

WZ00



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

W Z U U (EFF: 6-1-72)

X W M I L (LTR. 4-13-49)

Date first licensed7-18-47.....

Call letters X W I L O

Station Location: X Milwaukee, Wis.
GREENFIELD, WISCONSIN

SPIRITS OF WISCONSIN, INC. (AL 4-29-68 EFF. 5-1-68)

X WRIGHT AND FALTZ, INC. (AL 3-29-68 EFF. 5-1-68)

Name of licensee X CREAM CITY BROADCASTING COMPANY, INC.

5732 West Rawson Avenue, Franklin, Wisconsin (P800328AD 12-19-80)

XX 520 West Capitol Drive, Milwaukee, Wisconsin (redescribed) 12-20-71

X 520 West Capitol Drive, Glendale, Wisconsin (Redescribed 12-29-70)

X 400 West Capitol Drive, Glendale, Wisconsin (BP-2-13-70)

X 5201 N. Port Washington Road, Glendale, Wisconsin (redescribed BL-8-2-57)

X Fort Washington Road and Henry Clay, North of Milwaukee, Wis. (Lic. 7-18-47)

Transmitter location North of Milwaukee, Wisconsin (MP 2-6-47)

520 W. Capital St., Milwaukee, Wisconsin (BRC-10-6-81)

XX 5732 West Rawson Avenue, Franklin, Wisconsin (P800328AD 12-19-80)

X 520 West Capitol Drive, Milwaukee, Wisconsin (redescribed) 12-20-71

53201 520 West Capitol Drive, Glendale, Wisconsin (Redescribed 12-29-70)

X 400 West Capitol Drive, Glendale, Wisconsin (BP 2-13-70)

X 2625 W. Wisconsin Avenue, Milwaukee, Wis. (Lic. 7-18-47)

Main studio location X To be determined, Milwaukee, Wisconsin (MP 2-6-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From To
W-P-4631 Letter 11-6-46 CP for new station filing for T site and antenna	10-10-46	1290	1kw	Daytime	granted subject to (Conditional Clause)
84-P-4631 84-MP-2364	2-6-47 Mod. CP (4631) for change type T antenna and T site	1290	1kw	Daytime	4-6 10-6-47 and approval
BL-2402 PZ-2220	7-18-47 Lic. to cover CP (4631 as mod.) specify studio location and determine operating power by direct method.	1290	1kw	Daytime	7-18 11-1-48
PZ-2500	9-25-47 Determine operating power by direct method.	1290	1kw	Daytime	9-25 11-1-48
BR-1700	10-20-48	1290	1kw	Daytime	11-1 11-1-51
BTC-1027	12-27-50 Voluntary acquisition of control of licensed corp. by Gene Power Inc corp. Eff: 12-29-50 reorganization				
R-1700	10-25-51	1290	1kw	Daytime	11-1 12-1-52
BR-1700	11-5-52	1290kc	1kw	Daytime	12-1 12-1-55
BR-1700	11-9-55	Renewal of license			12-1 12-1-58
RC-1150 (1)	6-10-57 Modification of license to operate COLLINS Q-X Transmitter by remote control from 2625 West Wisconsin Avenue, Milwaukee, Wisconsin				
BP-11338	6-21-57 Construction permit to install new transmitter.	1290kc	1kw	Day	8-21-57 2-21-58
BL-6695	8-2-57 Lic. to cover BP-11338 which auth. a new trans.	1290kc	1kw	Day	8-2- 12-1-58
BL-6699	8-28-57 License to use old main trans. as an alt. main trans. with remote control operation.	1290kc	1kw	Day	8-28 12-1-58
TYPE	4-25-58	SIGN-OFF 8 PM 1ST MAY THRU JULY 31, 1958			
BZ-4056 (1)	10-31-58 Authority to determine operating power by direct measurement of antenna power. (MAIN)				
BR-1700	11-5-58 Renewal of license MAIN & ALT MAIN				to 12-1 12-1-61
Wire	4-16-59	Sign-off 8PM CDST May 1 thru 8-31-59			
Wire	4-18-60	Sign-off 8PM CDST May 1 thru 8-31-60.			

Form BC 126

June 1954

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BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W.M.I.L.

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-4395 MAIN (2)	2-13-61	Authority to determine operating power by direct measurement of antenna power.			
BZ-4396 ALT. MAIN (1)	2-13-61	Authority to determine operating power by direct measurement of antenna power.			
BR-1700 (4)	11-1-61	1290kc	1kw	Day (RC)	12-1 12-1-64
		(MAIN & ALT. MAIN)			12-1-64
BR-1700	11-16-64	Renewal of License (Main and Alt Main)			12-1 12-1-67
TELEGRAM BR-1700	10-17-67 11-24-67	PSA	500w		12-1 12-1-70
		Renewal of License (Main & Alt. Main)			
BL-6273	2-29-68	Vol. AL			
BL-6273 EFF.	5-1-68	Vol. AL			
BP-18,700	2-13-70	1290kc, 1kw,	Daytime	4-13 to CP to change ant-trans. & studio location and delete RC.	
BS-1700(I)	2-26-70	ML designate Alt. Main as Aux.			12-1-70
BMP-13,111(1)	10-24-70	MP(BP-18,700) ext. time.			12-15-70
BMP-13,148(2)	12-29-70	MP(BP-18,700) ext. time to			2-15-71
BR-1700(S)	11-25-70	Renewal of Main & Aux.			12-1-73
BL-12,361(L)	3-15-71	Lic.(BP-18,700, as mod.) (MAIN TRANS.)			12-1-73
BTC-6531	3-30-71	VOL. TC	EFF: 4-8-71		
BP-19,132	12-20-71	1290kc 1kw	Day	12-20-72 CP to remove the series antenna resistor.	
EBSA	6-12-72				
BS-1700(I)	6-1-72	ML to change call letters to: W 2 U U			
BL-13,200(L)	5-16-72	Lic(BP-19,132) for changes (Main and Aux.)			12-1-73
		1290kc 1kw	Day		
		1kw	Aux.		
BR-1700(S)	2-4-75	Renewal of lic. (Main & Aux.)			12-1-76
BZ-8424(L)	3-14-75	Direct Measurement(Main & Aux.)			
					12-1-76

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

#3

Date first licensed

Call letters W Z U U

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-20,375(L)	10/6/76	CP to make chgs in ant.			10-6-77
BR-1700(S)	11-15-76	Renewal of License			12-1-79
BMP-14,479(1)	2-15-78	MP(BP-20,375) extend completion date to			2-15-78
BMP-14,549(2)	3-30-78	MP (BP-20,375, as mod) ext time to			9-1-78
BMP-14512(L)	3-6-78	MP (BP-20375) to increase tower ht.	1290khz 1kw	Day	9-1-78
MP780830AO(1)	10-18-78	MP(BP-20375) ext. time to			2-1-79
BL-781016A(L)	1-10-79	Lic. to cover BP-20375 as mod. for changes			12-1-79
BR790726US(S)	11-30-79	RENEWAL OF LICENSE			12-1-82
BP800328AD(L)	12-19-80	CP to chg. SL, hrs. of oper., incr. day pwr and chg. TL and Studio Site.	1290khz 5kw	5kw	12-19-81
BP800328AD	12-19-80	SUPERSEDED TO CORRECT FIELD STRENGTH CONDITION			12-19-81

APPLICATION RECORD - BROADCASTING

Call W M L O
 Letters X New

Name CREAM CITY BROADCASTING COMPANY, INC.

(P.O. Temp. c/o Gene Posner, 710 N. Plankinton Ave.,

Milwaukee, Wisc.)

Application for

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-4631	3-13-46	C.P. for a new Standard Broadcast Station to be operated on: Frequency - 1290 kc Power - 250w 1kw Hours of Operation - Daytime Transmitter location - to be determined, Milwaukee, Wisc. Studio location - to be determined, Milwaukee, Wisc. (Filed by Atty. Koplovitz - Engr. Millard Garrison)	Docket No. 7750	
Recd.	3-14-46		Granted	10-10-46
Filed	3-14-46		without hearing subject to filing MP for approval of T site and antenna and Conditional re waiver 3.55(b)	
AMENDED	8-7-46	AMENDED to change power from 250w to 1kw and to change type of transmitter.	Issued with MP-2364	
Recd.	8-9-46			
Filed	8-16-46			

GATES -250-8 BC1E

APPLICATION RECORD - BROADCASTING

#2

Call

Letters

W M L O

Name

CREAM CITY BROADCASTING COMPANY, INC.,

File No.	Dated	Application for	Action	
			Nature	Date
B4-MP-2364	12-13-46	Mod. of C.P. (B4-P-4631, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (COLLINS 20K) and for approval of transmitter location North of City Limits of Milwaukee, Milwaukee County, Wisconsin.	GRANTED	2-6-47
Rec'd	12-23-46			
Filed	12-23-46			
		Frederick H. Walton, Jr., Atty.		
		Millard M. Garrison, Engr.		

APPLICATION RECORD - BROADCASTING

#3

Call
Letters W M L OName CREAM CITY BROADCASTING COMPANY, INC.,

File No.	Dated	Application for	Action	
			Nature	Date
BL-2402 Rec'd Filed	4-16-47 4-17-47 4-17-47	License to cover C.P. (B4-P-4631, as mod.,) which authorized a new standard broadcast station and to specify studio location as 2625 W. Wisconsin Ave., Milwaukee, Wisc. and	GRANTED	7-18-47
BZ-2220 Rec'd Filed	4-16-47 4-17-47 4-17-47	Authority to determine operating power by direct measurement of antenna power. (Frederick H. Walton, Jr.) Atty.		
BZ-3500 Rec'd Filed	9-6-47 9-11-47 9-11-47	Authority to determine operating power by direct measurement of antenna power.	GRANTED	9-25-47

APPLICATION RECORD - BROADCASTING

Call W M I L (LTR. 4-13-
Letters X W M L O 49)

Name CREAM CITY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1700 Rec'd	8-16-48 8-31-48	Renewal of license Filed by Frederick H. Walton atty.	GRANTED	10-20-48
BTC-1027 Rec'd Filed	10-31-50 11-13-50 11-13-50	Voluntary acquisition of control of licensee corporation by Gene Posner thru corporate reorganization. Seymour Krieger, Atty.	GRANTED Eff:	12-27-50 12-29-50
BR-1700 Rec'd	7-20-51 7-23-51	Renewal of license Filed by Seymour Krieger, Atty.	Granted	10-25-51
BR-1700 Rec'd Filed	8-25-52 9-3-52 9-2-52	Renewal of License Filed by Seymour Krieger, Atty.	GRANTED	11-5-52
BR-1700 Rec'd Filed	8-16-55 8-22-55 8-22-55	Renewal of license Seymour Krieger, Atty.	GRANTED	11-9-55

FORM BC-121 #5
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WMIL

Name CREAM CITY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1150 Rec'd Filed	6-4-57 6-6-57 6-6-57	Modification of license to operate COLLINS 20-K Transmitter by remote control from 2625 West Wisconsin Avenue, Milwaukee, Wisc. Kreiger & Jorgensen, Attys.	GRANTED	6-10-57
BP-11,338 Rec'd Filed	6-4-57 6-6-57 6-6-57	Construction Permit to install a new trans- mitter (RCA BTA 1MX). Atty's: Krieger & Jorgensen	GRANTED	6-21-57
BL-6695 Rec'd Filed	6-28-57 7-1-57 7-1-57	License to cover construction Permit BP-11,338 which authorized installation of a new transmitter (RCA BTA 1MX). Atty's: Krieger & Jorgensen	GRANTED	8-2-57

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FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call Letters WIII

Name CREAM CITY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-6699 Rec'd Filed	7-1-57 7-3-57 7-3-57	License to use old main transmitter (Collins 20-K) as an alternate main transmitter at present location of main transmitter to be operated on 1200kc. 1kw. Daytime & operate transmitter by remote control from studio. <i>Atty: Krieger & Jorgensen</i>	GRANTED	8-28-57
BR-1700 Rec'd Filed	8-15-58 8-18-58 8-18-58	Renewal of license (main & alternate main) Seymour Krieger, attorney	GRANTED	11-5-58
BZ-4056 Rec'd Filed	9-12-58 9-18-58 9-18-58	Authority to determine operating power by direct measurement of antenna power. Krieger & Jorgenson, Atty.	GRANTED	10-31-58

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W.M.I.L.Name CREAM CITY BROADCASTING COMPANY, INC.
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4395 Rec'd Filed	11-18-60 11-21-60 11-21-60	Authority to determine operating power of Main transmitter by direct measurement of antenna power. Norman E. Jorgensen, Atty.	GRANTED	2-13-61
BZ-4396 Rec'd Filed	12-6-60 12-8-60 12-8-60	Authority to determine operating power of Alternate Main transmitter by direct measurement of antenna power. Norman E. Jorgensen, Atty.	GRANTED	2-13-61
BR-1700 R & F	8-11-61 8-18-61	Renewal of license (alt & main) Krieger & Jorgensen, Attys.	GRANTED	11-1-61

FORM BC-121
AUG. 1955

#8

APPLICATION RECORD - BROADCASTING

1290kc

Call
Letters W M I L

WRIGHT AND MALTZ, INC.

Name ~~WRIGHT AND MALTZ, INC.~~ CREAM CITY BROADCASTING COMPANY, INC.
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BR-1700 R & F	8-17-64	Renewal of license---(MAIN & ALT. MAIN) Atty. Robert A. Woods	GRANTED	11-16-64
	8-19-64			
BR-1700 R & F SEP 19 1967	8-29-67	Renewal of license (Main & Alt. Main) Atty. Krieger & Jorgensen	GRANTED	11-24-67
	8-31-67			
BAL-5273 R & F JAN 17 1968	12-28-67	Voluntary assignment of license to WRIGHT AND MALTZ, INC. Atty - N.E. Jorgenson (for assignor) Samuel Miller (for assignee)	GRANTED EFF.	3-29-68
	1-3-68			5-1-68
BAL-5345 R & F Form 316 FEE PD. \$30 APR 25 1968	4-15-68	Voluntary assignment of license to MALRITE OF WISCONSIN, INC. Atty - Samuel Miller	GRANTED EFF.	4-29-68
	4-16-68			5-1-68
	4-19-68			

APPLICATION RECORD - BROADCASTING

Call
Letters W.H.I.L.

Name MILWAUKEE OF WISCONSIN, INC.
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,700 R & F \$54-497 \$30 PRESS: FEB 8 1970	9-18-69 9-23-69 9-23-69	CP to change antenna-transmitter and studio location to 400 West Capitol Drive, Glendale, Wisconsin; <u>delete remote control</u> and change antenna height. (PETITION FOR WAIVER OF SECTION 73.37 AND THE DATE TO SECTION 1.571 AND ACCEPTANCE OF APPLICATION) Filed 12-16-69 by Samuel Miller on behalf of WAIL Atty: Samuel Miller	GRANTED	2-13-70
BR-1700 R & F P.N. PRESS: SEP 8 1970	8-18-70 8-20-70 8-20-70	Renewal of License (Main & Auxiliary) Atty: Mark E. Fields AMENDED 10-14-70 re: programming AMENDED 8 26 70 re: Programming	GRANTED	11-25-70
BMP-13,111 R & F \$50-634 322 AC-067	9-29-70 10-5-70 10-5-70 OCT 21 1970	MP(BP-18,700) for extension of completion date to 11-15-70 (changes)	GRANTED to	10-26-70 12-15-70

APPLICATION RECORD - BROADCASTING

Call
Letters W M I L

Name MALRITE OF WISCONSIN, INC.
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,148 R&F \$50-649600 AC-067 PRESS: DEC 21 1970	12-8-70 12-11-70 12-11-70	Mod. of CP(BP_18,700 as modified) for extension of time to 1-15-71. (chgs.)	GRANTED TO	12-29-70 2-15-71
BP- Rec'd #658234 \$50 ACC. 060 Fee returned.	1-13-71 1-19-71 1-19-71	Construction permit to move auxiliary transmitter from present location to 520 W. Capitol Drive, Milwaukee, Wisconsin. (Auxiliary)	RETURNED Necessary	2-25-71 to file 302.
BL-12,881 R & F #659279 \$50. AC-067 PTA PRESS MAR 3 1971	1-26-71 1-27-71 1-27-71 2-3-71	Lic.(BP-18,700, as mod.) for changes. Delete RC. Atty: Samuel Miller	GRANTED	3-15-71

Form BC-121
September 1969

#11

APPLICATION RECORD - BROADCASTING

1290kc

Call
Letters W M I L

Name MALRITE OF WISCONSIN, INC.
Milwaukee, Wisconsin

File No.	Dated	Application for <u>Wright & Maltz, Inc.</u>	Action	
			Signature	Date
BTC-6531 R & F FEE PD: \$250 #668028 CODE 053 (Form 316) ALSO SEE: WBRB etc MAR 25 1971	2-23-71 2-25-71	Voluntary transfer of control of/ (parent corp) ^{from} Robert G. Wright and Milton Maltz (50% each) to Milton Maltz (100%) Atty - Samuel Miller	GRANTED EFF:	3-30-71 4-8-71
BP-19,132 Rec'd Filed #514090 \$50 Acc. 060 Press DEC 3 1971	11-24-71 11-26-71 11-26-71 11-26-71	Construction permit to remove the series antenna resistor. Atty: Samuel Miller	GRANTED	12-20-71
PETITION FOR RECONSIDERATION filed 1-17-72 by Mallyck on behalf of S&S B/Cing Co. Response filed 1-17-72 re protest of Station WTAQ directed against grant of application of station WMIL, by Miller on behalf of WMIL. MALRITE OPPOSITION TO PETITION FOR RECONSIDERATION filed 2-4-72 by Miller on behalf of WMIL.				

APPLICATION RECORD - BROADCASTING

Call W Z U U
Letters * W M I L

Name MALRITE OF WISCONSIN, INC.
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,200 R & F W 047715-350 PTA PRESS	3-2-72 3-6-72 3-6-72 3-9-72 MAY 9 1972	Lic.(BP-19,132) for changes, Main & Aux. AC-067	GRANTED	5-16-72
BR-1700 R & F PN Recd. PRESS	8-10-73 8-23-73 12 SEP 1973	RENEWAL OF LICENSE (MAIN & AUXILIARY) Samuel Miller, Atty. AMENDED 12-12-73 re: EEO AMENDED 3-4-75 re: EEO	GRANTED	2-4-75
BZ-8424 Rec'd Amended & Filed DM PRESS NOV 29 1973 DM	11-3-72 11-3-72 8-14-73 8-20-73 11-10-73	Direct Measurement (Main & Auxiliary) (Aux.) (Main)	GRANTED	3-14-75

CARD NO. 12
APPLICATION RECORD - BROADCASTING

1290kHz

Call Letters
W Z U U

Name MALRITE OF WISCONSIN, INC.
MILWAUKEE, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BP-20,375 Rec'd Filed \$100-574097 AC:001 PRESS: JUN 15 1976	5-24-76 5-28-76 5-28-76 5-28-76	Construction permit to make changes in ant. system {incr. height} Atty: Samuel Miller	GRANTED	10/6/76
BR-1700 R & F PN Recd. PRESS: OCT 1 1976	7-12-76 7-28-76 "	RENEWAL OF LICENSE (Main only)	GRANTED	11-15-76
BMP-14,479 R & F PRESS:	10-6-77 10-7-77	MP(BP-20,375) ext time to: _____ (FOR CHANGES) Atty.-----	GRANTED to	11-29-77 2-15-78
BMP-14,512 R&F PRESS: NOV 18 1977	4-8-77 4-12-77	MP(BP-20,375 as mod.) to increase height of tower ATTY: Samuel Miller	GRANTED	3-6-78

#14

1290khz.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W Z U UName MALRITE OF WISCONSIN, INC.
Milwaukee, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,549 R & F PRESS: FEB 23 1978	2-7-78 2-8-78	MP (BP-20,375, as mod) for extension of time to: _____ (FOR CHANGES) Atty: -----	GRANTED TO	3-30-78 9-1-78
BMP-780830AO PRESS:	SEP 21 1978	MP (BP-20,375, as mod) for extension of time to: <u>12-1-78</u> (FOR CHANGES) Atty: -----	GRANTED to	10-18-78 2-1-79
BL-781016AA R & F PTA PRESS Engineering	10-16-78 10-30-78 NOV 9 1978	Lic. to cover BP-20375 for changes Atty: Samuel Miller statement filed 6-18-79 requesting special field test authorization.	GRANTED	1-10-79

APPLICATION RECORD-BROADCASTING

Call Letters: W Z U U

Name: MALRITE OF WISCONSIN, INC.

Station Location: MILWAUKEE, WISCONSIN

File No.	Date	Description	Action and Date
BR 790726 US PRESS	SEP 18 1979	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED 11-30-79
BP 800328AD		Construction permit to chg station loc from Milwaukee, Wisconsin to Greenfield, Wisconsin; chg hours of operation to Unlmtied by adding nighttime service with 5KW; incr day power to 5KW; chg from non-DA to DA-2; chg TL&SL: 5732 W. Rawson Avenue, Franklin, Wisconsin and make chgs in antenna system 42 55 11 87 59 17 MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 ATTY: Samuel Miller	GRANTED 12-19-80 Con'd
AMENDED	11-26-80	Section II, Legal	
AMENDED	12-12-80	RE: Engineering & Section IV-A, Programming	
AMENDED	6-23-81	Engineering Statement	

APPLICATION RECORD-BROADCASTING

1290 kHz

Call Letters: W Z U U

#16

Name: MALRITE OF WISCONSIN, INC.

Station Location: MILWAUKEE, WISCONSIN

File No.	Date	Description	Action and Date
BZ-810316AM R & F PRESS	3-16-81 MAR 25 1981	DIRECT MEASUREMENT Atty: Samuel Miller (Miller & Fields)	4-20-81
BTC810623FS Form 316 PRESS Also see KEY(am) et al	JUL 8 1981	Vol TC from Milton Maltz, Carl E. Hirsch John R. Wilson and John C. Chaffee, Jr. to Malrite Communications Group, Inc. Atty Samuel Miller	EFF: 7 20 81

x W M I I
W N L O - RECORD OF DENIAL OF INFORMAL APPLICATIONS

BS-1700 11-7-47 To opr. add'l time to broadcast Army
football games on Nov. 8, 22, and 29, 1947 and
Dec. 6, 1947, only.

Letter 8-29-55 Denied authority operate add'l hours
Sundays - Nov., Dec., and Jan.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

