

WZMR

## BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters W Z M B .....Station Location Greenville, North CarolinaName THE EAST CAROLINA UNIVERSITY MEDIA BOARD .....Transmitter Location Tyler Dormitory, E. Carolina University campus, Greenville, S.C. .....Main studio location Joiner Library, Greenville, North Carolina .....

Authorization Record

File No.	Granted	Facilities	Expires
BPED790402A0 HAAT: 135' (L)	1/15/80	91.3mhz ERP: .280kw (H&V) Ch.# 217A TPO: .150kw 1/15/81 CP FOR NEW ED/FM STATION	
BPED790402A0 (1)	4-28-80	CALL LETTERS ASSIGNED & EBSA ISS	
..... BMPED-810112AR (2)	..... 4-2-81	..... MP (BPED-790402A0) for ext. of time to:	..... 10-2-81

# APPLICATION RECORD - BROADCASTING

Call **WZMB**  
Letters **NEW EDUC FM**

**The East Carolina University Media Board**

Name **Greenville, North Carolina (PO Mendenhall Student Center, E Carolina Univ. Greenville**

Action N. C. 27834)

File No.	Dated	Application for	Nature	Date
BPED-790402AO PRESS: PN FILED	MAY 7 1979 6-8-78	Construction permit for new Educ FM on: Frequency: 91.3MHz #217 ERP: 282 watts HAAT: 134' ant: PHELPS DODGE ECFM-4,4 sections TL: Tyler Dormitory East Carolina University Campus Greenville, North Carolina SL&RC: Joiner Library, Greenville, North Carolina 35 36 01 77 21 53	GRANTED	1/15/80
CUT OFF DATE	AUG 8 1979			
AMENDED	4-2-79	Incr ERP and correct coordinates		
BMPED_810112AR PRESS	APR(9) 1981	MP(BPED-790402AO) for extension of time to 7-15-81. (NEW STATION)	GRANTED: TO:	4-2-81 10-2-81

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

