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CATALOG NO. 4550L 1/5

Form BC 126
June 1954

1246

NON-COMM ED FM B/C

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-6-61

W K E S (EFF: 9-17-73)

Call letters XW O N B

St. Petersburg, Florida

Station location x Gulfport, Florida

Name of licensee THE MOODY BIBLE INSTITUTE OF CHICAGO (ALH 12-7-77 EFF:
xSOUTHERN KESWICK, INC. (ALH 5-9-66 EFF: 5-16-66
xTHE WORLD CHRISTIAN RADIO FOUNDATION, INC.

Transmitter location 9401 Park Boulevard, Pinellas County, Florida (BLH-9-6-61) redescription
xPark Blvd., 1.1 mi. east of U.S. Altnate 19, St. Petersburg, Florida

53908
Main studio location 5700 - 100th Way, N. /^{Mr.} St. Petersburg, Florida (BLH-9-6-61) redescription
x10101 54th Avenue North, St. Petersburg, Florida

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BPH-3088 HAAT: 470'	3-1-61	101.5 mc Ch. 268	75-kw TPO: 10-kw	Unl.	5-1-61 11-1-61
<u>Construction permit for a new fm broadcast station. (RC)</u>					
BMPH-5589 (1)	5-24-61	Mod. of cp to change station location.			
BLH-1873	9-6-61	101.5 mc	75kw	U	9-6-61 2-1-64
Lic. to cover CP (BPH-3088) as mod. for a new FM Broadcast station and specify trans. as RCA BTP-10D.					
BRH-1246	1-17-64	Renewal of License			2-1-64 2-1-67
BALH-891	5-9-66	Voluntary assignment of license to SOUTHERN BROADCAST, INC.			
BRH-1246	3-29-67	101.5 mc	75kw	U	3-29-67 2-1-70
BRH-1246 ^S	1-29-70	Renewal			2-1-73
EBSA	5-22-72				
BPH-7977 HAAT: 440' (H&V)	7-28-72	101.5 mc #268	ERP: 100kw (H&V) CP to install new trans. ant. chg. TPO, ERP, HAAT.	Unl.	7-28-73 (RC)
BSCA-1194	8-11-72	SCA	67 kilohertz		2-1-73
BMPH-13,816 (1)	7-30-73	MP (BPH-7977) Extension time to			12-28-73
BMPH-13,972 (2)	2-11-74	MP (BPH-7977) ext. time to			4-28-74
BRH-1246(L)	5-20-74	RENEWAL OF LIC.			2-1-76
BLH-6193	5-20-74	Lic. (BPH-7977, as mod.) - Changes			
BRH-1246(S)	11-30-76	Renewal of License			2-1-79
BALH-2557	12-7-77	Vol. Al.	EFF:		
BRH-701002GL (1)	1-31-79	Renewal			2-1-82
101.5 100kw, 440' H V. RC					

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters ~~WGNB~~ WGNB

Name **THE WORLD CHRISTIAN RADIO FOUNDATION, INC.** Station location: Gulfport, Florida
 (P.O.-584, Crystal Drive, Madeira Beach, Florida)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-3088 Rec'd Filed	7-14-60 7-15-60 7-15-60	Construction permit for a new FM broadcast station to be operated: Frequency - 101.5mc CH 268 ERP - 75.6kw 75.2kw Type transmitter - RCA BTF10C Type antenna - RCA BP48A (8 section) HAAT 471.00' 457.2 443.6-ft 457.2 ft Trans. location - 5420 Sub Ave., Gulfport, Florida Studio location - Same as transmitter Atty. - Fisher, Wayland, Duvall and Southmayd Engr. - Carl E. Smith Consulting Radio Engineers, Brecksville, Ohio	GRANTED HAAT: ERP:	3-1-61 470' 75-kw
AMENDED. R & F.	8-11-60 8-15-60	AMENDED to change antenna-trans. & studio location to Bank Building, 10101 19th St., Pinellas County, Fla. & dec. HAAT to 457.2-ft		
AMENDMENT R & F	9-8-60 9-9-60	AMENDED to change ERP to 75.6kw ; decr. HAAT to 471.00-ft ; change antenna-trans. & studio loc. to 10101 - 54th Ave., North St. Petersburg, Fla., make changes in antenna system (decr. height)		

Section 3.205 (a) waived to permit studios outside of city limits.

Continue on #2

Aug. 1955

Call
Letters ~~WGNB~~ WGNBName THE WORLD CHRISTIAN RADIO FOUNDATION INC.
Gulfport, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BPH-3088 (cont'd) AMENDMENT Rec'd Filed	10-28-60 10-31-60 10-31-60	AMENDED to change ERP to 75.2kw; HAAT to 457.2 ft; change antenna-trans. location to Park Blvd., 1.1 mi E of Alt US 19, Pinellas County, Fla. make changes in antenna system; operate trans. by remote control from 54th Ave., North, St. Petersburg, Fla (studio location) Request waiver of Section 3.205 of Rules.	See Card #1 for action	
BMPH-6689 Rec'd Filed	4-1-61 4-3-61 4-3-61	Modification of CP (BPH-3088, which auth. a new FM broadcast station) to change station location from Gulfport, Fla. to St. Petersburg, Florida Atty. - Fisher, Wayland, Duvall & Southmayd	GRANTED	5-24-61
BLH-1873 R & F	6-16-61 6-19-61	Lic. to cover CP(BPH-3088) as mod. for a new FM broadcast station and specify trans. as RCA, Type No. BTF-10D.	GRANTED	9-6-61

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W G N B (FM)

SOUTHERN KESWICK, INC.

Name X THE WORLD CHRISTIAN RADIO FOUNDATION, INC.St. Petersburg, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1246 Rec'd Filed	10-28-63 10-30-63 10-30-63	Renewal of license Atty. John P. Southmayd	GRANTED	1-17-64
----- PETITION PURSUANT TO SECTION 73.242 OF THE RULES filed 12-29-64 by Southmayd for applicant -----				
BALH-891 R & F (Form 316)	3-29-66 4-22-66	Voluntary assignment of license to SOUTHERN KESWICK, INC. Atty - J.P. Southmayd	GRANTED EFFI	5-9-66 5-16-66
BRH-1246 Rec'd Filed	10-22-66 10-24-66 11-9-66	Renewal of license	GRANTED	3-29-67

#4
FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

101.5mc
Call Letters WGNB (FM)

Name Southern Keewick, Inc.
St. Petersburg, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6774 R & F #525909: \$75 PN Rec'd	5-8-69 6-30-69 6-30-69 7-22-69	CP chg. ant-trans loc. to Off Boyette Rd., apprx. 4.3 mi. SE of Riverview, Florida; in- stall new trans(RCA-BTF-20EL); install new ant (RCA-BCF-12, 12 sects); chg. TPO: 20kw; ERP: 100kw; operate with vert.ERP: 100kw; and chg. HAAT: 1236'. 27° 49' 48" - 82° 15' 59" Atty - John P. Southmayd(Fisher, Wayland etc.)	DISMISSED (by Request of applicant)	9-17-69
BRH-1216 R & F PN PRESS NOV 1969	10-29-69 11-3-69 11-17-69	Renewal of license Atty: John P. Southmayd	GRANTED	1-29-70
BALH-1572 R & F FEE PD: \$1000 #028116 CODE 049	8-23-71 8-31-71 SEP 17 1971	Voluntary assignment of license to SEMIT CORPORATION (SEE OVER FOR AMENDMENTS) Atty: John Southmayd Pub. notice filed 9-20-71	Dismissed By Memo Opinion & Order	4-19-72

RE: BALH-1572 - AMENDED 9-24-71 re: Programming data.
AMENDED 2-23-72 - re B/C interests (assignee)

APPLICATION RECORD - BROADCASTING

Call
Letters ...WGNE.....

Name SOUTHERN KESWICK, INC.
St. Petersburg, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BPH- Rec'd No Fee Required	8-26-71 8-31-71	CP to chg. TL to: 4.4 miles NNE of Balm, Florida; chg. SL & RC to: 490- 1st Ave., South St. Petersburg, Florida; chg. trans. (RCA BTF-20E1); chg. ant. (RCA BFC-14, 14 sects.); make chg. ant. system (increase height); chg. TPO; ERP: 100KW(H&V); HAAT: 1232.5'. (27° 49' 09" - 82° 14' 26") John P. Southmayd, Atty.	RETURNED By Memorandum Opinion & Order 4-19-72.	4-19-72
BPH-7977 R & F No Fee Required Press	7-5-72 7-10-72 JUL 21 1972	CP to install new trans.: Bauer (Sparta) 620; install new ant. (Jampro JSCP-12, 12 sects.; chg. TPO; ERP: 100KW (H&V); HAAT: 450'. Atty: John P. Southmayd	GRANTED	7-28-72

APPLICATION RECORD - BROADCASTING

101.5mc

Call Letters W K E S
X W C N B

Name Southern Keswick, Inc.
St. Petersburg, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-1,194 R & F No Fee Required Press	7-28-72 7-31-72 AUG 8 - 1972	Request for Subsidiary Communications Authority on a sub-carrier frequency of 67kcs. Atty: John P. Southmayd	GRANTED	8-11-72
BRH-1246 R & F PN Recd. PRESS	10-26-72 11-1-72 " DEC 11 1972	RENEWAL OF LICENSE John P. Southmayd, Atty. AMENDED 12-19-72 re: equal employment program	GRANTED	5-20-74
BMPH-13,816 R & F No Fee Required Press	7-17-73 7-19-73 JUL 25 1973	MP (BPH-7977) ext. time to 10-17-73. (For Changes) Atty: John P. Southmayd	GRANTED TO:	7-30-73 12-28-73
BMPH-13,972 R & F No Fee Required Press	12-24-73 12-26-73 JAN 10 1974	MP (BPH-7977, as mod.) ext. time to 3-28-74. (For Changes) Atty: John P. Southmayd (Fisher, Wayland, etc.)	GRANTED TO	2-11-74 4-28-74

Call
Letters W K E S

THE MOODY BIBLE INSTITUTE OF CHICAGO

Name SOUTHERN KESWICK, INC.
St. Petersburg, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BLH-6193 R & F PTA PRESS	3-22-74 3-25-74 4-4-74 MAY 8 1974	Lic.(BPH-7977, as mod.) for Changes. Atty: Fisher, Wayland, <u>Southmayd</u> & Cooper	GRANTED issued w/renewal	5-20-74
BRH-1246 R & F PN Recd. PRESS	9-25-75 10-1-75 NOV 4 1975	RENEWAL OF LICENSE John P. Southmayd, Atty AMENDED 11-5-75 re: signature page AMENDED 10-29-76 re: engineering	Granted	11-30-76
BALH -2557 R & F FORM 314 (ALSO SEE AM SEP 22 1977	8-25-77 9-7-77 WGNE)	Voluntary assignment of license to THE MOODY BIBLE INSTITUTE OF CHICAGO Atty - John P. Southmayd (see over)	GRANTED EFF:	12 7 77

RE: Amended 11-8-77 Financial Data

#8

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

101.5mhz

2-61

Call
Letters W K E SName THE MOODY BIBLE INSTITUTE OF CHICAGO
ST. PETERSBURG, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BRH 78100264 PRESS	DEC 4 1978	RENEWAL OF LICENSE J.P. Southmayd, Atty.	GRANTED <i>h.</i>	1-31-79 1-31-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

