

WZIP



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

R.S. 328

BROADCASTING STATION LICENSE RECORD

AM

SEE CARD TWO FOR NAME

WZIP (EFF. 8-20-81)

XWLE (7-1-59)

Date first licensed 3-14-57

(Eff: 8-28-67) Call letters WDAT

* SHEA PEOPLES tr/as PEOPLES BROADCASTING COMPANY (AL 8-11-67 South Daytona, Florida

*SEVEN CITIES BROADCASTING CORPORATION (BAL 10-30-63 EFF: 11-8-63)

*QUALITY BROADCASTERS OF DAYTONA, INC. (AL 6-10-59 Eff.: 6-23-59)

X HAROLD E. KING AND HELEN W. KING

d/b as REGIONAL BROADCASTING COMPANY (AL 4-2-58) EFF: 5-7-58

Name of licensee * THOMAS CARR

(BP- 11-8-74)

Nova Rd., near intersection with Reed Canal Road, South Daytona Beach Fla.

(L 3-14-57)

* 2711 South Ridgewood Ave., South Daytona, Fla. (redescription) (MP 1-17-57)

Transmitter location * Highway US 1 at Reed Canal Street, South Daytona, Florida (CP 11-20-56)

Same as Transmitter.

(L 3-14-57)

* 2711 South Ridgewood Ave., South Daytona Fla. (redescription) (MP 1-17-57)

Main studio location * Highway US 1 at Reed Canal Street, South Daytona, Florida (CP 11-20-56)

32021

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10633	11-20-56	1590kc	1kw	Day	1-20-57 7-20-57
	CP for a new standard broadcast station				
BMP-7485 (1)	1-17-57	Mod. of CP(10633) to move antenna loca- tion 375 ft. north of present site.			
BL-6537	3-14-57	1590kc	1kw	Day	3-14 2-1-58
	License to cover BP-10633 as mod. for new station				
S-3428 (1)	6-11-57	Mod. of license to correct obstruction marking specifications. (MEMO)			
BR-3428	1-3-58	1590kc	1kw	Day	2-1 2-1-61
BAL-2969 EFF:	4-2-58	Voluntary assignment of license to Harold E. King and Helen W. King d/b as Regional Broadcasting Company			
BAL-3475 Eff.: 6-23-59	6-10-59	Voluntary assignment of license TO Quality Broadcasters of Daytona, Inc.			
BS-3428	12-15-59	1590kc	1kw	Day	12-15 2-1-61
	Mod. of license to change obstruction markings				
BTC-3389 EFF:	4-13-60	Voluntary acquisition of positive control of licensee corporation by R. Kelvin Shive thru purchase of stock from James S. Beatt 182			
	5-6-60				
	1-25-61	Commission deferred action on renewal pending further consideration.			
Bn-3428	3-15-61	Renewal of License			3-15 2-1-64
BTC-4083 Eff:	7-31-62	Involuntary transfer of control of licensee corporation from R. Kelvin Shivers to James E. Artis, Executor of the Estate of R. Kelvin Shivers, Deceased			
	9-14-62				
BAL-4801	10-30-63	Voluntary assignment of license to SEVEN CITIES BROADCASTING CORPORATION.			
	1-29-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-3428	4-3-64	1590kc	1kw	day	4-3-64 2-1-67
BTC-4531 EFF:	4-14-64	Voluntary relinquishment of negative con- trol of licensee corp. by Gary E. Smith thru retirement of stock to treasury.			
	5-15-64				
BZ-5111 (1)	4-8-64	Auth. to determine operating power by direct meas. of antenna power.			

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WBLE

Station location

WBLE RADIO, INC. (AL 9-21-72 EFF. 11-1-72)

X B. T. MCMAHON, RECEIVER (INVOL. AL 5-21-71 EFF: 6-25-71)

Name of licensee X SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-3428	1-13-67	1590kc	1kw	Day	2-1 2-1-70
BAL-6111	8-11-67	Voluntary assignment of license.			
Eff : 8-28-67					
TELEGRAM	10-17-67	PSA	500w		
BZ-6969(L)	10-29-68	Direct Meas.			2-1-70
BAL-7295	5-21-71	INVOL. AL	EFF: 6-25-71		
EBSA	6-12-72				
BAL-7532	9-21-72	Vol. AL	EFF: 11-1-72		
BR-3428(L)	9-21-72	Renewal			2-1-73
BZ-7672		Direct Meas.			
BR-3428(L)	1-31-73	Renewal			2-1-76
BP-19,816	11-8-74	1590khz. 1kw	Day		11-8-75
	CP to chg. ant. Trans. loc. & Studio loc., make chgs. in ground sys.				
BL-13,940(L)	4-28-75	Lic. to cover	BP-19,816	for changes	
					2-1-76
BS-3428(L)	5-15-75	ML old main as	aux.		2-1-76
BTC-7793	9/9/75	Vol TC	EFF: 10/10/75		
BR-3428(S)	6-16-76	RENEWAL (MAIN & AUX.)			2-1-79
		(Relinquish of net. control)			
BTC781122EH	12-21-78	VOL. TC	EFF: 1-2-79		
BR 781002	5-2-26-79	(S) REN. OF LIC. (MAIN & AUX.)			2-1-82
EBSA	8-20-81	CALL SIGN CHANGE			

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call Letters W E L E
-NEW W D A T-Name THOMAS CARR
(P.O. - 535 Ponte Vedra Blvd., Ponte Vedra Beach, Fla.)

STATION LOCATION: <u>South Daytona, Florida</u>		Application for		Action	
File No.	Dated			Nature	Date
BP-10,633	6-5-56	Construction permit for a new standard broadcast station to be operated on: Frequency - 1590kc Power - 1kw Hours of operation - Daytime Transmitter location - Hwy US 1 at Reed Canal St. South Daytona, Florida Studio location - To-be-determined. South Daytona Beach, Florida		GRANTED	11-20-56
Rec'd	6-8-56				
Filed	6-8-56				
AMENDMENT	10-17-56	Engr. - Ben Akerman, Atlanta, Georgia AMENDED to change station location to South Daytona, Florida; specify studio location as same as transmitter.			
Rec'd	10-19-56				
Filed	10-19-56				

COLLINS 20 V

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call W E L E
Letters X W D A TName THOMAS GARR

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7485 Rec'd Filed	12-7-56 12-10-56 12-10-56	Modification of construction permit (BP-10,633, which authorized a new standard broadcast station) to move antenna location 375 feet north of present site.	GRANTED	1-17-57
BL-6537 Rec'd Filed	2-14-57 2-15-57 2-15-57	License to cover construction permit (BP-10,633 as mod., which authorized a new standard broadcast station.	GRANTED	3-14-57
BAL-2686 Rec'd Filed	5-30-57 6-3-57 6-3-57	Voluntary assignment of license to Sunline Broadcasting, Inc.	DISMISSED Request of applicant	10-10-57

APPLICATION RECORD - BROADCASTING

AUG. 1955

#3

HAROLD E. KING AND HELEN W. KING, d/b as

Call

W E L E

Letters ~~W D A T~~Name ~~X~~ THOMAS CARR REGIONAL BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-3428	11-12-57	Renewal of License	GRANTED	1-3-58
Rec'd	11-14-57			
Filed	11-14-57			
BAL-2969	3-6-58	Voluntary assignment of license to Harold E. King and Helen W. King d/b as Regional Broadcasting Company.	GRANTED EFF:	4-2-58 5-7-58
Rec'd	3-10-58			
Filed	3-10-58			
		Marcus Cohn, Atty.		
BAL-3475	5-14-59	Voluntary assignment of license to Quality Broadcasters of Daytona, Inc.	GRANTED Eff:	6-10-59 6-23-59
Rec'd.	5-15-59			
Filed	5-15-59			
		Cohn & Marks, for Assignor Edwin Schneider, Atty for Assignee		

APPLICATION RECORD - BROADCASTING

AUG 1955

Call
Letters W E L EName QUALITY BROADCASTERS OF DAYTONA, INC.
South Daytona, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3389	3-8-60	Voluntary acquisition of positive control of licensee corporation by R. Kelvin Shivers thru purchase of stock from James S. Beattie. Harry J. Daly, Atty. for Transferor Edgar F. Czarra, Jr., Atty. for Transferee	GRANTED	4-13-60
Rec'd	3-8-60		EFF:	5-6-60
Filed	3-8-60			
BR-3428	11-1-60	Renewal of license. Covington & Burling, Attys.	GRANTED	3-15-61
R & F	11-1-60			
BTC-4083	6-25-62	Involuntary transfer of control of licensee corporation from R. Kelvin Shivers to James E. Artis, Executor of the estate of R. Kelvin Shivers, Deceased. Edgar F. Czarra, Jr., Atty.	GRANTED	7-31-62
Rec'd	6-25-62			
Filed	6-25-62		Eff:	9-14-62

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W E L E

Name **SEVEN CITIES BROADCASTING CORPORATION**
XQUALITY BROADCASTERS OF DAYTONA, INC.
South Daytona, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4801 R & F	5-6-63 5-6-63	Voluntary assignment of license to SEVEN CITIES BROADCASTING CORPORATION Atty. - Covington & Burling (for assignor)	GRANTED	10-30-63 11-7-63
BR-3428 Rec'd Filed	12-19-63 12-23-63 12-23-63	Renewal of license	GRANTED	4-3-64
BZ-5111 R. & F. Amendment R&F	11-4-63 11-4-63 3-31-64 4-2-64	Authority to determine operating power by direct measurement of antenna power. Atty- Covington & Burling AMENDED to change name to SEVEN CITIES BROADCASTING CORPORATION to reflect BAL-4801 gr. 10-30-63	GRANTED	4-8-64
BTC-4531 R & F	3-18-64 3-24-64	Voluntary relinquishment of negative control of licensee corp. by Gary E. Smith thru re- tirement of stock to treasury. Atty. - Miller & Schroeder F.C.C. - WASHINGTON, D.C.	GRANTED EFF:	4-14-64 5-15-64

FORM BC-121

APPLICATION RECORD - BROADCASTING

AUG. 1955

CARD #6

J. SHEA PEEPLES tr/as PEEPLES BROADCASTING COMPANY

Call

Letters W E L E

Name X SEVEN CITIES BROADCASTING CORPORATION

SOUTH DAYTONA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
LICENSEE	NO LONGER REPRESENTED BY COVINGTON & BURLING PER LETTER MARCH 3, 1964			
BK-3428 R & F	11-1-66 11-4-66	Renewal of license.	GRANTED	1-13-67
BAL-3111 R & F	6-29-67 6-30-67	Voluntary assignment of license to J. Shea Peoples tr/as PEEPLES BROADCASTING COMPANY Atty for assignor - Covington & Burling for assignee - William A. Porter	GRANTED Eff:	8-11-67 8-28-67
BZ-6969 R & F DM	9/11/68 9/19/68 10/1/68	Direct Meas. Engr: Jack Siegel Atty: Wm. A. Porter	GRANTED	10-29-68
OCT 23 1968 BAL-6749 R & F	8-29-69 8-29-69	Vol. assignment of lic. to SUNSHINE COMMUNICATIONS, INC. Atty - Wm. A. Porter (See Over) Amended 9-16-69 to correct assignor name SEP 15 1969	DISMISSED 6-24-70 Req. of atty (E.F. Mullin)	
FEE PD: \$75 (Form 316) also see WCWB REFUND \$15 - overpayment	#538696	SEP 15 1969		

Covington, D. C. and Station Location

BAL-6749

AMENDED 10-3-69. Re: Refinancing and Option Agreement.
AMENDED 1-15-70 - fin. data; statement of assignor re
time to be devoted to stations.

APPLICATION RECORD - BROADCASTING

1590kc

Call

Letters

E. T. McMahon, Receiver

Name **X** J. SHEA PEEPLES tr/MS. PEEPLES BROADCASTING COMPANY
SOUTH DAYTONA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3428	10-29-69	Renewal of License	GRANTED	9-21-72
R & F	11-3-69	Atty: William A. Porter (Lempsey and Koplovitz)		
#554029 \$75	11-3-69	AMENDED 6-19-70 re: financial & programming data;		
F. N.	11-3-69	business interests		
7672	9-5-70	Direct Measurement		
Rec'd	9-21-70			
Resubmitted	10-1-70			
Filed	10-6-70			
IM	10-15-70			
NOV 16 1970				
BAL-7295	4-26-71	Involuntary assignment of license to	GRANTED	5-21-71
R & F	5-4-71	E. T. McMAHON, RECEIVER	EFF:	6-25-71
FEE PD: \$250 #004513				
CODE 053 (Form 316)		Atty - Eugene F. Mullin		
MAY 13 1971				

Atty. called 12-8-69 re: 35CT. 1., Paragraphs 1 (power of k
ks),
4 and 7.

APPLICATION RECORD - BROADCASTING

1590kc

Call
Letters W E L F

WELE RADIO, INC. (AL 9-21-72)

Name E.T. MCMAHON, RECEIVER

South Daytona, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7632 R & F CODE 047 FEE PD \$1000 #065004 JUL 11 1972	6-19-72 6-21-72	Voluntary assignment of license to WELE RADIO, INC. (SEE OVER) Atty - Cohn & Marks (for assignee) E.F. Mullin (for assignor)	GRANTED req. fee \$1,722.00 Eff: 11-1-72 Paid: 048, 11-9-72, W125958	9-21-72
Pub. notice BR-3428 R & F PN Recd. PRESS	filed 7-20-72 10-20-72 10-25-72 DEC 1 1972	RENEWAL OF LICENSE Eugene F. Mullin, Atty. AMENDED 12-29-72 re: change of name: engineering data change main studio,	Granted	1-31-73
BP-19,816 Rec'd Filed \$50-355747 AC-056	10-14-74 10-16-74 10-16-74	Construction permit to antenna-transmitter location to: Nova Road near intersection with Reed Canal Road, 1 mile west of South Daytona, Florida, and make changes in ground system. 29° 09' 16" 81° 01' 20" Atty: Joel H. Levy (Cohn & Marks)	GRANTED	11-8-74

RE: BAL-7632 - ATTY WAS CALLED 7-10-72 re Par. 9(c) does
not show pending renewal & BZ-7672

No.

Dated

Application for

APPLICATION RECORD - REVENUE

Refer
Call

APPLICATION RECORD - BROADCASTING

1590kHz

#9

Call
Letters WELE
WELE

Name WELE RADIO, INC.
South Daytona, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,940 R & F \$50-396136 PTA PRESS APR 2 1975	2-24-75 2-24-75 2-26-75 3-5-75	Lic. to cover BP-19,816 for changes Transmitter: GATES BC-1H Atty: Joel H. Levy	GRANTED	4-28-75
ETC-7793 R & F FEE PD \$200 # 436768 CODE 047 (ALSO SEE FM)	6-6-75 6-9-75	Voluntary transfer of control of Lic corp from Joe Gratz to Sidney Frazer and Sheldon Katz REQUEST WAIVER SECTION 1.597 Atty for transferor - Cohn & Marks for transferee - Schwartz & Woods (SEE OVER)	GRANTED EFF: gr fee req fee pd	9/9/75 10-10-75 10/15/75 W 486481
7 JUL 1975 PN filed	7/14/75			
BR-3428 R & F PN Rdcd. PRESS BR-3428 R & F	9-24-75 9-29-75 " OCT 23 1975 11-7-75 11-10-75	RENEWAL OF LICENSE Joel H. Levy, Atty. Renewal of License (Aux.)	GRANTED	6-16-76

RE: BTC-7793 - AMENDED 8-14-75(transferee) revised
fin. plan & supplemental fin. data; show officers, directors
staff & bus. int; programming data

AMENDED 8-29-75 - Bank agreement re loan

#10

1590khz.

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W E L EName WELE RADIO, INC.
South Daytona, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BR-781002F5 PRESS DEC 4 1978		RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty - Russell Arkin (Schwartz & Woods)	GRANTED	2-26-79
BTC781122EH Form 316 (Also see FM) PRESS DEC 19 1978	11-20-78	Vol relinquishment of negative control of lic corp by each, Sidney Frazer and Sheldon. S. Katz thru transfer of stock to Bernard Rabin, David Krasner et al.	GRANTED EFF:	12-21-78 1-2-79
BAL810401FZ Form 314 PRESS APR 30 1981 PN FILED 5-6-81		Atty - Robert Woods (Schwartz & Woods) Vol AL to Jerry E. Kiefer Atty for assignor Robert A. Woods Atty for assignee Jerrold Miller		

APPLICATION RECORD-BROADCASTING

Call Letters: WZIP
~~X~~WELE

Name: WELE RADIO, INC.

Station Location: DELAND, FLORIDA

File No.	Date	Description	Action and Date
810625AE		Construction permit to chg power from 1kw to 5kw. CONTIGENT ON GRANT OF BAL-810401FZ	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

