

**FEDERAL COMMUNICATIONS COMMISSION**  
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**WASHINGTON DC 20554**

**MEDIA BUREAU**  
**AUDIO DIVISION**  
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January 11, 2017

Entercom New Orleans License, LLC  
401 E. City Avenue  
Suite 809  
Bala Cynwyd, PA 19004

Re: Entercom New Orleans License, LLC  
WWWL(AM), New Orleans, LA  
Facility Identification Number: 72959  
Special Temporary Authority

Dear Applicant:

This is in reference to the request filed January 9, 2017, on behalf of Entercom New Orleans License, LLC ("Entercom"). Entercom requests special temporary authority ("STA") to operate station WWWL(AM) with parameters at variance from license values and/or reduced power while maintaining monitor points within license limits.<sup>1</sup>

In support of its request Entercom states that an FM translator authorized by construction permit (BPFT-20160729AAD) is being installed on one of the WWWL(AM) towers. Therefore, WWWL(AM) requests operation with parameters at variance until the measurements and filings specified in Section 1.30003 of the Commission's rules can be completed.

Accordingly, the request for STA IS HEREBY GRANTED. Station WWWL(AM) may operate during daytime and nighttime hours with parameters at variance while maintaining monitor points within licensed limits. It will be necessary to further reduce power or cease operation if complaints of interference are received. Entercom must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **July 10, 2017**.

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<sup>1</sup> WWWL(AM) is licensed for operation on 1350 kHz with a daytime and nighttime power of 5 kilowatts, employing a directional antenna pattern at night (DAN-U).


**STA Advisory:** Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,

  
Jerome J. Manarchuck  
Audio Division  
Media Bureau

cc: Carrie A. Ward, Esq. (via email only)