

KBID

 SPERRY RAND

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REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 455UL 1/B



Form BC 126

June 1954

Frequency Modulation  
**BROADCASTING STATION LICENSE RECORD**

Official Number 3095  
Date first licensed ..... 8-8-75 .....

K B I D (EFF. 3-4-74)  
Call letters K G O H .....

Station location Wichita Falls,  
Texas

Name of licensee ..... MUSTANG BROADCASTING COMPANY .....

Transmitter location Seymour Highway, 2miles west of center of Wichita Falls, Texas  
36-01 (Ph-11-21-73)

Main studio location Same as transmitter .....







# APPLICATION RECORD - BROADCASTING

K B I D  
\* K G O H  
NEW-FM

Call  
Letters

Name Mustang Broadcasting Company  
Wichita Falls, Texas (PO 6716 General Custer Drive, Wichita Falls, Texas 76310)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-8386 R & F #176642 \$200 CODE: 015 PRESS: PNEREC'd:	4-16-73 4-20-73 4-20-73  MAY 8 - 1973 5-29-73	CP for New FM on: 92.9mhz. #225 HAAT: 923.8' (h&v) ERP: 100kw(h&v) Trans: CCA-FM-25,000DS; Ant: CCA-FMC-HP-12, 12 sects.(h&v). T-SL: Seymour Hwy., 2.5 mi. W. of center of Wichita Falls, Texas  33° 54' 04.4" - 98° 32' 20.6"	GRANTED	11-21-73
		Atty - Donald E. Bilger Engr-- Section II, pg. 3, Table 1, Original Certified Articles, Bank endorsement Agreement & Sect. IV & IV-A.	Cond'l re: W.E. White resign as officer & director.  Req. grant fee: \$1800 pd 014 12-18-73 261295	
AMENDED	5-15-73			
AMENDED	10-9-73	Ltrs. in response to oral request re/overlap potential between permittee & KGAF-FM, Gainesville, Texas.		



FORM BC-121  
Aug. 1955

#2

# APPLICATION RECORD - BROADCASTING

Call Letters ..... 92.9mhz.  
..... **K B I D** .....

Name Mustang Broadcasting Company  
Wichita Falls, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-14,273 R & F #351503 \$50 Code 057 PRESS	9-30-74 10-3-74 10-3-74	MP(BPH-8386) ext. time to 5-31-74. (New Station)  Atty:	GRANTED  TO	10-25-74  5-21-75
BLH-6711 Rec'd W 421702-\$100 Ltd PTA Amended & F PTA Est. PRESS	OCT 29 1974 4-30-75 5-1-75 5-2-75-057 5-9-75 6-4-75 6-9-75	Lic.(BPH-8386, as mod.) - New Sta. Transmitter: WILKINSON, FM-20,000E Antenna: PHELPS-DODGE, CFM-HP-12, 12 sects.  frequency meas.	GRANTED	8-8-75
BRH-3095 R & F PN Recd. PRESS	JUN 24 1975 3-17-77 3-25-77 "	RENEWAL OF LICENSE	GRANTED	7-21-77

APR 26 1977



## APPLICATION RECORD - BROADCASTING

Call  
Letters K B I DName MUSTANG BROADCASTING COMPANY  
WICHITA FALLS, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BTCH Rec'd FORM 316 rec'd	1/27/78 <del>1/31/78</del> 3/23/78	Voluntary transfer of control of lic corp from Charles Vernon Beck, W. Erle White and Arnold Boyd Kelley (3 original stockholders) to Charles Vernon Beck, Lloyd Sutton, Paul Teague and James Warman	RETURNED <del>315 NECESSARY</del> RETURNED 315 NECESSARY	2/22/78 4/4/78
Over				
BRH800325UD PRESS: APR 24 1980		RENEWAL OF LICENSE AMENDED 6-26-80 re: ascert. of comm. needs & problems	GRANTED	7-28-80
BTCH 300509EA Form 315 PRESS JUN 3 PN FILED	1980 6-16-80	Vol TC from Rex M. Lester to Vernon Beck Paul Teague, Lloyd Sutton and James Warman  Atty-Eugene T. Smith	GRANTED EFF:	8-8-80



RE: BTC(316) - Appl was ret. 2/22/78 for a 315 but was  
rec'd back in the Commission with no trans. ltr or evi-  
dence that it was ever rec'd by the licensee - Ret again  
4/4/78



## APPLICATION RECORD-BROADCASTING

#4

Call Letters: KBID

Name: MUSTANG BROADCASTING COMPANY

Station Location: Wichita Falls, Texas

File No.	Date	Description	Action and Date
BALH810708FH Form 314 PRESS	JUL 16 1981	Vol AL to KNIN BROADCASTING INC. Atty Eugene T. Smith	



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

