

KBOP-FM

 SPERRY RAND



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**REMOVABLE LABEL TAB**

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO 45501 1/5



BC-126  
February 1974

FREQUENCY MODULATION

official No. 3294 **BROADCASTING STATION LICENSE RECORD**

Date first licensed A-1-AD

Call letters KBOP-FM

Station location Pleasanton, Texas

ATASCOSA BROADCASTING COMPANY, INC. (APH gr 2/17/76 EFF: 4/12/76)  
Name of licensee Ban. L. Parker tr/as Atascosa Broadcasting Company

on a Farm Rd., 3 3/4 mi NW of city, Pleasanton, Texas (MPH 8-24-76)  
Transmitter location 1.1 mi. NNW of Pleasanton on Farm Road 476, Atascosa County, Texas  
(PH 2-27-75)

Main studio location Radio Center, 215 N. Main St., Pleasanton, Texas (PH 2-27-75)



# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No.                          | Date<br>Issued     | Freq.  | Power   | Time<br>Div. | Period<br>From To |
|---------------------------------------|--------------------|--|---|--------------|-------------------|
| BPH-6865<br>HAAT: 230 ft(H&V)         | 2-27-75            | 98.3MHz.   | ERP: 3kw(H&V)<br>#252 Class-A (RC)<br>CP for NEW FM Station | U            | 2-27-76           |
| BPH-6865(1)                           | 5-27-75            | Call letters assigned  |   |              |                   |
| EBSA                                  | 5-27-75            |  |   |              |                   |
| BAPH-584                              | 2/17/76            | Vol APH EFF: 4/12/76   |   |              |                   |
| -----                                 |                    |  |   |              |                   |
| BMPH-14,745(2)                        | 2-27-76            | MP(BPH-6865) ext time to 6-1-76  |   |              |                   |
| BMPH-14814<br>{3}                     | 5-28-76            | MP{BPH-6865, as mod.} to extend<br>time to 12-1-76   |   |              |                   |
| BMPH-14830<br>HAAT: 300' {H&V}<br>{L} | 8-24-76            | 98.3MHz ERP: 3kw{H&V} 12-1-76<br>MP{BPH-6865, as mod} chg TL,<br>TPO, HAAT, Trans and Antenna {RC} |   |              |                   |
| BMPH-14956(1)                         | 11-23-76           | MP{BPH-6865, as mod}<br>ext time to 6-1-77   |   |              |                   |
| BLH-7254                              | 4/18/77<br>8-10-77 | Lic {BPH-6865, as mod} 8-1-80  |   |              |                   |
| BRH800401VT<br>(S)                    | 7-18-80            | RENEWAL OF LICENSE   |   |              | 8-1-83            |



Aug. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters NEW-FMName Ben L. Parker tr/as Atascosa Broadcasting Company  
Pleasanton, Texas (PO 215 N. Main Street, Pleasanton, Texas 78064)

| File No.           | Dated    | Application for  | Action       |         |
|--------------------|----------|--|--------------|---------|
|                    |          |  | Nature       | Date    |
| BPH-6865           | 9-4-69   | CP for New FM on: 98.3mc. #252 ERP: 3kws (H&V)                                 |              |         |
| R & F              | 9-16-69  | HAAT: 219' (h&v) TPO: .916kws.   | GRANTED      | 2-27-75 |
| #542609 \$75       | 9-16-69  | Trans: Collins-830D-1B; Ant: Collins-37CP-                                     | (SEE CARD 2) |         |
| PRESS: SEP 26 1969 |          | 8, 8 sects.  |              |         |
| PN REC'd:          | 10-13-69 | TL: 1.1 mi. NNW of city on FM 476, Pleasanton, Texas.                          |              |         |
|                    |          | 28° 59' 27" - 98° 30' 08"  |              |         |
|                    |          | SL-Radio Center, 215 N. Main St., Pleasanton, Tex.                             |              |         |
|                    |          | Atty - None  |              |         |
|                    |          | Engr - None  |              |         |
|                    |          | AM STATION: K B O P, Pleasanton, Texas   |              |         |
| 12-10-69.          |          | PETITION TO DENY filed by Joseph L. Gibson 1608 20th N.W., D.C. for KASA, Inc. |              |         |
| 12-22-69.          |          | OPPOSITION TO PETITION TO DENY filed by applicant.                             |              |         |
|                    |          | Amended 1-5-70 re financial.   |              |         |
| Amended            | 2-25-70  | Financial Data.  |              |         |
| 3-11-70            |          | REPLY TO OPPOSITION TO DENY FILED BY KASA, INC.                                |              |         |
| 3-11-70            |          | SUPPLEMENTAL PETITION TO DENY FILED BY KASA, INC.                              |              |         |

WASHINGTON, D. C.  
BQ KASA, INC.



# APPLICATION RECORD - BROADCASTING

KBOP-FM

Call  
Letters

\*NEW-FM

ATASCOSA BROADCASTING COMPANY, INC.

Name xxBen L. Parker tr/as Atascosa Broadcasting Company

Pleasanton, Texas

| File No.             | Dated    | Application for   | Action      |            |
|----------------------|----------|---|-------------|------------|
|                      |          |   | Nature      | Date       |
| BPH-6865 (CONTINUED) |          |   |             |            |
| 3-23-70              |          | MOTION TO EXTEND TIME TO ANSWER FILED BY BEN L. PARKER                                    |             |            |
| 4-3-70               |          | MOTION TO ENLARGE TIME TO ANSWER FILED BY BEN L. PARKER(Atty-Daly and Joyce)              |             |            |
| 4-17-70              |          | OPPOSITION TO PETITION TO DENY (SUPPLEMENTAL) filed by Ben L. Parker(Atty-Daly & Joyce)   |             |            |
| AMENDED              | 5-27-71  | Sect. III, IV_A & Sect. VB amended to show different equipment chg. trans(CCA-FM-1000DS). |             |            |
| AMENDED              | 7-13-71  | Section III.  |             |            |
| AMENDED              | 12-17-74 | Section III.  |             |            |
| AMENDED              | 2-19-75  | Sections I and IV-A.  |             |            |
|                      |          |   | GRANTED     | 2-27-75    |
|                      |          |   | gr fee req. | \$900.00   |
|                      |          |   | Pd 014      | 3-27-75    |
|                      |          |   | W405473     |            |
| BPH-584              | 10-23-75 | Voluntary assignment of construction permit   | GRANTED     | 2/17/76    |
| R & F                | 11-7-75  | (BPH-6865 - new station) to ATASCOSA BROADCASTING COMPANY, INC.                           | EFF:        | 4/12/76    |
| SEE AM FOR FEE PAID  |          |   | FEE REQ:    | pd 4/16/76 |
| NOV 3 1975           |          | Affidavit re expenses filed 12-11-75  |             | W 557313   |
| PN filed             | 12/11/75 | Atty - Daly, Joyce, Barsari & George  |             |            |
|                      |          | Affidavit re consideration filed 12-19-75   |             |            |



# APPLICATION RECORD - BROADCASTING

98.3mhz.

Call  
Letters KBOP-FM

Name Atascosa Broadcasting Company  
Pleasanton, Texas

| File No.   | Dated                         | Application for   | Action            |                   |
|--|-------------------------------|---|-------------------|-------------------|
|  |                               |   | Nature            | Date              |
| BMPH-14,745<br>R & F<br>#532143 \$100<br>CODE: 001<br>PRESS: FEB 25 1976 | 2-14-76<br>2-17-76<br>2-20-76 | MP(BPH-6865) ext time to. 6-1-76(NEW STATION)<br><br>Atty - George R. Borsari   | GRANTED<br>TO     | 2-27-76<br>6-1-76 |
| BMPH-14814<br>R & F<br>563089 \$100<br>CODE 001<br>PRESS MAY 12 1976     | 5-3-76<br>5-3-76<br>5-5-76    | MP(BPH-6865, as mod) ext time to<br>12-1-76 {New Station}<br><br>Atty. John P. Bankson, Jr.   | P<br>GRANTED      | 5-28-76           |
| BMPH-14,830<br>R & F<br>#564912 \$100<br>Code 001<br>PRESS MAY 28 1976   | 5-4-76<br>5-7-76<br>5-10-76   | MP(BPH-6865, as mod.) to chg. TL to: 3 3/4<br>miles NW of City On A Farm Rd., Pleasanton,<br>Texas; chg. trans. (Harris FM-2.5H3); chg.<br>ant. (Harris FMC-4A, 4 sects.(H&V); make chgs.<br>in ant. sys. (incr. hght.); chg. TPO; chg.<br>HAAT: 300 ft.(H&V) MAJOR ENVIRONMENTAL ACTION<br>UNDER SECTION 1.1305 -28-59-50-98-32-05<br>Atty: John P. Bankson WASHINGTON, D. C. ( OVER ) | GRANTED<br>COND'L | 8-24-76           |



EMP-14,830 - Amend. R&F 7-2-76 correct coordinates



# APPLICATION RECORD - BROADCASTING

Call  
Letters **KBOP-FM**

Name **Atascosa Broadcasting Company**  
**Pleasanton, Texas**

| File No.   | Dated   | Application for  | Action        |                    |
|--|---|--|---------------|--------------------|
|  |   |  | Nature        | Date               |
| BMPH-14956<br>R & F<br>632907#100<br>CODE 001<br>PRESS | 10-27-76<br>11-4-76<br>11-5-76<br>NOV 10 1976 | MP(BPH-6865, as mod) ext time to<br>6-1-77 {New Station}<br>Atty. John P. Bankson, Jr.       | GRANTED<br>TO | 11-23-76<br>6-1-77 |
| BLH-7254<br>R & F<br>PTA<br>PRESS                      | 1-15-77<br>1-18-77<br>1-21-77<br>MAR 7 1977   | Lic. (BPH-6865, as mod.) for new station.<br>Atty: John P. Bankson, Jr. (Hamel, Park, et al) | GRANTED       | 4-18-77<br>8-10-77 |
| BRH800401VT<br>PRESS                                   | APR 29 1980                                   | Renewal of License<br>Atty.: John P. Bankson, Jr.  | GRANTED       | 7-18-80            |



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

