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Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

#543

Date first licensedApril 19, 1972.....

Call lettersWWNO.....

Station locationNEW ORLEANS, LA.....

BOARD OF SUPERVISORS OF LOUISIANA STATE UNIVERSITY AND
 AGRICULTURAL MECHANICAL COLLEGE

Name of licensee

221 E. Josephine St., Chalmette, Louisiana (MPED-2-9-71)
 X BLDG#39 LSUNO Plot Plan, Leon C. Simon Dr. and Waldo Street /
 Transmitter locationNew Orleans, Louisiana (BPED-2-10-70).....

BLDG#32, LSUNO ~~Plot Plan~~, Lakefront, New Orleans, LA. (BPED-2-10-70)
 Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPED-1060 HAAT: ---' COND. 1	2-10-70	89.9mc	ERP: -- CH#210 TPO: 10watts	(RC)	10-10-70
BPED-1060 (1)	4-13-70	CP: FOR NEW STATION CALL LETTERS ASSIGNED.			
BMPED-736 (2)	9-30-70	MP(BPED-1,060) ext time			2-28-71
BMPED-752 HAAT: 600' (h&v)	2-9-71	89.9mc	ERP: 11.5kw (h&v) Ch#210 TPO: 5kw RC	4-10	5-28-71
		MP(BPED-1060 as mod) chg. trans loc. chg. trans, ant, TPO, ERP and HAAT.			
BMPED-789 (1)	5-7-71	MP(BPED-1060 as mod) ext.			time 9-6-71
BMPED-821(2)	10-11-71	MP(BPED-1060) for ext.			time 1-15-72
BMPED-857(3)	2-7-72	MP(BPED-1060 as mod.) EXT			5-15-72
BLED-956(L)	4-19-72	Lic. for New Station			6-1-73
EBSA	5-15-72				
BRED-543(S)	9-30-74	RENEWAL			6-1-76
BRED-543(S)	8-24-76	Renewal of License			6-1-79
BSCA-1671	2-2-77	SCA on 67 Kilohertz			
BPED-2413 HAAT: 600' (L)	1-23-78 (H&V)	89.9mhz #210	ERP: 50kw (H&V) (RC)	U	1-23-79
		CP install new Trans; new Ant; chg ERP & HAAT; intall new trans. line			
BMPED-790125AE	3-16-79	MP(BPED-2413) extend time			9-9-79
BMPED-790907AI	11-8-79	89.9	ERP: 50kW(H&V)		4-8-80
BMPED-790907AJ	HAAT: 630' (H&V) MP(BPED-2413, as mod) to make chgs. in ant. syst.				
BLH- 791128AB HAAT: 630' (H&V)/(L)	7-9-80	89.9MHz	ERP: 50KW (H&V) Lic. to cover (BPED- 2413, as mod.) for changes.		6-1-82

APPLICATION RECORD - BROADCASTING

WWNO

Call Letters NEW-EDUC-FM

Name Board of Supervisors of Louisiana State University
and Agricultural and Mechanical College
New Orleans, Louisiana (PO Lakefront, New Orleans, La. 70122)

File No.	Dated	Application for	Action	
			Nature	Date
BPED-1,060 R & F NO FEE REQUIRED: PRESS: JAN 1 1970 PN REC'd; 2-3-70	12-15-69 12-17-69 1970 2-3-70	CP for New Educ. FM on: 89.9mc. #210 TPO: 10 watts Trans: Collins-A-830-2; Ant: Andrews-Multi- V-1302, 2 sects. T-SL: Bldg. #32, LSUNO Plot Plan, Lakefront, New Orleans, La. 30° 01' 28" - 90° 04' 04.5" Atty---- Engr----	GRANTED Subject to sub- mission of sufficient data.	2-10-70
BMPED-736 R & F NO FEE REQUIRED PRESS: SEP 15 1970	8-28-70 8-31-70	MP(BPED-1,060) ext. time to 2-28-71 (NEW STATION)	GRANTED	9-30-70

CONTACT: Paul Doll
504-288-3161 ext. 285
L.S.U.N.O., Lakefront, Audio-Visual Center
New Orleans, La.

APPLICATION RECORD - BROADCASTING

89.9mc.

Call Letters WWNO (ED)

Name Board of Supervisors of Louisiana State University
and Agricultural and Mechanical College
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BMPED-752 R & F NO FEE REQUIRED PRESS: OCT 1 1970 PN REC'D: PN MAILED:	10-9-70 10-12-70 11-25-70 10-19-70	MP(BPED-1,060 as mod) chg. trans loc. to 221 E. Josephine Street, Chalmette, La.; chg. trans(Sparta-(Bauer-603-A5); chg. Ant.(Collins-LPC-6, 6 sects); make chgs. in Ant. System (incr. hght); chg. TPO: 5kw; operate with horiz. & vert. HAAT: 597 feet. & operate with ERP: 112.7kw; (horiz. & vert); 29° 57' 01" - 89° 57' 28.5" Atty---	GRANTED	2-9-71
AMENDED	10-30-70	Correct Section VB-paragraph 7A.		
BMPED-789 R & F NO FEE REQUIRED: PRESS: 23 APR 1971	4-13-71 4-16-71	MP(BPED-1,060 as mod.) ext. time to: 9-6-71 (NEW STATION). Atty----	GRANTED	5-7-71

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W W N OName Board of Supervisors of Louisiana State University and Agricultural Mechanical College
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BMPED-821 R & F NO FEE REQUIRED: PRESS: 4	9-1-71 9-7-71 OCT 1971	MP (BPED-1060 as mod) ext. time to 12-1-71 (NEW STATION).	GRANTED to	10-14-71 1-15-72
BMPED-857 R & F No Fee Required Press JAN	1-7-72 1-10-72 26 1972	MP (BPED-1,060, as mod.) ext. time to 2-12-72. (New Station)	GRANTED TD: 5-	2-7-72 15-72
BLED-956 R & F PTA PRESS Amended	2-3-72 2-4-72 2-11-72 APR 11 1972 3-30-72	Lic. (BPED-1,060, as mod.) for New FM Educational Broadcast Station. Antenna: JAMPRO, JLCP-6, 6 sects. Section VI	GRANTED	4- 7 72

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W W N OName BOARD OF SUPERVISORS OF LOUISIANA STATE UNIVERSITY AND AGRICULTURAL MECHANICAL COLLEGE
NEW ORLEANS, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BRED-543 R & F PN Recd. PRESS APR 18 1973	2-26-73 3-1-73 "	RENEWAL OF LICENSE PETITION TO DENY AND TO INTERVENE FILED 5-1-73 by Southern Media Coalition By Memorandum Opinion & Order Adopted September 25, 1974 Petition To Deny Dismissed	GRANTED	9-30-74
BRED-543 R & F PN Recd. PRESS	2-10-76 5-6-76 " MAY 11 1976	RENEWAL OF LICENSE	GRANTED	8-24-76
BPED-2413 Rec'd Filed PRESS: PN REC'D AMENDED	12-17-76 1-11-77 1-11-77 MAR 21 1977 8-12-77 8-12-77	CP to chg. ERP: 50KW(H&V) HAAT: 600' chg. type trans. Collins 831G-2C; type ant: Harris Cond'L FMH-5AE-5 sections and install new transmission line. Atty: David L. Steel, Sr. Programming logs and public notice	GRANTED	1-23-78

5-9-73 Lt. plus 323E's mailed

Call
Letters WUNO

Name Board of Supervisors of Louisiana State University
and Agricultural Mechanical College
New Orleans, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-1671 R & F PRESS	12-17-76 1-11-77	Request for Subsidiary Communications Authorization on a subcarrier fre- quency of 67 kilohertz. Atty. David L. Steel, Sr.	GRANTED	2-2-77
BMPED790125AE PRESS (0)	MAR 12 1979	MP (BPED-2413) for Extension of Time to: <u>7-30-79</u> (FOR CHANGES)	GRANTED	3-16-79
BRED790131UE BRSCA790131UE PRESS	MAR 15 1979	Renewal of License Renewal of SCA	<i>905-18-79</i>	

APPLICATION RECORD-BROADCASTING
89.9MHz.

Call Letters: W W N O

Name: BOARD OF SUPERVISORS OF LOUISIANA STATE UNIVERSITY AND AGRICULTURAL
MECHANICAL COLLEGE

Station Location: NEW ORLEANS, LOUISIANA

File No.	Date	Description	Action and Date
BMPED790907AI PRESS (O)		MP (BPED-2413, as Mod.) For Extension of Time to: _____ (FOR CHANGES)	GRANTED 11/5/79 (Issued with BMPED790907AJ)
BMPED790907AJ PRESS (O)	OCT 11 1979	Mod. of CP (BPED-2413, as Mod.) to make chgs. in Ant. Sys.; chg. type Trans.; chg. type Ant. (PHELPS-DODGE CFM-HP-6, 6 sects. Circular Polarized); incre. ERP: 50kw (H&V); incre. HAAT: 634' (H&V) & chg. TPO.	Granted 11-8-79
BLED-791128AB PTA PRESS	JUL 2 1980	License to cover (BPED-2413, as mod.) for changes. Atty: None	GRANTED 7-9-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

