C W RCYRIL W. REDDOCH & C. WINSETT REDDOCH d/b/a  
LOUISIANA BROADCASTING SERVICEName  
OAKDALE, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BRH790129VR PRESS: APR 4 1979		RENEWAL OF LICENSE	GRANTED	5-18-79
BALH810519FA Form 314 PRESS Also see KREH(am) PN filed 6-23-81 PN filed 7-27-81		Vol AL to George B. Mowad d/ba Oakdale Broadcasting Company Atty-	EFF: 8-4-81	

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

