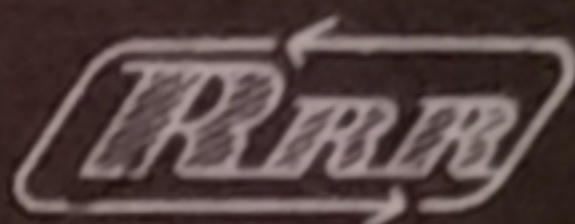


WCBU



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC 126 #473
June 1954

NON-CML, EDUC. FM

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-1-70

Call letters WCBU

Station location Peoria, Illinois

Name of licensee Bradley University

Cole Hollow Rd. at I-474, East Peoria, Illinois (MPED 3-5-81) xx(PED790104AG 10/9/79)
x High Point Rd., 0.6mi. W. of Pinecrest Rd., E. Peoria, Illinois
Transmitter location X1501 W. Bradley Avenue, Peoria, Illinois (PED-9-25-69)

61606
Main studio location 922 N. Glenwood, Peoria, Illinois (MPED 3-5-81)
X1501 W. Bradley Ave., Peoria, Illinois
Same as Transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
BPED-1,017 HAAT:=-	9-25-69	88.3mc.	#202 ERP: TPO: 10 watts	--- U	5-25-70
CP for New Educ. Station					
BPED-1,017	(1)12-1-69	Call letters assigned.			
BMPED-673 HAAT:229'	12-11-69 (2)	MP(BPED-1,017) chges ante; trans			
BMPED-673	12-11-69	Superseding Authorization to pick up Remote Control loc. at 1501 W. Bradley Avenue, Peoria, Illinois.			
BLED-772(L)	12-1-70	Lic.(BPED-1017, as mod.)			12-1-73
for NEW Non-Comm- ED FM station					
EBSA	5-15-72	DECLINED			
BEED-1630 HAAT: 260' (H&V)	9-19-73	89.9mhz.	ERP: 11kw (H&V) #210 Class E (RC)		9-19-74
CP chg. freq., install new trans., install new ant., (incr. hgt.) chg. TPO, ERP, HAAT.					
BRED-473(S)	11-28-73	RENEWAL			12-1-76
BLED-1219(L)	5-13-74	Lic.(BPED-1630)-Changes.			12-1-76
EBSA	12-17-74				
BPED-2230(L)	4-9-76	89.9MHz.	ERP: 11.5kw (H&V)		
HAAT: 260' (H&V)		CP chg ERP & Ant (RC)			4-9-77
BLED-1553(L)	8-24-76	Lic. (BPED-2230) changes			12-1-79
BRED-473(S)	11-15-76	Renewal of license			12-1-79
BPED790104AG HAAT: 650' (H&V) (L)	10/9/79	89.9mhz	ERP: 25.5kw (H&V)		10/9/80
CP to chg. TL., ERP., ant. sys., Install new type trans.					
BRED790802UL(S)	12-31-79	Renewal of License			12-1-82
BSCA-810116AE	2-25-81	SCA ON 67 KHz.			
MPED800220AO (L)	3-5-81	Mod. of CP (PED790104AG) to chg. TL, SL, ant. sys, TPO an Incr			ERP & HAAT.

#2

BROADCASTING STATION HISTORY RECORD

First licensed

Call Letters WCBU

Station Location

Name BRADLEY UNIVERSITY

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BLED-810410BI HAAT: 650' (H&V) (L)	7-29-81	89.9mHz ERP:25.5kW(H&V) License to cover (BPED- 790104AG, as mod.) for changes.	12-1-82

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call **W C B U**
Letters **NEW EDUC. FM**

Name **Bradley University**
Peoria, Illinois (PO 1501 W. Bradley Avenue, Peoria, Illinois 61606)

File No.	Dated	Application for	Action	
			Nature	Date
BPED-1,017 R & F NO FEE REQUIRED: PRESS: PN REC'D:8-11-69	7-10-69 7-16-69	CP for New Educ FM on: 88.3mc. #202 TPO: 10watts Trans: Gates-BFE-10C; Ant: Gates-FM-22, 2 sects. T-SL: 1501 W. Bradley Avenue, Peoria, Ill. 40° 41' 56" - 89° 37' 00" Atty - Wilner, Scheiner & Greeley Engr- Donald L. Markley (Mapleton, Ill.)	GRANTED cond'l Grant of this appli. does not author- ize use of TV ant. by a TV station proposed in File No. BPCT-4188;	9-25-69
BMPED-673 R & F PRESS: NO FEE REQUIRED	11-17-69 11-21-69 DEC 9 1969	MP(BPED-1,017) make changes in antenna system(decr. hght).	GRANTED	12-11-69
BLED-772 R & F PTA PRESS	12-23-69 1-5-70 1-15-70 APR 2 1970	Lic.(BPED-1,017, as mod.)for new FM Educ. Broadcast Station.	GRANTED	12-1-70

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W C B UName Bradley University
Peoria, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BPED-1,630 R & F No fee Required Press P.N.Rec'd:	5-14-73 5-15-73 JUN 4 1973 7-25-73	CP to chg. frequency to: 89.9mhz #210; install new trans. (Gates FM-5H3); install new ant. (CCA FMC-LP-5, 5 sects.); make chg. ant. system (increase height); chg. TPO; ERP: 11.105KW(h&v) and HAAT: 260'. (h&v)	GRANTED	9-19-73
BRED-473 R & F PN PRESS	8-14-73 8-28-73 8-28-73 17 SEP 1973	Renewal of License	GRANTED	11-28-73
BLED-1219 R & F PTA PRESS	2-27-74 3-4-74 3-12-74 APR 25 1972	Lic.(BPED-1630)-Changes. Trans: GATES, FM-5H.	GRANTED	5-13-74
BPED- R & F NO FEE REQUIRED PRESS	11-6-75 11-10-75 DEC 1 1975	CP to make changes in antenna system	RETURNED Sect. VI improperly signed; omitted	11-26-75 Sect. VB, pg.1

APPLICATION RECORD - BROADCASTING

Call
Letters W C B U

Name BRADLEY UNIVERSITY
Peoria, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BPED-2230 R & F NO FEE REQUIRED PRESS	2-19-76 2-25-76 APR 5 1976	CP to install new antenna (ALFORD/CCA Modified FMC-LP-5, 6 sections); chg. ERP:11.40 kw. (H&V) Engr: Steven T. Connett	GRANTED	4-9-76
BLED-1553 R & F NO FEE REQUIRED PTA PRESS	6-1-76 6-9-76 6-14-76 JUL 19 1976	Lic. (BPED-2230) for changes.	GRANTED	8-24-76
BRED-473 R & F PN Recd. PRESS	7-26-76 7-30-76 " SEP 1 1976	RENEWAL OF LICENSE	GRANTED	11-15-76

#4

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

89.9MHz

Call Letters
WCBUName BRADLEY UNIVERSITY
Peoria, Illinois

File No.	Dated	Application for	Action	
			Nature	Date
BPED 790104AG PRESS: (C)	MAY 29 1979	Construction permit to chg TL: High Point Rd., 0.6 mi W of Pinecrest Rd., East Peoria, Illinois install new type trans HARRIS FM-10K; install new type ant: HARRIS FML-6E, 6 sects chg ERP: 25.7KW; HAAT: 653' and make chgs in ant sys(incr hght) 40 38 50 89 33 11	Gr.	10-9-79
CUT OFF DATE	AUG 8 1979			
BRED 790802 PRESS SEP 21 1979	UL 1979	RENEWAL OF LICENSE	GRANTED	12-31-79
BPED 790104AG AMEND. Recd. 11-8-79		Chg. TL to Cole Hollow Rd. at I-474, East Peoria, Ill., ERP: 25.7, HAAT: 652.8', chg. TPO 40 37 44 89 34 12	RETURNED	1-23-80 Refile as MP with Sec.I.

#5

89.9MHz

APPLICATION RECORD-BROADCASTING

Call Letters: W C B U

Name: BRADLEY UNIVERSITY

Station Location: peoria, Illinois

File No.	Date	Description	Action and Date
BMPED 800220AO PRESS (0)		Mod of CP (BPED-790104AG) chg T : Cole Hollow Rd at I-474, East Peoria, Illinois ;ERP:25.7KW HAAT: 653';make chgs in ant system; chg. SL to: 40 37 44 89 34 12 922 N. Glenwood, Peoria, Illinois & chg. TPO.	GRANTED 3-5-81 Con'd
	7-8-80	PETITION TO DENY OR FOR OTHER APPROPRIATE RELIEF FILED BY RICHARD ZARAGOZA ONBEHALF OF MID AMERICA, MEDIA, INC.	
	7-21-80	OPPOSITION TO PETITION TO DENY OR FOR OTHER APPROPRIATE RELIEF FILED BY JAMES GREELEY ON BEHALF OF BRADLEY UNIVERISTY	
	7-31-80	REQUEST FOR EXTENSION OF TIME Filed by Richard R. Zaragoza on behalf of Mid America Media, Inc.	
	8-15-80	REPLY TO OPPOSITION TO PETITION TO DENY OR FOR OTHER APPROPRIATE RELIEF FILED BY RICHARD ZARAGOZA ON BEHALF OF MID A MERICA MEDIA, INC.	

APPLICATION RECORD-BROADCASTING

Call Letters: W C B U

89.9MHz.

Name: BRADLEY UNIVERSITY

Station Location: PEORIA, ILLINOIS

File No.	Date	Description	Action and Date
BSCA810116AE PRESS (0) MAR 5 1981	MAR 5 1981	Request For Subsidiary Communications Authorization on a Subcarrier Frequency of 67 Kiloherzt. Atty. Peter Gutmann (James E. Greeley)	GRANTED: 2-25-81
BLED-810410BI PTA PRESS	APR 22 1981	License to cover (BPED-790104AG, as mod.) for changes. Atty: PETER Gurmann	GRANTED 7-29-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

