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CATALOG NO. 4550L 1/5

Form BC 126

June 1954

OFFICIAL NO. 423

NON-COMMERCIAL EDUCATIONAL-FM

BROADCASTING STATION LICENSE RECORD

Date first licensed October 1, 1969

Call letters WMRA

Station location Harrisonburg, VA

THE BOARD OF VISITORS OF JAMES MADISON UNIVERSITY (MLED 7-1-77)

Name of licensee * Madison College

Approx. 9 mi. NNW of center of city, on Little North Mtn., near Harrisonburg, VA. (PED 7-3-¹/₄)
Transmitter location * Rear of lot, Baker House, 851 Main St., Harrisonburg, VA (PED-2-5-69)

Main studio location Burruss Hall, Alumni Hall, Madison College, Harrisonburg, Va. (PED-2-5-69)

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To |
|----------------------------------|----------------|--|---------------------------|--------------|--------------------|
| BPED-936 HAAT: --- Cond'1 | 2-5-69 | 91.1mc. | ERP: --- TPO: 10 watts | Unl. | 10-5-69 |
| BPED-936(1) | 5-29-69 | Call letters assigned. | | | |
| BLED-723(L) HAAT: --- EBSA | 10-1-69 | 91.1mc. | TPO: 10 watts | U(RC) | 10-1-72 |
| | 5-15-72 | Lic. (BPED-936). | | | |
| BRED-423(S) | 10-27-72 | RENEWAL | | | 10-1-75 |
| BPED-1762 HAAT: 730ft. | 7-3-74 | 90.7 mhz | ERP: 19kw(H&V) | | 7-3-75 |
| | | CP chg freq., TL, ant. sys., tpo, ERP, HAAT, install new trans, and new ant. | | | |
| BMPED-1252(1) | 6-3-75 | MP(BPED-1762) ext time to | | | 1-1-76 |
| BMPED-1263(2) | 6-30-75 | MP(BPED-1762, as mod) chg ant sys | | | |
| BSCA-1480 | 7-21-75 | SCA 67 KHz. | | | |
| BMPED-1263(2) | 6-30-75 | Supersede authorization issued same date to correct antenna system. | | | |
| BRED-423(S) BRSCA-1480 | 9-23-75 | RENEWAL & SCA | | | 10-1-78 |
| BLED-1472(L) | 2-27-76 | Lic(BPED-1762, as mod.)-Changes.10-1-78 | | | |
| BMLD 112(1) | 7-1-77 | ML to change licensee name | | | 10/1/78 |
| BPED780831 | 4-16-79 | Renewal of License & SCA | | | 10-1-81 |

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters **WMRA**
NEW EDUC. FM

Name **MADISON COLLEGE**
HARRISONBURG, VIRGINIA (PO c/o Dr. Eugene K. Moulton, S. Main St., Harrisonburg, Va.)

| File No. | Dated | Application for | Action 22802) | |
|--|---|--|---|---------|
| | | | Nature | Date |
| BPED-936 R & F PRESS: NOV 15 1968 PN REC'D: 12-3-68 | 8-9-68 | CP for new Educ. FM on: 91.1mc #216 TPO:10w | GRANTED by Comm. action Sect. 73.316(c) waived to permit use of prop. DA system. concl: DA system shall be oriented so that min radiation occurs at 284 & subm. of affidavit by qualified surveyor that proper orientation of ant. est. at install | 2-5-69 |
| | 8-12-68 | Trans.: Gates BFE-10C Ant.: Composite Directional, 1 sect. TL: Rear of lot, Baker House, 851 S. Main St., Harrisonburg, Va. SL: Alumni Hall, Madison College Campus, Harrisonburg, Va. (RC) Atty.: None Engr.: Warren L. Braun (Harrisonburg, Virginia) | | |
| BLED-723 Rec'd AMENDED: R & F Filed PT | 4/11/69 4/14/69 5/9/69 5/9/69 5/29/69 | License (BPED-936) for a new FM non-commercial b/c station. Re engr. data. | GRANTED | 10-1-69 |

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W M R AName MADISON COLLEGE
HARRISONBURG, VIRGINIA

| File No. | Dated | Application for | Action | |
|---|---|--|-------------------|----------|
| | | | Nature | Date |
| BRED-423 R & F PN Recd. PRESS JUL 7 1972 | 6-27-72 6-29-72 " | RENEWAL OF LICENSE | GRANTED | 10-27-72 |
| BPED-1,762 Rec'd Filed No Fee Required Press Rec'd P. N. Rec'd | 12-13-73 12-13-74 1-9-74 FEB 8 - 1974 5-10-74 | CP to chg. frequency to: 90.7mhz #214; chg. TL to: Approx. 9 mi. generally NNW of center of Harrisonburg on Little North Mountain, near Harrisonburg, Virginia; install new trans. (Gates FM-3H3); install new ant. (Jampro JSCE-8(DA), 8 sects.); make chg. ant. system (incr. hght.); chg. TPO; ERP: 19.5KW(Max.(V) 19.18KW(Max.(H) and HAAT: 728' (H&V). (38° 33' 41" - 78° 56' 58") Atty: Edward B. Reddy (Midlen & Reddy) Section VI and Exhibit 9. | GRANTED cond 1 | 7-3-74 |
| AMENDED | 5-3-74 | | | |

APPLICATION RECORD - BROADCASTING

Call
Letters W M R A

Name MADISON COLLEGE
HARRISONBURG, VIRGINIA

| File No. | Dated | Application for | Action | |
|--|------------------------|---|---------------|------------------|
| | | | Nature | Date |
| BMPED-1252 R & F NO FEE REQUIRED PRESS MAY 22 1975 | 5-11-75 5-13-75 | MP(BPED-1762) ext. time to 1-1-76. (Changes) | GRANTED TO | 6-3-75 1-1-76 |
| BMPED-1263 R & F NO FEE REQUIRED PRESS JUN 19 1975 | 2-28-75 3-18-75 | MP(BPED-1762, as mod.) to make changes in antenna system (incr. hght.) Atty: Dennis F. Begley (Midlen & Reddy) Engr: Marvin Blumberg | GRANTED | 6-30-75 |
| BSCA-1480 R & F NO FEE REQUIRED PRESS JUN 19 1975 | 5-29-75 6-4-75 | Request for Subsidiary Communications Author- ization on a sub-carrier frequency of 67 khz. Atty: Dennis F. Begley (Midlen & Reddy) | GRANTED | 7-21-75 |
| BRED-423 R & F PN Recd. PRESS JUN 25 1975 | 5-29-75 6-2-75 " | RENEWAL OF LICENSE 341-10-23- PTA-11-25 | GRANTED | 9-23-75 |

APPLICATION RECORD - BROADCASTING

~~92-1288~~
90.7 mhz

Call Letters
WMRA

MADISON COLLEGE

Name

Harrisonburg, Virginia

| File No. | Dated | Application for | Action | |
|--|---|---|---------|---------|
| | | | Nature | Date |
| BLED-1472 Rec'd Amended Amended & P PTA PRESS | 10-22-75 10-23-75 11-3-75 11-21-75 11-25-75 DEC 8 1975 | Lic.(BPKD-1762, as mod.)-Changes. Transmitter: RCA, BTF-3B1. ERP: 19.5kw(max.) engr. data TPO: 2.25kw Sect. I. | GRANTED | 2-27-76 |
| BMLD-112 Rec'd Filed PRESS AMENDED | 5-25-77 5-31-77 6-17-77 JUN 30 1977 6-17-77 | Modification of license to change licensee name to: The Board of Visitors of James Madison University Certificate from the Sec'y. of the Common- wealth of Va. Atty: Richard D. Marks (Dow, et al) | gr | 7-1-77 |

#5

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

ED FM

Call
Letters W M R A

THE BOARD OF VISITORS OF JAMES MADISON UNIVERSITY

Name MADISON COLLEGE
HARRISONBURG, VIRGINIA

| File No. | Dated | Application for | Action | |
|------------------------------------|------------|---|---------|---------|
| | | | Nature | Date |
| BRED780831UA BRSCA " PRESS | SEP 8 1978 | RENEWAL OF LICENSE (expires 10-1-78) RENEWAL OF SCA | GRANTED | 4-16-79 |
| BRED810601UH PRESS JUL 3 1 1981 | | RENEWAL OF LICENSE MEMORANDUM 8-24-81 re: ascert. of comm. needs & problems | | |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

