

WVSS

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CATALOG NO. 4550L 1/5

## BROADCASTING STATION LICENSE RECORD

Date first licensed December 1, 1970Call letters W V S SStation location Menomonie, Wisconsin

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM (ALED 4-30-73 EFF:

Name of licensee XStout State University

Redes: 820 S. Broadway, Menomonie, Wisconsin (LED-5-27-76)

x Redes: 820 Broadway

Transmitter location Central School, Menomonie, Wisconsin (PED-4-1-68)

54751

Main studio location Same as Transmitter

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPED-864 HAAT:--	4-1-68	89.5mc.	ERP:-- TPO: 10watts	Unl.	6-1-68 12-1-68
CP for new station, Call letters assigned.					
BPED-864 (1)	6-27-68				
BMPED-587 (2)	11-18-68		MP(BPED-864)ext. time to		6-1-69
BMPED-628 (3)	5-27-69		MP(BPED-864 as mod)ext. time		11-1-69
BMPED-662(4) (4)	10-31-69		MP(BPED-864 as mod.)ext time		4-1-70
BMPED-698 (5)	3-24-70		MP(BPED-864 as mod) ext time		9-1-70
BLED-814(L)	12-1-70		Lic. (BPED-864, as mod.) for NEW Non-Comm ED B/C Station		12-1-73
EBSA	5-15-72				
PALED-21	4-30-73		VOL ALED EFF:		
BRED 465(L)	11-28-73		RENEWAL		12-1-76
<del>BPED-1839 x 90 x 7mhz x ERP x kw</del>					
BPED-1839 HAAT: 14ft (L)	11-19-74	90.7mhz	ERP: 1.05kw U CP chg freq. chg TPO, ERP, & HAAT.	U	11-19-75 install new trans, Mke. chgs. in transmitting equipment.
BMPED-1327(1)	12-29-75		MP(BPED-1839) ext time to		5-19-76
BLED-1519(L)	5-27-76		Lic. (BPED-1839, as mod.) Changes		12-1-76
		90.7mhz;	ERP:1.05kw(H&V);		TPO:810w; HAAT:14' (H&V)
BRED-465(S)	11-15-76		RENEWAL		12-1-79
BRED790801Z(S)	11-30-79		Renewal of License		12-1-82

FORM BC-121  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call **WVSS**  
Letters **New Educ. FM**

Name **STOUT STATE UNIVERSITY**  
**MENOMONIE, WISCONSIN (PO c/o Dr. William J. Micheels, Menomonie, Wisconsin 54751)**

File No.	Dated	Application for	Action	
			Nature	Date
BPED-864 R & F FEB 7 1968 PN Rec'd	12-1-67 1-2-68 3-22-68	CP for a new noncommercial educational FM broadcast station to be operated on: Freq.: 89.5mcs, Ch.#208 Type trans.: Gates BFE-10C TPO: 10w Type ant.: Gates FM-22, 2 sections Trans. loc.: Central School Building, 820 Broadway, Menomonie, Wisconsin Studio loc.: Same as Trans. loc.	GRANTED	4-1-68
BMPED-587 R & F NOV 7 1968	10-30-68 11-1-68	MP(BPED-864)ext. time to 6-1-69 (NEW STATION)	GRANTED	11-18-68 to 6-1-69
BMPED-628 R & F NO FEE REQUIRED MAY 22 1969	5-1-69 5-5-69	MP(BPED-864 as mod.)ext. time to 11-1-69 (NEW STATION)	GRANTED	5-27-69 to 11-1-69

CONTACT: Norman C. Ziemann, Dept of Speech  
PHONE: Code 715; 235-5541, Ext. 227  
ADDRESS: 533 Broadway  
Menomonie, Wis.

APPLICATION RECORD - BROADCASTING

89.5mhz

Call Letters WVSS

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM  
Name  STOUT STATE UNIVERSITY  
Menomonie, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BMPED-662 R & F NO FEE REQUIRED: PRESS:	10-14-69 10-16-69 <b>OCT 24 1969</b>	MP(BPED-864 as mod) ext. time to 4-1-70 (NEW STATION).	GRANTED TO	10-31-69 4-1-70
BMPED-698 R & F NO FEE REQUIRED PRESS:	3-6-70 3-9-70	MP(BPED-864 as mod) ext. time to 4-1-70 (NEW STATION).	GRANTED	3-24-70
BLED-814 R & F PTA PRESS	8-1-70 8-7-70 8-17-70 <b>AUG 27 1970</b>	Lic.(BPED-864, as mod.) for new FM Educ. B/c Sta. T-SL redes. as: 820 Broadway.	GRANTED	12-1-70
<b>BAIED -21</b> R & F (ALSO SEE: WISU, WUWM ETC) Pub. notice filed 4-23-73	2-22-73 2-28-73	Voluntary assignment of license to BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM Atty - Dow, Lohnes & Albertson	GRANTED EFF:	4-30-73

APPLICATION RECORD - BROADCASTING

89.5 mhz

Call  
Letters W V S S

Name BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM  
MENOMONIE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRED-465 R & F PN Recd. PRESS	8-18-73 9-4-73 " OCT 11 1973	RENEWAL OF LICENSE Daniel W. Toohey, Atty	GRANTED	11-28-73
BPED-1,839 R & F No Fee Required Press P. N. Rec'd	5-16-74 6-12-74 JUL 11 1974 7-17-74	CP to chg. freq. to: 90.7mhz #214; install new trans. (Composite); chg. TPO; ERP: 1.040KW; HAAT: 77' and make chgs. in transmitting equipment.  Atty: Daniel W. Toohey (Dow, Lohnes & Albertson)	GRANTED COND'L	11-19-74
AMENDED BMPED-1327 R & F NO FEE REQUIRED PRESS:	10-22-74 11-11-75 11-14-75 NOV 21 1975	Financial Data. MP(BPED-1839) ext. time to: 12-30-75 (FOR CHANGES)  Atty - Daniel W. Toohey	GRANTED TO	12-29-75 5-19-76

APPLICATION RECORD - BROADCASTING

90.7mhz.

Call  
Letters WVSS

Name BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM  
Menomonie, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BLED-1519 R & F PTA PRESS	3-12-76 3-17-76 3-23-76 APR 15 1976	Lic.(BRED-1839)-Changes. as mod. Atty: Dow, Lohnes & Albertson(D. W. Toohey)	GRANTED	5-27-76
BRED-465 R & F PN PRESS	7-6-76 7-29-76 7-29-76 SEP 30 1976	Renewal of license Atty-Daniel W. Toohey	GRANTED	11-15-76
BRED790801ZB PRESS OCT 5 1979		Renewal of License Atty.: Richard D. Marks	GRANTED	11-30-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

