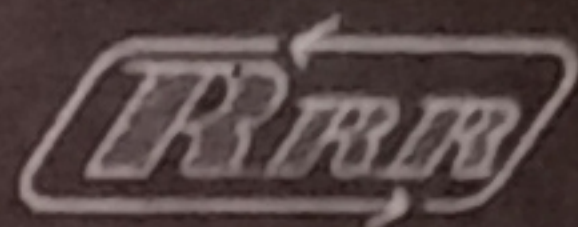


W W S P



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/3

Form BC 126
June 1954

394

Non-Comm-educ. FM

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-21-68

W W S P (EFF) 3-30-72)

Call letters XW.S.U.S.

Stevens Point, Wisconsin

Station location

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM (ALED 4-30-73

Name of licensee X Wisconsin State University XX

EFF:

Campus Lab School, Reserve Street, Stevens Point, Wisconsin (LED 6-17-76)

~~Learning Resources Center, Reserve Street, Stevens Point, Wisconsin~~

(PED-10-2270)

Transmitter location X Campus Laboratory School, Wisconsin State Univ., Stevens Point, Wis.

(PED-12-21-67)

SAME AS TRANSMITTER

X Campus Laboratory School Briggs & Reserve Sts, Stevens Point, Wisconsin

(PED-10-22-70)

Main studio location X Same as Transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BPED-842 HAAT: ---	12-21-67	89.9mc. ch# 210	ERP: --- TPO: 10watts	Unl.	2-21-68 8-21-68
		CP for a new Class D noncommercial educational FM b/c station.			
BPED-842 (1)	1-9-68	Mod. of CP(BPED-842) to assign call letters W S U S.			
BLH-678(L)	11-21-68	Lic. (BPED-842) for new sta.			12-1-70
BRCH-992 (1)	9-10-70	Operate by RC.			
BPED-1,140 HAAT: --- FORFEITED	10-22-70	89.9mc Ch#210	ERP: -- TPO: 10watts	RC	12-22- 10-22- 71
		CP chg. trans loc. & studio loc., operate by RC. make chgs in ant system.			
BRED-394(S)	11-25-70	Renewal			12-1-73
BBSA	5-15-72				
BALED-24	4-30-73	VOL ALED EFF:			
BRED-394(L)	11-28-73	RENEWAL			12-1-76
BPED-1929 HAAT: 67 ft	2-7-75	89.9mhz	ERP: 300W U		2-7-76
		CP chg trans, ERP, TPO & HAAT			
BPED-2226 {L}	4-2-76	CP replace expired permit BPED-1929			10-2-76
BLED-1534(L)	6-17-76	Lic. (BPED-2226) Changes			12-1-76
BRED-394(S)	11-15-76	RENEWAL			12-1-79
BRED790801YZ (S)	11-30-79	RENEWAL OF LICENSE			12-1-82

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call **W S U S**
Letters ~~W S U S~~ **FM**

Name **WISCONSIN STATE UNIVERSITY**
STEVENS POINT, WISCONSIN (PO c/o Dr. Seldon Faulkner, 2100 Main Street, Stevens Point,

File No.	Dated	Application for	Action Wisconsin	
			Nature	Date (54481)
BPED-842 R & F	8-23-67 8-25-67 SEP 29 1967	CP for a new noncommercial educational FM broadcast station to be operated on: Freq.: 89.9mcs, Ch.#210 Type trans.: Gates BFE-10C TPO: 10w Type ant.: Gates FM-22, 2 sections Trans. loc.: Campus Laboratory School, Reserve at Briggs Street, Stevens Point, Wisconsin Studio loc.: Same as Trans. loc. Bronson LaFollett, Atty. (Madison, Wisconsin) Jack Stihl, Engr. (Madison, Wisconsin)	GRANTED	12-21-67
BLED-678 R & F PT	8/19/68 8/21/68 8/30/68 NOV 10 1968	License (BPED-842) for new non-commercial educational FM b/c station.	GRANTED	11-21-68

CONTACT: Seldon Faulkner

PHONE: Code 715; Office: 341-1251, x303

Home: 341-0079

ADDRESS: 2100 Main Street

Stevens Point, Wisconsin

APPLICATION RECORD - BROADCASTING

Call Letters **W W S P**
X W S U S

Name **Wisconsin State University**

Stevens Point, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BPED-1,140 R & F NO FEE REQUIRED: PRESS:	8-28-70 8-31-70	CP chg. trans loc to: Learning Resources Center, Reserve Street, Stevens Point, Wisconsin. chg. studio loc. Campus Laboratory School, Briggs & Reserve Streets., Wisconsin State University, Stevens Point, Wisconsin 44° 31' 17" - 89° 33' 25"	GRANTED FORFEITED ltr. 3-10-72 CP expired.	10-22-70
BRCH-992 F & F NO FEE REQUIRED: PRESS SEP 8	8-28-70 8-31-70 1970	Mod. of License to operate transmitter by remote control from Campus Laboratory School, Briggs & Reserve Streets, Wisconsin State University, Stevens Point, Wisconsin.	GRANTED	9-10-70
BRED-394 R & F PN Recd. PRESS OCT 15 1970	8-28-70 8-31-70 "	RENEWAL OF LICENSE	GRANTED	11-25-70

APPLICATION RECORD - BROADCASTING

ET5FM 89.9mhz

Call

Letters W W S P

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Name WISCONSIN STATE UNIVERSITY

Stevens Point, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BALED-24 R & F (ALSO SEE: WSSU ETC) MAR 15 1973	2-22-73 2-28-73	Voluntary assignment of license to BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM Atty - Dow, Lohnes & Albertson	GRANTED EFF:	4-30-73
Pub. notice filed 4-23-73 BRED--394 R & F PN Recd. press OCT 11 1973	8-17-73 9-4-73 "	RENEWAL OF LICENSE Daniel W. Toohey, Atty.	GRANTED	11-28-73
BPED-1,929 R & F No Fee Required Press P. N. Rec'd PN REC'd	11-5-74 11-26-74 DEC 11 1974 1-7-75 1-30-75	CP to install new trans. (Composite); ERP: 300 Watts; chg. HAAT: 67' and TPO. Atty: Daniel W. Toohey (Dow, Lohnes & Albertson)	GRANTED	2-7-75

APPLICATION RECORD - BROADCASTING

Call Letters **W W S P**

Name **Board of Regents of the University of Wisconsin System**
Stevens Point, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BPED-2226 R & F NO FEE REQUIRED PRESS MAR 26 1976	3-3-76 3-8-76	CP to replace expired permit {BPED-1929} Atty. Patrick M. Connolly (Dow, Lohnes & Albertson)	GRANTED	4-2-76
BLED-1534 R & F PTA PRESS MAY 5 1976	3-29-76 4-14-76 4-16-76	Lic.(BPED-2226) - Changes. TL: Campus Lab. School, Reserve St., Stevens Point, Wisc. Atty: Dow, Lohnes & Albertson(D.W.Toohy)	GRANTED	6-17-76
BRED-394 R & F PN PRESS SEP 30 1976	7-6-76 7-29-76 7-29-76	Renewal of license Atty- Daniel W. Toohy	GRANTED	11-15-76

#5

APPLICATION RECORD BROADCASTING

89.9 MHz

Call Letters: W W S P

Name: BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM

Station Location: Stevens Point, WI

File No.	Date	Description	Action and Date
BRED790801YZ PRESS OCT 11 1979		Renewal of License Atty.: Richard D. Marks	GRANTED 11-30-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

