

WYRU



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Patent No. 390199

Form BC 126 # 4814
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed August 11, 1970

Call letters W Y R U

Station location Red Springs, N. C.

CAROLINA SUNBELT RADIO, INC. (AL 10-18-77 EFF: 10-22-77)

Name of licensee^x K & R BROADCASTING CORPORATION

Transmitter location Highway 211, 1 mi. N. of Red Springs, N. C. (BP 12-18-68)

28377
Main studio location Same as transmitter (BP 12-18-68)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-17849	12-18-68	1510kc	1kw ^{5kw} (1kw CH)	Day	8-18-69
CP for a new standard broadcast station.					
BP-17849(1)	4-16-69	Call letters assigned.			
BMP-12780(2)	9-8-69	MP(BP-17,849) ext. time			2-18-70
BMP-12,901(3)	3-9-70	MP(BP-17,849) ext. time			8-18-70
BL-12,676(L)	8-11-70	Lic. (BP-17,849 as mod.)			New Station 12-1-72
BL-12,676	8-11-70	Superseding authorization to correct sign on - sign off times.			
EBSA	6-12-72				
BR-4814(S)	12-6-72	Renewal			12-1-75
BR-4814(L)	1-30-76	RENEWAL			12-1-78
BAL-9114	10-18-77	Vol. AL EFF: 10-22-77			
BR780726UR(L)	12-29-78	RENEWAL OF LICENSE			12-1-81
BP790116AE	1-21-80	1520khz. 5kw (1kw CH) Day CP to chg. freq., inc. power.			1-21-81
BL-800611AG(L)	7-29-80	Lic. to cover BP-790116AC for changes			12-1-81

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters ~~WYRU~~ WYRUName K. & R. Broadcasting Corporation
Red Springs, North Carolina (PO % Thomas J. Rogers, Box 552, Tabor City, NC 28463)

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,849 BP-17,573 Rec'd Filed	11-18-66 12-19-66 12-19-66	CP for a new standard broadcast station to be operated on: Frequency: 710kc 1510kc Power: 5kw DA-D 1kw (.5kw- CH) hours: Daytime Trans: Collins 8205-1 20V-3 Trans loc: Hwy 211, 1 mi. N of Red Springs, North Carolina Studio loc: Same as transmitter Atty: Prince & Paul Engr: Willis C. Beecher Preliminary-examination-indicates-this-proposal-is-MUTUALLY-EXCLUSIVE with-BP-17,143, BP-17,273, BP-17,278, BP-17,406, BP-17,411, and BP-17,580.	GRANTED	12-18-68
SEE AMEND CARD #2				
AMENDMENT R & F	4-14-67 4-20-67	AMENDED to change daytime power to 1kw, change type trans (Collins-20V-3), and make changes in antenna-system (change tower spacing)		
JOINT REQUEST FOR APPROVAL OF AGREEMENT filed 8-8-67 by Mallyck 'BP-17,273 and Paul(BP-17573)				
F. C. C. - WASHINGTON, D. C. (see other side for petitions)				

CONTACT: THOMAS J. ROGERS
TELEPHONE: CODE 803; 448-7594
ADDRESS: RADIO STATION WTGH
OCALA STREET
MYRTLE BEACH, S. C. 29577

LTR OF PROTEST FILED 12-14-67 BY WSHB REQUESTING
DENIAL OF APPLICATION.

SUPPLEMENT TO JOINT REQUEST FOR APPROVAL OF AGREEMENT
filed 3-12-68 by Mallyck & Bernton on behalf of Randolph
County Radio.

SUPPLEMENT TO JOINT REQUEST FOR APPROVAL OF AGREEMENT
filed 11-19-68 by Mallyck & Bernton on behalf of applicant.

APPLICATION RECORD - BROADCASTING

Call
Letters new W Y R UName K & R BROADCASTING CORPORATION
RED SPRINGS, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,849 cont'd AMENDMENT R & F	8-7-67 8-8-67	AMENDED to change frequency to 1510kc, operate with power of .5kw during critical hours, change from DA-D to non-DA, make chgs in ant-system(change height), and change ground system, and change stockholders, officers, directors and stockholdings. <u>NEW FILE NO. BP-17,849 ASSIGNED.</u>	GRANTED	12-18-68
AMENDMENT R&F	7-29-68	Amended Section IV-A.		
BMP-12,780 R&F \$30-532648 PRESS:	7-29-69 8-4-69 8-4-69 1969	MP(BP-17,849) for extension of completion date to <u> </u> . <u>NEW STATION</u> Atty. <u>Mallyck & Bernton</u>	GRANTED to	9-8-69 2-18-70
BMP-12,901 R & F \$30-571502	1-14-70 1-19-70 1-19-70	MP(BP-17,849) ^{/as Mod.} for extension of completion date <u> </u> (New) (Changes) Atty: <u>Mallyck & Bernton</u>	GRANTED to	3-9-70 8-18-70

APPLICATION RECORD - BROADCASTING

Call
Letters WYRU

Name K & R BROADCASTING CORPORATION
Red Springs, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,676 R & F #605203 \$30. PTA PRESS	5-27-70 5-28-70 5-28-70 6-8-70 JUL 29 1970	Lic.(BP-17,849, as mod.) for new Stand. B/c Station. Trans: GATES, DC-1G. Atty: <u>Mallyck & Bernton</u>	GRANTED	8-11-70
BR-4814 R & F PN Recd. PRESS AUG 30 1972	8-17-72 8-22-72 "	RENEWAL OF LICENSE <u>Mallyck & Bernton, Atty</u>	Granted	12-6-72
BR-4814 R & F PN Recd. PRESS	7-3-75 7-25-75 " AUG 14 1975	RENEWAL OF LICENSE E.T.Mallyck, Atty.	GRANTED	1-30-76

APPLICATION RECORD - BROADCASTING

Call
Letters W Y R U

CAROLINA SUNBELT RADIO, INC.

Name X K & R BROADCASTING CORPORATIONRed Springs, N.C.

File No.	Dated	Application for	Action	
			Nature	Date
EAL -9114 R & F FORM 3114 PN FILED	8-15-77 8-19-77 SEP 12 1977 9-26-77	Voluntary assignment of license to CAROLINA SUNBELT RADIO, INC. (see over) Atty for assignor - <u>Mallyck & Bernton</u> for assignee - <u>Leo Resnick</u>	GRANTED EFF:	10-18-77 10-22-77
BR780726UR PRESS	SEP 15 1978	RENEWAL OF LICENSE Atty. Leo Resnick	GRANTED	12-29-78
BP- 790116.AE ACCEPTED CUT OFF DATE AMENDED	10-3-79 11-21-79 8-28-79	Construction permit to chg freq from 1510KHz to 1520KHz; increase power to 5kw(CH 1kw) install new type trans (HARRIS MW-5) ATTY:Leo Resnick enr(field strength measurements)	GRANTED	1-21-80

#5

APPLICATION RECORD-BROADCASTING

Call Letters: W Y R U^{1520khz}

Name: CAROLINA SUNBELT RADIO, INC.

Station Location: Red Springs, North Carolina

File No.	Date	Description	Action and Date
BL-800611AG R & F PRESS	6-11-80	Lic. to cover BP-790116AE for changes	GRANTED 7-29-80
810528AD	JUN 25 1980	Construction permit to chg hours of operation to unlimited by adding nighttime service with 250w; chg frequency from 1520khz to 1160khz, and make chgs in antenna system.	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

