WSMS

# SPERRY REMOVABLE LABEL TAB

GUIDES AND FOLDERS MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC 126 June 1954

NON-COMMERCIAL EDUCATIONAL-FM

## BROADCASTING STATION LICENSE RECORD

Official Number 883

Date first licensed 8-9-76

WSMS 9-10-79 Call letters 24 2 M M

Station location .Manphis. Tenna.

MEMPHIS STATE UNIVERSITY (AL 7-13-79 XSOUTHNESTERN AT MEMPHIS (APED 2-25-75; EFF: 4-15-75)

Name of licensee ... X SQUTHWESTERN, INCORPORATED

Transmitter location ... 2000 North Parkway, Memphis, Tennessee (PED 12-6-74)

Main studio location \_\_\_\_\_\_same as transmitter.

# CONSTRUCTION PERMIT AND LICENSE RECORD

_		_			D-lad
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To
BPED-1881 HAAT:		91.7mhz 9219 Cla p for N	ss-D (R		WATT 12-6-75
BPED-1881	(L) 2-3-	75 CALL	IETTERS	ASSIGNED	
EBSA	2-3-75				
BAPED-5	2-25-75	Vol. A		EFF:	
BMPED-123	9 6-30-75	MP(BPE	-1881)	hg antenna	(Long)
	7-16-76	THE OWNER WHEN PERSON NAMED IN	THE RESERVE OF THE PERSON NAMED IN		
BLED-1447	L) 8-9-76	Lic.(BP	D-1881,	as mod.)	8-1-79
BLED-1447		ng autho	rization	to correctings.	
Committee of the Commit				0.098W	
HAAT: 18	H&V	CP chg	TPO, ER	P HAAT &	Trans 10-5-77
BLED-16	33 5-27-	77 Lic.	(BPED-	2211} Chg:	s 8-1-79
	6-28-77	91.7mhz I	ERP:0.165 (RC)	kw(h&v)U 6-	
BLED-17	60' (H&V)	91.7 #219 ED-2215	(RC)		8-1-79
BPED-262 HAAT: 18 (L)	5 5-1-78 5 (H&V)	#219 CP inst	(RC) all new I	rans; chg T	PO, ERP &
(1) BALED 790	7AJ 7/10/79	expired 79 Vol. A	permit B	mit to repla PED-2625).	
EBSA	9-10-79	chg. ca	11		

## BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters WSMS
	Station location

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BLED791022A	2-20-80 License t	91.7 HAAT: 1	ERP:250 85' (H&V 8PED-262	watts (H&	V) 8-1-82 for
	changes.				

Form BC-121 September 1969

### APPLICATION RECORD - BROADCASTING

Call

Letters KNEW-EDUC-FM

#### SOUTHWESTERN AT MEMBELS

Name X Sauthwesterns Incorporated
Memphis, Tennessee (PO 2000 N. Parkway, Memphis, Tennessee 38112)

				Action	
File No.	Dated	Application for	Natu	re Date	
BPED-1,881	8-5-74	CP for New Educ. FM on: 90-3mhz-#212-	GRAN	TED 12-6-74	
REC'd:	8-12-74	TPO: 10 Watts	Olds.	12-0-74	
FILED:	8-28-74	Trans: RCA-BTE-10B; Ant: Wilson-FM-3,			
NO FEE REQUIR	ED 1 6 1974	T-SL & RC: 2000 N. Parkway, Memphis, Tenn.			
PRESS:	10-4-74	T-SL & RC: 2000 N. Parkway, Memphis, Tenn.			
PN REC'd:	10-4-74	-35°-0910"89°5933"-			
1		Atty - George R. Douglas, Jr.			
		Engr	1		
AMENDED	8-28-74	Chg. frequency to: 91.7mhz. #219	1		
AMENDED	11-11-74	Correct Coordinates:			
Press	PEC 6- 1974				1
AMENDED	12-6-74	Section VI.			A
DA DED E	1-27-75	Voluntary assignment of construction permit		+	8
BAPED-5 R & F	2-1-75	(BPED-1881) to SCUTHWESTERN AT MEMPHIS	GRANTED	2-25-75	
(NO FEE HED	(Form 316)		EFF:	4-15-75	
ALSO SEE WI	YX FEB 191	375			
		F.C.C WASHINGTON, D. C.			

PN mailed: 9-11-74.

Form BC-121 September 1969

## APPLICATION RECORD - BROADCASTING

Call Letters WSWM

Name Southwestern at Memphis
Nemphis, Tennessee

File No.	Dated	Application for	Nature Nature	Date
BMPED-1239 R & F NO FEE REC PRESS	3-12-75 UIRED	MP(BPED-1881) to change antenna (PHELPS-DODGE ECFM-4, 4 sections); make changes in antenna system (decr. hght.); EDANGEX EXCENSES EXPLOSES.	GRANTE	6-30-75
BMPED-1,292 R & F No fee Requi Press P. N. Rec'd	7-22-75 red	MP (BPED-1,881, as mod.) chg. trans. (Gates BF-250B); chg. TPO; ERP: .098KW(H&V) and HAAT: 160'.  Atty: George R. Douglas, Jr.	OST 2	1.573 of Comm.
BLED-1447 R & F PTA PPESS	7-3-75 7-16-75 7-28-75 NOV 1 0 1975	Lic.(BPED-1881, as mod.)-New Sta.  Atty: Misegades, Douglas & Levy	GRANTED	8-9-76
BSCA-1589 R & F NO FEE REQU PRESS		Request For Subsidiary Communications Authorization on a sub-carrier frequency of 67 khz.  Atty: George R. Douglas, Jr. (Mesgades, Douglas,	GRANTED, etc.)	7-16-76

## APPLICATION RECORD - BROADCASTING

Form BC-121 May 1976

Call Letters W.S.W.M

Name Southwestern At Memphis
Memphis, Tennessee

File No.  BPED-2211  R & F  No Fee Requir  Press P. N. Rec'd	Dated 2-13-76 2-17-76 Bd: - JUN 2 1976 L-28-7L	Application for  CP to install new trans. (Gates BF-250-B); chg. TPO; ERP: .098KW(H&V) and HAAT: 160'  (WAIVER OF SECTION 1.573 GRANTED AND APPLICATION ACCEPTED)	GRANT	otion e Date ED 10-5-76
BLED-1633 R & F PTA Press	1-3-77 1-7-77 1-18-77 AR 2 1 1977	Lic. (BPED-2211) for changes. Trans. Wilkinson FM-60E  Atty: George R. Douglass, Jr. (Misegades et al)	GRANTE	5-27-77
BPED-2515 R & F PRESS	5-16-77 5-24-77 JUN 23 1977	CP chg transmission line and ERP: {.164 kilowatts {H&V}  Atty. George R. Douglas: Jr. Engr. G. V. McClintock  F.C.C. WASHINGTON. D. C.	GRANTED	6-28-77

TE: AL/GP: assignee is applicant in BPED-2070 - request for dismissal filed concurrently.ATTY WAS CALLED 5-16-79 will include BFED-2625 & file Form 321 to reinstate

AMENDED 6-21-79 re: cur. bal. sheet and financial state, from Memphis State Univ.

AMENDED 7-13-79 re: Engineering problems to be corrected

## APPLICATION RECORD - BROADCASTING

WSMS 91.7MHz
Call
Letters WSWM

Name Southwestern at Memphis
Memphis, Tennessee

rempnis, lennessee						
File No.	Dated	- Application for	Nature Nature	Date		
BLED-1715 R+& F PTA DE PRESS	10-1-77 10-19-77 C1-3-77	Lic. (BPED-2215) for changes Transmitter (WILKINSON, FM-60E)  Atty Engr. George V. McClintock, Jr.	GRANTED	3-27-78		
BPED-2625 R & F PRESS:	1-5-78 1-11-78 FEB 1 1978	CP install new Trans (WILKINSON FM 250E); chg TPO; ERP: 0.25kw (H&V); increase length of transmission line. Atty: George R. Douglas	ACCEPTED &	5-1-78		
BRED 790402 PRESS MA BRSCA790402X	1 1 1979	RENEWAL OF LICENSE  Renewal of SCA	Bri	- Ju-70		
FCRM 31LMAY PRESS: PN FILED	2 2 1979 6-21-79	Vol AL to MEMPHIS STATE UNIVERSITY  (INCLUDE SCA)  Atty - Larry Perry, Cak Ridge, Tenn		13-79		
,		F.C.C WASHINGTON, D. C.				

Call Letters: WSWH

Name: Southwestern at Memphis

Station Location: Memphis, Tennessee

File No.	Date	Description	Action and Date
BLED-1715 R&F PTA PRESS: DE		Lic. (BPED-2215) for changes Transmitter (WILKINSON, FM-60E)  Atty:===EpgrGeorge_YMcCliptock,_Jr	GRANTED 3-27-78
	1-5-78 1-11-78 B 1 1978	CP install new Trans (WILKINSON FM 250E); chg TPO; ERP: 0.25kw (H&V); increase length	ACCEPTED & 5-1-7 GRANTED
BRED 790402XL BRSCA 790402XL PRESS:		RENEWAL OF LICENSE	-
PRESS:	Y 2 2 1979	Vol AL to MEMPHIS STATE UNIVERSITY (INCLUDE SCA) (SEE OVER)	GRANTED 7-13-79 EFF: 8-9-79
PN FILED	6-21-79	Atty: Larry Perry, Oak Ridge, Tenn.	Form BC-121 March 1979

## APPLICATION-RECORD - BROADCASTING

91.7MHz.

Call WSMS Letters XW.S.W.M.

MEMPHIS STATE UNIVERSITY

Name SOUTHWESTERN AT MEMPHIS

MEMPHIS, TENNESSEE

TIE	TENNE			
File No.	Dated	Application for	Nature Nature	tion Date
BPED790517AJ PRESS (0)		Construction Permit to Replace Expired Permit (BPED-2625).  Atty. Larry Perry (Oak Ridge, Tennessee)	GRANTED	7/10/79
BLED-791022 PRESS		License to cover (BPED-2625, as mod.) for changes. Atty: Larry Perry	GRANTED	2/20/80
(2A) 10/23	7-1	P.C.C WASHINGTON, D. C.		

Call Letters:

91.7Mhz WSMS

MEMPHIS STATE UNIVERSITY

Section Location: Memphis, Tennessee

File No.	Date	Description	Action and Date	
BPED 790517AJ PRESSL (O)		Construction Permit to Replace Expired Permit (BPED-2625)  Atty: Larry Perry (Oak Ridge, Tenn.)	GRANTED 7-10-79	
			Form BC-121 March 1979	

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

