

W Y N X



Remington Rand Inc.

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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

# BROADCASTING STATION LICENSE RECORD

Date first licensed 10-9-56

W Y N K (Eff: 12-8-59)  
Call letters X W E N D

Station Location: Baton Rouge, Louisiana.

MISS LOU BROADCASTING CORPORATION (BAL 9-25-62 EFF: 10-26-62)  
\* JOEL M. HIRSCH, RECEIVER (BAL 4-10-62 EFF: 4-10-62)

Name of licensee X VOX, INCORPORATED

Louisiana Ave., 0.7mi. W. of Hwy. 1, Port Allen, La. (BL 7-22-71)  
\* Louisiana Ave., 0.7 mi. West Hwy. 1, Baton Rouge, La. (BP 5-27-69)  
\* Corner Lafiton Lane and River Road, 0.7 mile NE  
of city limits of Port Allen, Louisiana. (Re-described Lic. 10-9-56).

Transmitter location \* 0.7 mile north of NE corner of city limits of Port Allen, La. (CP 4-25-56)

854 Main Street, Baton Rouge, Louisiana (Ltr. 2-7-77)  
\* Main Street, Baton Rouge, Louisiana (Letter 8-30-76)  
\* 820 Commerce Bldg., 333 Laurel Street, Baton Rouge, La. (BP 5-27-69)  
(Lic. 10-9-56)

70821  
Main studio location \* Commerce Building, 333 Laurel Street, Baton Rouge, La. (CP 4-25-56)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Fee	Power	Time Div.	Period From - To
BP-10131	4-25-56	1380	500w	Daytime	6-25 12-25-56
CP for a new standard broadcast station and to operate transmitter by remote control. (COND'L CLAUSE)					
BMP-7283 (1)	7-13-56	Mod. of	CP (BP-10131)	to change type of transmitter (RCA BTA-500-MX)	
BL-6298	10-9-56	1380kc	500w	Daytime	10-9-56 6-1-58
Lic. to cover CP (BP-10,131, as mod.) for a new standard broadcast station.					
BTC-2734	3-26-58	Voluntary transfer of control of licensee corporation from W. Reece Sullivan, et al All Stockholders, to Paul A. D'Antoni, James Dowdy and Don Partridge.			
EFF: Not Consummated Ltr. 7-17-58					
Telegram	5-29-58	Action on renewal application deferred pending further consideration. Continued operation authorized.			
BL-3341	7-9-58	Renewal of license			7-9 6-1-61
BTC-2964	7-15-59	Voluntary transfer of control of licensee corporation from Charles E. Ray, et al (All Stockholders) to CAPITAL BROADCASTERS, INC.			
EFF: 8-19-59					
BTC-3552	11-22-60	Voluntary transfer of control of Capital Broadcasters, Inc., parent corporation of licensee corporation from Donald Elbert Smiley, et al (6 stockholders) to Air Co Broadcasting Company, Inc.			
EFF: 5-29-61 Per Form 323					
-----					
11-61 Completion deferred action on renewal pending further consideration					
Wire	10-13-61	Remain silent for a period ending (conditional)			1-20-62.
Wire	1-18-62	Remain silent period ending			2-20-62.
Wire	2-26-62	Ext. auth. remain silent thru 4-20-62			
BAL-4464	4-10-62	Involuntary assignment of license to Joel M. Hirsch, Receiver.			
EFF: 4-10-62					
Wire	5-10-62	EXT. auth. remain silent thru 6-20-62			

Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

CARD # 2

Date first licensed .....

Call letters W Y N K

Station location BATON ROUGE LOUISIANA

Name of licensee JOEL M. HIRSCH RECEIVER

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
Wire	6-26-62	Ext. auth. remain silent thru 8-1-62.			
Wire	8-23-62	Ext. auth. remain silent thru 12-31-62			
Letter Rec'd	10-30-62	Station returning to air 10-31-62.			
BR-3341	9-25-62	1380kc	500w	Day	9-25 6-1-64
BAL-4584	9-25-62	Voluntary assignment of license to			
EFF:	10-26-62	Miss Lou Broadcasting Corporation.			
BR-3341	5-28-64	1380kc	500w	Day	6-1 6-1-67
BTC-5054	4-7-66	Voluntary acquisition of negative control of lic. corp. by each, Robert D. McGregor and H. V. Brown, thru sale of stock by George H. Kattiff to the lic. corporation.			
EFF:	4-11-66				
BR-3341	5-22-67	Renewal of License			6-1 6-1-70
TELEGRAM	10-17-67	PSA	500w		
BP-17572	5-27-69	1380kc	5kw-DA-D	Day	1-27-70
		CP to increase power, install DA-D, chg. ant-trans. loc. and delete remote control point. & install new trans.			
BP-12,877	2-11-70	BP(BP-17,572) for extension of time to			3-27-70.
(1)					
BP-12,920(2)	5-6-70	BP(BP-17,572) ext. time to			9-27-70
BMP-13,032	6-30-70	1380kc	5kw	Day	9-27-70
		Mod. of CP (BP-17,572) to correct the orientation of the line of towers.			
BR-3341(S)	6-10-70	Renewal			6-1-73
BP-13,093	9-30-70	BP(BP-17,572) ext. time to			2-27-71
(1)					
Comtel	2-1-71	Temp. Auth. PSA facilities contel			
		1-22-71. This auth. to expire 4-21-71			
BP-12,975(L)	7-22-71	Lic.(BP-17,572, as mod.) for changes.			6-1-73
		DA-D			
BL-13,145	2-4-72	1380kc	5kw(Main)	500w(Aux.)	6-1-73
		Lic. to use former Main trans. for Aux. Purposes Only.			
EBSA	6-12-72				
BZ-8117(L)	8-7-72	Direct Measurement			

Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

#3

Date first licensed .....

Call letters ....W.Y.N.K.....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BRC-3584(1)	10-18-72	ML to operate (Main & Aux.)		trans. by	RC from SL.
BR-3341(L)	6-12-73	RENEWAL (Main & Auxiliary)			6-1-76
BS-3341(L)	6-18-75	ML chg antenna monitor (page 2)			
BR-3341(L)	5-27-76	RENEWAL	(MAIN & AUX.)		6-1-79
Letter	8-30-76	Changed	SL and RC		
Letter	2-7-77	Change	SL and RC		
BR790206UC(L)	10-24-79	Renewal of License (Main & Aux. Trans.)			6-1-82

APPLICATION RECORD - BROADCASTING

Call Letters WYNK  
X WEND  
New

Name VOX, INCORPORATED  
PO 206 Texas Eastern Bldg., Shreveport, La.

File No.	Dated	Application for	Action	
			Nature	Date
RP-10,131 Rec'd Filed	9-23-55	Construction permit for a new standard broadcast station to be operated on: Frequency: <del>1540kc</del> 1380kc Power: <del>1kw</del> 500w Hours of Operation: Daytime Trans. Location: <del>Thomas Road</del> , Baton Rouge Louisiana Studio Location: 333 Laurel St., Baton Rouge, Louisiana Remote Control Point: Same as studio  Harry J. Daly, Atty. Joel E. Wharton, Engr., Shreveport, La.	GRANTED	4-25-56
	10-3-55		cond'l re Horizontal	
	10-3-55		inverse distance field intensity at 1 mile be reduced to 125 mv/m by addition of a series resistor, before program tests are auth., and permittee shall submit sufficient measurement data to show that the radiation has been reduced to such value.	
AMENDED Rec'd Filed	11-17-55 11-18-55 11-18-55	AMENDED to change frequency to 1380kc, power to 500w, and type transmitter to (GATES BC-500K)		

SEE AMENDMENT ON CARD #2



GATES BC-1J

#2  
 APPLICATION RECORD - BROADCASTING

FORM BC-121  
 FORMERLY FORM A-170

Call Letters W E N D  
NEW

Name VOX, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BP-10131 (Continued from Card #1) AMENDED Rec'd Filed	1-6-56 2-2-56 2-2-56	AMENDED to change transmitter location to .7 mile north of NE corner of city limits of Port Allen, Louisiana.	See Card	#1 for Action
BMP-7283 Rec'd Filed	6-22-56 6-25-56 6-25-56	Modification of construction permit (BP-10,131 which auth. a new standard broadcast station) to change type transmitter (RCA BTA 500MX).  Harry J. Daly, Atty.	GRANTED	7-13-56

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call W Y N K  
Letters K. W. E. N. D.

Name VOX, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BL-6298 Rec'd Filed	8-17-56 8-20-56 8-20-56	License to cover Construction Permit (BP-10,131 as mod.,) which authorized a new standard broadcast station.  Harry J. Daly, Atty.	GRANTED	10-9-56
BTC-2734 Rec'd Filed	2-19-58 2-24-58 2-24-58	Voluntary transfer of control of licensee corporation from W. Reece Sullivan, et al, All Stockholders to Paul A. D'Antoni, James Dowdy and Don Partridge.	GRANTED EFF: NOT CONSUMATED Letter 7-18-58	3-26-58
BR-3341 Rec'd. Filed	4-18-58 4-28-58 4-28-58	Renewal of license.	GRANTED	58

## APPLICATION RECORD - BROADCASTING

Call WYNK  
Letters x.W.E.N.D.

Name VOX, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2964 Rec'd. Filed	10-22-58 11-14-58 11-14-58	Voluntary transfer of control of licensee corporation from Charles E. Ray, et al (All Stockholders) to Capital Broadcasters, Inc.  Harry J. Daly, Atty.	GRANTED EFF:	7-15-59 8-19-59
BTC-3552 Rec'd Resub. Rec'd Filed	3-22-60 7-6-60 9-27-60 9-29-60 9-29-60	Voluntary transfer of control of Capital Broadcasters, Inc., parent corporation of licensee corporation from Donald Albert Smiley, et al (6 stockholders) to AIR CO BROADCASTING COMPANY, INC.  Harry J. Daly, Atty.	<del>GRANTED</del> GRANTED EFF:	<del>9-16-60</del> 11-22-60 5-29-61
BR-3341 Rec'd & Filed	3-2-61 3-6-61	Renewal of license	GRANTED	9-25-62

PerForm  
323

## APPLICATION RECORD - BROADCASTING

AUG. 1955

MISS LOU BROADCASTING CORPORATION

X JOEL M. HIRSCH, RECEIVER

Call  
Letters W Y N KName\* VOX, INCORPORATED  
BATON ROUGE, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4464 Rec'd Filed	2-26-62 2-28-62 2-28-62	Involuntary assignment of license to Joel M. Hirsch, Receiver.  Lenore G. Ehrig, Atty.	GRANTED EFF:	4-10-62 4-10-62
BAL-4584 Rec'd Filed	7-26-62 7-30-62 7-30-62	Voluntary assignment of license to Miss Lou Broadcasting Corporation.  Leonard S. Joyce, Atty.	GRANTED EFF:	9-25-62 10-26-62
BA-3341 Rec'd Filed	2-25-64 3-2-64 3-2-64	Renewal of license	GRANTED	5-28-64
BTC-3054 Rec'd Filed (Form 316)	3-14-66 3-16-66 3-22-66	Voluntary acquisition of negative control of lic. corp. by each, Robert D. McGregor and H.V. Brown, thru sale of stock by George R. Ratliff to the lic. corp.	GRANTED EFF:	4-7-66 4-11-66

FORM BC-121  
AUG. 1955

#6

# APPLICATION RECORD - BROADCASTING

Call  
Letters WYNK

Name Miss Lou Broadcasting Corporation  
Baton Rouge, Louisiana

File No.	Dated	Application for	Action		
			Nature <small>APPROVED FOR HEARING</small>	Date	
BP-17,572 Rec'd Filed PN filed	12-15-66	CP to increase power from 500w to 5kw, install DA-D, change antenna-trans. to Louisiana Ave. 0.7 mi. West Hwy 1, Baton Rouge, Louisiana, <del>XXXXXXXXXXXXXXXXXXXX</del> remote control point <del>XX</del> and install new trans. (Gates BC-5H.) Engr: William B. Carr  Preliminary examination indicates this proposal is MUTUALLY EXCLUSIVE with BP-17,136.	#18264	JUN 18 1968	
	12-19-66		GRANTED	5-27-69	
	12-19-66				
	7-18-68				
BR-3341 R & F	2-8-67 2-13-67	Renewal of license	GRANTED	5-22-67	
BRP-12,877 R & F 565375 430	12-16-69 12-18-69 12-18-69 FEB 1970	MP (BP-17,572) for extension of completion date to 3-27-70 (Changes).	GRANTED to	2-1-70 3-27-70	

CONTACT: R. D. MOGIEGOR  
PHONE: CODE 504; 343-8349  
ADDRESS: 333 LAUREL  
820 COMMERCE BUILDING  
BATON ROUGE, LA.

APPLICATION RECORD - BROADCASTING

Call  
Letters WYNK

Name MISS. LOU. BROADCASTING CORPORATION  
Baton Rouge, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-3341 R & F #579994 \$75. P.W.	2-19-70 2-24-70 2-24-70 2-24-70	Renewal of License AMENDED 6-1-70 re: Programming	GRANTED	6-10-70
BMP-12,920 Rec'd \$30-58402 APR 28 1970	2-20-70 2-24-70 3-12-70 APR 28 1970	(BP-17,572, as mod.) for extension of completion date to 9-1-70 (changes)	GRANTED to	5-6-70 9-27-70
BMP-13,032 R&F \$30-579633 PRESS: Amended 4-24-70 re correct MEOV's.	2-20-70 2-24-70 2-24-80 JUN 23 1970	Modification of construction permit (BP-17,572 as modified) to correct the orientation of the line of towers.	GRANTED	6-30-70
BMP-13,093 Rec'd \$50-629577 AC-067 SEP 28 1970	8-24-70 8-26-70 9-11-70 SEP 28 1970	MP(BP-17,572) <sup>as modified</sup> for extension of completion date to 2-27-71 (changes)	GRANTED to	9-30-70 2-27-71



# APPLICATION RECORD - BROADCASTING

Call Letters WYNK

Name MISS LOU BROADCASTING CORPORATION  
Baton Rouge, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,975 Rec'd #650294-\$30.00 AC-067 #653734-\$20. AC-067 Amended & F PTA PRESS JUL 2 1971	12-11-70 12-16-70 12-16-70 12-29-70 4-19-71 5-7-71	Lic.(BP-17,572, as mod.) for changes.  New 302 & Engr exhibits.	GRANTED	7-22-71
BL-13,145 Rec'd W 027524-\$30. AC-067 W 029242-\$20. AC-067 Filed HA PRESS JAN 28 1972	12-14-71 12-23-71 12-23-71 1-3-72 1-3-72 1-11-72	Lic. to use former Main Transmitter (RCA, BTA-500-MX) for Auxiliary Purposes Only. 500w, day.  302 (134) 6-15-72	GRANTED	2-4-72

APPLICATION RECORD - BROADCASTING

Card #9

Call Letters ..... WYNK

Name MISS LOU BROADCASTING CORPORATION  
BATON ROUGE, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3584 Rec'd Filed \$30-082811 \$20-086403 AC-067 PRESS: JUL 20 1972	6-9-72 6-14-72 6-27-72 6-14-72 6-27-72	Modification of license to operate transmitter by remote control from the main studio location. (Main & Auxiliary) DA	GRANTED	10-18-72
BZ- 8117 Rec'd W 083228-\$50. Amended & F. KET DM PRESS AUG 2 1972	6-8-72 6-15-72 6-15-72 7-17--72 7-20-72	Direct Measurement - Main & Auxiliary AC-067 - Refunded Aux. appln	GRANTED	8-7-72 <i>fm</i>

APPLICATION RECORD - BROADCASTING

Call Letters W Y N K

Name MISS LOU BROADCASTING CORPORATION  
Baton Rouge, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-3341 R & F P.N. PRESS APR 17 1973	2-28-73 3-2-73 3-2-73	Renewal of License (Main & Auxiliary)	GRANTED	6-12-73
BR-3341 R & F PN Recd. PRESS FEB 23 1976	1-27-76 1-29-76 "	RENEWAL OF LICENSE (MAIN & AUXILIARY)  AMENDED 4-29-76 re: comp. of area & comm. matter (See KDBS for petition)	GRANTED	5-27-76
BR 790206 UC PRESS FEB 28 1979		RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	10-24-79

## APPLICATION RECORD-BROADCASTING

Call Letters: WYNK

Name: MISS LOU BROADCASTING CORPORATION

Station Location: Baton Rouge, Louisiana

File No.	Date	Description	Action and Date
BTC810522FW Form 316 PRESS JUN 0 3 1981 Also see WYNK-FM		Vol TC from Herbert V. Brown to Beth Perrin Brown Jones, Executrix of the Estate of Herbert V. Brown, Deceased	

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

