

W R F W

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CATALOG NO. 4550L 1/5

Form BC 126 401
June 1954

NON-COMMERCIAL EDUCATIONAL-FM

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-27-69

Call letters W R F W

River Falls, Wisconsin

Station location

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM (APLED 4-30-73 EFF:

Name of licensee ~~X~~ Wisconsin State University- River Falls

1.8 mi NNW of River Falls, Wisc. (PED 12-6-76)

(L 4-11-73)

x Rt. 3, 1.65 mi. NW of River Falls, 0.25 mi. off Hgy. 35 North, Wisconsin (PED-9-21-72)

Transmitter location ~~X~~ Hall, 410 S, Third St., River Falls, Wisconsin (PED-5-17468)

54022

410 South Third Street, River Falls, Wisconsin (PED-9-21-72)

Main studio location ~~XX~~ Same as Transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPED-866 HAAT: 11'	5-17-68	88.7mc. ch# 204	ERP: 410watts TPO: 250watts	U	7-17-68 1-17-69
BPED-866 (1)	7-29-68	CP for a new Station. Call letters assigned.			
BMPED-585 (2)	10-18-68	MP(BPED-866) chg. ant. system(Move Tower 50 ft. East); chg. ERP; 350watts and HAAT 2 ft.			
BLED-688(L)	1-27-69	Lic. (BPED-866 as mod.) for new FM non-com ed. sta.			12-1-70
BRED-401 EBSA	11-25-70 5-15-72	RENEWAL OF LICENSE			12-1-73
BPED-1424 HAAT: 260'	9-21-72	88.7mc #204	ERP: 750w CP chg. TL, operate by RC from studio site, install new ant., chg. ERP, make chgs. in antenna system(incr. hgt.) chg. HAAT.	Unl.	9-21-73
BLED-1082(L)	4-11-73	Lic(BPED-1424) for changes			12-1-73
BAPLED-7	4-30-73	VOL APLED EFF:			
BRED-401(L)	11-28-73	RENEWAL			12-1-76
BPED-2250(L) HAAT: 82 feet {L}	12-6-76	88.7 MHz	ERP: 3kw CP chg TPO, ERP, HAAT, Trans & Ant sys {decr hght} {RC}		12-6-77
Ctr.	1-21-77	Trans: BEL-FMT-1C-SCYB now installed			
BRED-401(S)	1-31-77	RENEWAL			12-1-79
BLED-1630 HAAT: 82'	5-27-77	H&V	Lic. {BPED-2250} Chg ERP: 3kw H&V 88.7MHz TPO: 790w		12-1-79
BRED790801VK	11-30-79	(S) RENEWAL			12-1-82

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call W R F W
Letters New Educ. FM

Name WISCONSIN STATE UNIVERSITY--RIVER FALLS
RIVER FALLS, WISCONSIN (PO c/o Lorin R. Robinson, North Hall, 410 South Third

File No.	Dated	Application for	Action	
			Nature	Date
BPED-866 R & F FEB 9 1968	1-15-68 1-19-68	CP for a new noncommercial educational FM broadcast station to be operated on: Freq.: 91.5mcs, Ch.#218 90.5mcs Ch.#213 88.7mc #204 ERP: 250w 410w Type trans.: ITA FM-250B TPO: 250w Type ant.: Collins 37M-2, 2 sections HAAT: 11 feet Trans. loc.: North Hall, 410 South Third Street River Falls, Wisconsin Studio loc.: Same as Trans. loc. Atty.: Bronson LaFollette (Madison, Wisconsin) Engr.: R. A. Pavlat (Madison, Wisconsin)	GRANTED	5-17-68
AMENDMENT R & F MAR 15 1968	3-6-68 3-8-68	AMENDED to change frequency to 90.5mcs, Ch.#213 and change ERP to 410w.		

SEE CARD #2 FOR AMENDMENT.

CONTACT: Lorin R. Robinson

PHONE: Code 715; 425-6701 (Ext. 227)

ADDRESS: North Hall

River Falls, Wis. 54022

FORM BC-121 CARD #2
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call W R F W
 Letters New FM

Name WISCONSIN STATE UNIVERSITY--RIVER FALLS
RIVER FALLS, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BPED-866 CONTINUED AMENDMENT R & F PRESS: APR 16 1968 PN REC'D:	4-7-68 4-10-68	Re chg. Freq. to 88.7mc #204	GRANTED	5-17-68
BMPED-585 R & F OCT 17 1968	10-7-68 10-9-68	MP(BPED-866) chg. ant. system(Move tower 50 feet East); chg. ERP .350kw; and HAAT 2ft. (dec. ant.hgt)	GRANTED	10-18-68
BLEP-638 Rec'd AMENDED Filed PT DEC 17 1968 AMENDED	9/20/68 9/30/68 10/21/68 10/21/68 10/29/68 1/13/69	License (BPED-866 as mod.) for new FM non- commercial educational b/c station. Re engr. data. re coordinates	GRANTED	1-27-69

APPLICATION RECORD - BROADCASTING

88.7mc.

Call
Letters WRPW

Name WISCONSIN STATE UNIVERSITY-RIVER FALLS
River Falls, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BRED-401 R & F P.N.	9-2-70 9-3-70 9-3-70	Renewal of License	GRANTED	11-25-70
SEP 30 1970				
BPED-1,424 Rec'd:	1-18-72 2-14-72	CP chg. trans. loc. to: Rte. 31.65 mi. NW of River Falls, Wisconsin; operate by RC from studio site; North Hall, 410 South Third St., River Falls, Wisconsin; install new Ant. (COLLINS 37M-4, 4 sects); chg. ERP: 746Watts; HAAT: 260 ft. Make chgs. in ant. system(incr. hght). 44° 53' 19" - 92° 39' 04" Atty-- Engr. Data (Chg. Overall Height Above Ground to: 303'.	RETURNED	2-23-72
NO FEE REQUIRED:			(-Incomplete-)	
PRESS: FEB	24 1972		GRANTED	9-21-72
Resubmitted	5-11-72			
Filed:	5-11-72			
PRESS: MAY	26 1972			
P.N. Rec'd	9-12-72			
AMENDED	6-7-72			
341-2-17-73 PTA-2-21-73				

APPLICATION RECORD - BROADCASTING

88.7mhz

Call
Letters W R F W

BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM
Name X WISCONSIN STATE UNIVERSITY - RIVER FALLS
River Falls, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BAPED-7 R & F (ALSO SEE WSP ETC) MAR 1 1973 Pub. notice filed 4-23-73	2-22-73 2-28-73	Voluntary assignment of license & CP(BPED-1424) to BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM Atty - Dow, Lohnes & Albertson	GRANTED EFF:	4-30-73
BLED-1082 R & F PTA PRESS MAR 30 1973	2-12-73 2-12-73 2-21-73 MAR 30 1973	Lic.(BPED-1424) for changes.	GRANTED	4-11-73
BRED-401 R & F PN Recd. PRESS OCT 11 1973	8-17-73 9-4-73 " OCT 11 1973	RENEWAL OF LICENSE Daniel W. Toohey, Atty.	GRANTED	11-28-73

APPLICATION RECORD - BROADCASTING

Call
Letters W R F WName Board of Regents of The University of Wisconsin System
River Falls, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BPED- 2250 Rec'd Filed No Fee Required Press P. N. Rec'd	5-5-76 5-10-76 5-10-76 JUN 9 1976 11-3-76	CP to chg. TL to: 1.8 miles NNW of River Falls, Wisconsin; install new trans. (GEL-FM10-80XB); make chg. ant. system (decr. hght.); chg. TPO; ERP: 3KW and HAAT: 82'. 44° 53' 08" - 92° 39' 20" Atty: Patrick M. Connolly(Dow, Lohnes & Albertson) Correct Trans: (Rust Corp. FMTIC SCXB).	GRANTED	12-6-76
AMENDED	5-21-76			
BRED-401 R & F PN PRESS	7-6-76 7-29-76 7-29-76 SEP 28 1976	Renewal of license Atty- Daniel W. Toohey	GRANTED	1-31-77
BLED-1630 R & F PTA PRESS	12-14-76 12-16-76 12-23-76 MAR 21 1977	Lic. (BPED-2250) for changes Atty: Patrick M. Connolly (Dow, Lohnes, et al)	GRANTED	5-27-77

APPLICATION RECORD BROADCASTING

88.7mhz

#6

Call Letters: W R F W

Name: Board of Regents of The University of Wisconsin System

Station Location: River Falls, Wisconsin

File No.	Date	Description	Action and Date
BRED790801VK PRESS	SEP 14 1979	Renewal of License Atty.: Frederick D. Cooke, Jr.	GRANTED 11-30-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

