

KSUC

 SPERRY RAND

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GUIDES AND FOLDERS

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CATALOG NO. 4550L 1/5

Form BC 126
June 1954

#735

Non Commercial Educational

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-1-74

Call letters K S U C

Station location Keene, Texas

Name of licensee SOUTHWESTERN ADVENTIST COLLEGE(8-29-78)
XXSOUTHWESTERN UNION COLLEGE

Transmitter location Heritage Hall, ~~Campus Drive~~, Southwestern Union College, Keene, Texas (PED-7-26-73)

Main studio location SAME AS TRANSMITTER

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPED-1581 HAAT: 235	7-26-73 (H&V)	88.3mhz. #202 Class E	ERP: 1.85kw (H&V)		7-26-74
CP for New FM ED Station					
BPED-1581	9-24-73	Call letters assigned.			
EBSA	9-24-73				
BLED-1271 BRED-735	(L) 8-1-74 10-20-77	Lic. (BPED-1581, as mod.) - New			8-1-77 8-1-80
BLED-7809 (1)	07AG 9-29-78	ML to change licensee name.			
BRED 800331	WE 7-18-80	(L)	RENEWAL		8-1-83

APPLICATION RECORD - BROADCASTING

Call Letters **K S U C**
XNEW-EDUC-FM

Name **XXSouthwestern Union College**
Keene, Texas (PO Campus Drive, Keene, Texas 76039)

File No.	Dated	Application for	Action	
			Nature	Date
BPED-1,581 R & F NO FEE REQUIRED PRESS: MAR 12 1973 PN REC'd: AMENDED PRESS: APR 4 1973 AMENDED 7-2-73	2-20-73	CP for New Educ. FM on: 90.3mhz - #212 - HAAT: 235' (h&v) ERP: 1842Watts (h&v) Trans: COLLINS-830D-1; Ant: COLLINS-LCP-4, 4 sections. T-SL: Campus Drive, Keene, Texas 32° 23' 42" - 97° 19' 30" Atty---- Engr--- Change frequency to: 88.3mhz #202.	GRANTED	7-26-73
	2-23-73			
	3-22-73			
BLED-1271 R & F PTA PRESS JUL 15 1974	5-22-74 5-28-74 6-3-74 JUL 15 1974	Lic. (BPED-1581, as mod.) - New Sta., Trans: COLLINS, 830D-1B.	GRANTED	8-1-74

#2

NON COMM. ED

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters K S U C

SOUTHWESTERN ADVENTIST COLLEGE

Name ~~XX~~ SOUTHWESTERN UNION COLLEGE
KEENE, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BRED-735 R & F PN Recd. PRESS	3-16-77 " MAR 28 1977	RENEWAL OF LICENSE	GRANTED	10-20-77
BMLED780907AG PRESS	SEP 20 1978	Mod. of License to change name of Licensee to: SOUTHWESTERN ADVENTIST COLLEGE Atty.-----	GRANTED	9-29-78
BRED800331WE PRESS	APR 24 1980	Renewal of License	GRANTED	7-18-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

