

W Z Z A



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B BROADCASTING STATION LICENSE RECORD

(SEE CARD TWO FOR NAME)

W Z Z A (Eff: 6-1-74)

x W R C K (Eff: 1-19-62)

x W C H P

Date first licensed 6-21-60

Call letters W C H P

x ERVIN PARKS, JR. AND ROBERT WARREN KICKER dba RADIO

STATION WRCK (AL 6-27-68 EFF: 7-18-68)

Station location Tuscumbia, Alabama

x ERVIN PARKS, JR. and ROBERT WARREN KICKER DBA RADIO STATION WRCK (AL-9-30-65; EFF: 10-1-65)

x ERVIN PARKS, JR. (AL-8-7-54 EFF: 8-18-64)

x BROADCASTING CORPORATION OF THE SOUTHWEST (AL 5-17-61 EFF: 5-31-61)

Name of licensee x CARL PUGH AND HARROD A. PUGH d/b as TUSCUMBIA BROADCASTING SYSTEM

1570 Woodmont, Tuscumbia, Alabama (Re-descript. BZ-8-29-69)

Transmitter location x Old US Hwy. #43, 1.5 mi. S. of Tuscumbia (BP-9-23-59)

Same as Transmitter

35674

Main studio location xxx Old US Hwy. #43, 1.5 mi. S. of Tuscumbia, Alabama (BP-9-23-59)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div	Period From To
BP-12308	9-23-59	1410	500w	Daytime	11-23 5-23-60
	CP for a new station				
BL-7907	6-21-60	1410kc	500w	Day	6-21-60 4-1-61
	Lic. to cover cp (BP-12,308) which auth. a new standard broadcast station.				
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-3863	4-3-61	renewal of license			5-3 4-1-64
BAL-4194 EFF:	5-17-61 5-31-61	Voluntary assignment of license to BROADCASTING CORPORATION OF THE SOUTHWEST.			
	3-25-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-3863	3-26-64	1410kc	500w	Day	4-1 4-1-67
BAL-5130 EFF	8-7-64 8-16-64	Voluntary assignment of license to Ervin Parks, Jr.			
BAL-5577 EFF	9-30-65 10-1-65	Voluntary assignment of lic. to ERVIN Parks, Jr. and Robert Warren Kicker DBA RADIO STATION WRCK			
BR-3863	3-27-67	1410	500w	Daytime	4-1 4-1-70
TELEGRAM	10-17-67	15A	500w		
BAL-7266(L)	8-29-59	Direct Meas.			
BR-3863(S)	10-28-70	RENEWAL			4-1-73
BAL-7170 FBSA	1-7-71 6-12-72	VOL. AL			EFF: 2-9-71
BR-3863(L)	6-12-73	RENEWAL			4-1-76
BAL-7931	5-23-74	VOL. AL			EFF: 5-31-74
BS-3863(L)	6-1-74	ML to change call letters			
FBSA	6-1-74	Direct Measurement			
BZ-7266(L)	1-14-76	Direct Measurement			

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

CARD No. 2

Date first licensed

Call letters **WRCK**

Station location

MUSCLE SHOALS BROADCASTING, INC. (AL 12-20-77 EFF:1-1-78)

xWEIN BROADCASTING CORPORATION (AL 4-23-74 EFF: 5-31-74)

Name of licensee **xROBERT WARREN KICKER tr/as RADIO STATION WRCK (AL 1-7-71 EFF: 2-9-71)**

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-3863(L)	3-12-76		RENEWAL		4-1-79
BAL-9109	12-20-77	Vo1 AL	EFF:1-1-78		
BR78113OUZ (L)	3-22-79	RENEWAL	OF LICENSE		4-1-82

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call W R C K(1-19-62)
Letters NEW X W C H PName CARL PUGH AND HARROD A. PUGH
d/b as TUSCUMBIA BROADCASTING SYSTEM
~~(P.O. Carl Pugh, Box 151, Waynesboro, Ga.)~~ - (P.O. Carl Pugh, Box 55, Haleyville, Ala.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,308 Rec'd Resub R & F	6-30-58	Construction permit for a new standard broadcast station to be operated on: Frequency - 1410kc Power - 500w Hours of operation - Daytime Trans. location - Old US Highway #43, 1.5 miles south of Tuscumbia, Alabama Studio location - Same as transmitter STATION LOCATION - TUSCUMBIA, ALABAMA Engr. - C.E. Strain, Atlanta, Ga.	RETURNED	8-18-58
	7-7-58		Dated wrong	
	8-26-58		GRANTED	9-23-59
	8-28-58			
AL-7907 Rec'd Filed	3-26-60 4-4-60 4-4-60	License to cover construction permit (BP-12308) which authorized a new standard broadcast station. Donald A. Smith, Atty.	GRANTED	6-21-60
BR-3863 Rec'd & Filed	2-8-61 2-14-61	Renewal of License John H. Midlen, atty.	GRANTED	5-3-61

GATES BC 500T

APPLICATION RECORD - BROADCASTING

WRCK (1-19-62)

AUG 1955

ERVIN PARKS, JR. and ROBERT WARREN KICKER DBA RADIO STATION WRCK
 Name * CARL PUGH AND HARROD A. PUGH d/b as TUSCUMBIA BROADCASTING SYSTEM.

Call

XWCHP

Tuscumbia, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4194 Rec'd Filed	3-27-61 3-28-61 3-28-61	Voluntary assignment of license to Broad- casting Corporation of the Southwest. John H. Midlen, Atty.	GRANTED EFF:	5-17-61 5-31-61
BR-3863 R & F	1-21-64 1-21-64	Renewal of license Atty. Harry J. Daly	GRANTED	3-26-64
BAL-5130 R & F	5-1-64 6-3-64	Voluntary assignment of license to ERVIN PARKS, JR. Atty. - Leonard Joyce	GRANTED EFF	8-7-64 8-16-64
BAL-5577 R & F (Form 316)	9-17-65 9-20-65	Voluntary assignment of license to ERVIN PARKS, JR. and ROBERT WARREN KICKER dba RADIO STATION WRCK Atty. - Daly & Joyce	GRANTED EFF	9-30-65 10-1-65

FORM BC-121 #3
AUG. 1955

APPLICATION RECORD - BROADCASTING

1410kc

Call
Letters WRCK

Name ERVIN PARKS, JR. AND ROBERT WARREN KICKER D/B as RADIO STATION WRCK
TUSCUMBIA, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3863 R & F	12-24-66 12-30-66	Renewal of license. Atty: Daly & Joyce	GRANTED	3-29-67
EA-6380 R & F FEE PD: \$30 (Form 316) JUN 19 1968	5-23-68 5-27-68 #431831	Voluntary assignment of license to ERVIN PARKS, JR. and ROBERT WARREN KICKER dba RADIO STATION WRCK (chge ^{ownership} percentages only) Atty - Daly & Joyce	GRANTED	6-27-68
BZ-7266 R & F DM AMENDED: R&F	6/20/69 6/24/69 7/1/69 7/11/69	Direct Meas. Atty: George R. Borsari, Jr. Re engr. data.	GRANTED	8-29-69

APPLICATION RECORD - BROADCASTING

1410kc

Call W Z Z A
Letters x W R C K

ROBERT WARREN KICKER tr/as RADIO STATION WRCK

Name ~~ERVIN PARKS, JR.~~ AND ROBERT WARREN KICKER d/b as RADIO STATION WRCK
Tuscumbia, Alabama (P.O. Box 517, Tuscumbia, Ala. 35674)

File No.	Dated	Application for	Action	
			Nature	Date
BR-3863 R & F #566918 \$75. P.N.	12-27-69 1-2-70 1-2-70 1-2-70	Renewal of License Atty.: Leonard S. Joyce AMENDED 2-18-70 re: Programming AMENDED 4-17-70 re: commercial policy AMENDED 5-28-70 re: commercial matter	GRANTED	10-28-70
BAL-7170 R & F FEE PD: \$250 -#643279 CODE 053 (Form 316) ALSO SEE: WRCK-FM	11-9-70 11-12-70 -#643279	Voluntary assignment of license to ROBERT WARREN KICKER tr/as RADIO STATION WRCK Section II filed 12-29-70 Atty - Daly & Joyce	GRANTED EFF:	1-7-71 2-9-71
BR-3863 R & F PN Recd. PRESS	1-2-73 1-9-73 " FEB 28 1973	RENEWAL OF LICENSE Daly, Joyce & Borsari, Atty. AMENDED 2-15-73 re: community survey AMENDED 5-14-73 re: programming	GRANTED	6-12-73

RE: BAL-7170 - 316 OK - Sec.II re Kicker filed with new
CP for WROK-FM - Qualifications passed on by Comm.

#5

APPLICATION RECORD - BROADCASTING

1410khz

Call Letters WZZA
XWZCK

WEIN BROADCASTING CORPORATION

Name Robert Warren Kicker, tr/as Radio Station WZCK
Tuscumbia, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7931 R & F FEE PD: \$1000 CODE 047 (Also see FM) JUL 25 1973 Pub. notice filed 7-20-73	6-21-73 6-27-73 #207407	Voluntary assignment of license to WEIN BROADCASTING CORPORATION Atty - Miller & Fields AMENDED 8-27-73 - financial data	GRANTED GRANT FEE: \$3,472.00 EFF: 5-31-74 (includes FM) 063 PD 6-7-74 W 312157	4-23-74
The Comm. by letter of 1-21-74 notified station of apparent liability of \$1000 for violation of Sec. 1.613(b).				
BZ-8991 R & F DM PRESS DEC 10 1975	10-1-75 10-6-75 12-2-75	Direct Measurement	GRANTED	1-14-76
BR-3863 R & F PN Recd. PRESS JAN 9 1976	11-25-75 12-1-75	RENEWAL OF LICENSE Samuel Miller, Atty. AMENDED 1-30-76 re: commercial matter	GRANTED	3-12-76

APPLICATION RECORD - BROADCASTING

Call
Letters WZZA

Name MUSCLE SHOALS BROADCASTING, INC,
X WEIN BROADCASTING CORPORATION
Tuscumbia, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BAL-9109 R & F FORM 311 (ALSO SEE FM WRCK)	7-22-77 8-9-77	Voluntary assignment of license to MUSCLE SHOALS BROADCASTING, INC. (see over)	GRANTED EFF:	12-20-77 1-1-78
PN filed	SEP 1 1977 9-6-77			
BR 781130 UZ PRESS	FEB 7 1979	RENEWAL OF LICENSE	GRANTED	3-22-79

RE: BAL-9109 - Past prog. not filed; ~~relationship of McClanahan's not shown~~
~~par. 19a, Sec. II~~ AMENDED 9-21-77
~~relationship of McClanahan's not shown~~

AMENDED BAL-9109 re past programming (9-21-77)

Amended BAL-9109 financial data, stock sub. agreements
(10-11-77) re comm. survey

RE: Amended 11-14-77 Financial Data

RE: Amended 12-6-77 Bank ltr. re: loan

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

